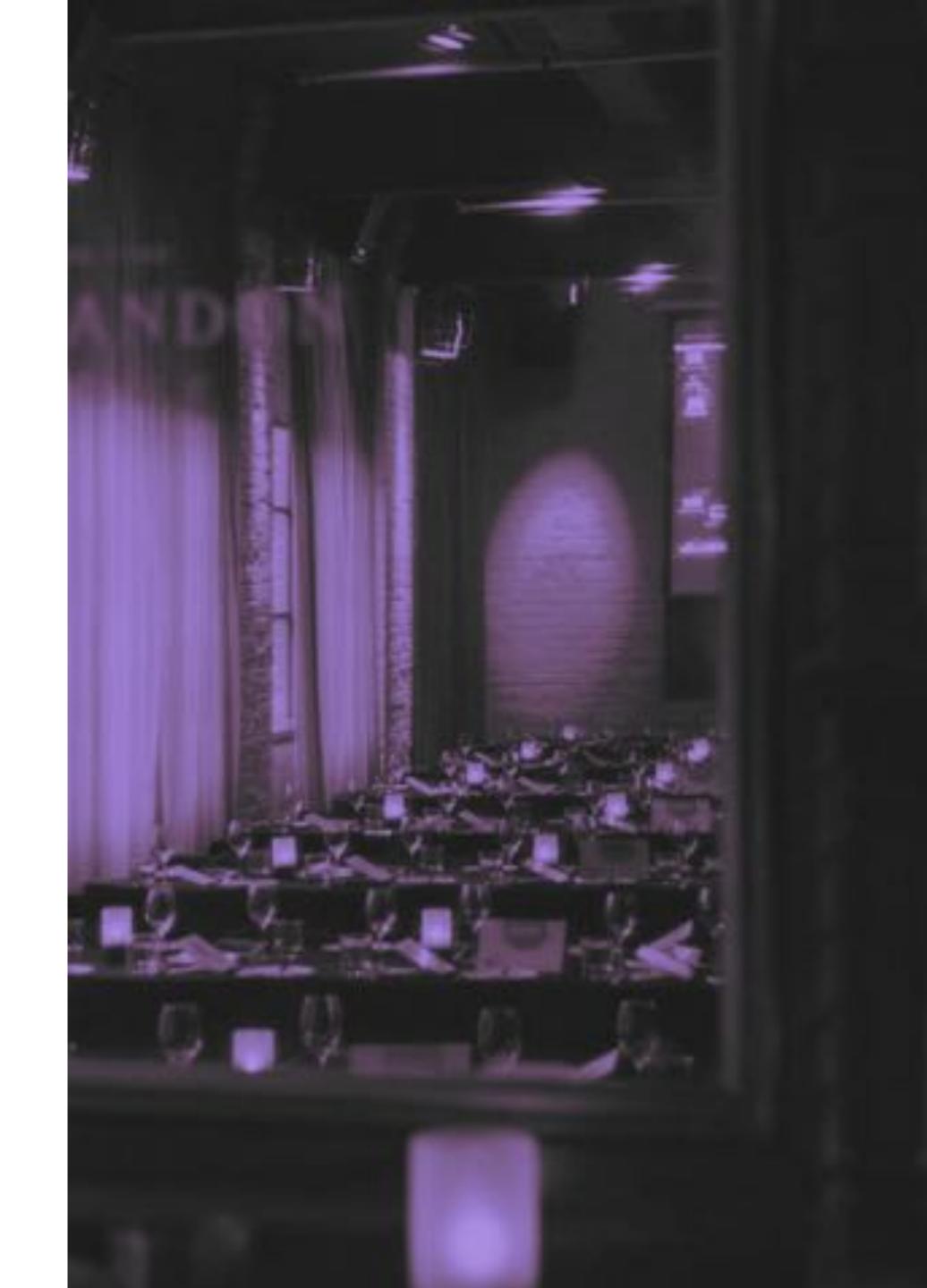
## NEXT GEN DINNER SERIES

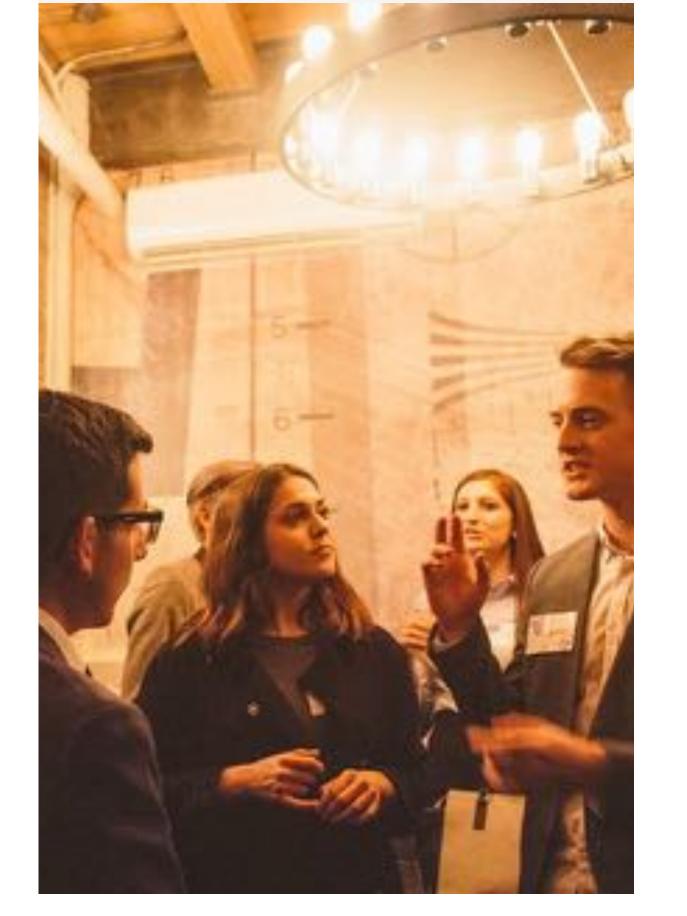
2017 EVENT SPONSORSHIP PACKAGE

**EVENT DATE: March 21, 2017** 



## A mentorship & recruitment program for innovative companies

Toronto, Next Gen Dinner Series invites you to attend a *sophisticated* and contemporary networking opportunity. Let us match YOU with TOP graduating students in marketing, creative, advertising and digital fields, before most companies have access to them.











### Recruitment Process

Our Recruitment Process is highly competitive, and managed by our recruitment agency partner, Boost Agents.

All recruits are available to you outside of this event no additional cost.

Let our team do the legwork for you, so you don't have to.



#### APPLY

300+ graduating students across
Ontario apply



#### INTERVIEW

Top 100 applicants are selected by a committee and interviewed in-person



#### SELECT

Top 63 are selected



#### TRAIN

Finalists are trained by

Combustion Creativity on
ideation, collaboration and
presentation skills



#### DINE

Finalists network with industry executives over dinner

**EVENT DATE: March 21, 2017**ONLY THE BEST OF THE BEST GRADUATING STUDENTS ARE SELECTED FOR YOU.

# WHERE ARE THEY NOW?

Our proven process has landed our Next Gen Dinner Series candidates jobs at some of the industry's heavy-hitters across many disciplines.

JUAN RAMOS,
MARKETING AND
BRAND
SPECIALST,
PRIME
COMMUNICATIONS
CANADA



FIORELLA
MARTINEZ, ART
DIRECTOR,
J. WALTER
THOMPSON



AARON ARELLANO, JR. STRATEGIST, UNION ADVERTISING CANADA LP



LILLY JIANG, DESIGNER, SHOPIFY



ILENE SHIGUCHI,
ACCOUNT
COORDINATOR,
GRIP LTD.





CARLY

CHALMERS,

CONTENT

PRODUCER,

VEND

SIMON MA,
PRODUCT BRAND
MANAGER,
GAMELOFT



#### SPONSOR TESTIMONIALS



"I interviewed a table-full of ready candidates allowing me to meet some potential hires and chat to a room full of incredible young people about launching their careers."

- Andrea Cook, President FCB/SIX

"The value that it brings to the actual students that are here of course [and] giving them some insights from amazing leaders here that we have tonight. I see the potential that's coming."







"If I got, say, 10 resumes on my desk next week how many hours would it take to schedule those interviews? This is like an interview en masse. It's actually a more effective interview process than if I were locked up in my board room."

- Spencer Saunders, President, Art & Science

"It's been great to be part of this event. JWT is proud to sponsor Dinner Series and we hope to do so for quite some time."

- Christopher Page, Former Group Creative Director, J. Walter Thompson
- Currently Sr. Creative Director DELOITTE DIGITAL





## SPONSOR BENEFITS

Table Sponsorship: \$2,500 (only 7 tables available)

#### **TALENT MANAGEMENT**

- Ownership of one table at the dinner.
  - Includes dinner for 1 in your organization + 9 prescreened students at your table
  - Note: Due to limited space, we ask that only one representative from the sponsor organization be present.
     An additional charge of \$300 applies to additional company guests (pending space and availability)
- Fully interviewed, trained and prepped candidates who match your company values and roles you are looking to hire for.
- Contact information for EVERY candidate coming out of the program for all of your future hires.

#### **BRAND RECOGNITION**

- Sponsorship billing throughout event and all promotional materials leading up
  - Website / email marketing / signage
- Opportunity to speak to all guests for 5 minutes pre-dinner
- Get interviewed for the event video (distributed to 5,000 Ad Lounge members and 500 students).
- Add your company "swag" to our loot bags. (100 units)



















## Some of our previous sponsors

These past sponsors were interested in meeting new graduates/students within the creative design, experiential marketing, accounts, marketing, media spaces.

\*This is just a small sample size of the organizations who have supported Next Gen Dinner Series in the past.

PRODUCT DESIGN & TECHNOLOGY DIGITAL CREATIVE MINDS TECHNICAL BUILDERS STRATEGIC THINKERS **INTEGRATED MINDS BRAND & MARKETING MANAGEMENT ENTREPRENEURIAL MINDS INNOVATION** 

## SPONSOR CATEGORIES

If a category doesn't suit your business, we're happy to create one that will.

We're able to target our recruiting for what you are looking for.
We've recruited in these categories in the past and that has allowed us to really understand what makes a strong candidate.

### CANDIDATE PROFILES



### Educational backgrounds include but are not limited to:

Marketing Management & Communications

**Brand Management** 

Interactive Media

Web Design / Experience Design

**Advertising Account Management** 

**Art Direction** 

Copywriting

**Public Relations** 

Media Buying / Planning



## GET INVED!



SEVEN HAND PICKED GRADS SPECIFICALLY FOR YOUR COMPANY

#### 7 TABLES. 7 CATEGORIES. 7 INDUSTRY LEADERS.

Next Gen Dinner Series is a **competition** for business, marketing, advertising, media, and design students who are **on the verge of graduating** to compete for their chance to have dinner with **YOU!** 

We need your industry experience to mentor and sculpt the minds of tomorrow.

Invest in the future by sponsoring a table at the Next Gen Dinner Series 2017.





FULL IMMERSIVE INTERVIEW OVER

DINNER

1 REPRESENTATIVE FROM YOUR AGENCY

## Next Gen Partners

### boost agents

- A Canadian-based recruitment firm that transforms organizations in the advertising, product, marketing, digital, creative and communications space.
- Boost Agents donates their time annually to vet and pre-screen talent on your behalf.
- No fees applied for any placement you make out of this event.

### combustion

- A Canadian-based training company with a playful, relevant, experiential approach which trains innovative companies around the world including Google, FCB, Grey, and PepsiCo.
- Combustion donates their time annually to this event to train all candidates prior and ensure that the best candidates are ready to impress.

WEBSITE: www.combustionco.com



## To find out more about the event Contact:

Trina Boos (C) 647-299-1247 trina@adlounge.ca