

# Experiment card



*This card is a useful resource to note every of your assumptions, as well as the experiments you are running to test them.*

## Assumptions category:

Problem/Solution

Business model

Technical capabilities/Features

Monetization

**Your assumption:** We believe that ...

*Is it a critical assumption (score from 1 to 4)?*

**Type of experiment:** to test our assumptions we are...

*Is it a costly experiment (score from 1 to 4)?*

**Our customers:** Our target customers are...

*Will it take a lot of time to run the test(score from 1 to 4)?*

**Success:** The experiment will confirm our assumption if...

*Is the data reliable (score from 1 to 4)?*