

Visual Look & Feel for MyCommunitySite



Clean & friendly

This Style Guide is intended to provide internal stakeholders, staff, and partners with guidelines for creating websites and marketing materials for MyCommunitySite.

Typefaces

Roboto Medium should be used for headlines.

Roboto black should be used for stats, details, calls to action, and descriptors.

Roboto regular should be used for secondary information and body copy.

Aa

Roboto Medium
Headlines

Aa

Roboto Black

Aa

Roboto Regular

Color Palette



Branding header

CMYK 42 / 100 / 14 / 1 RGB 161 / 0 / 125



Dashboard

CMYK 76 / 100 / 38 / 46 RGB 63 / 16 / 67



Dashboard hover

CMYK 75 / 81 / 54 / 76 RGB 33 / 0 / 37



Text

CMYK 0 / 0 / 0 / 95 RGB 40 / 40 / 41



Calls to action

CMYK 76 / 14 / 17 / 0 RGB 3 / 166 / 197



Background

CMYK 2 / 1 / 0 / 0 RGB 247 / 248 / 250



Tooltips & notifications

CMYK 2 / 35 / 100 / 0 RGB 246 / 174 / 27



Alerts

CMYK 10 / 99 / 100 / 2 RGB 213 / 27 / 0



Confirmations

CMYK 81 / 2 / 100 / 0 RGB 0 / 174 / 0

Elements



This is an Action Confirmation

Call to Action

Alternative Call to Action

This is a tooltip
Got it