

region, market

All

All `

customer

segment, category, product

2018

2019

2020

2021

2022EST

Q1

Q2 Q3

YTD YTG

81.17% ✓ LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.7K

All

LY: -751.7K (+361.97%)

Net Error

6899.0K~

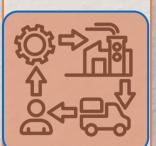
LY: 9780.7K (+29.46%)

ABS Error







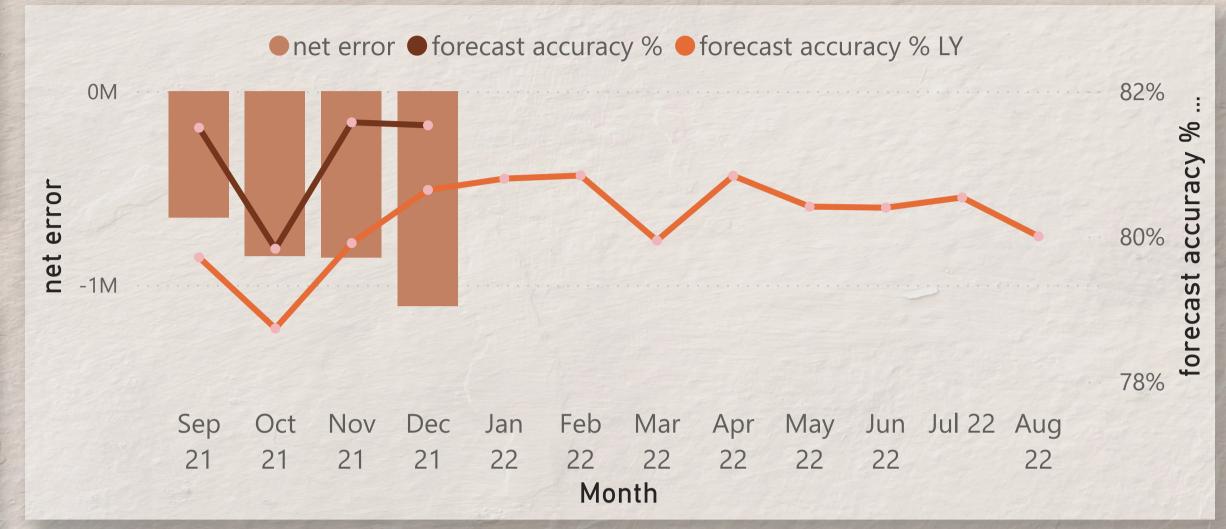




Key Metrics By Customer

customer	forecast accuracy %	net error	net error %	Risk
	accuracy 70			
Acclaimed Stores	57.74%	83037	10.74%	El
All-Out	43.96%	-150	-0.32%	OOS
Amazon	73.79%	-464694	-9.22%	OOS
Argos (Sainsbury's)	54.78%	-23040	-17.60%	OOS
Atlas Stores	49.53%	-4182	-2.31%	OOS
Atliq e Store	74.22%	-294868	-9.65%	oos
AtliQ Exclusive	70.35%	-359242	-11.91%	oos
BestBuy	46.60%	81179	16.72%	EL
Billa	42.63%	3704	3.91%	El
Boulanger	52.69%	-48802	-20.21%	oos
Chip 7	34.56%	-85293	-35.01%	OOS
Chiptec	50.49%	-20102	-11.36%	oos
Circuit City	46.17%	85248	16.55%	El
Control	52.06%	64731	13.01%	El
Coolblue	47.66%	-34790	-15.34%	OOS
Total	81.17%	-3472690	-9.48%	oos

Accuracy/Net Error Trend



Key Metrics By Products

segment	forecast accuracy %	forecast accuracy % LY	net error	Net profit %	Risk
	93.06%	90.40%	-12967	-13.72%	OOS
Desktop	87.53%	84.37%	78576	-13.75%	EI
+ Accessories	87.42%	77.66%	341468	-14.05%	EI
⊕ Notebook	87.24%	79.99%	-47221	-14.06%	oos
± Storage	71.50%	83.54%	-628266	-13.76%	oos
Peripherals	68.17%	83.23%	-3204280	-14.03%	oos
Total	81.17%	80.21%	-3472690	-13.98%	oos