1. ORIGINAL

Philly
COCOAHEADS 🔔

5. REVERSE LOGO W/O MARK

Philly
COCOAHEADS

2. SCRIPT+ SANS FONT CHANGE

Philly
COCOAHEADS 🔔

6. REVERSE W/ SMALL CAPS

Philly
COCOAHEADS

3. BOX WITHOUT MARK

Philly
COCOAHEADS

7. MARK OPTIONS*

Philly
COCOAHEADS ☕

4. MARK WITH ORIGINAL LOGO

Philly
COCOAHEADS ☕

8. MARK OPTIONS*

Philly
COCOAHEADS ☕

* If the idea of having the cocoahead original logo suites you, I would love to stylize it more- these are just **sketches** of different ways we could go.

9.*

COCOAHEADS
PHILLY

A COMMUNITY OF DEVELOPERS, DEVELOPING A COMMUNITY

12.

PHILLY | **COCOAHEADS**

10.*

Philly
COCOAHEADS

13.

PHILLY
COCOAHEADS

11.

PHILLY | **COCOAHEADS**

* These options are my favorite (9,10). #9 translates the message effectively, people connecting with eachother and the community.
Although 'philly' is beneath cocoaheads, the design works as a cup on a table and interacts with the "A".