₹142M 350K Revenue Trend Revenue Sales Qty ₹25M Revenue by Markets Sales Qty by Markets ₹78M Delhi N... Delhi N... ₹20M ₹20M Mumbai Mumbai ₹18M Nagpur Ahmed... Nagpur Kochi 0M ₹15M Jan 2020 Apr 2020 May 2020 Feb 2020 Mar 2020 Jun 2020 Bhopal Ahmed.. Kochi Bhopal Lucknow Chennai Top 5 Customers Top 5 Products Hydera... ₹2M Kanpur ₹66M ₹65M Electricalsara Stores (Blank) Chennai Hydera... ₹1M ₹8M **Excel Stores** Prod047 ₹1M Bhuban... Patna ₹6M **Premium Stores** Lucknow ₹0M Kanpur 0M Electricalslytical ₹6M Surat ₹0M Surat 0M Info Stores 0M ₹0M Bhuban... Patna

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

May 20

Jun 20

2017 2018 2019 2020 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20

Jun 2020

-11.5%

-4.7%

-4.2%

-1.9%

-1.0%

-0.2%

0.3%

0.4%

0.4%

0.5%

0.5%

0.5%

1.1%

1.2%

1.3%

1.6%

1.4%

₹142M

350K

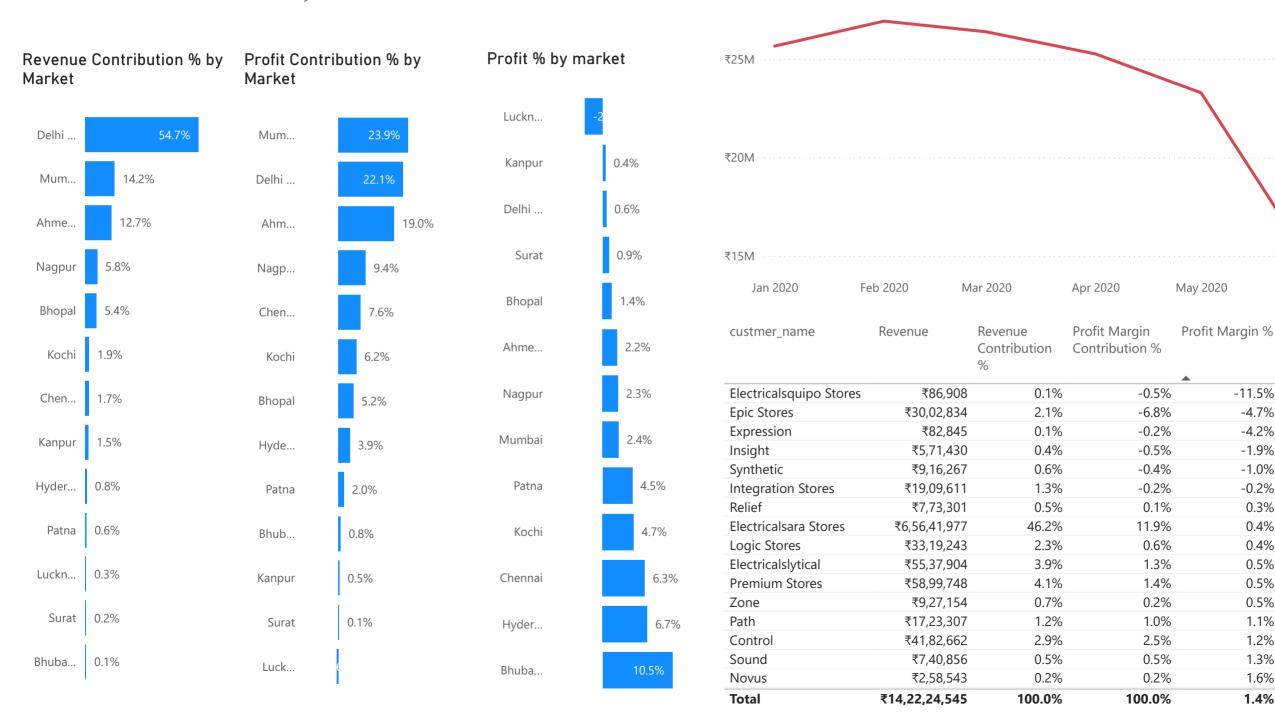
₹2.1M

Revenue

Sales Qty

**Total Profit Margin** 

## Revenue Trend



₹142M

Revenue

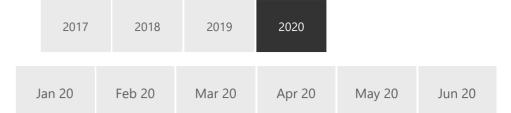
350K

₹2.1M

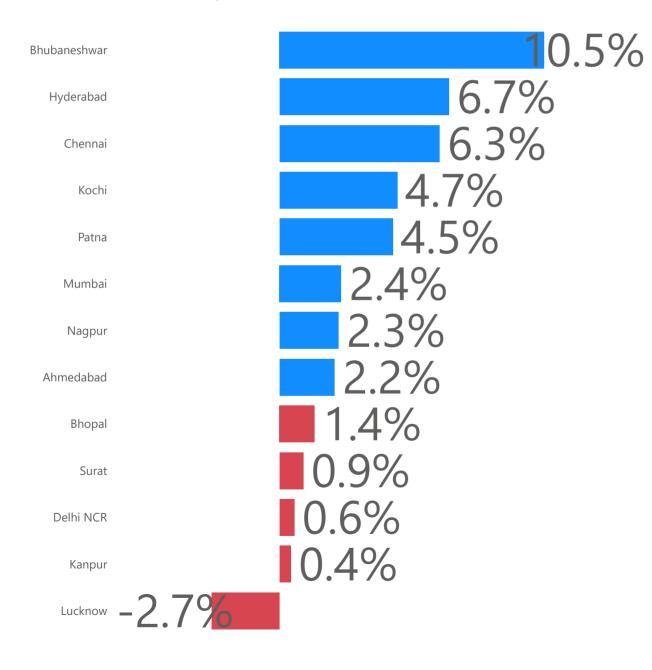
Sales Qty

Total Profit Margin

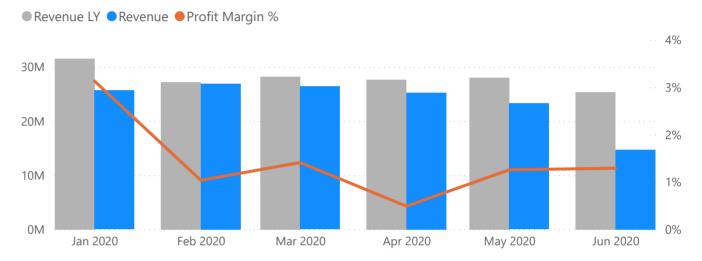




## Revenue Contribution % by Market



## Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Info Stores	₹50,64,374	3.6%	7.8%	3.2%
Control	₹41,82,662	2.9%	2.5%	1.2%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.7%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%
Atlas Stores	₹21,89,613	1.5%	2.1%	2.0%
Total	₹14,22,24,545	100.0%	100.0%	1.4%