GREG ROQUES

FULL STACK DEVELOPER

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ABOUT ME

I am a full-stack software developer and graphic designer specializing in the MERN stack. I bring 10+ years of experience managing award-winning print and digital publications to developing efficient, user-centered software solutions.

EXPERIENCE

Graphic Design *11+ years*
(including art direction and design for print and digital media)

Staff and Project Management *8+ years*

Communications *10+ years*
(managing editorial direction and communication strategy across traditional and new media)

TECHNOLOGIES

Languages
• *HTML, (S)CSS — 8+ years*
• *JavaScript — 3+ years*
• *TypeScript — 1 year*

Frameworks
• **MERN Stack** *— 2+ years*
  MySQL, Express, React/Redux, Node.js; with Bootstrap, GraphQL

• **AngularJs** *— 1+ years*

Auxillary
• *Adobe CC — 12+ years*
• *AWS/EC2 — 2+ years*
• *Google Analytics — 5+ years*

EDUCATION

Full-Stack Development
DigitalCrafts '19 ~ Atlanta, GA

Digital Design
Tulane '10 ~ New Orleans, LA

B.A., Journalism
LSU '04 ~ Baton Rouge, LA

CAREER

Capstone Logistics *Jr. Software Developer*
October 2019 – present ~ Atlanta, GA
• Developed client and server side applications and API integrations working with **HTML**, **(S)CSS**, **JavaScript**, **GraphQL** and frameworks **AngularJs** and **Bootstrap**.
• Created design, layout and site navigation for Capstones' client portal.
• Participated in multiple Scrum teams to deliver supply-chain management software solutions to 10k+ field associates across North America.

Freelance *Web Developer + Graphic Designer*
June 2019 – present ~ Atlanta, GA (Remote)
• Created and currently manage a full-stack (**React/Node.js/Express**) website for New Orleans' retailer Beds4Less: nolabeds.com
• Created and managed a full-stack (**React/Node.js/Express**) website in addition to the digital marketing strategy for Miami-based healthcare provider Varicure Vein Center. The business recently closed as a direct result of Covid-19. Click here for a video demo.

DigitalCrafts *Developer in Residence*
November 2018 – June 2019 ~ Atlanta, GA
• Completed 16-week immersive full-stack engineering program. Following my cohort, I accepted a full-time position as a Developer in Residence working with a course instructor to assist current students with class projects and mastering programming concepts.

American Red Cross *Regional Marketing and Communications Manager*
March 2016 – November 2018 ~ New Orleans, LA
• Directed local digital strategy and served as a media spokesperson during regional disasters, including the 2016 Louisiana floods, and the 2017 and 2018 Gulf Coast hurricane season responses.
• Co-led local media team responsible for generating more than $1.8 million in earned media value during the first six months of the 2017-2018 fiscal year.
• Responsible for recruitment, training and retention of Louisiana communications volunteer staff and internship programs across the region.
• Designed promotional materials and campaigns promoting fundraising and brand exposure.
• Created and taught training courses for regional staff and stakeholders: subjects included "How to be a Spokesperson", "Social Media Management", and "Digital Design and Storytelling".

Where Y'at Magazine *Creative Director*
January 2010 – March 2016 ~ New Orleans, LA
• Conceptualized and assigned editorial for print and digital publications.
• Designed print and digital advertisements and editorial layouts.
• Served as the digital director, managing the website, eNewsletter and social media content creation and editorial calendar; experience using **HTML**, **CSS** and **JavaScript**.
• Led the audience development strategy rebranding the publication to target the city's young professional market. This included redesigning the print publication and overseeing the development of an upgraded website and digital presence.
• Responsible for staff recruitment, management and retention; this included leading a team of 30+ freelancers, contractors, interns and editorial managers.