|  |
| --- |
| Greg Probst |
| Soirée Project Proposal |
| A digital event log |

|  |
| --- |
| Greg Probst  12/1/2013 |

Contents

[Elevator Pitch 2](#_Toc373693420)

[Target Users 3](#_Toc373693421)

[Product Backlog 4](#_Toc373693422)

[Two-Week Plan 8](#_Toc373693423)

[Week One 9](#_Toc373693424)

[Week Two 10](#_Toc373693425)

# Elevator Pitch

Soirée is a mobile application for digitally collecting, logging and presenting user-submitted data for user- created events. The app allows users to create “events” that can be associated with a single location, multiple locations, or no location at all. Once the event is created, individuals can log pictures, video and messages to the event in three ways: (1) Through a copy of the app itself on their personal device, (2) through social media using specific hashtags, and (3) through a logging mode within the app on a publicly placed device at the actual event. The app would then take this information and present it in a visually appealing manner which could be updated in real time.

# Target Users

Soirée targets two main groups of people. First, people who host events such as a weddings, parties, or business ad campaigns. They want to have a way of gathering information, experiences, photos and feedback from those who attend their events. These people also want to be able to share this information in an entertaining and informative way. They value the thoughts and feelings of those who attend their events and wish to have a meaningful way to save the memory of their events.

The second group of people Soirée targets is people who attend events and want their experiences and opinions to be shared with others and remembered. These people enjoy taking pictures of their life experiences and sharing them. They like to share their thoughts and feelings in a public manner. This group of people also enjoys seeing the opinions, photos and experiences of others.

# Product Backlog

Title: Event Privacy

**Priority:** One

**Description:**

As an event host I can decide what is allowed into my event log. Things such as certain media types and explicit language can be removed automatically.

**Acceptance:**

Filtered media and explicit language does not show up in event log.

Title: Entry Exclusion

**Priority:** Two

**Description:**

As an event host I can manually exclude submitted media from the log.

**Acceptance:**

Entries selected by user are excluded from the event log.

Title: Hashtag Inclusion

**Priority:** Three

**Description:**

As an event host I can set up a unique event hashtag.

**Acceptance:**

Event log includes entries with a specific hashtag from Facebook, Instagram or Twitter

Title: Slideshow Generation

**Priority:** Four

**Description:**

As an event host I can view a presentation of my event in a slide show view.

**Acceptance:**

When prompted, the application presents a slideshow including all event entries

Title: Slideshow Customization

**Priority:** Five

**Description:**

As an event host I can customize my slide show by excluding entries and adding music and transitions. I can also set whether this presentation is publicly viewable, viewable only by attendees/participants, or private.

**Acceptance:**

When a user sets any slide show customization setting it is applied to the slide show

Title: Event Statistics

**Priority:** Six

**Description:**

As an event host I can view a statistical presentation of my event. I can see how many people attended with a gender and age breakdown, view key phrases that were used multiple times etc.

**Acceptance:**

Event statistics are displayed when prompted by user.

Title: Slide Show Privacy

**Priority:** Seven

**Description:**

As an attendee/participant I can view a presentation I have access to.

**Acceptance:**

An event attendee receives an option to view a presentation if the event host has given them permission.

Selecting that option displays the event slide show.

Title: Log Mode

**Priority:** Eight

**Description:**

As an event host I can put a device in Log Mode. The device will only accept messages from users and pictures until I enter a password to take the device out of Log Mode.

**Acceptance:**

When an event host puts a device in Log Mode no other device input or functions are available until the host enters a pre-determined password.

Title: Log Mode Entries

**Priority:** Nine

**Description:**

As an attendee/participant I can enter a message or photo through a device in “Log Mode.”

**Acceptance:**

When a user adds a message in log mode or takes a photo it is added to the event log.

Title: Slide Show Sharing

**Priority:** Ten

**Description:**

As an event host I can export/share an event slide show.

**Acceptance:**

When a user selects to share a slide show to their computer or through some service the slide show becomes available from that source.

# Two-Week Plan

I anticipate that there will be many things that will be difficult for me while implementing this design. I have limited experience with Objective C and the iOS framework, and I will be using the time to become familiar with these technologies.

Additionally I know that setting up and using geo-fence is possible with iOS, I have no experience with this concept. Another major challenge I anticipate is gathering data from various social networks. Because I believe these to be some of the more difficult features I will be implementing, I will be addressing them in the first two weeks. The following is a plan for my first two weeks of development.

## Week One

Title: Event Creation

**Priority:** Week One Priority One

**Description:**

As an event host I can create an event for a specific duration and, optionally, at a specific location(s).

**Acceptance:**

When an event is created it appears on a map

When an event ends it is removed from the map.

Title: Joining Events

**Priority:** Week One Priority Two

**Description:**

As an event attendee/participant I can join a created event through either being in the location where an event is hosted or by joining a non-location based event.

**Acceptance:**

When an event is selected an option is given to join the event.

When the join option is selected the user is added to the event.

## Week Two

Title: Joining Events

**Priority:** Week Two Priority One

**Description:**

As an event attendee/participant I can add messages, images and pictures to a joined event.

**Acceptance:**

A user who has joined the event has an option to upload media.

When a user uploads media it is added to the event log.

Title: Joining Events

**Priority:** Week Two Priority Two

**Description:**

As an event attendee/participant I can use a unique hashtag to submit Facebook, Instagram and Twitter content to the event log.

**Acceptance:**

Posts containing a specific hashtag form Facebook, Instagram or Twitter are included in the event log.