# TWENS TAG

2008

PEC- Partner to Empower
Children

A Personal Evangelism Campaign.





A CAMPAIGN ORGANIZED BY SINGAPORE YOUTH FOR CHRIST

# Introduction

Tweens T.A.G. (Tweens Telling About God) 2008 seeks to partner with churches to empower the children in the church to be a witness for God. It is a two-weeks personal evangelism campaign.

In 2007, Tweens T.A.G was piloted as a one-week campaign and saw 6 churches participating. There were 158 children trained of which 105 shared to 193 of their friends. The general feedback given was positive. The fun method taught made it easier for the participants to talk about the gospel to their friends. All churches indicated interest to partner for a similar campaign in the new year.

### **Objectives:**

Participants will be

- 1. Equipped to understand the gospel and share it in a fun way
- 2. Engaged in sharing gospel and invite friends to church
- 3. Encouraged to live and share their faith

# **Desired Outcome:**

Each participant will:

- 1. appreciate and understand the gospel content better
- 2. be taught how to share the gospel in a fun and non-threatening way
- 3. be trained and challenge to share to 5 friends during the 2 weeks campaign
- 4. get to partner with a foreign kid of his/her age and gender for encouragement
- 5. be made aware of the need for evangelism

# Participant Age:

9-12 year old children who are believers

# **Concept**

The participants- known as the Tweens TAG-gers - identified by a water-bottle, with the gospel points printed on it, will 'tag' their friends by giving them a gift with the tag-line "You've been tagged!" The participant will then go on to share the gospel in a fun way to their friends. Once TAG-gers' mission is accomplished, they will text or call the center at the end of the day.

# Two 2 hours sessions between 15th June 2008 to 30th June 2008 CAMPAIGN TRAINING

# Training hours

The participating church will set aside two 2-hours sessions (e.g. one or two Sunday School session or in their camp program) for an SYFC staff or OAC\* personnel to train the participants.

# Content – appreciating and understanding the gospel

Basic level - basic understanding of the gospel content and sharing it

Intermediate - deeper understanding of the gospel

\*OAC (Outreach And Church) Ministries is a world-wide interdenominational organization working in partnership with local churches.

# 1st July 2008 (Youth Day) CAMPAIGN LAUNCH

# The Launch - Empowering the Participants

# (from 1pm to 4pm)

- 1. Set off the participants with excitement and exaltation
- 2. **T**each the participants a fun method to share the gospel
- 3. Allocate time to pray for the participants and their friends whom they are approaching
- 4. **R**ally together with participants of other churches and countries overseas prayer partner
- 5. Take the package and tags of participants

### ⇒ Note:

- ➤ The participating churches gather for a time of prayer, exaltation and a time where they get to relate with other participants.
- ➤ Each participant will partner with another participant in person from another country who will be involved in evangelism during the same period.
- > The participants will also get to learn a fun method to share the gospel

# **CAMPAIGN PACKAGE**

## Each participant gets

- A Tweens TAG-ger bottle
- Step-by-step instruction manual
- 3-5 gifts with the tag-line "You have been TAGged"
- 3-5 tracts and invitation cards to the evangelistic program
- RBC materials
- Call info card for reporting or help

# 2<sup>nd</sup> July 2008 to 11<sup>th</sup> July 2008 CAMPAIGN WEEK

### Participant finds friend

- Give gift with the tag-line "You have been TAGged
- Tell the friend what it is about or pass the friend a tract
- Give invitation card to church and program
- · Thank friend
- Call center\* at end of the day

# 6th July 2008, 5th and 12th July 2008 CAMPAIGN FOLLOW-UP

# Option 1

The participating church may choose to plan a special evangelistic program for that Sunday (6<sup>th</sup> July 2008)

# Option 2

The participants can invite their friends to participate in TAG games (5<sup>th</sup> and 12th July 2008 morning)

- competitive sports related games like soccer, basketball and skating.
- Friendly games with the foreign children team

Or

- Concert by the foreign teams

Note: Transport should be provided and consent of the friend's parents must be sought

<sup>\*</sup>Center monitors the progress of the participants. The center can be manned by a church representative or by SYFC.

# 12th July 2008 CAMPAIGN THANKSGIVING

All participants will gather for a time of thanksgiving and encouragement on 12<sup>th</sup> July (late afternoon) at a central location (venue to be confirmed)..

# **Draft of Program Outline**

- Praise and thanksgiving
- Encouragement from the Word
- Testimonies and sharing
- Setting off from here back to the basics foreign pen-pal encouragement package

# **CAMPAIGN COST**

The campaign is free for the participating churches. However if church likes to defray the cost or give an offering, the estimated cost of running the whole campaign is as follows:

Items	Per person	Total 500 participants
Tag for participant	\$3.50	\$1750
Gift for friend	\$9.00 (\$3 x 3)	\$4500
Training materials	\$1	\$500
Food for foreign teams	\$70 (\$5x14days)	\$1400 (20 ppl)
Transport for foreign	\$168 (\$2 x 6 trips x	\$3360 (20 ppl)
teams	14days)	
TOTAL		\$11510

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# **Church Response for Tweens TAG 2008**

Yes! My church	wou	would like to participate in	
	(name of church)  Our contact person is:_		
	Our confider person is	(name of i/c)	
(contact number)			
Please note our response (please tick accordingly)	for the following areas:		
We have (pri	C or OAC personnel to trair 4) (pri 5) of children by their level]		
■ We would like an SYFO Number of teachers: _	C or OAC personnel to train	n our teachers	
Please indicate preferred	d date or dates and time fo	or training/s:	
-	•	n representative for monitoring nonitoring and SYFC will keep	
Follow-up  We will organize our o  We will hitch on to the	wn evangelistic program e TAG games/concert		
Thanksgiving  ☐ We will arrange our ov ☐ We will like SYFC to pre	wn transport to the Thanksç ovide transport	giving session venue	
•	the costs involved for our rig to help defray part of the	number of participants involved e costs.	
Please send this response	form back to:		
Singapore Youth For Chri 10 Lorong 27A Geylang # Emmanuel House Singapore 388107	·		

# **Participation of Foreign Teams**

### Period of involvement:

About 2 weeks from about 18th June 2008 to 7 July 2008 or 29th June 2008 to 14th July 2008 or another alternative period would be March 14th onwards.

# Age Group preferred:

9 to 12 years old

### Criteria:

- Christians who likes to play and want to learn and be involved in sharing gospel to other children.
- ➤ Christians who play soccer, basketball, those who skate or those who act and sing. Basically it can be a sports team or a performing arts team or both.

### Involvement:

- Attend trainings on gospel content and how to share with a fun method.
- ➤ **B**e involve in friendly games or competitive games with children who are non-believers .
- Cultural exchange program in schools depending on make-up of teams (thru' sports or music).
- > **D**evelop friendships made by corresponding with local Christian contact even after campaign ends (pen-pal idea).
- > Evangelize to group of children entrusted to you when opportunity given.

### Note:

Ministry opportunities are available and can be planned for parents who come along with their children and are believers.

# Cost:

- 1. The team/s will have to raise their own airfare to come to Singapore.
- 2. Singapore Youth for Christ will arrange and be responsible for the team/s:
- accommodation (placed with local families) unless the team prefers to stay together at one place. In such case, the team will have to bear the cost incurred in the rental fo accommodation.
- transport to and from places in Singapore.
- food for the number of days team is in Singapore.