

region,	market
All	

customer All

segment, category, product All

2018

2019

2020

2021

2022EST

Q1

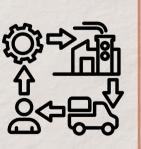
YTD YTG













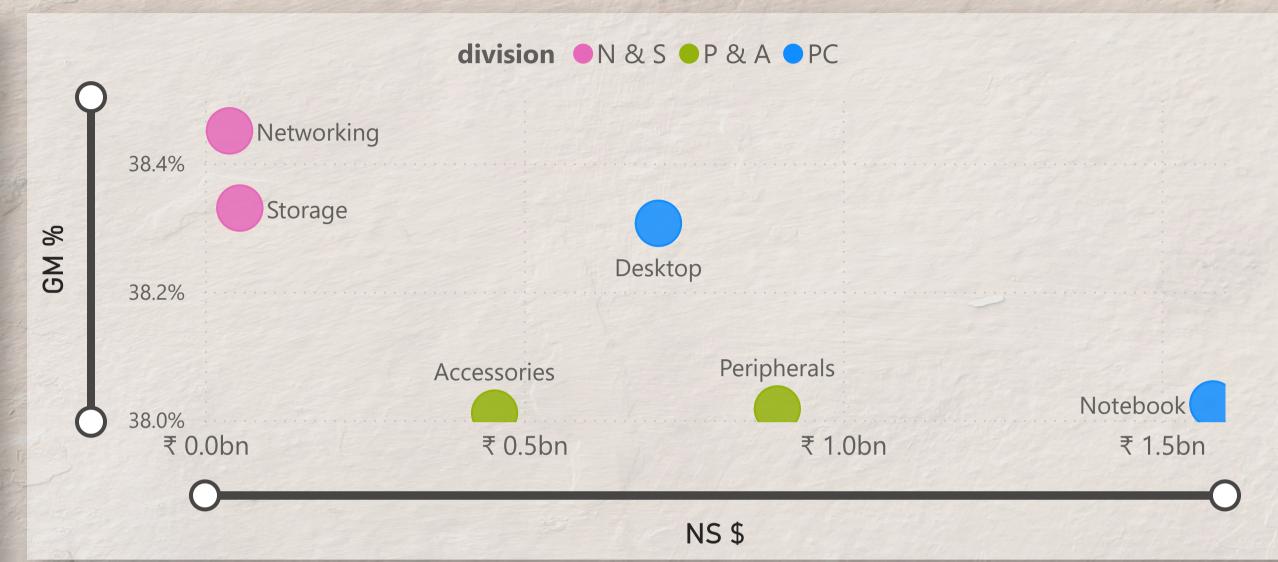
Product Performance

seg	gment	NS \$	GM\$	GM % ▼	Net profit	Net profit %
+	Networking	₹ 38.4M	\$14.78M	38.45%	-5.27M	-13.72%
+	Storage	₹ 54.6M	\$20.93M	38.33%	-7.51M	-13.76%
+	Desktop	₹ 711.1M	\$272.39M	38.31%	-97.79M	-13.75%
+	Notebook	₹ 1,580.4M	\$600.96M	38.03%	-222.16M	-14.06%
+	Peripherals	₹ 897.5M	\$341.22M	38.02%	-125.91M	-14.03%
+	Accessories	₹ 454.1M	\$172.61M	38.01%	-63.78M	-14.05%
	Total	₹ 3,736.2M	\$1,422.88M	38.08%	-522.42M	-13.98%

Region / Market / Customer Performance

region	NS \$	GM \$	GM %	Net profit	Net profit %
⊕ EU	₹ 775.5M	\$267.80M	34.53%	-95.52M	-12.32%
± LATAM	₹ 14.8M	\$5.19M	35.02%	-0.44M	-2.95%
± APAC	₹ 1,923.8M	\$690.21M	35.88%	-281.16M	-14.62%
± NA	₹ 1,022.1M	\$459.68M	44.97%	-145.31M	-14.22%
Total	₹ 3,736.2M	\$1,422.88M	38.08%	-522.42M	-13.98%

Performance Matrix



Unit Economics

