GREG ROQUES

FRONT END DEVELOPER

Atlanta, GA

504.220.3832

Greg@GregRoques.com

GregRoques.com

github.com/GregRoques

linkedin.com/in/GregRoques

ABOUT ME

I am a front-end software developer and graphic designer specializing in the MERN stack. I bring 10+ years of experience managing award-winning print and digital publications to developing efficient, user-centered software solutions.

EXPERIENCE

Graphic Design *10+ years*
(including Creative and Art Direction for print, web, and radio and televised media)

Staff and Project Management *9+ years*

Digital Marketing *6+ years*
(social media and web editorial management, including: Google Ads and Analytics; Facebook Ads, Developers API and Insights)

HTML/CSS *5+ years*
JavaScript *3+ years*

MERN Stack (MySQL, Express, React/ Redux, Node.js) *2+ years*

ServiceNow
• **System Admin** *1 year*
• **Developer** *1 year*

EDUCATION

Full-Stack Development
DigitalCrafts '19 ~ Atlanta, GA

Digital Design
Tulane '10 ~ New Orleans, LA

B.A., Journalism
LSU '04 ~ Baton Rouge, LA

INTERESTS

Running/Fitness • Photography
Graphic Design • Travel • Live Music

SOFTWARE DEVELOPMENT

Front End: HMTL/CSS • Bootstrap • JavaScript • AngularJS • React • Redux
Back End: Node.js • Express • MySQL • Python
Graphic Design: Adobe CC: Illustrator • Indesign • Photoshop

CAREER

Capstone Logistics *Jr. Software Developer*
October 2019 – present ~ Atlanta, GA
• JavaScript developer building in the VS Code and ServiceNow development environments.
• Designed and developed a new Service Portal homepage for Capstone Logistics' Capstone Now site using HTML, CSS, Bootstrap, AngularJS and the ServieNow platform.

Freelance *Web Developer/Graphic Designer*
June 2019 – present ~ Atlanta, GA (Remote)
• Created and managed a MERN-stack website in addition to the digital marketing strategy for Miami-based healthcare provider Varicure Vein Center. The business recently closed as a direct result of Covid-19. Click here for a video demo.
• Created and deployed MERN-stack website for New Orleans' retailer Beds4Less: nolabeds.com

DigitalCrafts *Developer in Residence*
November 2018 – June 2019 ~ Atlanta, GA
• Completed 16-week immersive full-stack engineering program. Following my cohort, I accepted a full-time position as a Developer in Residence working with a course instructor to assist current students with projects and programming concepts.

American Red Cross *Regional Marketing and Communications Manager*
March 2016 – November 2018 ~ New Orleans, LA
• Direct local digital strategy and serve as a media spokesperson during regional disasters, including the Louisiana August 2016 floods and 2017 and 2018 hurricane season responses.
• Create and teach training courses for regional staff and stakeholders: subjects included serving as a spokesperson, social media management, and digital design and storytelling.
• Design promotional materials and campaigns promoting fundraising and brand exposure.

Where Y'at Magazine *Creative Director*
Jan. 2010 – March 2016 ~ New Orleans, LA
• Conceptualized and assigned editorial for print and digital publications.
• Designed print and digital advertisements and editorial layouts.
• Served as the digital director, managing the website, eNewsletter and social media content creation and editorial calendar; experience using *HTML*, *CSS* and *JavaScript.*
• Led the audience development strategy rebranding the publication to target the city's young professional market. This included redesigning the print publication and overseeing the development of an upgraded website and digital presence.