



NAZLI ÖZÇUBUKÇUOĞLU

Creative Designer & Developer based in Lyon. Engineering mindset, designer's eye. I design and develop websites, visual identities, and digital experiences.

Seeking for my next adventure - freelance or full-time.

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greyfourt.github.io
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SKILLS

Figma, FigJam
Adobe Suite
HTML5 / CSS / JS
WordPress / Elementor /
WPML / Prestashop
Next.js / Design Systems
Google Analytics / Matomo
SEO & Web Performance
Git & Version Control
DNS & Hosting (OVH)

SOFT SKILLS

Rigor
Teamwork
Curiosity
Adaptability
Client Relations

LANGUAGES

Turkish: Native Language
English: Bilingual
French: Bilingual
Italian: Beginner

INTERESTS

Digital Design
Crochet
Environment

Professional Experiences

Creative Designer & Developer

Lyon, France | since 2020

dewwww.e

Web design & development business: 15+ websites and branding projects for clients in Europe. — Clients: DGV Consulting, TEB Health, Ecco-Eco, Vita Alma

- Websites from A to Z: design, development (WordPress, Elementor, HTML/CSS), deployment, DNS & hosting, multilingual FR, EN, IT, PT (WPML)
- Complete branding: logos, visual identity, graphic charters, flyers, business cards, illustrations
- Digital consulting: SEO, performance tracking, Google Analytics & Matomo, email marketing (MailPoet, SendGrid, Brevo)

UI/UX Designer

Remote, Texas, US | March 2022 - July 2023

Codenotary Inc.

- Product study and mockups for B2B SaaS, improving conversion rates: Figma, FigJam, Miro
- Design and management of the company's WordPress site, performance tracking and technical troubleshooting
- Creation of logos, infographics, illustrations, and icons: Adobe Suite, Figma

Personal Projects

Floof App

2023

Mobile PWA application for managing care for pets and plants — UX research, branding, UI design Figma

Knotbook App

2023

Companion mobile application for crochet: stitch reference and pattern tracking — UX research, branding, UI design (Figma)

→ More projects and case studies at greyfourt.github.io

Education

Politecnico di Torino

Turin, Italy | 2019-2023

Bachelor in Computer Engineering

ECAM LaSalle

Lyon, France | 2016-2019

Electrical & Mechanical Engineering, training in English

Others

Internship | Mini World Lyon - Raspberry Pi, Python Lyon, France | June-August 2019

Internship | Eneko - Python

Izmir, Turkey | August 2017

Student Ambassador | Reply.it - Vue.js, Python, GraphQL Turin, Italy | 2020-2022

Events | Relais ECAM, Team Bar ECAM etc.

Lyon, France | 2016-2019