

SUBSCRIPTION

create predictable cash flows by charging customers up front (a one time or recurring fee) to have access to the product / service over time

APERTURE drives to be the only premium film and production streaming service in North America that will allow subscribers to pay for their service with the Blockchain



MEMBERSHIP

charge a time-based payment to permit access to locations, offerings or services that non members don't have.

Steemit said "no" to advertising and "explicit pay per read" or "pay per vote" models. Authors can publish only after paying "subscription/membership" fee.



SCALED TRANSACTIONS

maximize margins by pursuing high volume, large scale transactions when unit costs are relatively fixed

FCoin real-time, open and transparent trading community in the world. By implementing technologies used in stock market systems, FCoin can process 2 million transactions per second. Its profits are fee based.



FORCED SCARCITY

limit the supply of offerings available, by quantity, time frame or access, to drive up demand and/or process

Why do you have to pay 1 BTC for miner that does not mine? We've got thousands of people on waiting lists and only so much hardware. The model has been changed to open after period of time.



SWITCHBOARD

connect multiple sellers with multiple buyers; the more buyers and sellers who join, the more valuable the switchboard

Businesses hold some of the utility tokens and release the rest for the network functionality. They make a profit when the value of the utility token changes. It can be summarized with the word "Tokenomics."



ethereum
foundation

AUCTION

allow a market - and its users - to set the price for goods and services

As an advertiser you will bid against each other for a share in the adspace. As a publisher you set up an adspace on your website. An advertisement is randomly chosen based on its share of the adspace



AdBit

USER DEFINED

invite customers to set the price they wish to pay

On Purse, when you name your own discount, it is fulfilled by Earners- individuals who wish to exchange their Amazon gift cards for your cryptocurrency. As a shopper, you can reach for deeper discounts by trading delivery speed for savings. Purse is fee based. However, the fee is "discount" based.



Spend bitcoins. Save money.

FREEMIUM

offer basic services for free while charging a premium for advanced or special features

The entry plan is best suited for beginners, developers with a couple of projects that require occasional updates, and those who want to test Buddy some more before moving to a higher tier. If the developer wants more (support, projects, performance) - he needs to pay extra for higher tier plans.



Buddy

AD-SUPPORTED

provide content or services for free to one party while selling listeners, viewers or "eyeballs" to another party

Brave will be showing its own ads, and making money off of every single website that you visit. Eich says that the company will only keep 15 percent of that revenue, with the publishers getting 55%, ad publishers getting 15%, and the user getting their own 15% cut.



brave

LICENSING

grant permission to a group or individual to use your offering in a defined way for a specified payment

60 banks are now in the process of deploying Ripple's enterprise software. Ripple says it was signing up an average two customers per week last year as it attempted to break into a legacy software and network business that hasn't changed in 45 years.



METERED USE

allow customers to pay only for what they use

The company aims to become a global platform for raising money for renewable source of energy. What sets ImpactPPA apart, however, is that once financed, such energy will also be available, via remote access to smart meters, on a pay-as-you-go basis to local consumers.



BUNDLED PRICING

sell in a single transaction two or more items that could be sold as standalone offerings

When you request to purchase the Coinbase Bundle, Coinbase determines the proportion of each asset to be purchased based on that asset's market capitalization relative to the market capitalization of all assets in the Bundle.



RISK SHARING

waive standard fees or costs if certain metrics aren't achieved, but receive outside gains when they are

Decentralized crowd-lending platform, uses the Blockchain to connect groups of small farmers from developing countries who currently pay high interest for cash loans without leaving record of such payment history, with lenders in low-interest markets with excess liquidity. Platform's fees are charged only at the time of repayment.



Ethichub

DISAGGREGATED PRICING

allow customers to buy exactly - and only - what they want

The ODEM platform will connect students and other buyers of education (corporate training departments) to educators to collaborate on, and ultimately, deliver short-term, on-site educational courses and learning experiences.

ODEM's core business is facilitating educational programs and issuing authoritative digital education certificates.



ODEM.IO