In & a perfectly confestiture environment. Harginal Cost is the price. TC= 10+3q2. TC = 10 + 39

HC = d(TC) = 69 = price. P= 20-Q C=2. In perfect competition the Morginal cost is the price Under a costel the good is the to maximize Profite (total). 40- \frac{2}{1291} \frac{2}{1291} \frac{2}{1291} \frac{2}{1291} \frac{2}{1291} \frac{2}{1291} \frac{2}{1291} $\frac{d\pi}{dq_1} \ge \frac{10}{20} - 2(q_1 + q_2) - 2 \ge 0$ 9=91492

The total output produced will be 9
The price will be P= 20-9:11

Of where Discriminating monopolist, the avoidance of arbitrage is obtained when $p_1(1+1) = p_2(1+1)$

 $\frac{b_{1}(1-\frac{1}{1.7})}{b_{2}} \geq \frac{274}{3.44} \times \frac{1-\frac{1}{3.44}}{1-\frac{1}{1.7}}$

b1-b= = 1-1/1.7

1-1/3.4

1-1/1.7

b1-b2 > 34-2 2 0.5 b2 0.7

× 2 5 = 71. 42 %

1.5

Qu di rending the monopolett's good is to mainimize - TR = (50-Q)Q P2 50-Q-+ HR= 50-29 HC= 5. Nas 2 TR-TC wax 17 20 >> Songe MR- HC20 2 50-20-520 48 2 Q 1 Revenue in period 10,2 85,45 2:610.75 Total revenue in +2 pieriode =: 613.75 x 2 Selling: In the second period the demands will be lovered, by exactly the amount sold in the first point (say \$1). and Period: 92:50-p2-91 - 1 P2 2 60-91-92 TR = (50- q1-92)92 HR2 50-9,1-292. For profit maximization MR2 HC 45- Q1 = 92

for the marginal buyer in period a, the utility will be some if he buys in period 2 (50-q1)-p1 = (50-q2)-p2 100- p1 2 q1 100-p1 5 20-p1 100-p1 2 160-3 p1 gaz 15-au 2 10 92 210 - from 1 Total Revenue 2 pique poq 2 3 . 828 + 4001 Total Revenue

QC MCopec = 5

MCNOPEC 2 10

Let OPEC produce q.

 $\frac{dz}{dq_{2}} = \frac{65 - q_{1} + q_{2}}{3} = \frac{72 - 72 \text{ monec}}{102}$ $\frac{dz}{dq_{2}} = \frac{65 - q_{1} + 2q_{2}}{3} = \frac{102}{3}$ $\frac{dz}{dq_{2}} = \frac{91 + 2q_{2}}{3}$ $\frac{165}{2} = \frac{91 + 2q_{2}}{3}$

 $180 \times 2 - 165 = 391$ $91^{2} + 20 = 65$ 92 = 50

Price $\geq (65 - \frac{91492}{3})$ $\geq (65 - \frac{115}{3}) \geq pe \geq 26.667$

Coke MA (2,0)

Repsi NA (2,0)

Coke MA (2,0)

(coke) A NA (33) (7,0)

NA (0,7) (4,4)

whether coke choses to advertise or most, repose will choose to advertise

If the choses to advertise, bebsi will also chose to advertise, as it is better off. I am and vice versa

It coke decides to not advertize, peper will still choose to advertize, as it'll be better off. 8 vice verse

Hence the outcome will be where both choose to advertise & gain 3 billion each.