Temple Inn and Suites
Site Plan

Site Name

Temple Inn and Suites
https://templeinn.com

Site Purpose

The site's main purpose is to book hotels for people travelling to popular/touristy LDS temples. To get people to book through this website it will aim to be a one-stop-shop for its clients by offering details about the temple, its ordinance schedules, location, and weather forecasts. There will also be the typical information for a hotel booking website such as hotel amenities, rates, and information about special events that can be held.

Target Audience

The target audience will be LDS families and couples that are already interested and planning a trip to these temple destinations for any reason (tourism, vacation, wedding, etc.). General audience expectations are given below:

Age: 18+, must be old enough to book a hotel in their own name.

Topic experience: It is expected that most visitors will have used an online booking platform of some sort, but the website should be logical to navigate and use even for someone who has never used this type of website. Most people will be from out of the area they are looking for a hotel and so clear information about the location will be key.

Access Type: This will vary greatly since there is an abundance of mobile devices available to most people now. The site should be able to be read and used with equal ease on all screen sizes.

Site Map
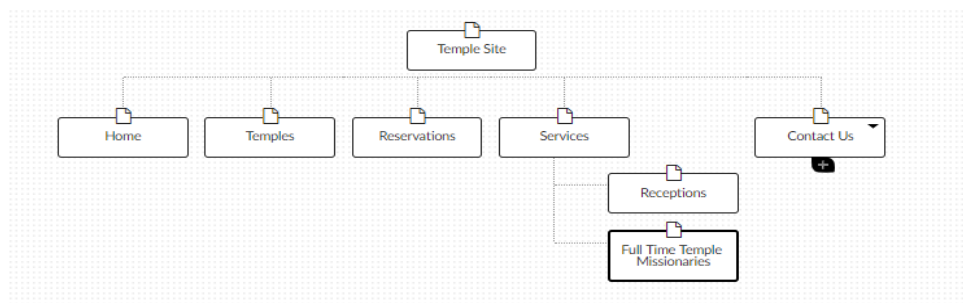
Color Scheme:

Page Background		Hover Box Color	Title/Nav Backgrounds	
D4E5EE	6D8FA3	2B5269	0A2839	00070C
Titles	Nav Text	Nav Hover Text	Borders	Page Text
FFF2E2	FFD7A6	A5773E	59360C	120A00

Typography:

Google Fonts: Oxygen
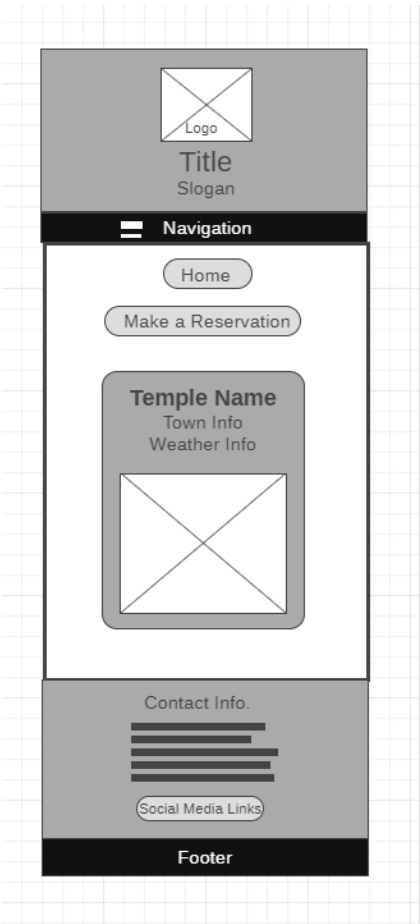<link href="https://fonts.googleapis.com/css?family=Oxygen&display=swap" rel="stylesheet">
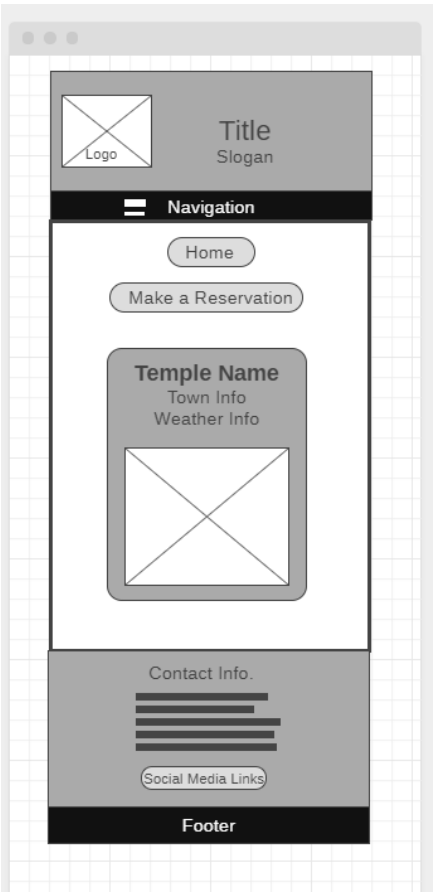
Styles

Light
Regular
Bold

The spectacle before us was indeed sublime.

Wireframes:

Small:

Medium:

Large: