

Application Deadline: January 17, 2016

  
To be eligible, you must be a student of a Canadian accredited college or university in a marketing, communications, advertising, or design program. All applicants must submit a resume and a   
completed version of this form. Please make sure that you take time to spell check your application!

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| **First Name:** |  | **Last Name:** |  |
| **Area of Study:** |  | **School:** |  |
| **Expected Year of Graduation:** |  | **Email Address:** (provide personal email) |  |
| **Twitter Handle:** |  | **Portfolio/Other URL:** (Remember to put your URL in your LinkedIn as well. |  |
| **LinkedIn Profile**:(This should be completed for your application) |  | **Phone Number:** |  |
| **Resume attached?** |  | **Follow Ad Lounge & Boost Agents** | @adlounge / @boostagents [www.adlounge.ca](http://www.adlounge.ca) [www.boostagents.com](http://www.boostagents.com) |

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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | TELL US MORE |  |  |  |  |  |  | | --- | | **1. What field do you want to work in, and why have you selected that specific area to focus on?** | |  | | **2. Tell us in a few paragraphs your story, and what brought you to where you are today (studying the field you’ve chosen)** | |  | | **3. Why should we pick you to repesent the top talent that our industry has to offer?** | |  | | **4. What three companies do you have your eye on, and why do you admire them?** | |  | | **5. Name 3 companies or industries that you don’t really want to work for and why.** | |  | | **6. What single thing excites you in your industry (industry that you aspire to be in)?** | |  | | **7. Please offer us a past example of where you wish you had handled a specific situation differently? (work, school)** | |  | | **8. How do you demonstrate an interest and drive to continue to learn more about the field that you wish to work in?** | |  | | **9. What is one unique standout thing that you have done thus far in your life?** | |  | | **10.** **Tell us 2-3 of your favourites & why they are your favourites. We’re flexible on content, so tell us what you really love!** | |  | | **11.** **In 3 sentences or less, please summarize anything else you’d like to tell us about yourself that would make you an ideal candidate for Next Gen Dinner series.** | |  | |

NOW WHAT?

**1)** Please submit this application by midnight on January 17, 2016 to [info@adlounge.ca](mailto:info@adlounge.ca) with SUBJECT LINE “Dinner Series Application: FIRST & LAST NAME”. Along with this application, please send your resume.

**2)** If you have an online presence, this will help your application. Please be sure to include this information both in your application and your resume (Twitter, Blog, LinkedIn, Website, anything where we can go to learn more about you)!

**3)** Tell the Twiterverse why you’re the next industry up-and-comer by using the hashtag **#dinnerseries15** and referencing the [www.adlounge.ca/dinnerseries](http://www.adlounge.ca/dinnerseries) site. Creative flair is encouraged!

**Key Dates You Should Make Note of & Save In Your Calendars from NOW!**

- January 17, 2016: Application Deadline

- Week of February 1, 2016: Top 100 Candidates notified for interviews. Candidates not moving forward also notified.

- Week of February 6 – 22, 2016: Top 100 Candidates interviewed

- Week of February 29, 2016– Top 63 Candidates notified

- March 7 (1 – 5pm): Training Session with the infamous Leslie Ehm from <http://thinkcombustion.com> (Topics: Personal

branding, how to prepare yourself for dinner with the executives)

March 22, 2016: The Next Gen Dinner takes place!   
   
To learn more about AD LOUNGE, please visit [www.AdLounge.ca](http://www.AdLounge.ca).   
To learn more about Boost Agents, our recruitment partner for this event please visit [www.BoostAgents.com](http://www.BoostAgents.com).