

## PORTFOLIO

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## CONTACT

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## LANGUAGE

Spanish: Native  
English: Advanced  
French: Basic (in progress)

## EDUCATION

2021–2022 / COURSERA – ONLINE  
**Specialization in UI/UX Design**  
California Institute of the Arts

2021 / NATIONAL UNIVERSITY OF COLOMBIA  
**Course: Creating a future in the digital territory: UX based product and service development**

2014–2020 / NATIONAL UNIVERSITY OF COLOMBIA  
**Bachelor's degree in industrial design**

## DESIGN SKILLS

- UX Research & Design thinking
- Prototyping
- User Centric Design
- Recursion
- Service Design
- Empathy

## DIGITAL SKILLS

- Prototyping (Figma, Wireframes)
- 3D Modeling (SolidWorks, Rhino, Blender, Keyshot)
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, Lightroom)
- Packaging Design (Artios CAD)
- HTML, CSS, JavaScript (basic knowledge)
- Photography & Video editing

# Juan Quintero

## PROFESSIONAL SUMMARY

Industrial Designer with 3+ years of experience in UX/UI, product development, and 3D modeling. I am skilled in Figma, SolidWorks, Rhino, and Adobe Creative Suite.

Proven ability to lead projects from research to final product, with strong attention to detail and collaboration in multidisciplinary teams. Fluent in Spanish and English, currently improving French.

## EXPERIENCE

### STRUCTURAL DESIGNER NEWPRINT CANADA

Jan 2023 – Jun 2025 (Full time)

- Designed and developed custom structural packaging using 2D/3D CAD tools. (Artios CAD / Illustrator)
- Produced 3D visuals and product samples for client presentations and social media.
- Collaborated with production teams and managed purchase orders for final product manufacturing.

### UX DESIGNER CASATORO S.A, BOGOTÁ

Nov 2021 – Apr 2022 (Full time)

- Applied Design Thinking to improve customer experience at Mazda dealerships focused on the post purchase service.
- Conducted user interviews and field observations to identify the pain points of the experience and generate an action plan.
- Created user journey maps, empathy maps and prototypes.

### PRODUCT DESIGNER PROYECFORMAS LTDA, BOGOTÁ

Mar 2020 – May 2021 (Full time)

- Developed customized furniture solutions through client site visits.
- Produced technical drawings, 3D models, and presentations for the commercial team. (Inventor / Keyshot / Illustrator)
- Managed content for social media aligns with the product line requirements.
- Company's portfolio creation, from the rendering to the editorial design, showcasing all the product benefits.

### 3D PRINT DESIGNER TALLER ANKA

Mar 2020 – May 2021 (Part time)

- Created product designs for 3D printing, optimizing material use and cost.
- Managed brand identity and social media presence.

## VOLUNTEER

### GRAPHIC DESIGNER ANA VALENTINA FOUNDATION

Jan 2018 – Jun 2025 (Part time)

- Assist with the creation of social media posts to increase the foundation's audience of potential volunteers and donors.
- Creation of carousels, videos and social media content under the COVID time to promote food donations to low-income families in the city.
- Design Stationary elements as leaflets, banners and t-shirts.