



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

End-Autumn Semester Examination 2022-23

Date of Examination: _____ Session: (EN/AN) _____ Duration: 3 hrs. Full Marks: 50 _____

Subject No.: EP60025

Subject: **Special Topics in Entrepreneurship**

Department/Center/School: **Rajendra Mishra School of Engineering Entrepreneurship**

Specific charts, graph paper, log book etc., required

Special Instructions (if any): _____

01 Write in details the steps you follow to raise Capital for "Creation your new venture with limited resources", considering only one sector fulfilling "Sustainable Development Goals" and "Self-Reliant India" like Agri-Tech sector, agricultural 4.0 sector, Organic farming, etc. 8

02 If you want to start a start-up company, what approaches do you follow to set your goal? Write in details citing suitable start ups /Industry example. 8 S.T., L. Teu

03 Write in details about Hungry Start up tactics for adapting to change 7

04 Suppose a start-up company want to build a successful team. What methodology do they follow to build a successful team? 8

05 Write in details the methodology to be followed for picking market by a start-up having limited Resources. 8

06 Write in details the Steps that an Entrepreneur can follow to apply the hungry start up strategy approach for gaining market share. 7

07 Short Note: Write in details the ways to Recognize an Opportunity 4