



Strengths

- Allows students to take responsibility for their own progress.
- Captures all requirements to progress to next level.
- Enables Sensei's to provide written feedback to each student.
- Enables Sensei's to see students "out-of-class" efforts and provide guidance.

Weaknesses

- Requires students to input data.
- Will require adult supervision to keep students honest.
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Opportunities

- Potential to expand to other dojo's.
- Enables Sensei's to teach responsibility.
- Potentially motivate students to work harder (and smarter).

Threats

- Analog tracking (the current way) has been "working".
- Competition from other tracking apps.
- Requires both students and Sensei's to input info and adopt a new way of doing business.