

customer

All

segment, category, product

2018

2019

Market Co.

2021

2020

2022EST

Q1

Q2

Q3 Q

YTD

YTG

Y vs Target

Customer Performance

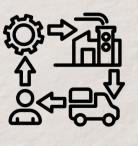
All











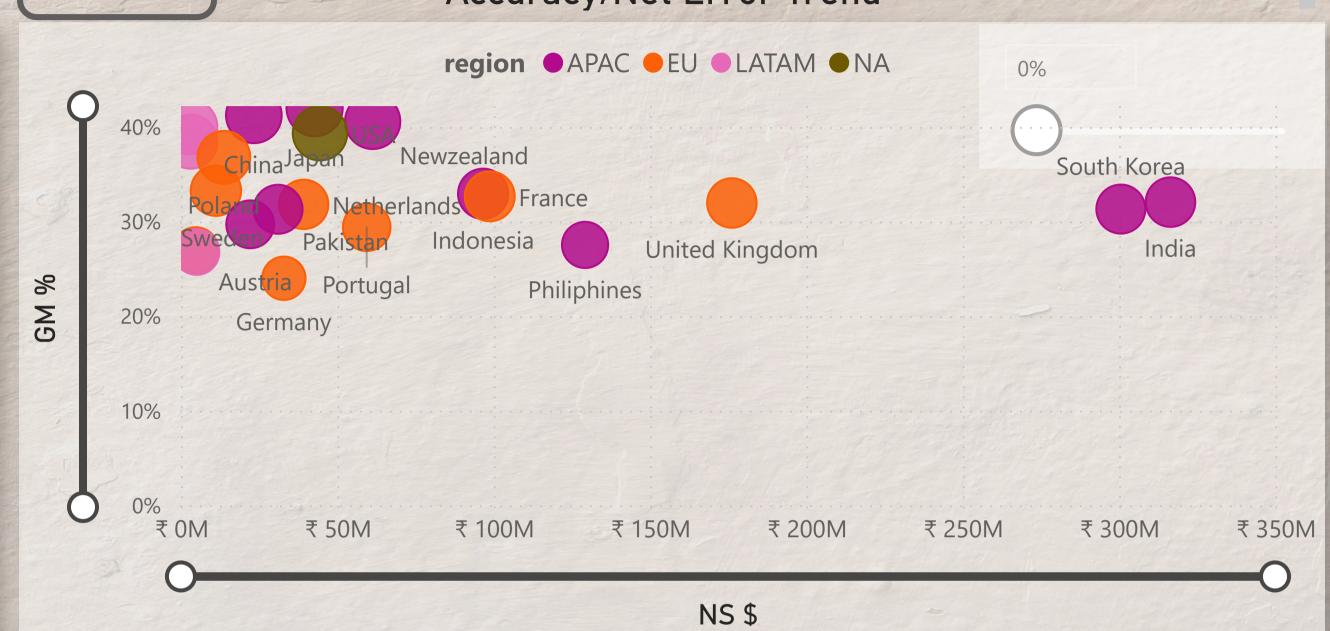


customer	NS \$	GM \$	GM %
Amazon	₹ 496.9M	\$182.77M	36.78%
AtliQ Exclusive	₹ 361.1M	\$166.15M	46.01%
Atliq e Store	₹ 304.1M	\$112.15M	36.88%
Flipkart	₹ 138.5M	\$58.37M	42.14%
Sage	₹ 127.9M	\$40.31M	31.53%
Leader	₹ 117.3M	\$36.02M	30.70%
Neptune	₹ 105.7M	\$49.36M	46.70%
Ebay	₹ 91.6M	\$33.06M	36.09%
Acclaimed Stores	₹ 73.4M	\$29.58M	40.32%
walmart	₹ 72.4M	\$33.06M	45.66%
Total	₹ 3,736.2M	\$1,422.88M	38.08%

Product Performance

segment	NS \$	GM \$	GM %
	₹ 1,580.4M	\$600.96M	38.03%
Peripherals	₹ 897.5M	\$341.22M	38.02%
	₹ 711.1M	\$272.39M	38.31%
	₹ 454.1M	\$172.61M	38.01%
	₹ 54.6M	\$20.93M	38.33%
	₹ 38.4M	\$14.78M	38.45%
Total	₹ 3,736.2M	\$1,422.88M	38.08%

Show NP % Accuracy/Net Error Trend



Unit Economics

