



NEXT GEN

DINNER
SERIES

2016 EVENT SPONSORSHIP PACKAGE

Event Date: March 2016

Custom recruitment of top
marketing, creative & digital
grads. Give us your req's.
We'll do the rest.



An Exclusive AD LOUNGE Event

Do you find recruiting young industry talent time consuming?

The NEXT GEN DINNER SERIES
can be your fresh new approach to recruiting young talent.



+



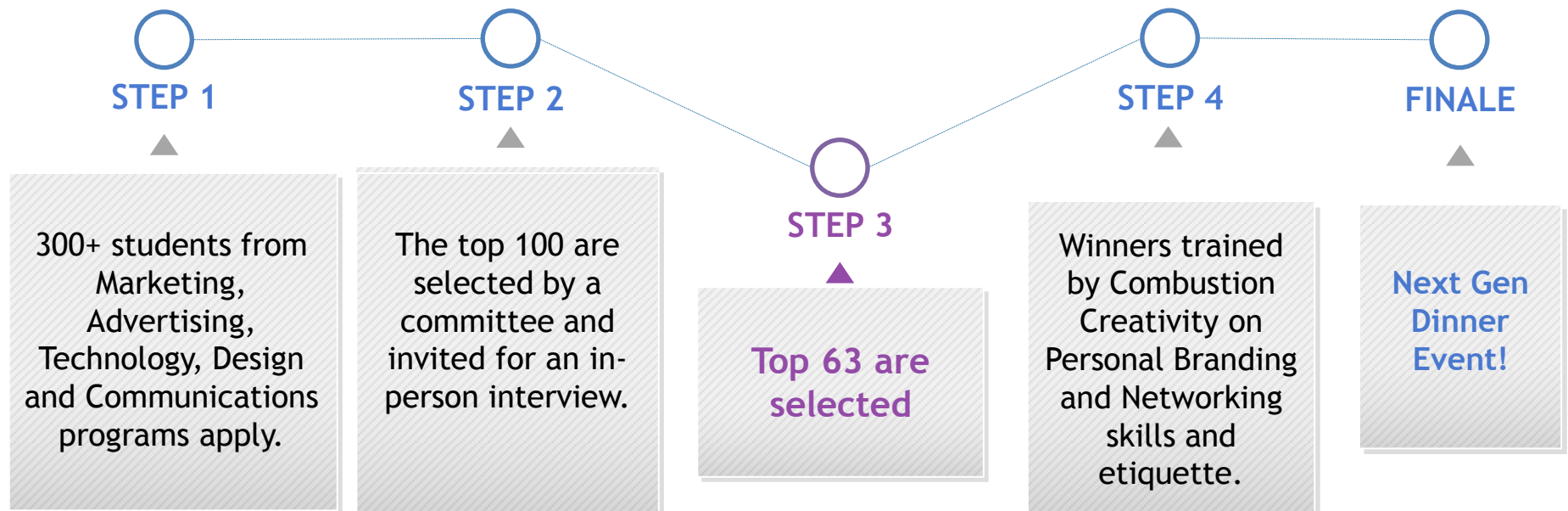
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Top Emerging
Talent in the
Industry



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OUR PROCESS





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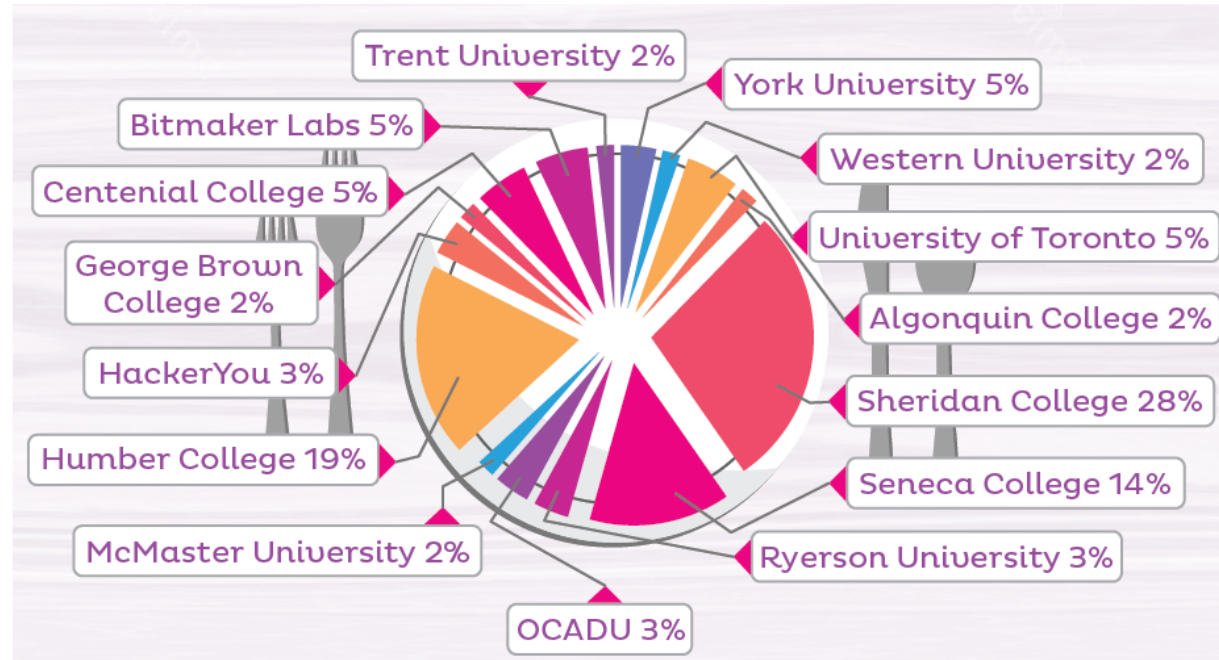
Dinner Series 2014, let's see what its all about!



CANDIDATE PROFILES

Educational Background

- Design (Interactive & Graphic Design)
- Advertising
- Web Development/
- Programming
- MBA
- Marketing Management
- Public Relations



Schools at Dinner Series 2014

“My experience with Next Gen was incredible! It provided an opportunity to build my own brand, meet great people from all walks of the industry, and help land my dream internship!”

- Jamie Fenyes



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OUR PAST CANDIDATES

Our Talent from past events and where they are now:



Hazel de Vela
Account Executive
LEO BURNETT

Leo Burnett

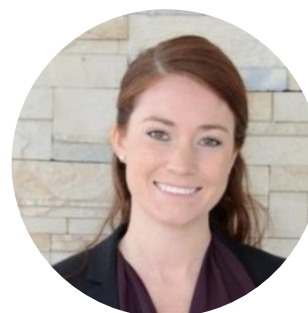


Shin Phan
Marketing Coordinator
MAPLE LODGE FARMS



Matthew Lee
Copywriter
MACLAREN MCCANN

MacLARENMcCANN



Lauren Burke
Asst. Marketing Manager
PEPSI CO.



PEPSICO



Allison Miceli
Marketing Manager
HOLT RENFREW

HOLT RENFREW



Janice Law
Designer
TRIBAL WORLDWIDE





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WHY DO WE NEED YOU?

Dinner Series is a competition for business, marketing, advertising, media, design and web development students to compete for their chance to have dinner with **YOU!**
We need your industry experience to mentor and sculpt the minds of tomorrow.

Invest in the future by sponsoring a table at the Next Gen Dinner Series 2016.



“The chance to learn from, and meet, everyone at the event was definitely a moment that had a great impact on my outlook, and my future career's trajectory. I wouldn't have missed it for the world.”

– Kael Karlo Cruz



Art Director

PUBLIC

POTENTIAL SPONSOR CATEGORIES

Product Design & Technology

Digital Creative Minds

Technical Builders

Strategic Thinkers

Integrated Minds

Brand & Marketing Management

Entrepreneurial Minds

Innovation

Don't find a category that suit your business?
We're happy to create one that will !



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TABLE SPONSORSHIP



Talent Management

- Access to top talent, pre-screened specifically to match your requirements, before most companies reach them.
- Interviews with Top Candidates to find talent that match your company values and roles you are looking to hire for.
- One representative from your organization to dine with 9 pre-screened candidates selected just for you, seated at your sponsored table.
- You will receive a list of all candidates + their website URLs.



Brand Recognition

- Logo recognition on all promotional material (campus email marketing, Ad Lounge email marketing, event signage, website, table, program booklet, on-site Power Point loop and press releases).
- Opportunity to speak for five minutes before the dinner to all guests.
- Opportunity to be interviewed for the event video. (distributed to 5,000 Ad Lounge members and 500 students)
- Add your company swag to our gifts bag. (100 units)

Table Sponsorship - \$2500 (Only 7 Tables Available)



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Give Boost Agents your recruitment needs, they will find the top candidates for you.



Opportunity for your company to be part of a media feature!



Featured in Program Booklet with the option of an advertisement, company backgrounder and logo.

INNOVATION IN ADVERTISING

JWT
CANADA

Creativity and innovation are the lifeline of our business. We are the agency that embraces what's next. We leverage our history of strategic imagination with our pioneering spirit to focus on finding the bravest solutions for our clients' iconic brands.

DIGITAL

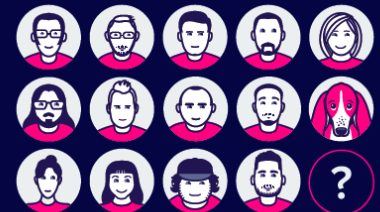


• ART AND SCIENCE •

Art & Science is a digital agency unlike any other. We combine the creative inspiration of the artist with the analytic rigour of the scientist to produce strategic campaigns, engaging products and even new companies. We're smart, agile, and we generally kick a lot of ass.

THE NEXT
BRAVE IDEA
CAN BE YOURS.

JWT
CANADA



Join the team at Art & Science.
Curious minds welcome.

NEXT GEN DINNER SERIES

Past Sponsors

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DDB



Tribal DDB

boost
agents

Cundari

SPOKE

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systems.

visual
visualprintwork.com

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MEDIACOM
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kbs+p canada

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TRAFFIKGROUP

FRESHBOOKS

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&
• ART AND SCIENCE •

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threetraining

combustion

CRITICAL MASS

OfficeMax®
GRAND & TOY.

SID LEE

Sheridan | Faculty of
Business

Google



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Let us know if you would like to know more or
have any questions!

Contact Us:



Tanya Baptista
Director of Sponsorship
Next Gen Dinner Series Attendee 2013
+1 (647) 760 8020
baptista.tanya@gmail.com
www.adlounge.ca/dinnerseries