

Optimum Choice

Intermediate
Microeconomics

by

Hal R. Varian

Optimum choice:

Most preferred bundle (MPB) amongst the feasible bundles.

Optimum choice is characterized by the commodity bundle for which

$MRS = P_1/P_2$ and

$$\overline{M} = PX$$

First, any commodity bundle, say, $X \ni \bar{M} = PX$

will be strictly preferred to $X' \ni \bar{M} > PX'$

Proof.

Let $X = \{x_1, x_2\}$ and $X' = \{x'_1, x'_2\}$

By presumption, at least for one i , $x'_i < x_i$

$$P_1x_1 + P_2x_2 = \bar{M} > P_1x'_1 + P_2x'_2$$

Now if (a) $x'_i < x_i \forall i \Rightarrow XPX'$

(b) $(x'_1 < x_1, x'_2 = x_2) \text{ or } (x'_1 = x_1, x'_2 < x_2)$

(c) $x'_1 < x_1 \text{ but } x'_2 > x_2$

Define $X'' = \{x''_1, x''_2\} \ni X''IX' \text{ \& } x''_1 < x_1, x''_2 < x_2$

$\therefore XPX'' \& X''IX' \Rightarrow XPX'$

Second, any commodity bundle $X \ni \overline{M} = PX$

will be strictly preferred to any other bundle if at X an IC is tangent to the budget line, that is, XPY .

Note that by the axioms of strict convexity of preferences and transitivity at any other bundle Y (on the budget line) $Y \ni \overline{M} = PY$

the ICs must be cutting the budget line.

X lies in the better set to Y .

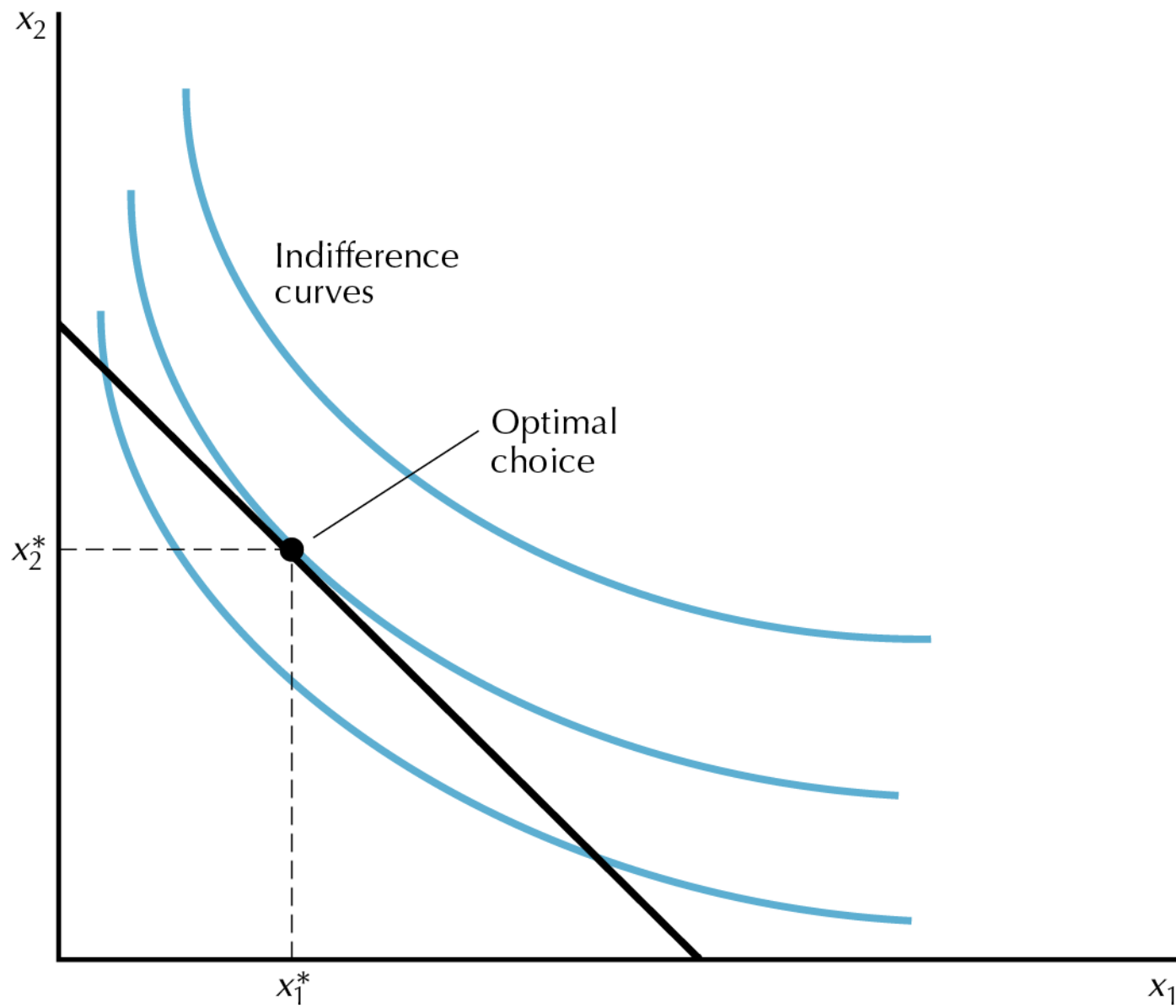


Figure 5.1 Optimal choice

Remark 1

As long as preference is monotonic and strictly convex, the optimum choice is the one where IC is tangent to the budget line, that is,

(a) $MRS = P_1/P_2$ and

(b) $\overline{M} = PX$

Remark 2

The consumer doesn't save at the optimum.

Concave preference

The bundle for which (a) and (b) are satisfied is in fact the least preferred bundle among those for which $M=PX$.

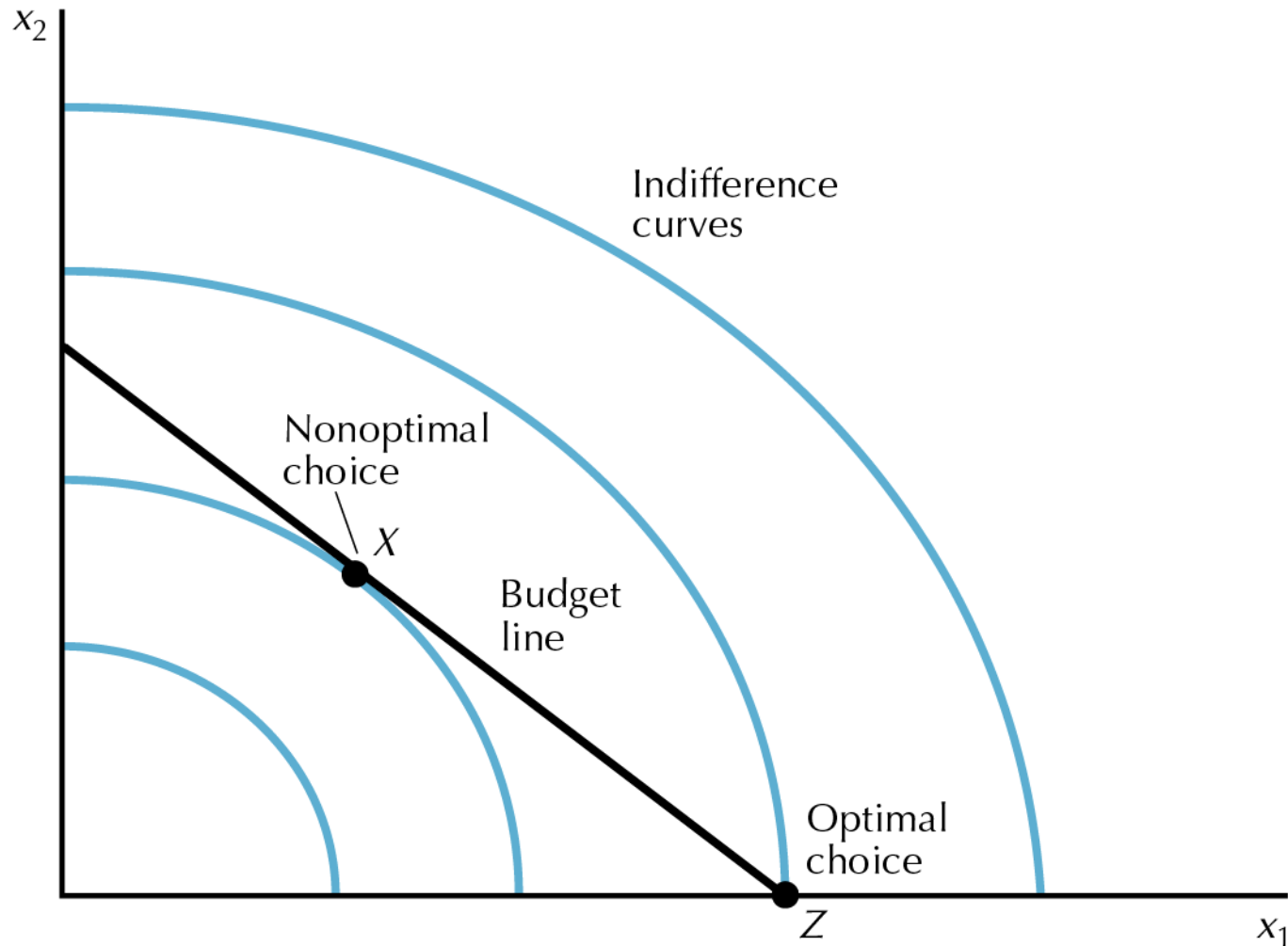


Figure 5.8 Optimal choice with concave preferences

Remark 3

A MPB is the one where the better set and budget sets are non-overlapping.

Upper set is better set for monotonic preference.

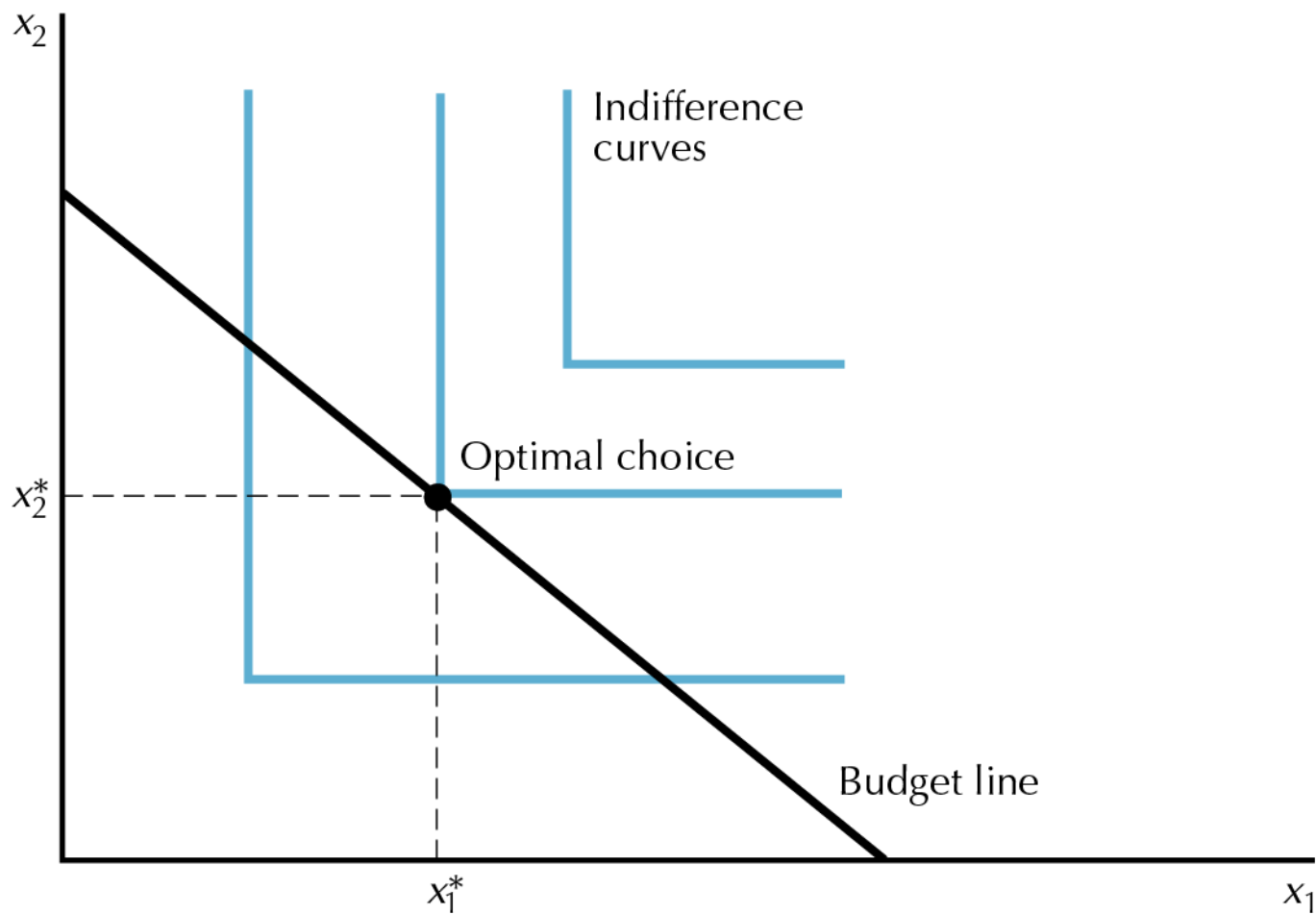


Figure 5.6 Optimal choice with perfect complements

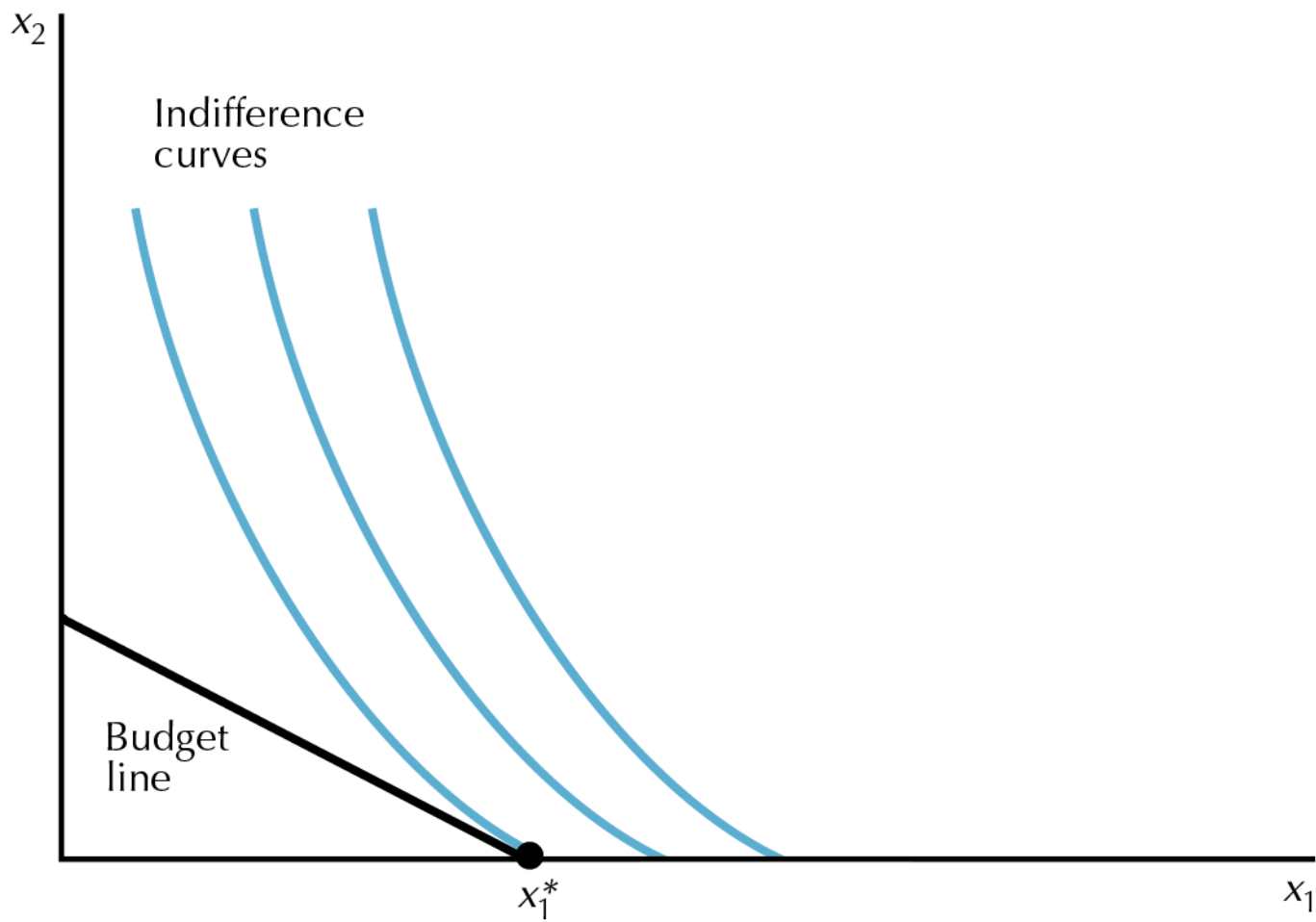


Figure 5.3 Boundary optimum

Remark 4

If preference is strictly convex then we have (a) unique and (b) interior optimum.

Proof.

If preference is unique then

$MRS(X) \neq MRS(X')$ for all X & X' and

$$\bar{M} = px \text{ \& \> } \bar{M} = px'$$

If X is the MPB such that $MRS(X) = P_1/P_2$, then we cannot have

$$MRS(X') = P_1/P_2.$$

Let both X and Y be the MPBs.

By tangency $MRS(X) = P_1/P_2 = MRS(Y)$

which implies $MRS(X) = MRS(Y)$.

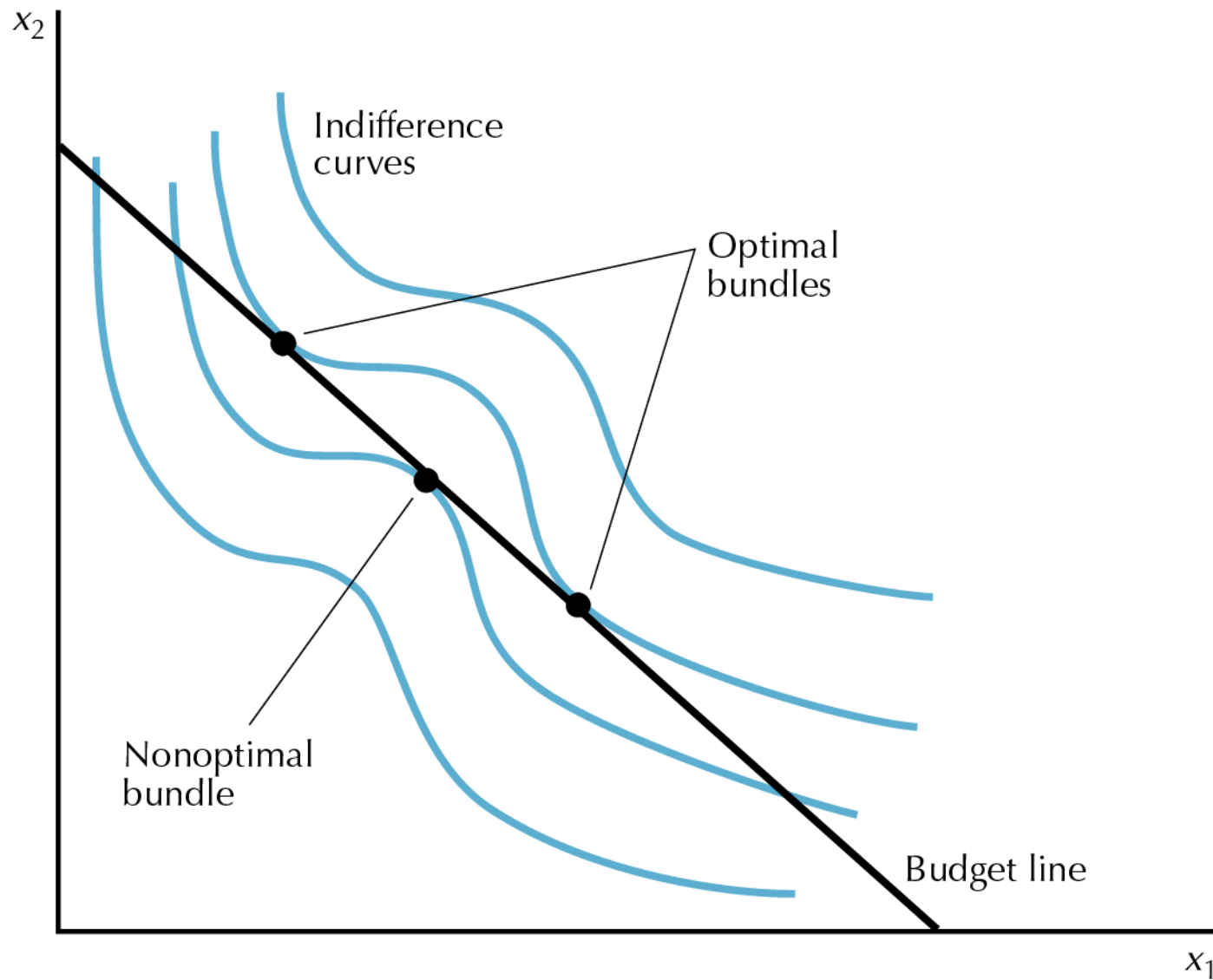


Figure 5.4 More than one tangency

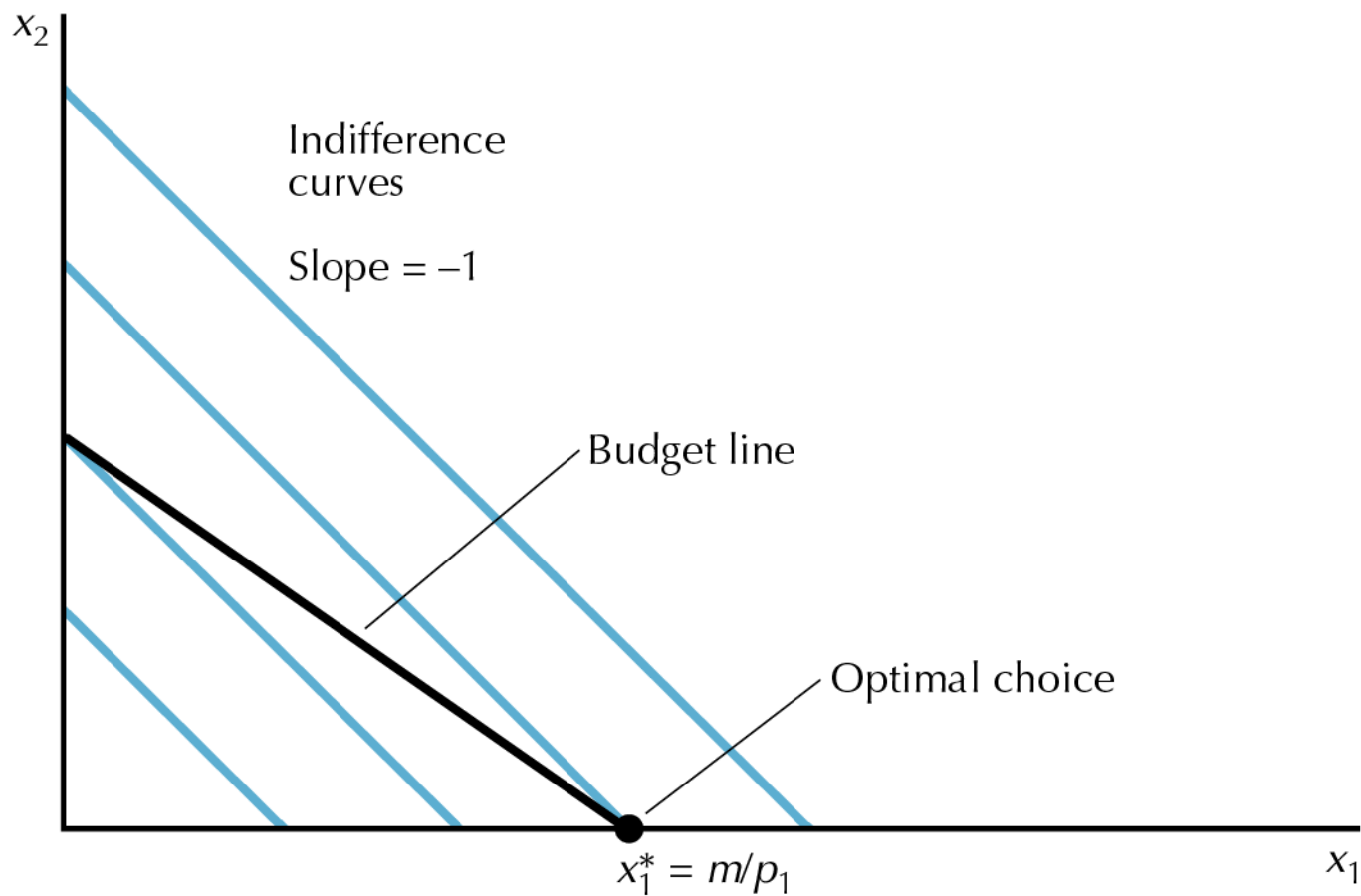


Figure 5.5 Optimal choice with perfect substitutes

Remark 5

- For non convex and concave preference most preferred bundle “may” not be unique and interior one.
- But the converse may not be true because unique and interior optimum doesn’t necessarily imply preference is convex.