

SOME
ICONS
DONE BY ME

Shweta Agrawal

COMMUNICATION ICONS



SOME ICONS DESIGNED BY ME IN TWO COLORS



SOME
VISUAL APEAL FOR CONTENT
DONE BY ME

Shweta Agrawal

Imperatives & Messaging



Innovate & Grow

- Develop/expand Digital Channels
 - Catalog to eCommerce
 - Mobility
- Adapting Cloud



Differentiate

- Value Added Services (Spend Optimization, Vending, VMI, CMI etc.)
- Intelligent Sourcing (Longlists)
- SKU expansion
- Re-imagining CRM
- Analytics driven decisioning



Optimize

- Supply Chain Optimization
- Legacy Support
- Reduce Infra monitoring & support costs
- BPO
- Devops

Our Argument: Key anchors



Digital is table stakes.
We can help you transform “Catalog” / Call-Center biz. model to “eCommerce”

Innovate & differentiate with Value added services (Vending, VMI, CMI etc.)

Leverage your product data

Take costs out

Building blocks for effective customer engagement

Accelerating growth in the industry requires a user-centric approach to effectively engage both customers and retail partners across channels and at every stage of their respective journeys. Our approach leverages deep experience across intersecting areas to ensure –

A **seamless cross brand shopping experience**

A **multi device, multi brand, multi lingual** shopping platform that fits into the needs of tomorrow's customers

A solution to place AQBC as digital leader in the segment to encourage both customers and partners to gravitate for its **simplicity and ease of use**

A **clean, simple, responsive**, multi lingual web interface with ability to search and social integrations

Flexible easy workflows for customer as well as for partners

Building flexible and **scalable platform** to support future needs of business



Our Joint Proposition



The partner arrangement with ABC brings unparalleled capabilities ensuring a best in class solution that looks towards the future and not just at today..., allowing you to ***Imagine the Possible***

Vibrant Imagery
Contemporary Designs
Immersive Experience

Social Strategy
Retargeting
Inbound Strategy

Creative



Digital Strategy



User Experience



Content Creation



Personalization
Targeted Experiences
Frictionless Transactions

Conversational Messaging
Emotive & Engaging Copy

Strategic Focus Vertical: Consumer Goods Industry

Depth of Consumer Goods Industry Expertise



7
Top-10 CPG
are customers

50+
Active CPG
clients

15%
of total
revenues

500+
CPG
Engagements

25%
Y-o-Y revenue
Growth

70%
of industry
Group revenues

Food, Drinks and Tobacco Products

Household and Personal Products

Sports Goods and Footwear

Consumer Durables

Digital Marketing

Trade Promotion Management and Post-Event Analytics

Demand Signal Repository

BI and Analytics

Channel Collaboration

Demand Chain Management

Client Logos

Client Logos

Client Logos

Client Logos

Client Logos

Client Logos

Our Value Proposition to ABC

1

Best-in-Class Solution

- Next Generation personalized digital user experience
- API Led – Mobile first approach to offer flexibility
- Commerce Anywhere support through Cloud based architecture
- Platform centric design to support future needs

2

Digital is in our DNA

- We are an anchor Digital Transformation partner for global brands
- Deep focus and investments in Digital, contributes XC % to our revenues
- Winning team from XXX and ABC with a 100% success rate to deliver an end to end solution

3

Rent To Own Domain Expertise

- Strategic partner for ABC retailer
- Provide end to end services across Store Ops, Supply Chain
- Currently engaged on a digital transformation roadmap

4

Proven Global Delivery Model

- Expertise in delivering Systems of engagement in Agile model
- Scaled Agile Gold Partner with more than 1NNN SAFe Practitioners
- Optimized and cost effective plan proposed
- XXX's alternate approach reduces cost by XX %

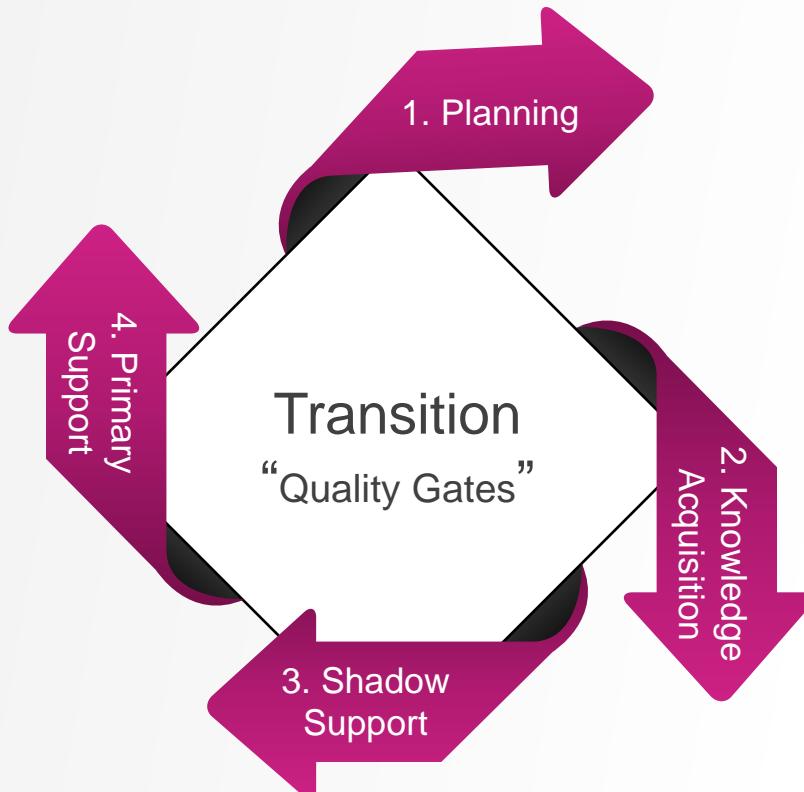
5

Our Commitment to Value based relationship for ABC

- Strong collaborative culture sets us for success in a multi vendor environment
- Single hand to shake for creative and platform development
- Flexible to support continuous business changes
- Price Transparency and commitment to provide a XX % discount on total cost if selected for all phases



Existing Services Transition



○ Track # – Websites Support Transition

Websites Transition through clusters of :-

- **Brands** i.e. all sites related to a brand /
- **Technology** grouping (.Net/Sitecore) /
- **Geography** grouping (Asia/Europe) /
- **Creative Agency support** (Ogilvy etc.)

○ Track # – Infrastructure Services Transition

Transition infra services covering admin by :-

- Non-production environment support followed by production environment
- Change request support followed by incident/problem management

○ Track # – ABC Suuport Transition

Transition through service requests type :-
Report/Extracts generation request
Database changes requests
Incident support and problem resolution

○ Track # – ABC Suuport Transition

Transition through service requests type :-
Report/Extracts generation request
Database changes requests
Incident support and problem resolution

*Ensure that your business
“doesn’t skip a beat”*

ATLAS MPAF

Comprehensive Portfolio Assessment: An analysis tool to help build the Transition Plan

MiLMS

Build and retain knowledge:
A structured learning system with plans, content and dashboards

Global Transition Workbench

Seamless transition: **Integrated workflows**, processes & templates

Our Value Proposition

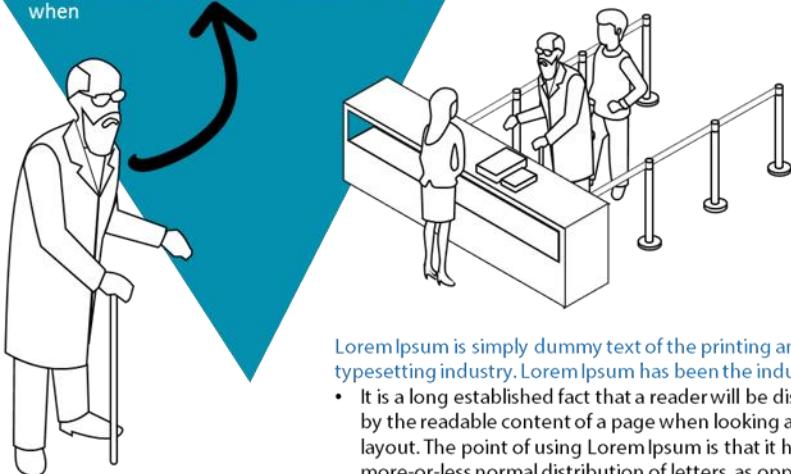
			
Optimized TCO	Best in Class User Experience	Scalability and Flexibility	Faster time to Market
<ul style="list-style-type: none">• Attractive and flexible pricing model• Year on year cost glide path for operations• Investment in Prototype and Future Innovations	<ul style="list-style-type: none">• Leverage our partnership with leading agency Group• Rich Expertise in User-Experience design	<ul style="list-style-type: none">• Modular and scalable solution• Seamless integration with existing digital systems	<ul style="list-style-type: none">• Agile based delivery approach• to ensure periodic feedback and rapid go-to-market
			
Digital Reach	Merchandizing Opportunities	Support Structure	Governance / Measurement
<ul style="list-style-type: none">• Innovation through our Digital / Mobility Lab's to enable our stated POV• Best in User Experience	<ul style="list-style-type: none">• Analytics driven approach to enable personalization and target marketing to boost merchandizing	<ul style="list-style-type: none">• Scaled and proven support model• In-depth experience in managing Support and Operations in	<ul style="list-style-type: none">• Play leadership Role in execution driving towards common goal• Collaborate with various parties & bring in best practices for service management & multi-party governance

SOME
STORY BOARD
DONE BY ME

Shweta Agrawal

What is Lorem Ipsum?

is a long established fact that a reader will be distracted by the readable content of a page when



• It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page

After 1 year



• It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page

• It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page

After 2 year



• It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page

- It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page

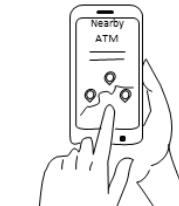
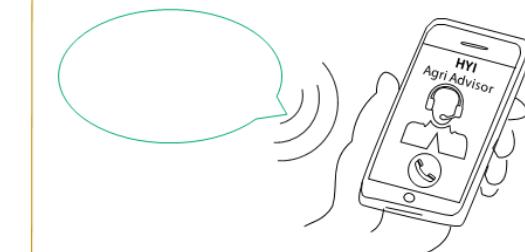
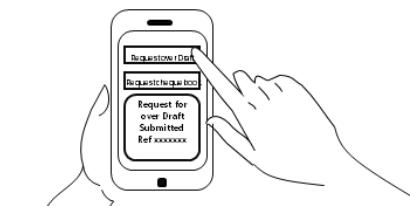
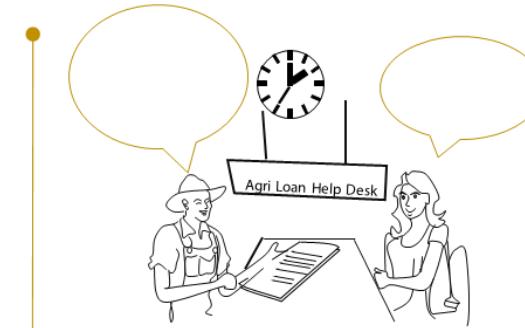
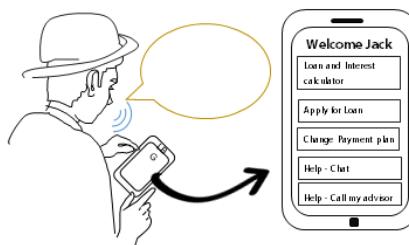
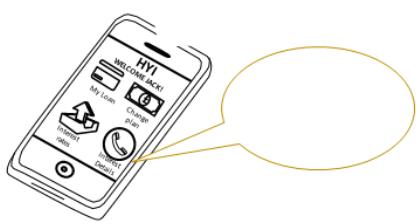
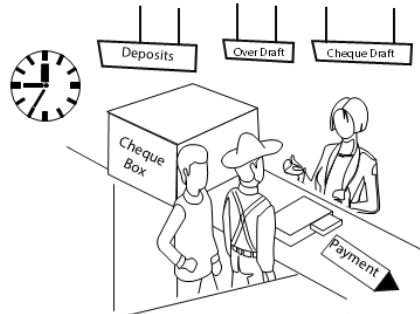
A story of farmer



Now

1 year

2 year



SOME
BUSINESS INFOGRAPHIC CREATIVE DESIGN
DONE BY ME

Shweta Agrawal

2017

IMPORTANT DATES FOR NEET



2st week January

NEET 2017 online applications to be released



March

Last date for submitting NEET application form (with late fee)



May

NEET 2017 Exam Date



June

Declaration of NEET 2017 Result



February

Last date for submitting the application form



April

Uploading of Admit-Card on website



June

Downloading of OMR Answer Sheet

Steps to be followed for applying online for NEET



Step 1

Log on to the official website



Step 2

Read the instructions and click of 'Proceed to apply online for NEET'
Note: Use a valid and an active mobile number.



Step 3

Enter the required details



Step 4

Upload thsignaturee image, signature and finger impression and pay the requisite amount.

HORIZON

CAPABILITIES

INNOVATION LAB AND DESIGN OFFICE

The Innovative Lab and Design Office facilitates a multi-cultural and multi-skilled pool of front end teams that bring all constituencies together upfront over user experience workshops with targeted metrics.

CHANNEL, APPLICATIONS & INTEGRATION

The business logic for any transformation initiative is to create a ripple effect that ultimately touches lives.

USER EXPERIENCE & PROTOTYPES

And application design is at the center of this objective. More than just the physical attributes of how a product works, design is the key to improve efficiency and increase productivity.

INFORMATION VISUALIZATION & ENGINEERING

Information visualization can help you demonstrate the value of every decision taken, technological integrations implemented, touch point monitored, bottleneck removed and process simplified in terms of the impact such actions have on your bottom line.

QE, AUTOMATION & DEVOPS

Keeping in mind the proliferating need for technological innovation, there is an increasing use of Quality Engineering as a key lever for business transformation. Taking cues from DevOps and Lean UX, Altimetrik is pioneering a unique "DesignOps" approach which extends the DevOps methodology to the cycle of user research, design and production.

SOLUTIONS

APPCENTRIC & ALTIFEAT

The unique capabilities of mobile devices, when augmented by cloud computing and analytics can help businesses improve efficiencies and achieve cost benefits.

ACCELYTICS & ALTISHELL

Designed to enforce authentication and authorization, Accelytics can help you capture and manage data securely, while ensuring enhanced reporting, computation, logging and auditing. Altishell can help you leverage the experience-to-prototyping approach for enabling back-end integration of experience mechanics, data and content, and handling multi-channel/device rendering of experience solutions and functionality on target platforms.

IPE & FRAMEWORK OF INTERACTION MECHANICS

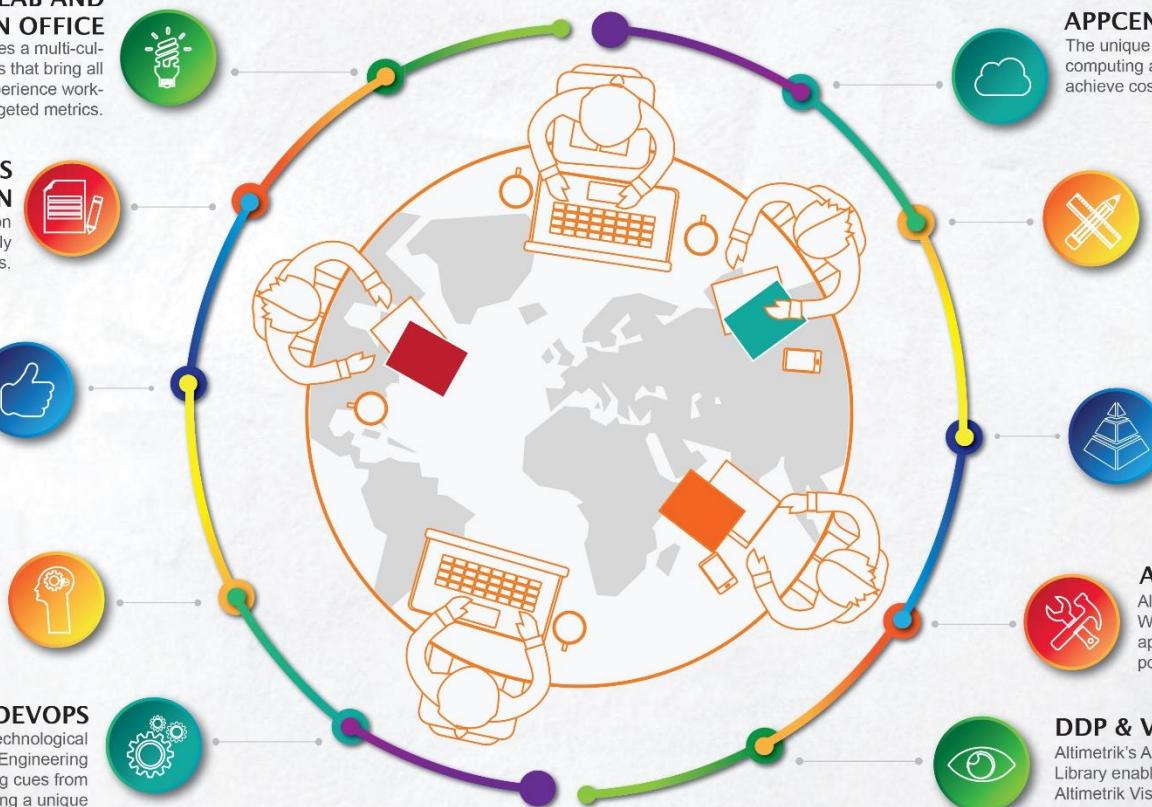
At the heart of every business innovation lies the quest to improve user experience. Altimetrik's Framework of Interaction Mechanics help you build intelligent enterprise apps that provide your users and your customers engaging user experience.

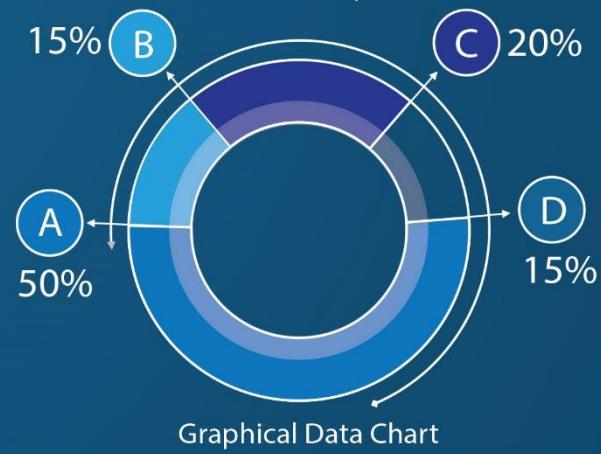
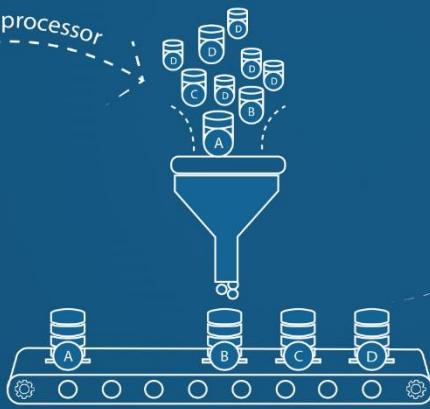
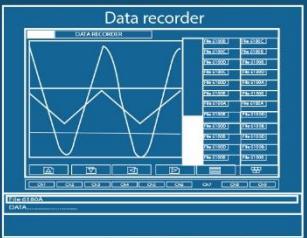
A3P & ADF

Altimetrik's Adaptive Development Framework (ADF) and Widget Library enables the development of multi-platform apps derived from a common HTML5 markup stack that can power all the user experience layers of a Web or Mobile app.

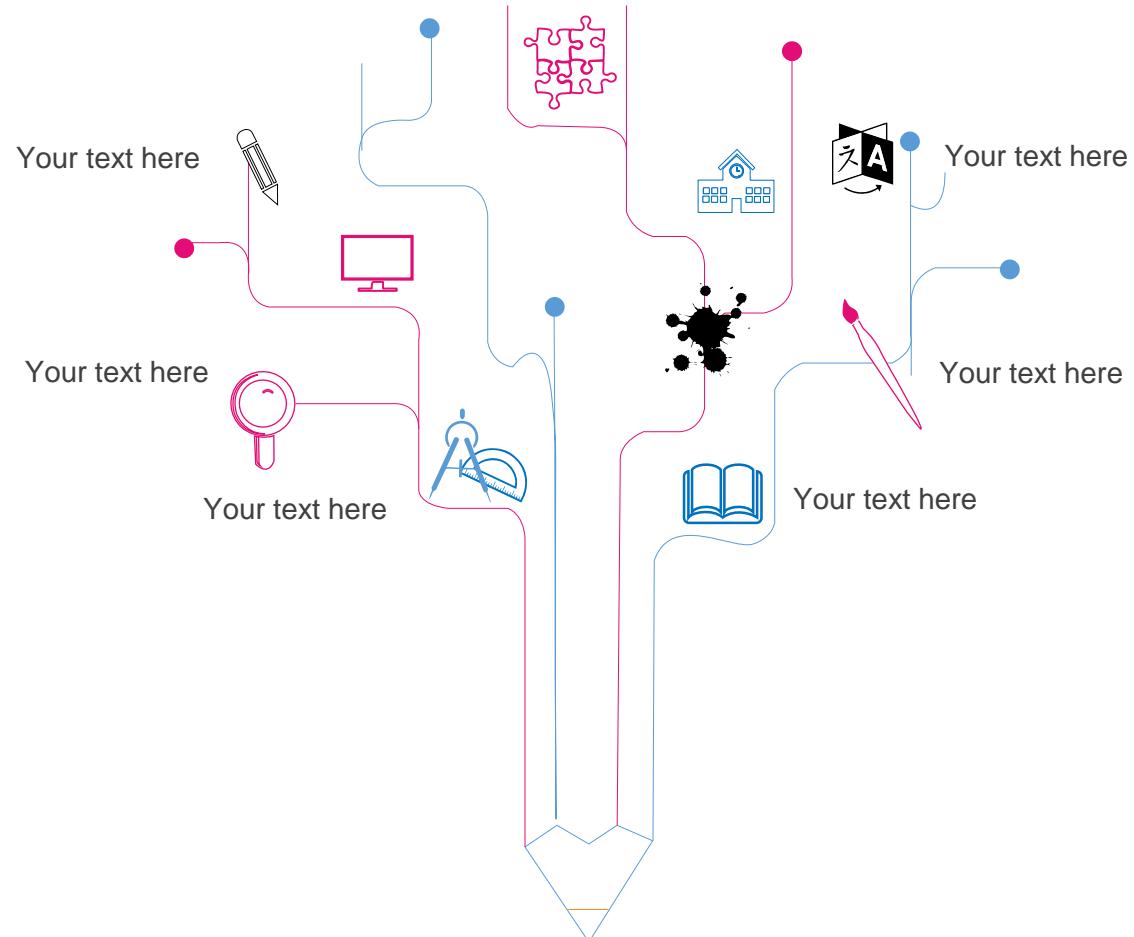
DDP & VISION

Altimetrik's Adaptive Development Framework (ADF) and Widget Library enables the development of multi-platform apps. Altimetrik Vision is a collection of custom software solutions and tools that power the creation, distribution and consumption of rich interactive content on mobile devices.





The presentation of data analysis

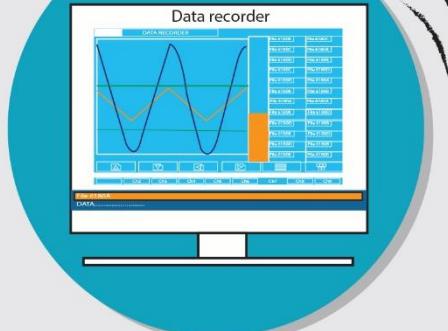


Education infographic



A sensor of
DC motor

Transmitting Data
Sending data to the processor



The data reader
reads the data from
Data recorder



The Processor filters the
useful data



The cloud further analyses
this data

Passing data to the cloud

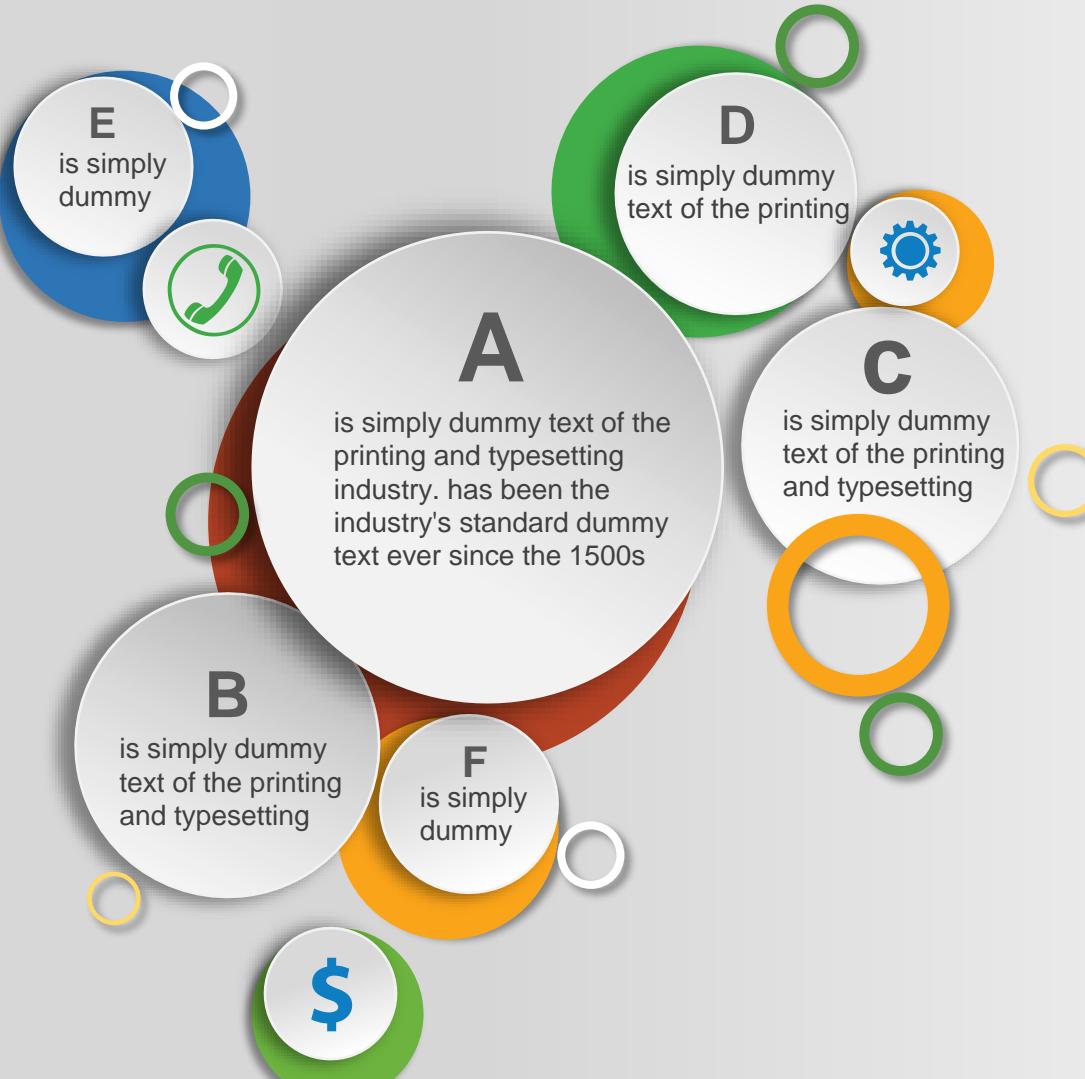


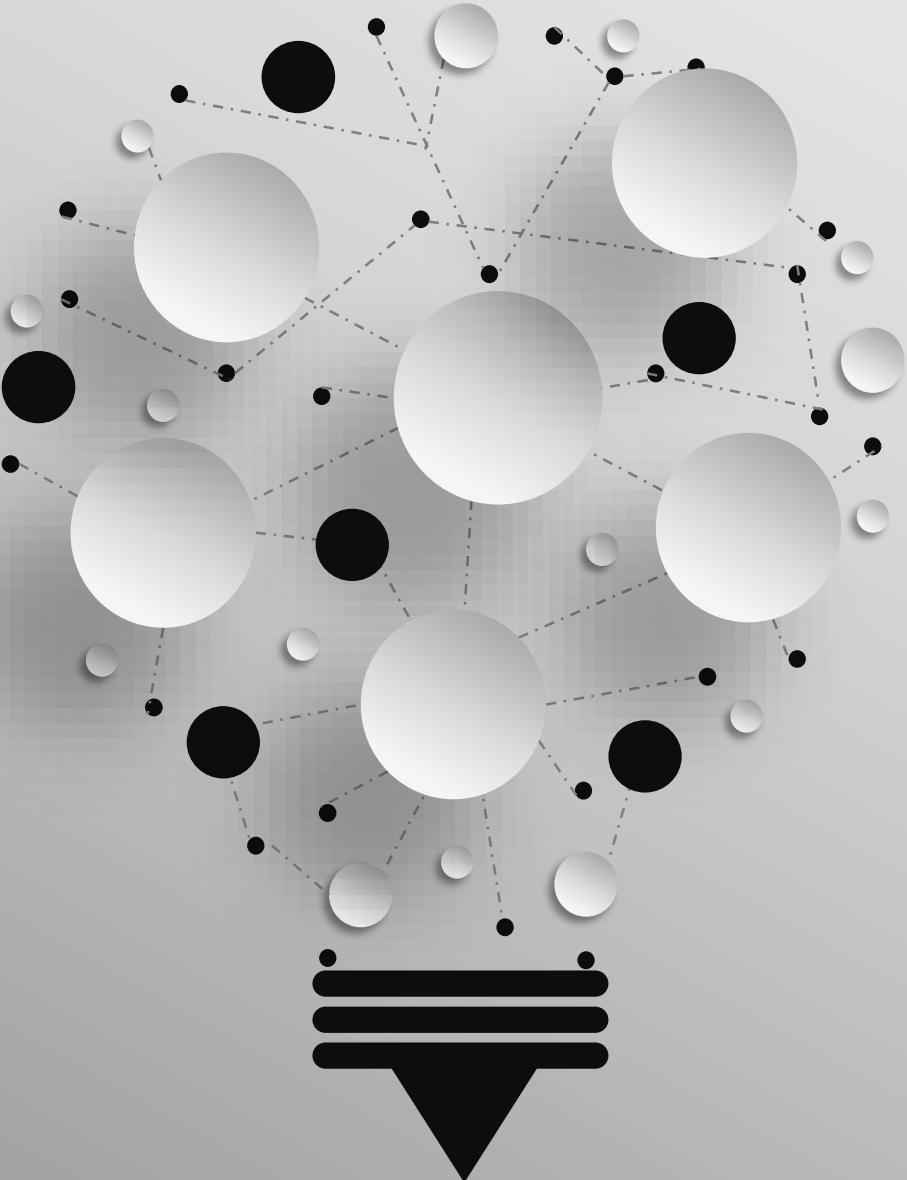
Providing graphical representation

The presentation of data analysis

Insert your text here

Business Infographic creative design



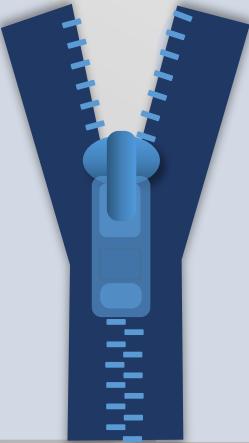


The
art of
creative
thinking

Stitching 2 ideas together

Idea 1

Enter your text here
Enter your text here



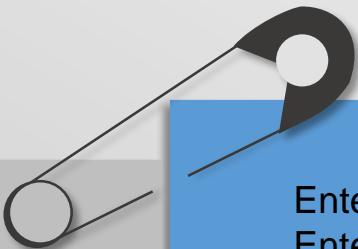
Idea 2

Enter your text here
Enter your text here

Stitching 2 ideas together

Idea 1

Enter your text here
Enter your text here



Idea 2

Enter your text here
Enter your text here

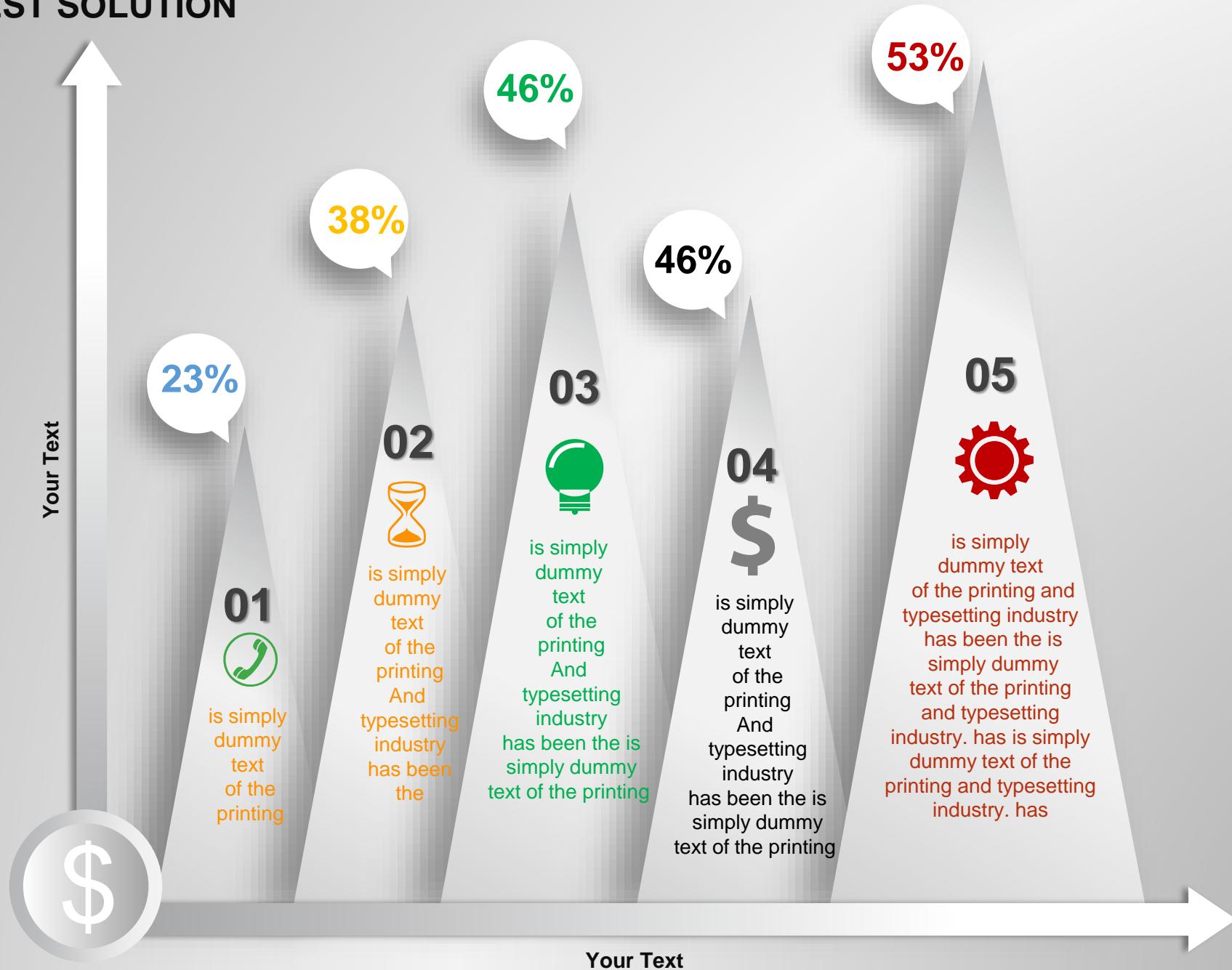
Business Infographic Creative Design



BEST SOLUTION



BEST SOLUTION





MAIN IDEA

Sample Text
Sample Text
Sample Text
Sample Text
Sample Text

02

Enter your text here

03

Enter your text here

04

Enter your text here

05

Enter your text here

06

Enter your text here



Simply
dummy text of
the printing and
typesetting

Sample Text

is simply dummy text of the printing and typesetting industry. has been the industry's standard dummy text ever since the 1500s



Sample Text

is simply dummy text of the printing and typesetting industry. has been the industry's standard dummy text ever since the 1500s



Sample Text

is simply dummy text of the printing and typesetting industry. has been the industry's standard dummy text ever since the 1500s



Sample Text

is simply dummy text of the printing and typesetting industry. has been the industry's standard dummy text ever since the 1500s



Business Infographic Creative Design

01

INFOGRAPHICS
is simply dummy text
of the printing and
typesetting industry.



02

INFOGRAPHICS
is simply dummy text
of the printing and
typesetting industry.

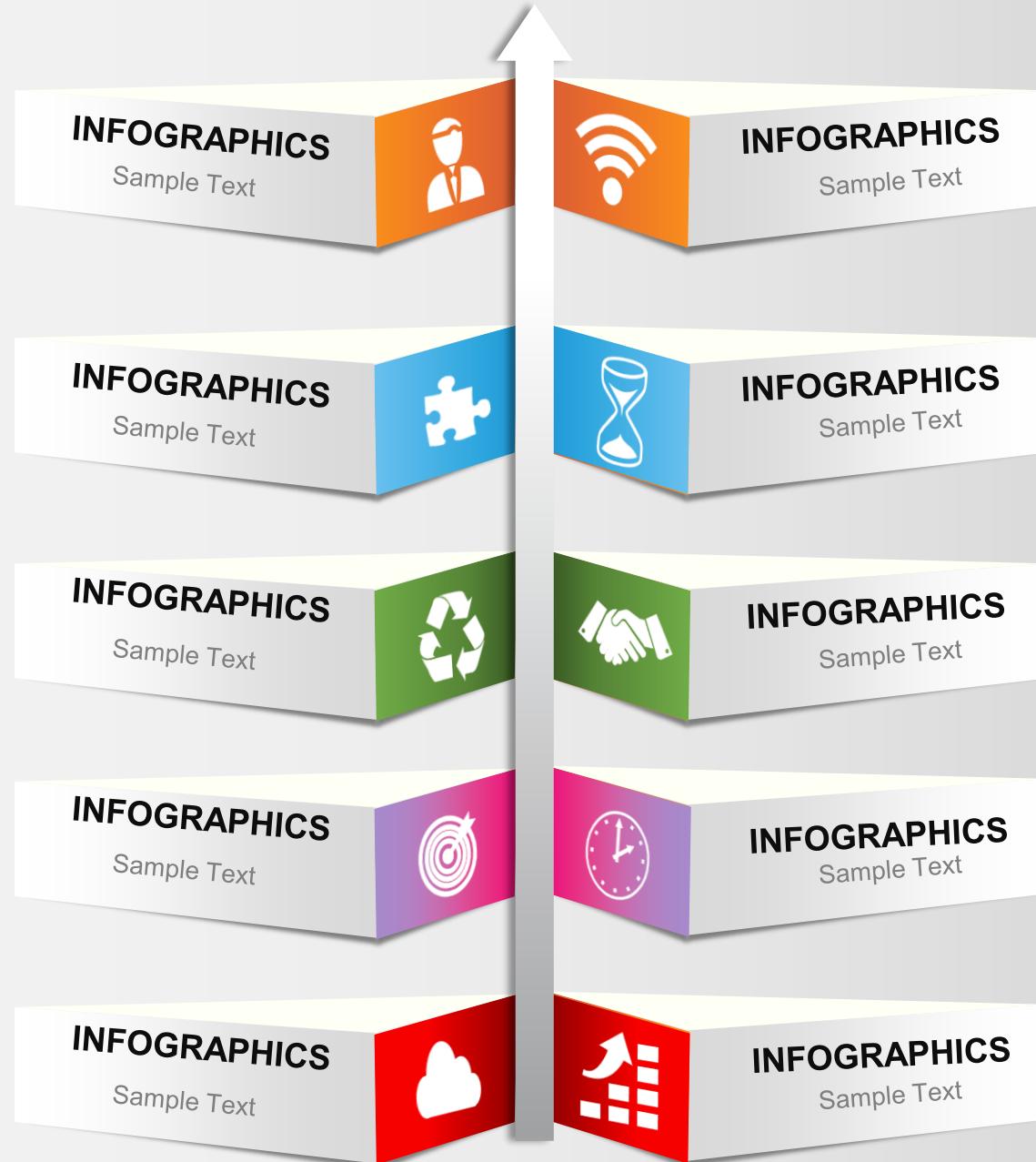


03

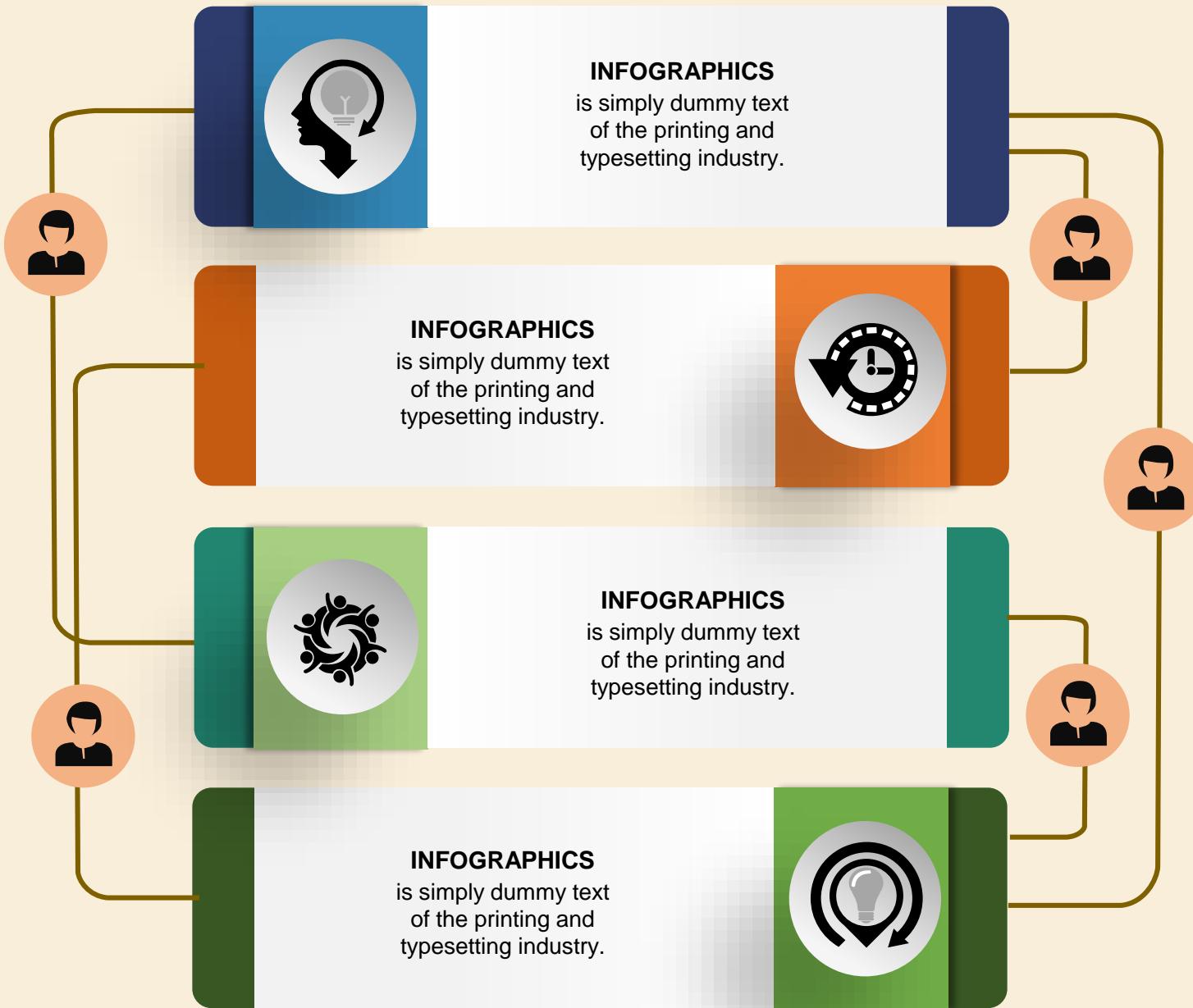
INFOGRAPHICS
is simply dummy text
of the printing and
typesetting industry.



Business Infographic Creative Design



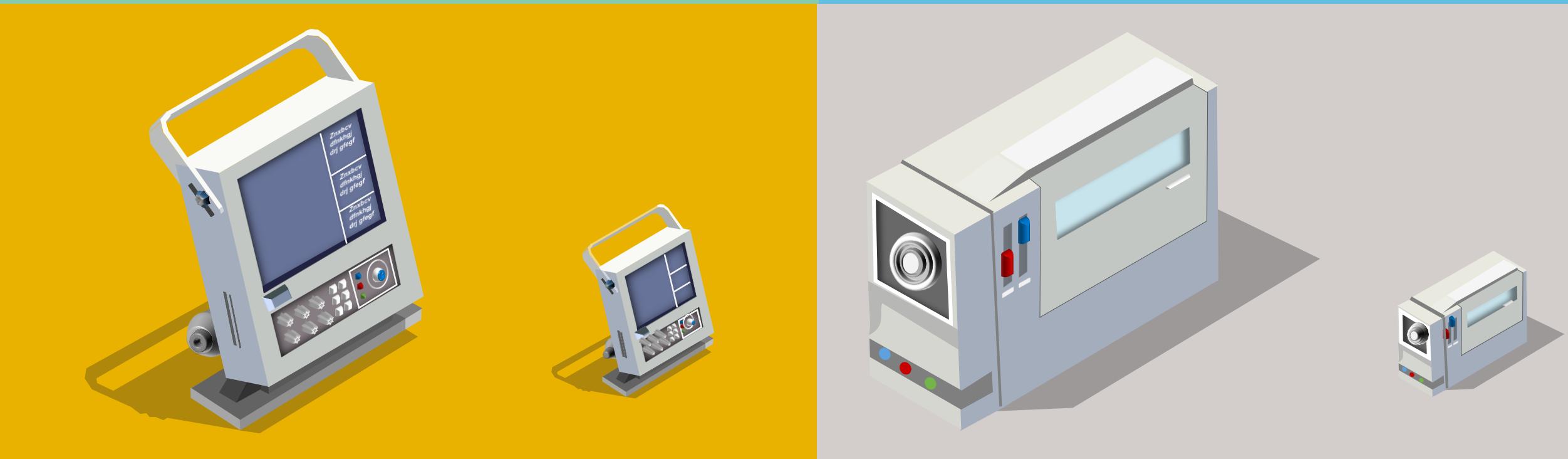
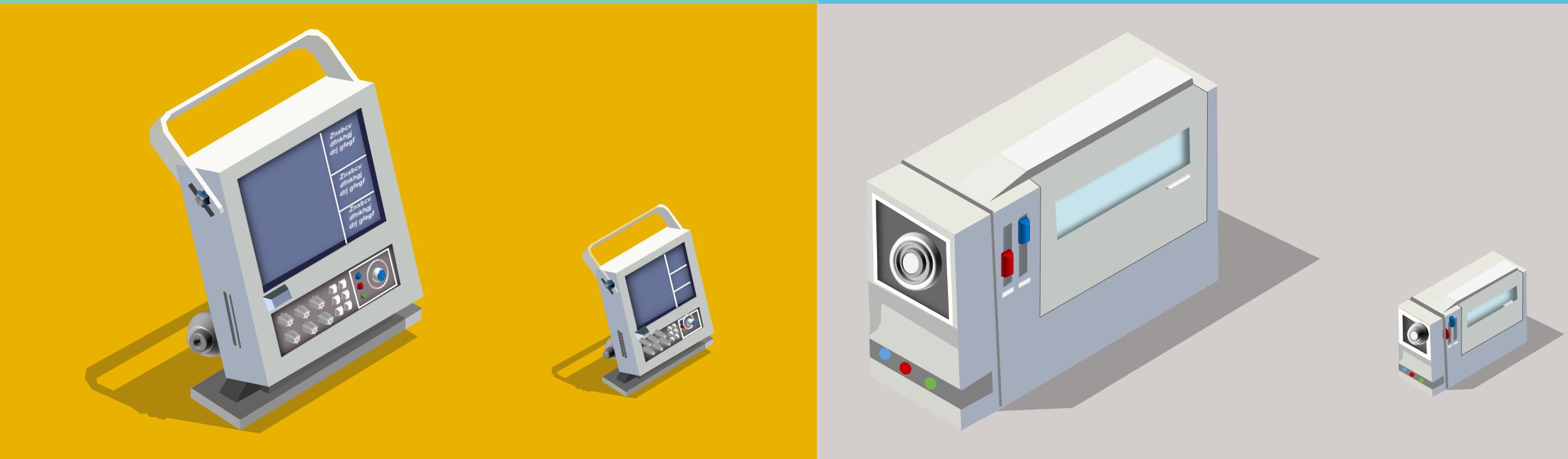
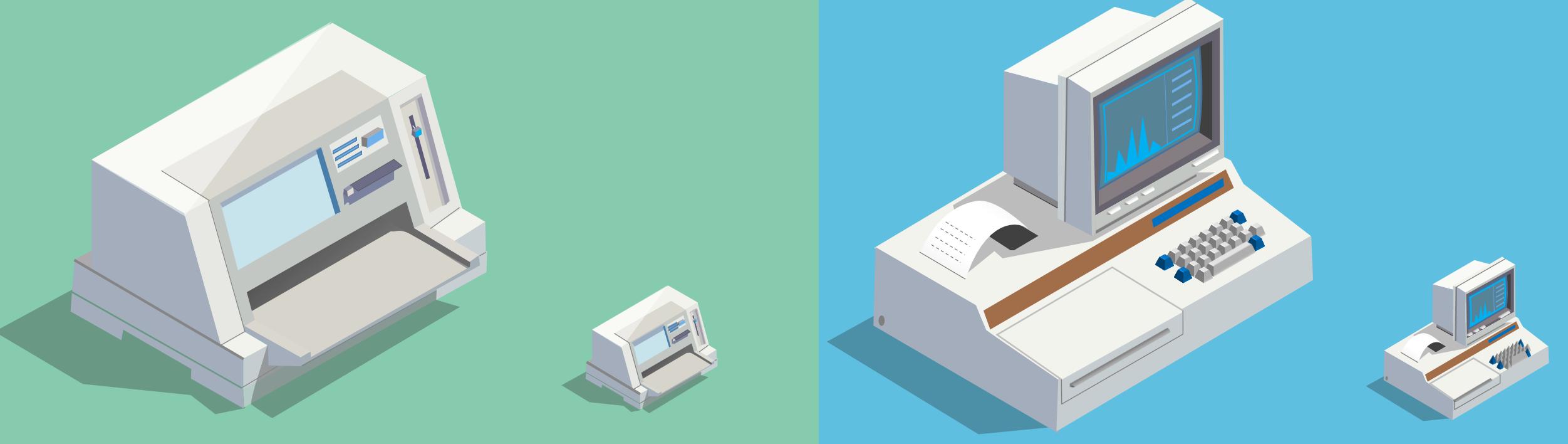
Business Infographic Creative Design



- Insert your text here

SOME
ILLUSTRATIONS
DONE BY ME

Shweta Agrawal



Cubicle

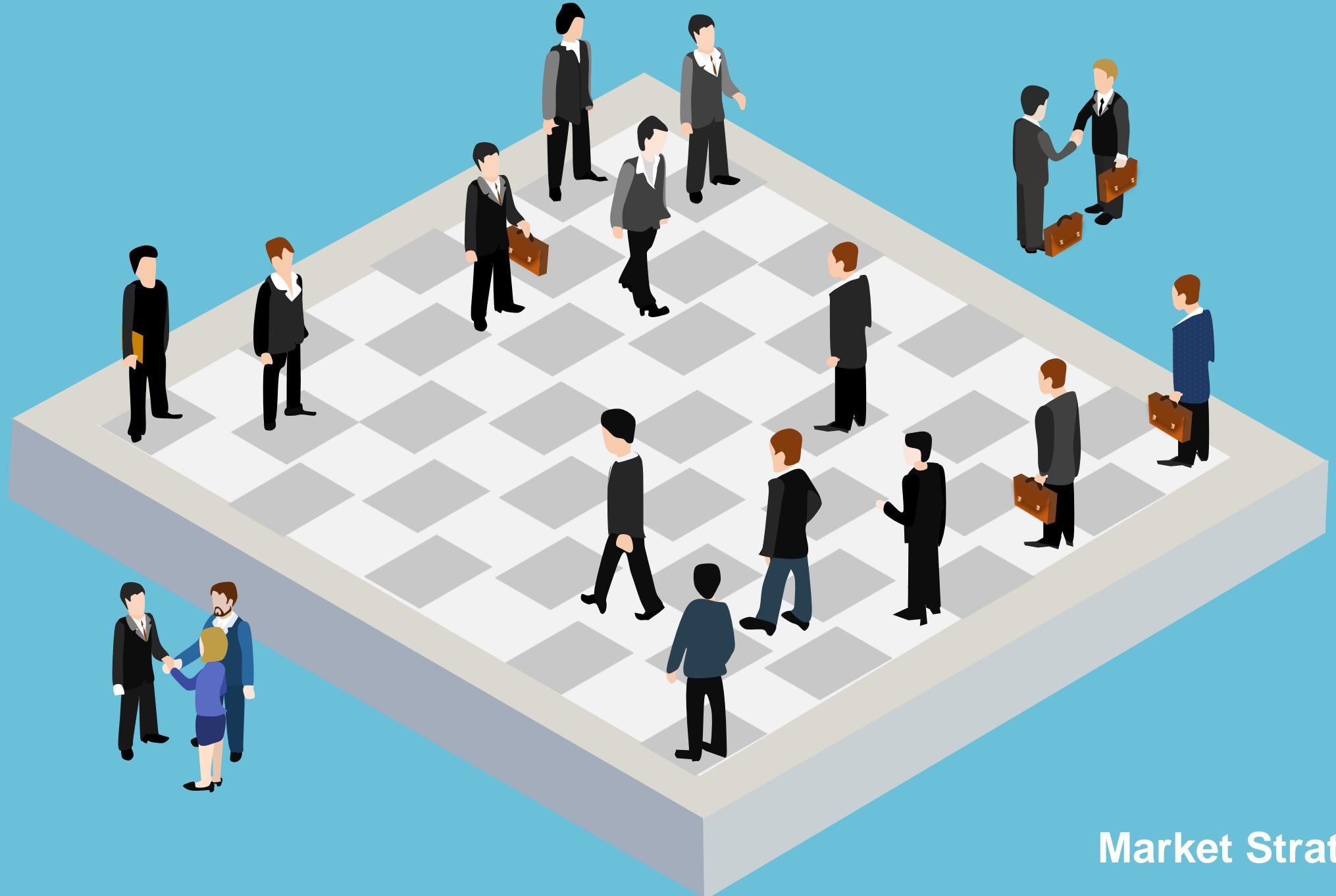




Tablet technology

Creative Process visualization





Market Strategy



Top Management

Meeting Room

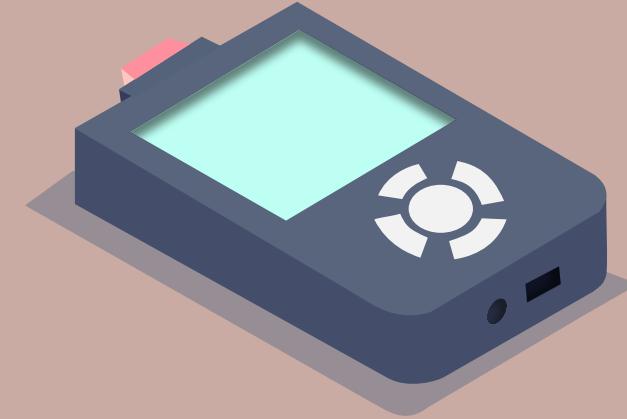
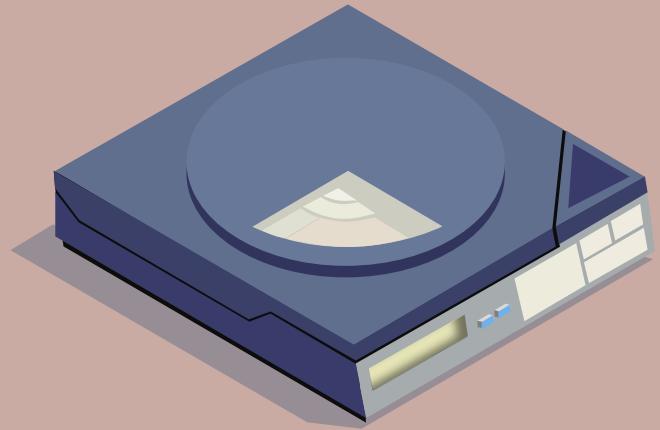


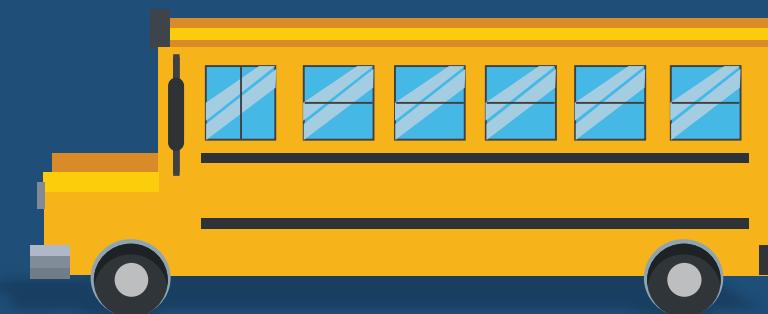
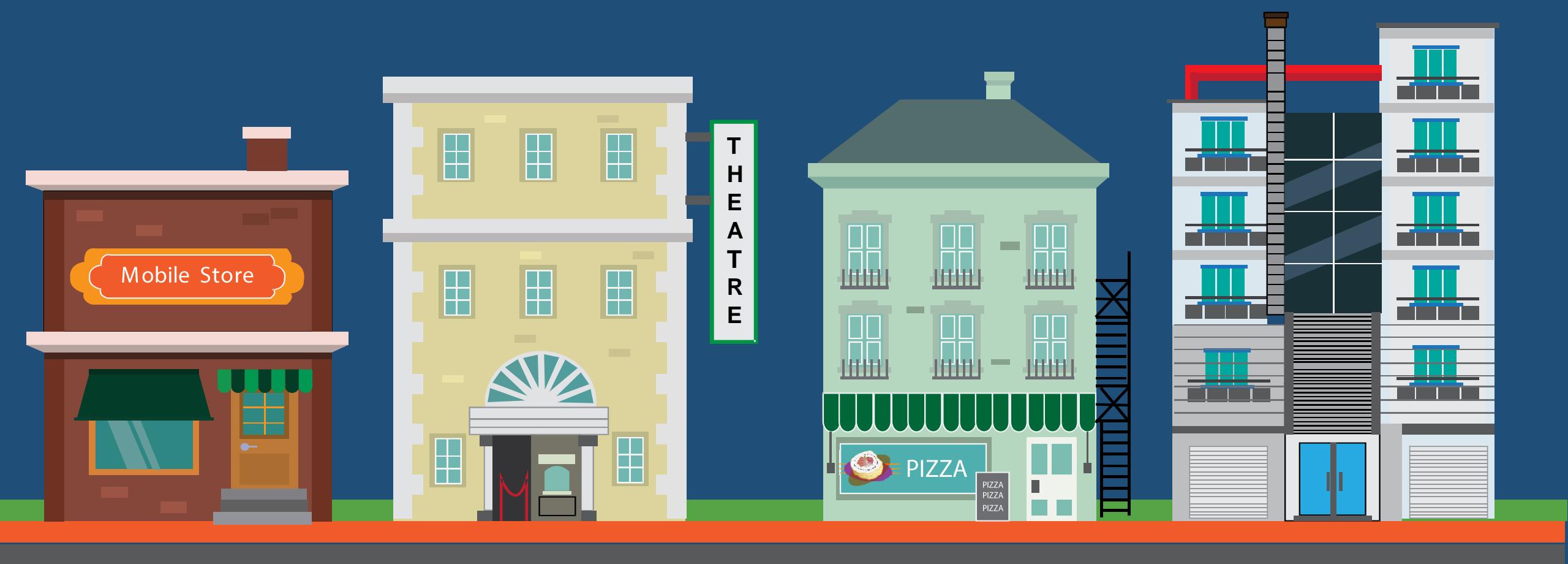


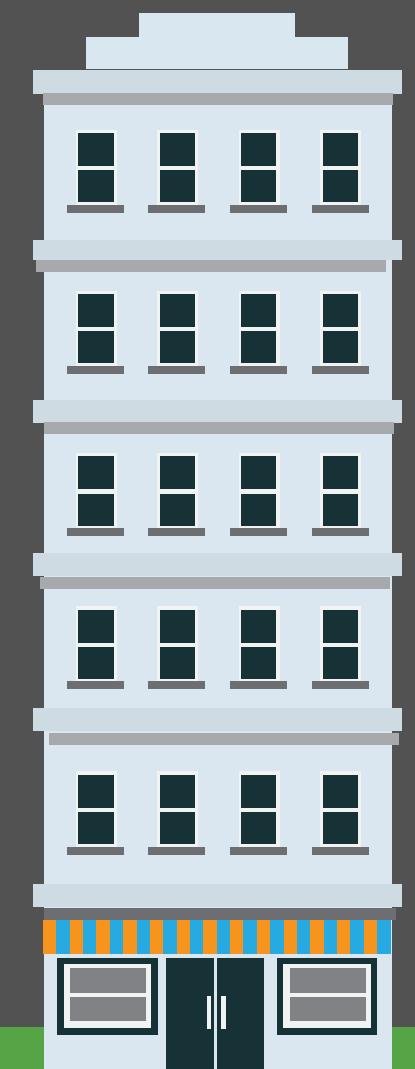
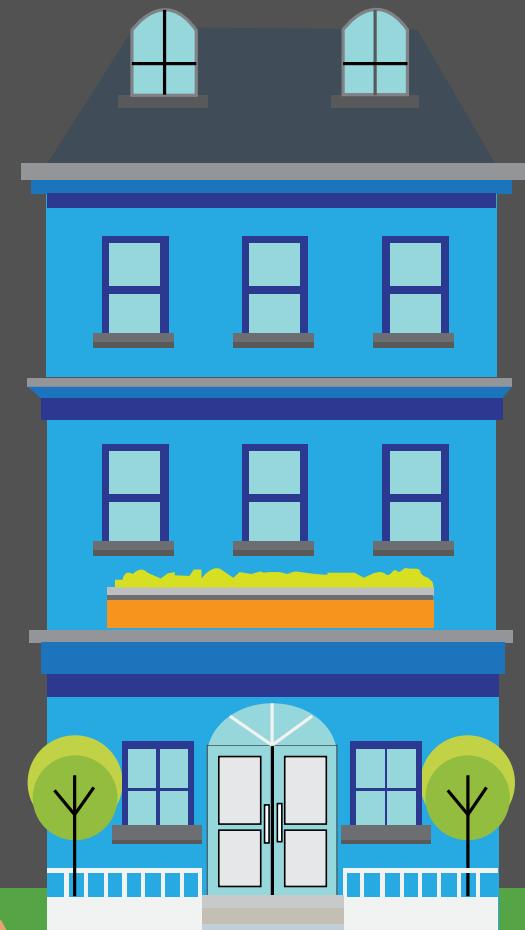
Training Room



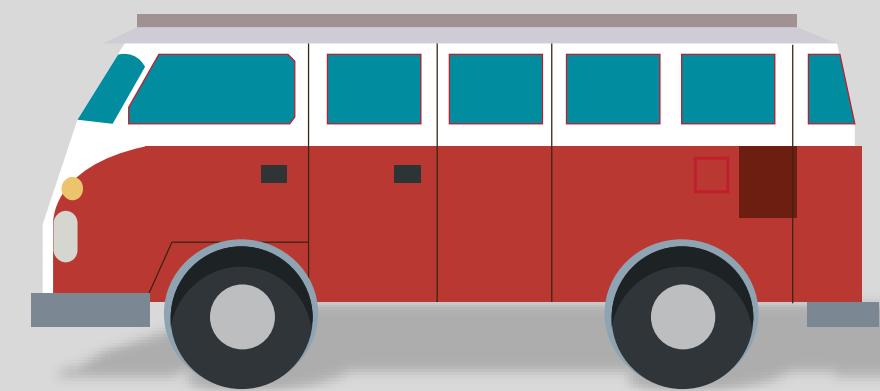
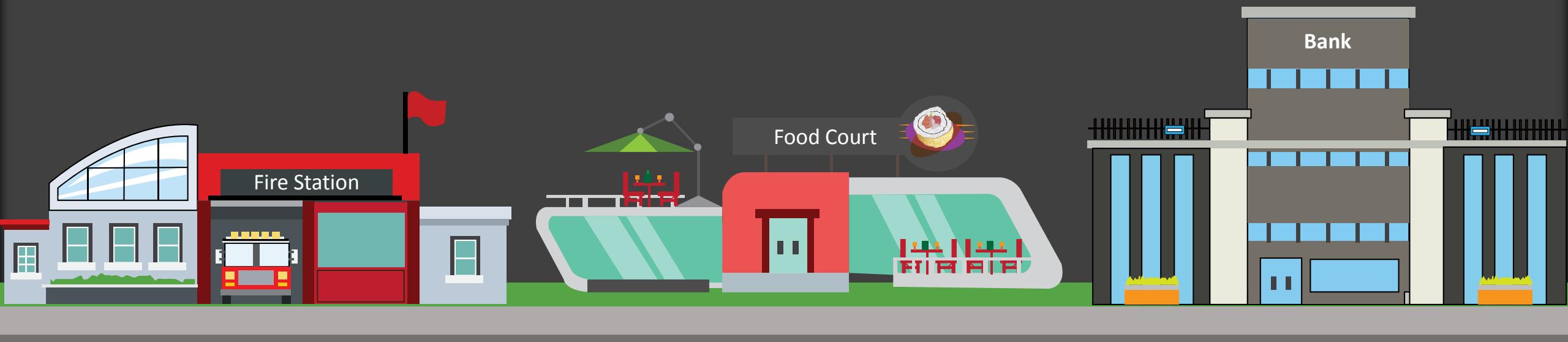
Reception





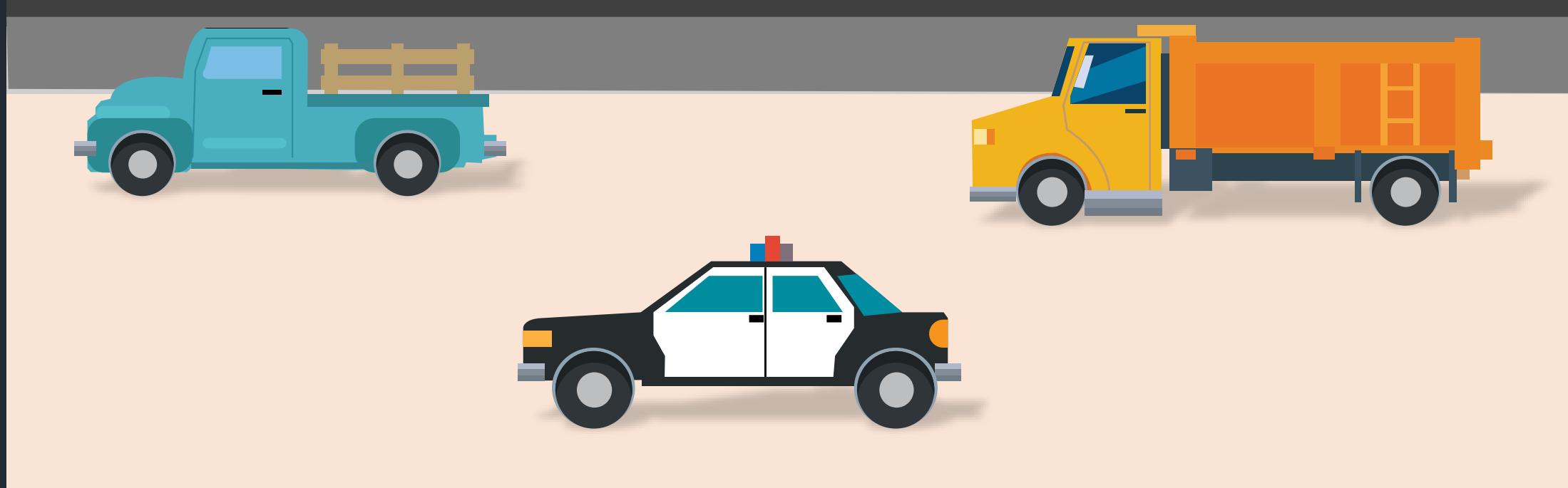














SOME
CREATIVE COVERPAGE DESIGN
DONE BY ME

Shweta Agrawal

Logo



Title of the Presentation

Name of presenter and date



Presentation Title



Logo Here

Presentation title



SOME
PAINTINGS
DONE BY ME

Shweta Agrawal







© copyright all rights reserved

Thank You