GREG ROQUES
SOFTWARE DEVELOPER

CONTACTS

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SOFTWARE SKILLS

//Front End
HMTL 5 • CSS 3 • JavaScript • Sass
Bootstrap • React • Redux • jQuery

//Back End
Node • Express • MySQL • Python

//Adobe CC
Illustrator • Indesign • Photoshop • Premiere Pro

//Web Analytics & Marketing
Google Analytics and Adsense

EDUCATION

Full-Stack Web Development '19
DigitalCrafts ~ Atlanta, GA

Graphic Design '10
Tulane University ~ New Orleans, LA

B.A., Journalism '04
LSU ~ Baton Rouge, LA

ABOUT ME

Location: *Atlanta, GA*
• I am a former creative director turned software developer with more than 10 years of experience managing award-winning print and online publications. Primarily serving as an editor and art director in my previous positions, I began to witness a sharp shift from the printed page to the more modern digital canvas early in my career. After many years of editorial pivoting towards web content management and digital strategy, I decided to fully dedicate my creative energies towards the design and development of efficient, user-focussed software solutions.

SOFTWARE PROJECTS

MealSleuth *HTML/CSS, JavaScript*
January 2019 – greg.roques.com/mealsleuth
• MealSleuth is a front-end application delivering randomized restaurant recommendations based on a user's location and desired price range. The program also offers directions via Google Maps.
Responsibilities: Desktop Wireframing, Background Design, Google Places API Implementation, Zomato API Implementation, Distance Calculation

DIETactics *HTML/CSS, JavaScript, Node/Express, MySQL, Chart.js*
February 2019 – dietactics.gregroques.com
• A Node/Express-based application allowing users to create diet plans based on their personalized stats. Users can log into their profile and view/update their progress on their current diet.
Responsibilities: Wireframing, Responsive Design, Local Sessions, Router Management, Password Encryption, API Implementation, Database Maintenance, JavaScript User Output Calculations

EXPERIENCE

DigitalCrafts *Software Developer*
November 2018 – March 2019 ~ Atlanta, GA
• Completed 16-week immersive full-time full-stack development program covering JavaScript, Python, including an emphasis on frameworks React/Redux, and server-side technologies including Node.js, Express, and PostgreSQL.

American Red Cross *Regional Marketing and Communications Manager*
March 2016 – November 2018 ~ New Orleans, LA
• Led local media team responsible for generating more than $1.8 million in earned media value during the first six months of the 2017-2018 fiscal year.

Where Y'at Magazine *Creative Director*
Jan. 2010 – March 2016 ~ New Orleans, LA
• Led the audience development strategy to rebrand the publication to target the city's young professional market. This included redesigning the print publication and overseeing the development of an upgraded website and digital presence.