



DEPARTMENT OF EDUCATION
SCHOOLS DIVISION OF NEGROS ORIENTAL
REGION VII

Kagawasan Ave., Daro, Dumaguete City, Negros Oriental



Understanding Culture, Society and Politics

Quarter 3 – Module 2: Social, Political
and Cultural Change



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Understanding Culture, Society and Politics – Grade 11
Alternative Delivery Mode
Quarter 3 – Module 2: Social, Political and Cultural Change
Second Edition, 2021

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Introductory Message

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



What I Need to Know

MELC:

Analyze the concept, aspects and changes in/of culture and society

At the end of the module, you should be able to:

- **K:** Define and explain social, cultural, and political changes.
- **S:** Identify common concerns or events within society on the phenomenon of change.
- **A:** Show appreciation on the concept of social and cultural change

This module tackles on culture, society and politics. It also explains the meaning, types, and importance of innovation. Lastly, it will delve on the factors causing social, political and cultural change.

With this, you will be able to know the changes that took place 20 years ago and realized that the advent of technologies brought us really far in the present time because of the evident differences observable as we compare those that were used in the past.



What I Know

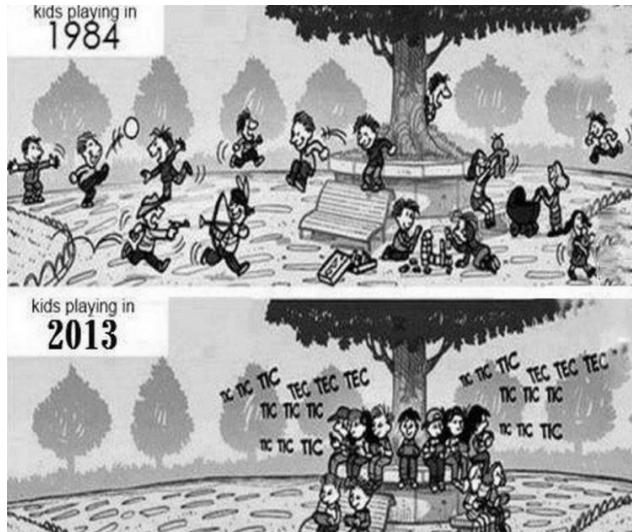
Direction: Using the table, describe yourself during your elementary, Junior High School and now in Senior High School. Compare the descriptions that you have written. Are they similar? Why? Why not? What made them different?

Elementary	Junior High School	Senior High School



What's New

Briefly describe the changes that had taken place based on the pictures.



(Royce 2015)



What is It

Social and Cultural Changes

Social change is the transformation of social institutions over time. Cultural change, on the other hand, is the transformation of culture or the way people live. Communication is a vital human process. Through communication, people exchange information and thoughts. Nowadays, communication is made easier, people can share information in just a click. New media—social networking, text messaging, e-mail, and the like—have defied time and distance.

While it makes the world seem borderless, this form of communication may produce individuals who lack the basic understanding of direct and personal connections.

Political Changes

Political change happens when the rulers of a country lose power or when the type of governance in the country changes. Governance is the kind of system or ideology used to express authority in a country. It may be a democracy, monarchy, oligarchy, and others.

Difference between Social and Cultural Change!

There is a great confusion about social and cultural change. Some early textbook writers have made distinction between social change and cultural change, while others have considered these two terms as one and the same thing. Such writers have used these two terms synonymously. For the writers like Gillin and Gillin (1954) and Dawson and Gettys (1948) there is no difference between social and cultural change.

According to Dawson and Gettys, "cultural change is social change, since all culture is social in its origin, meaning and usage". Similarly, Gillin and Gillin wrote: "Social changes as variations from the accepted modes of life, whether due to alterations in geographic conditions, in cultural equipment, composition of population, or ideologies." For these writers, social change is a part of cultural change.

Cultural change is broader than social change which envelops social change also in its fold. For them, society is the product of culture. "Culture tends to give direction and momentum to social change and to set limits beyond which social change may not go" (Dawson and Gettys, 1048).

Really speaking, both types of changes have as much difference as it exists between society and culture. Sociologists use these terms (society and culture) to convey different meaning and sense. Clarifying the difference MacIver and Page (1959) writes: "Social change is a distinct thing from cultural or civilization change.... cultural change includes change in ideology, administrative system, technology etc." Cultural change indicates changes in the accepted mode of life, habit patterns, and the life-style.

These changes may include such things as the invention of the automobile, TV, changing concepts of property and morality, new forms of music, art, or dance or the trends of sex equality. For Davis (1949), "social change is only a part of a broader category of change called 'cultural change' cultural change refers to all changes occurring in any branch of culture including art, science, technology, philosophy etc., as well as changes in the forms and rules of social organizations".

In a nutshell, it may be said that social change refers specifically to alterations in social relationships among people in groups, whereas cultural change refers to change in material and non-material cultural elements both.

Mechanisms of Change

There are different mechanisms or tools involved in social and cultural changes.

1. Diffusion - is the process through which the cultural traits of one society are borrowed, transmitted, and adopted by another and considered as its own.

Examples: • Migration • Globalization

2. Invention - is the process where new cultural elements are created to solve social and cultural problems.

Example: Internet

3. Discovery - is the process where people recognize or gain a better understanding of already existing elements present in the environment.

Example: Scientific research



What's More

Identify what mechanism of change is involved in the following:

1. Globalization
2. Internet
3. Research
4. Mobile phones
5. Social media



What I Have Learned

Direction: Based on the activities and readings on this module, write the things you have learned about SOCIAL, POLITICAL AND CULTURAL CHANGE. Do this in your notebook.

I have learned that _____.

I have realized that _____.

I will apply _____.

Q



What I Can Do

Direction: Make a list of changes that you want to happen in the next 20 years.

Arrange them according to ascending order of priority. For each of the changes, provide necessary conditions that would lead to its realization. Do this in your notebook.



Assessment

Direction: In your notebook/paper. Compare and Contrast the Social, Cultural, and Political change in the Philippines.

	Similarities	Contrast
Social		
Cultural		
Political		



Answer Key

1. Diffusion 2. Invention 3. Discovery 4. Invention 5. Invention

Whats more

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