

DigiSelf: SmartBankers Launchpad

The Capitalization Strategy for MyDigiSelf Global

Why Start in Hong Kong?

Hong Kong is:

- A **professional aquarium** of elite finance professionals
- Home to **over 600,000 financial workers** in banking, wealth management, and fintech
- A jurisdiction where **blockchain, crypto-assets, and professional networking intersect**
- An ideal **sandbox for rapid capitalization and token adoption**

💡 This makes it the **perfect launchpad** for a specialized, high-value social network: **DigiSelf SmartBankers**.

The Core Model (Based on MyDigiSelf Framework)

DigiSelf SmartBankers is:

- A **professional social network** focused only on **bankers and finance experts**
- Each user has their **verified NFT profile**, linked to professional credentials
- That NFT is also a **tokenized social share** in **FedEUR SA** (Switzerland)
- Each token gives co-ownership rights, access to dividends, and future AI revenue
- Built on **blockchain**, secured with **Swiss legal structure**, and scalable to other industries

Token Launch Strategy

- The **SmartBankers Token (SBT)** is issued to early users and investors
- It represents ownership in the **Swiss holding (FedEUR)**
- It is backed by the **real value of financial HR**—elite professionals of Hong Kong
- As the first HR-backed crypto asset in banking, **it gains immediate market credibility**
- Token can be listed on selected **crypto exchanges** in HK, CH, and UAE

Cash Generation as a Trampoline

This niche launch creates:

1. **Focused value:** Easier to reach financial professionals with a tailored message
2. **Faster onboarding:** HK bankers understand value-backed tokens, crypto utility
3. **High early token value:** Each token is backed by verified financial expertise

Reloading Smart-Bankers App in Hong Kong

4. **Revenue from services:** recruitment, AI-enhanced HR analytics, professional AI agents
5. **Investment magnet:** Token + equity model in Switzerland is fully regulated and bankable

Scaling MyDigiSelf Globally

Once **SmartBankers** achieves:

- 50K users in HK / easy in 3 to 6 months
- \$ 500K in liquidity in HK
- Utility for financial institutions valuable at \$ 5M

...we transition into:



MyDigiSelf Global:

A **general-purpose HR network** for all industries, professions, and institutions, rooted in the same **NFT/shareholder model**.

- MyDigiSelf is launched **backed by proven crypto liquidity and social traction**
- We replicate the "vertical model" for **healthcare, academia, creatives, governance, etc.**

What We Have from Strategic Partners in Hong Kong

- Access to elite networks of **bankers, VCs, and institutional investors**
- Collaboration with **crypto-law firms** and **financial regulators**
- Seed co-investment to issue the **initial batch of SBT tokens (1M\$ target)**
- Support to establish the first **SmartBankers Incubator Hub** in Hong Kong

The Big Picture

“Start small, focused, and valuable — scale big, open, and fair.”

DigiSelf for SmartBankers is the **engine to tokenize human capital**, generate **real liquidity**, and fund the rise of the world’s first **decentralized, AI-native, co-owned social network: MyDigiSelf Global**.

- ◆ *launch of DigiSelf SmartBankers Network by jan 2025*
- ◆ *Update the SBT Token based on DigiSelf one*
- ◆ *Promote Hong Kong as the epicenter of tokenized bankers’ capital*