

# Group Project 2 - Gay Men's Chorus

## Logo Variations



## Fonts

### Primary

JULIUS SANS ONE  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
PQRSTUVWXYZ12345  
67890!@#\$%^&\*()

### Secondary

Monda Regular  
abcdefghijklmnopqrstuvwxyz  
stuvwxyzABCDEFGH  
IJKLMNOPQRST  
UVWXYZ12345678  
90!@#\$%^&\*()

## Colors

### Primary



Black  
Hex: #000000  
RGB: 0, 0, 0  
CMYK: 0, 0, 0, 100



Gray  
Hex: #454744  
RGB: 69, 71, 68  
CMYK: 3, 0, 4, 72



White  
Hex: #FFFFFF  
RGB: 255, 255, 255  
CMYK: 0, 0, 0, 0

### Secondary



Red  
Hex: #D12229  
RGB: 209, 34, 41  
CMYK: 0, 84, 80, 18



Orange  
Hex: #F68A1E  
RGB: 246, 138, 30  
CMYK: 0, 44, 88, 4



Yellow  
Hex: #FDE01A  
RGB: 253, 224, 26  
CMYK: 0, 11, 90, 1



Green  
Hex: #007940  
RGB: 0, 121, 64  
CMYK: 100, 0, 47, 53



Indigo  
Hex: #24408E  
RGB: 36, 64, 142  
CMYK: 75, 55, 0, 44



Violet  
Hex: #732982  
RGB: 115, 41, 130  
CMYK: 12, 69, 0, 49