



GRZEGORZ RAWINSKI

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Profile Summary

Experienced professional with over a decade of cross-functional expertise in Project Management, Marketing, HR in Hospitality, Higher Education and E-Commerce.

Proven track record of spearheading initiatives, from crafting captivating websites and optimizing user experiences to pioneering marketing strategies and driving business growth.

Professional Skills

- Business Development
- Content Planning
- Tech Support
- Digital Marketing
- E-commerce
- HTML, CSS, SCSS
- Shopify
- Wordpress
- E-Commerce Consulting

Work Experience

Freelance Junior Web Developer

2021-2023

- Led the successful execution of multiple E-Commerce projects, showcasing proficiency in platforms such as Shopify and WordPress.
- Created and customized consumer retail E-Commerce ventures utilizing Shopify, implementing essential plugins, and fine-tuning template code to achieve desired visual aesthetics.
- Expertly developed E-Commerce platforms using WordPress, leveraging Elementor, custom plugins, and WooCommerce for seamless online shopping experiences.
- Produced impactful marketing content tailored for E-Commerce websites, including engaging video content skillfully crafted using Final Cut Pro X.

Fire Marshal - Medical Rescue International

2023-2023

Fire Marshal for a Movie Production Studio

- Ensured Safety Compliance: enforced safety protocols and procedures, guaranteeing the well-being of actors and production crew throughout filming.
- Fire Safety Expertise: Provided expert guidance on fire safety measures, meticulously inspecting all sets and equipment to identify and mitigate potential hazards.
- Health and Safety Leadership: Led comprehensive health and safety initiatives, overseeing emergency response plans and training sessions for the team.

Project Manager - World City Solutions Ltd.

2014 - 2021

- Spearheaded the successful establishment of a new restaurant from inception, overseeing all aspects of the project.
- Collaborated with regulatory bodies such as Building Regulations, HMRC, and City Council to ensure compliance and seamless operations.
- Orchestrated comprehensive recruitment efforts, assembling a skilled team and managing payroll and staff training.
- Effectively managed the entire project lifecycle, from initial planning to successful restaurant launch and ongoing operations.
- Transitioned to a strategic role, overseeing supplier relationships, financial management, and staff leadership.

Education

MA Anglia Ruskin University
Business Management