

# Griea Taylor

I am a recent Communication Design graduate of Monash University, exploring all areas of design with a main focus on type. My practice aims to be sustainable and socially conscious.

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## The Digital Age

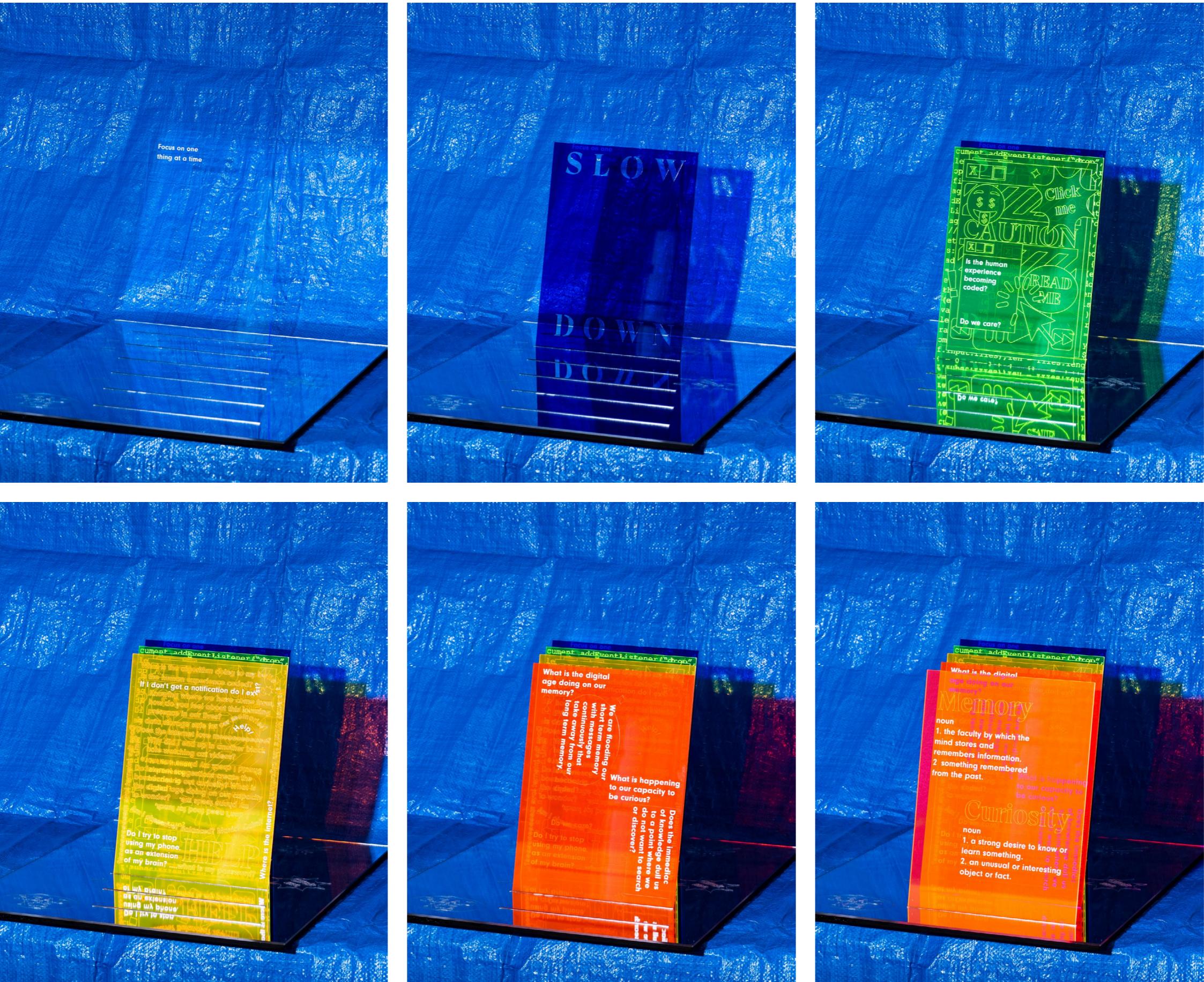




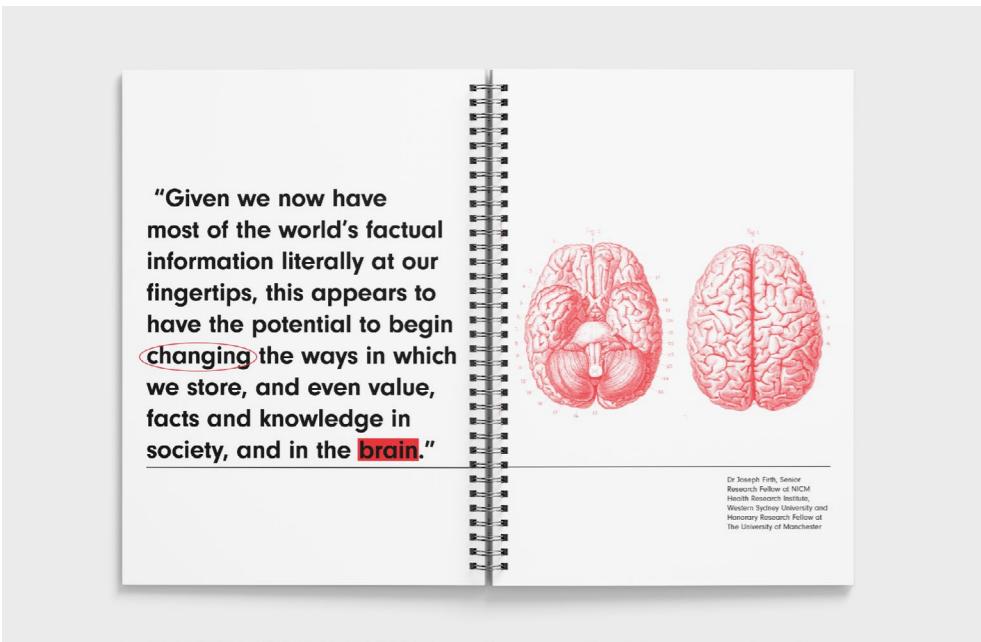
## The Digital Age

We live in the digital age, constantly immersed in messages. This is affecting our long term memory and our capability to be curious. The research publication displays my core findings and uses colour to create a journey through the ideas that link to the sculptural publication. Still today the concept of the "digital age" feels very detached and impersonal but the reality is, it is a huge part of our lives.



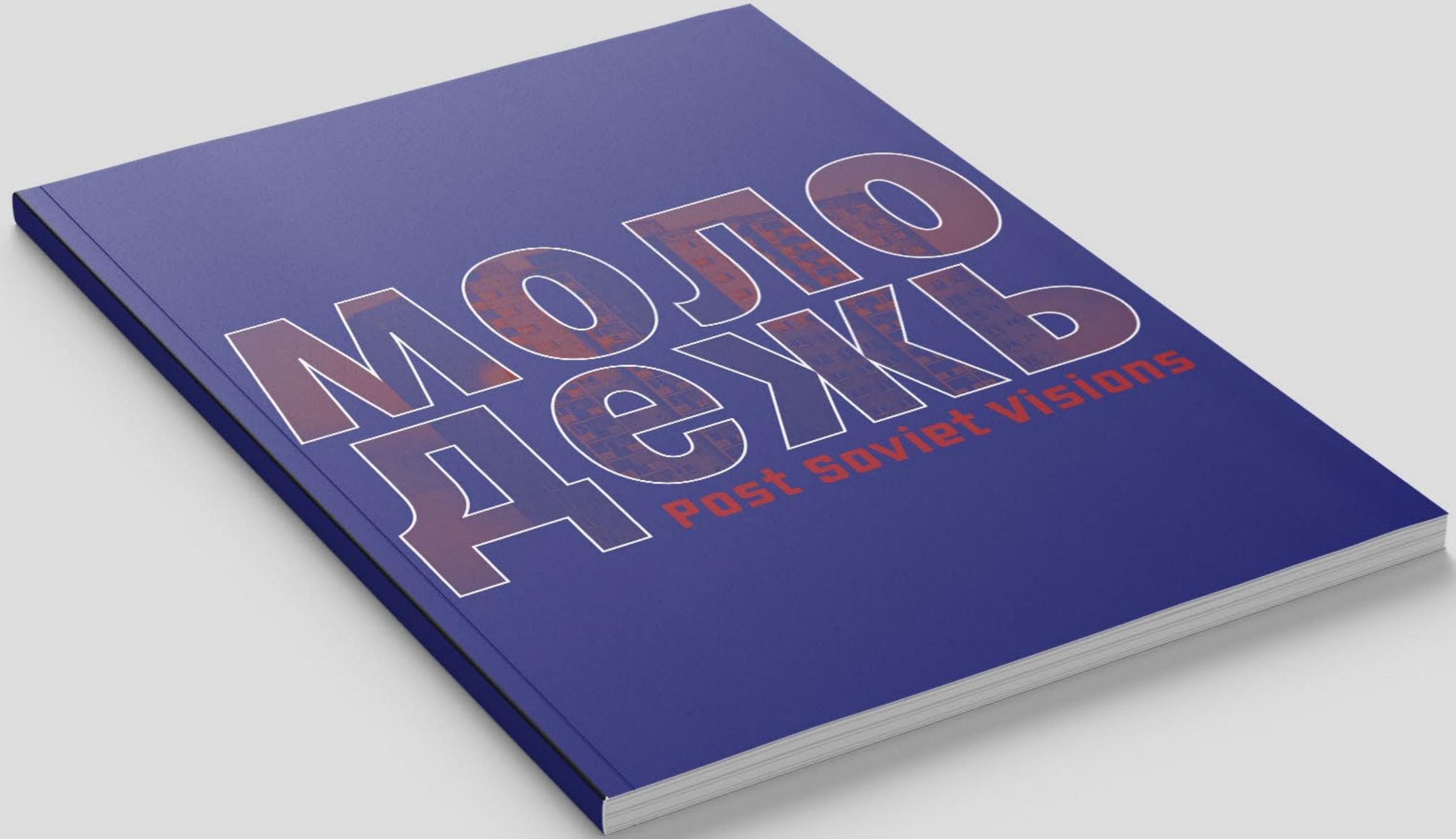


The pages of the sculptural publication from last to first



The A5 publication traveled through the research with colour and design correlating to the sculpture.

## Post Soviet Visions





## Post Soviet Visions

This publication investigates today's Russian youth and their struggles with coming of age in a country that still feels the impact of generations before. Using grid structures and typesetting to communicate the tones of the writing. Final outcome was a 70 page B5 publication.

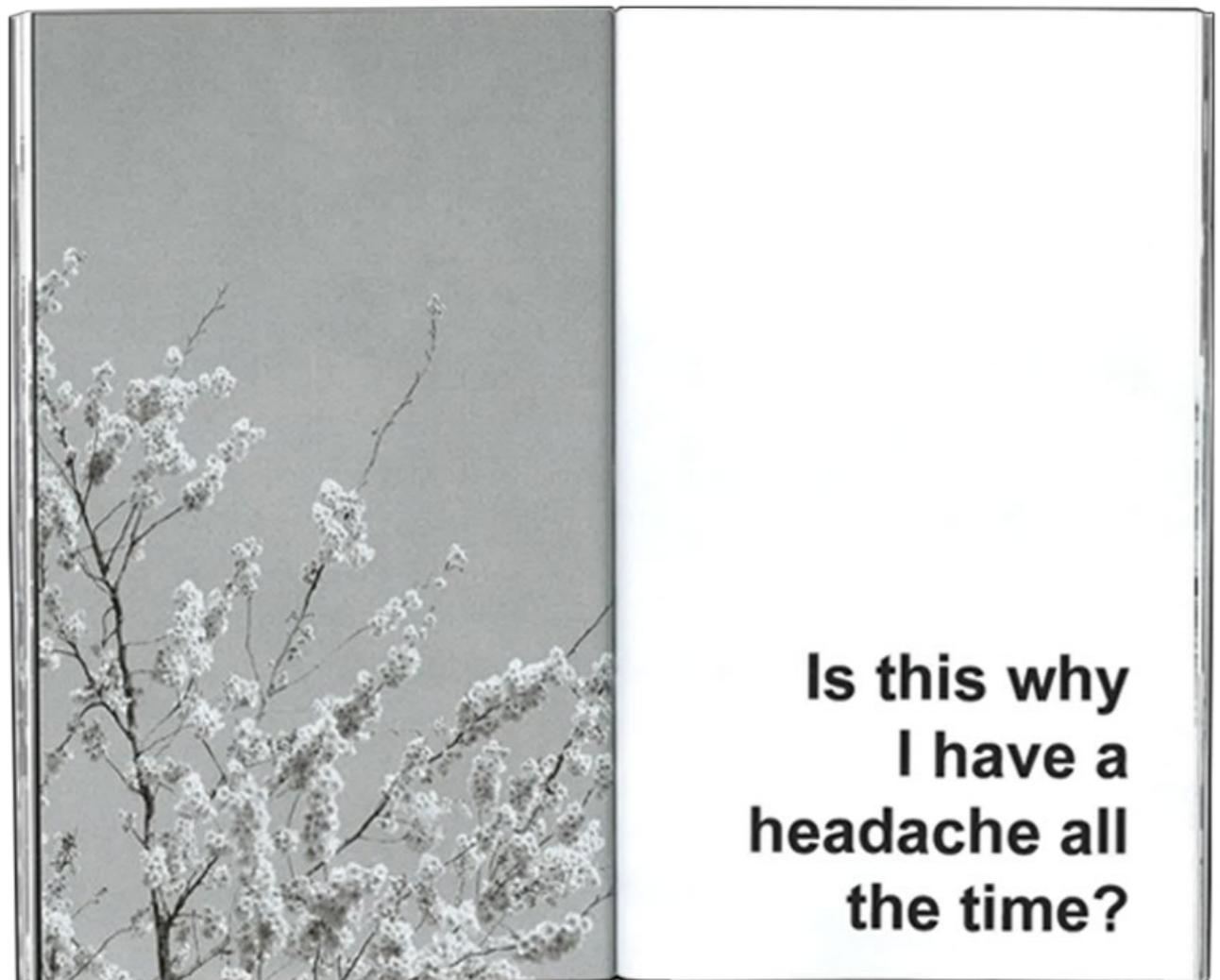


Banana Juice

2002 & 2019

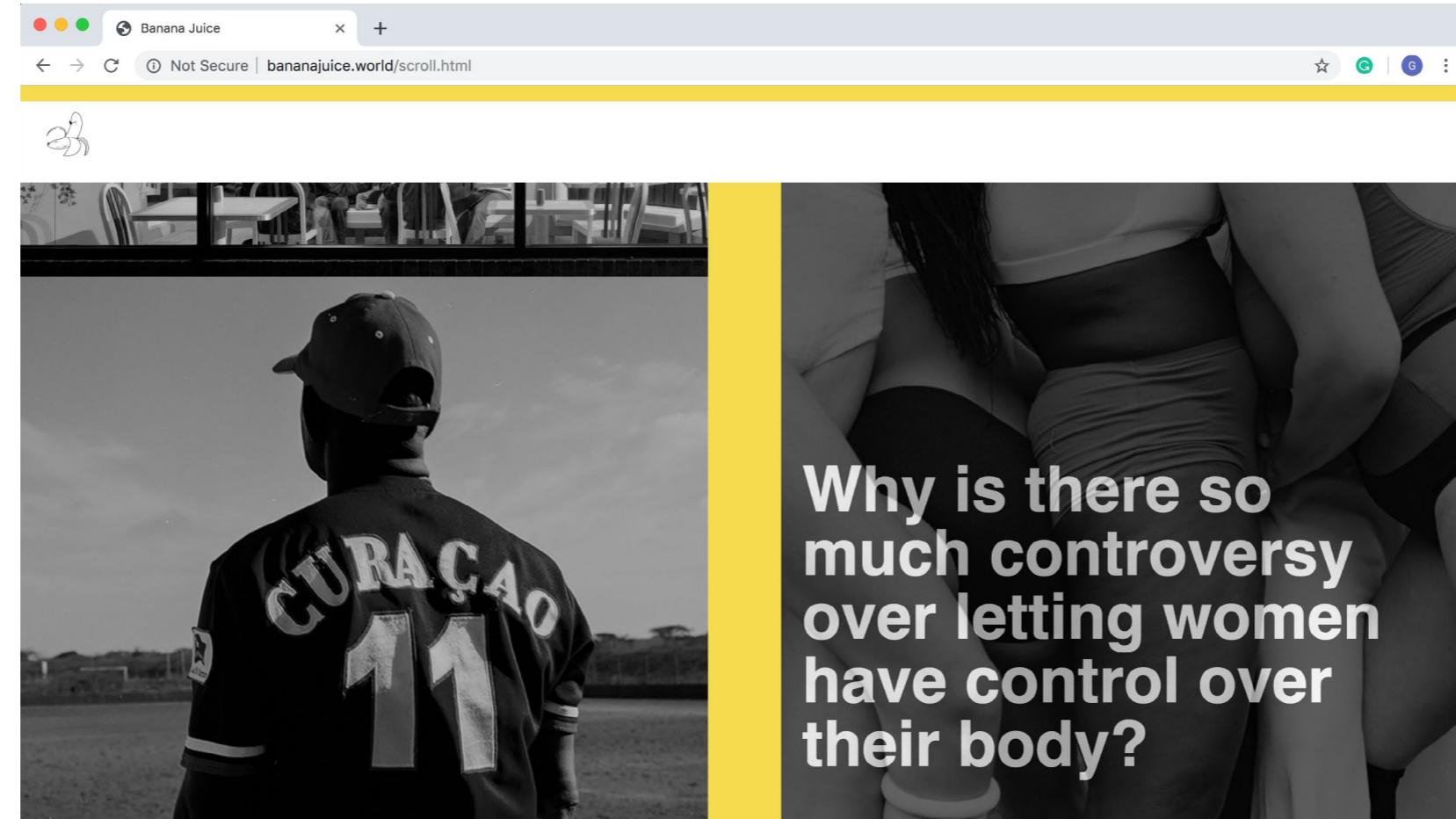
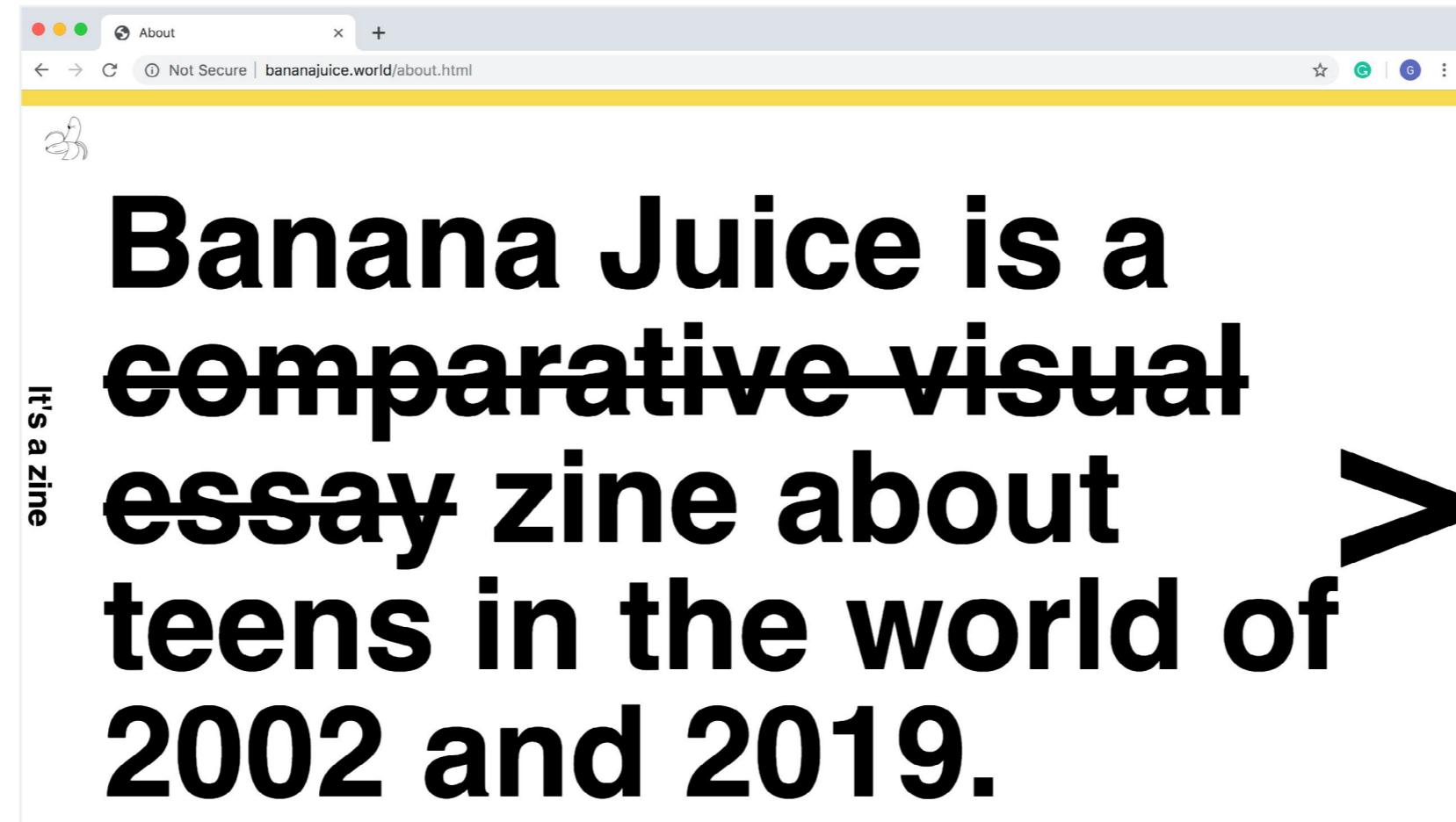
It's a zine





## Banana Juice

Banana Juice is a book comparing teens from 2002 and 2019, based on an e-zine written in the early stages of the internet. The concept and language influenced the branding through the publication, website and merchandise.



Melbourne Cinémathèque

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# Melbourne Cinémathèque 2020 Screenings

acmi VICTORIA FILM AUSTRALIA  
CITY OF MELBOURNE RMIT UNIVERSITY

Wednesdays at the Capitol. Mostly.  
Federation Square, Melbourne.  
[www.melournecinematheque.org](http://www.melournecinematheque.org)

acmi VICTORIA FILM AUSTRALIA  
CITY OF MELBOURNE RMIT UNIVERSITY

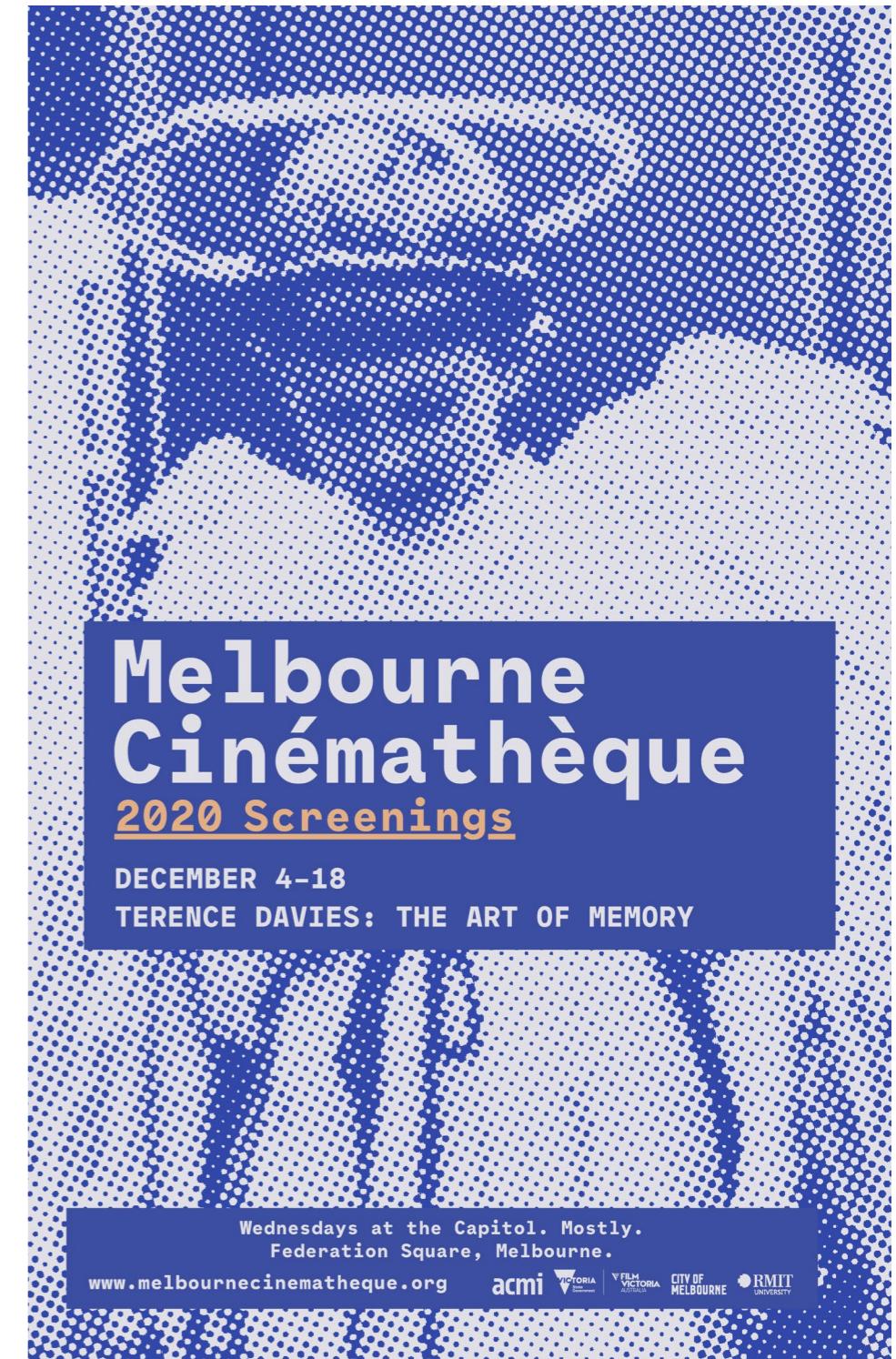
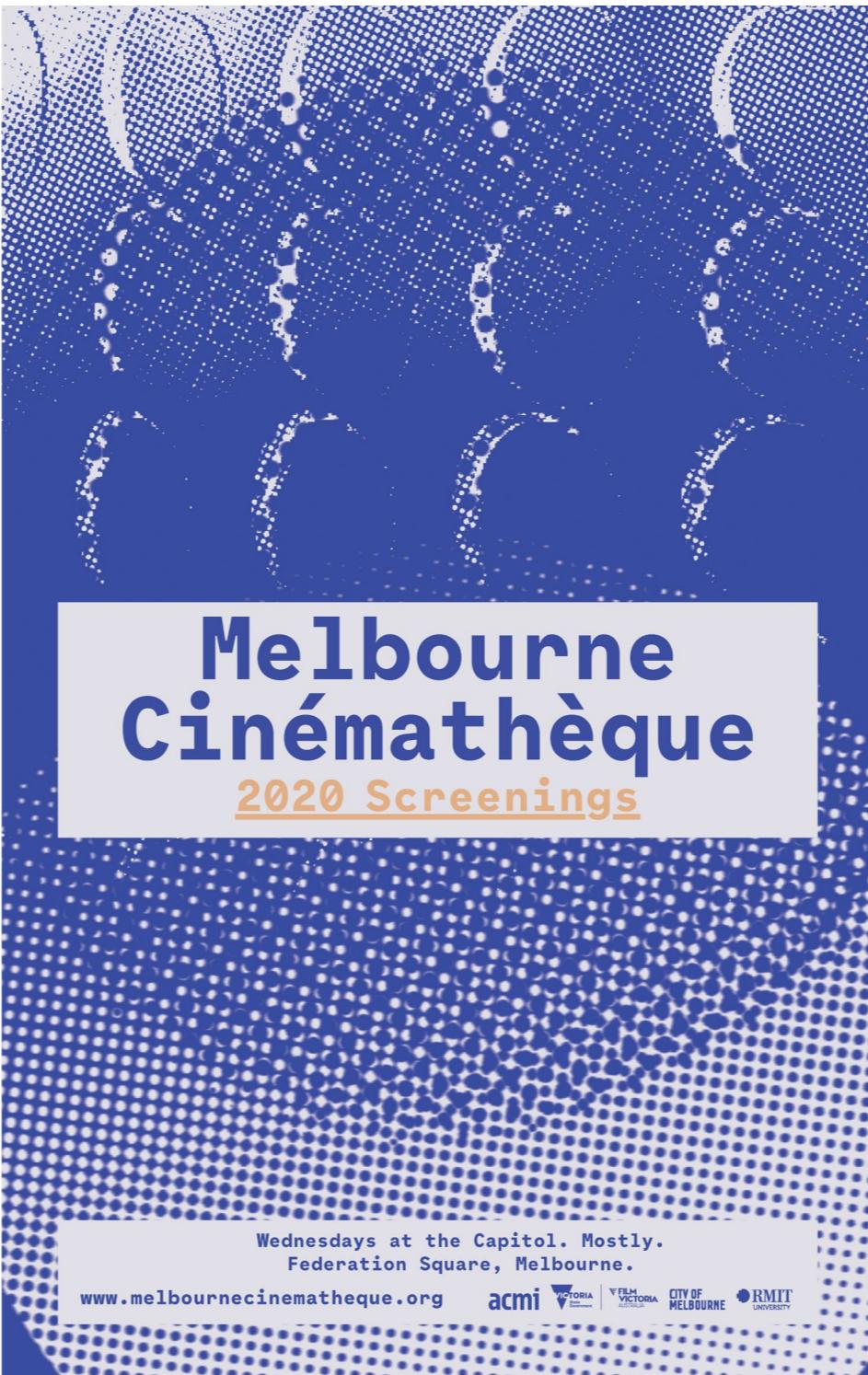
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acmi VICTORIA FILM AUSTRALIA

## Melbourne Cinémathèque

An innovative identity for Melbourne Cinémathèque that explores the connection between graphic design, art and film. The identity recognises their audience and can be implemented across multiple platforms of different media.





## Project 4

### Melbourne Cinémathèque

## Tasks

### Print and Digital Design, Project Management

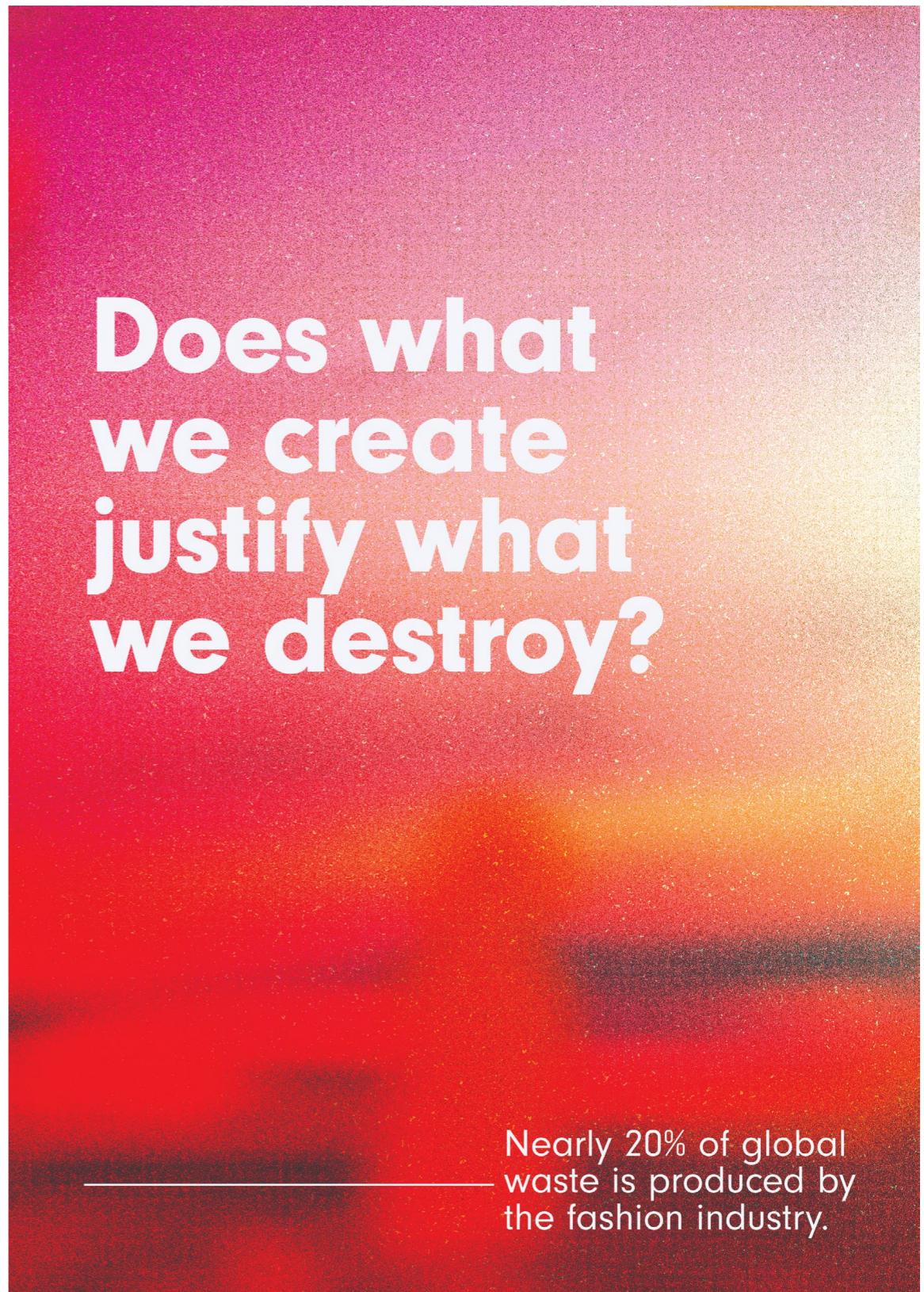
## Fashion Crisis Campaign





## Fashion Crisis Campaign

This is a campaign raising awareness of the impact the fashion industry is having on the planet and the workers. My research was displayed through a website, zine and posters.



Nearly 20% of global waste is produced by the fashion industry.



## Capturing Movement Identity

Vision 2020



## CLEMENT MEADMORE



## CAPTURING MOVEMENT

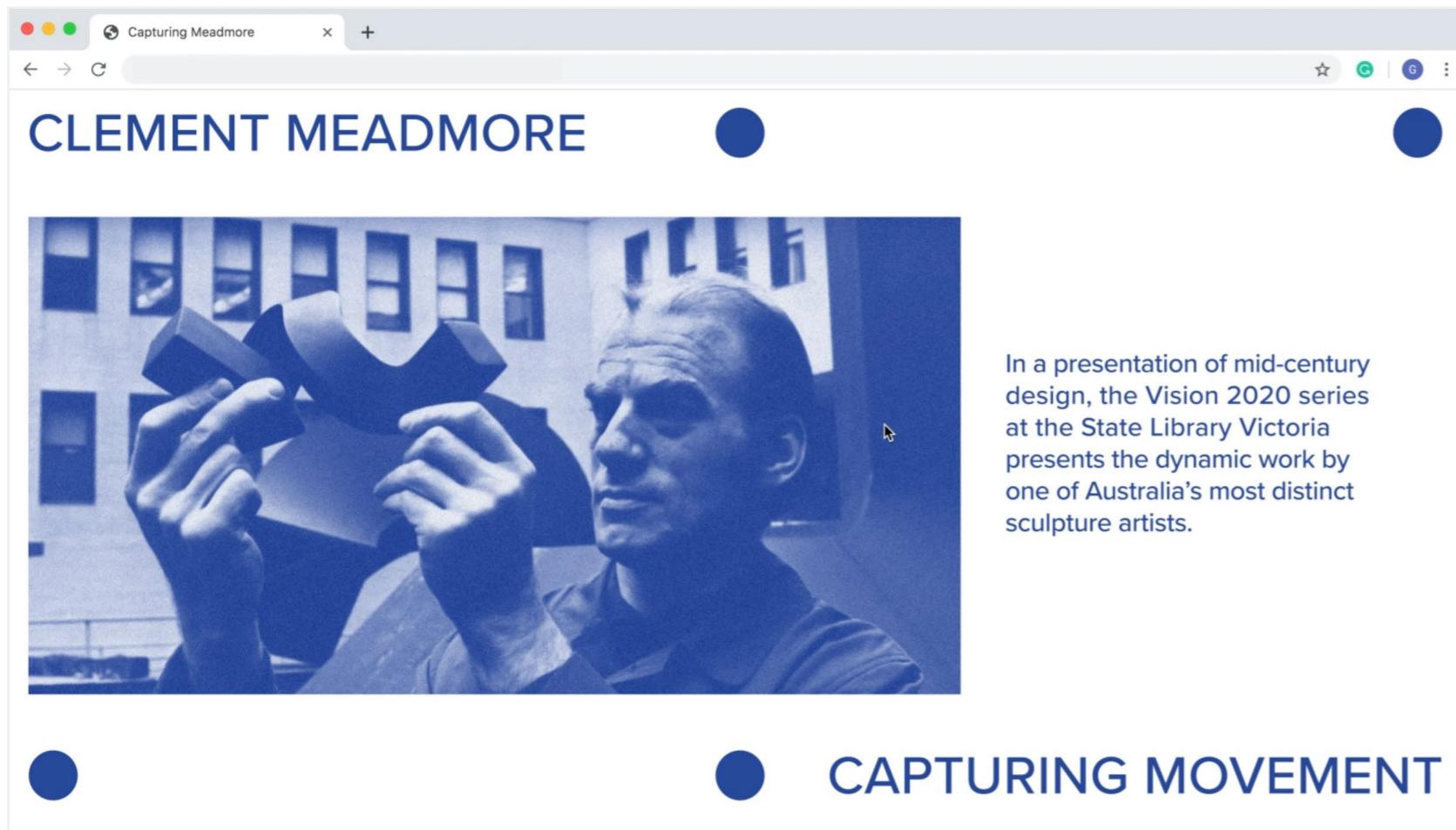


May 20 – 30 June  
10:00 to 18:00  
328 Swanston St  
Melbourne 3000



STATE LIBRARY  
VICTORIA

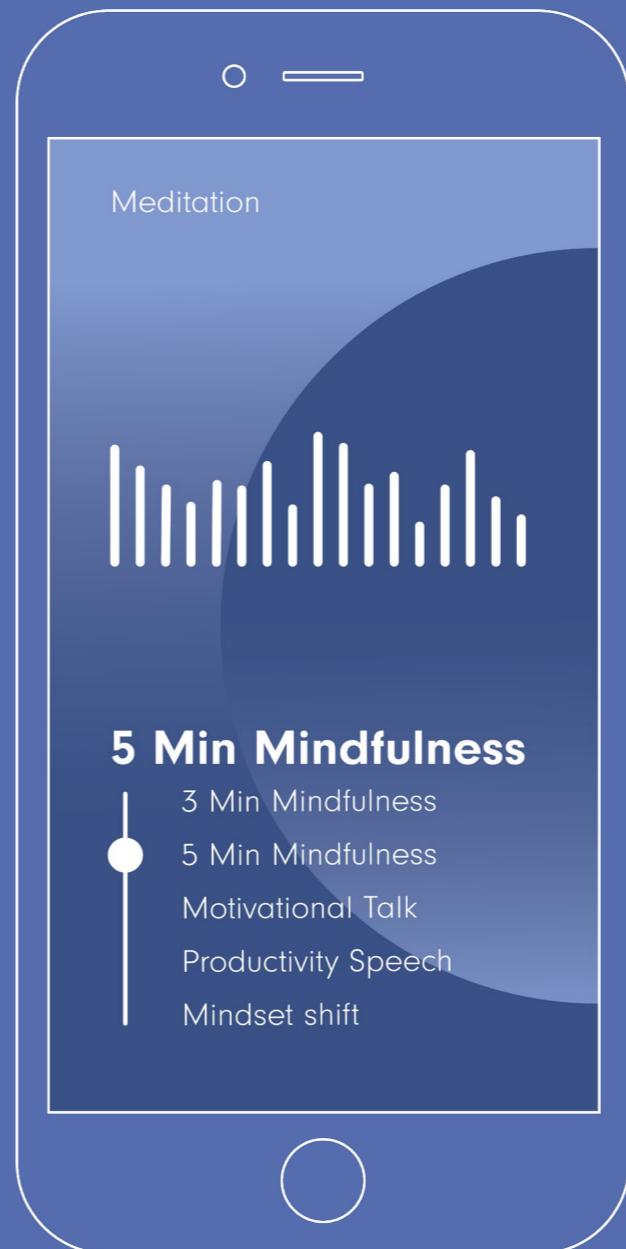
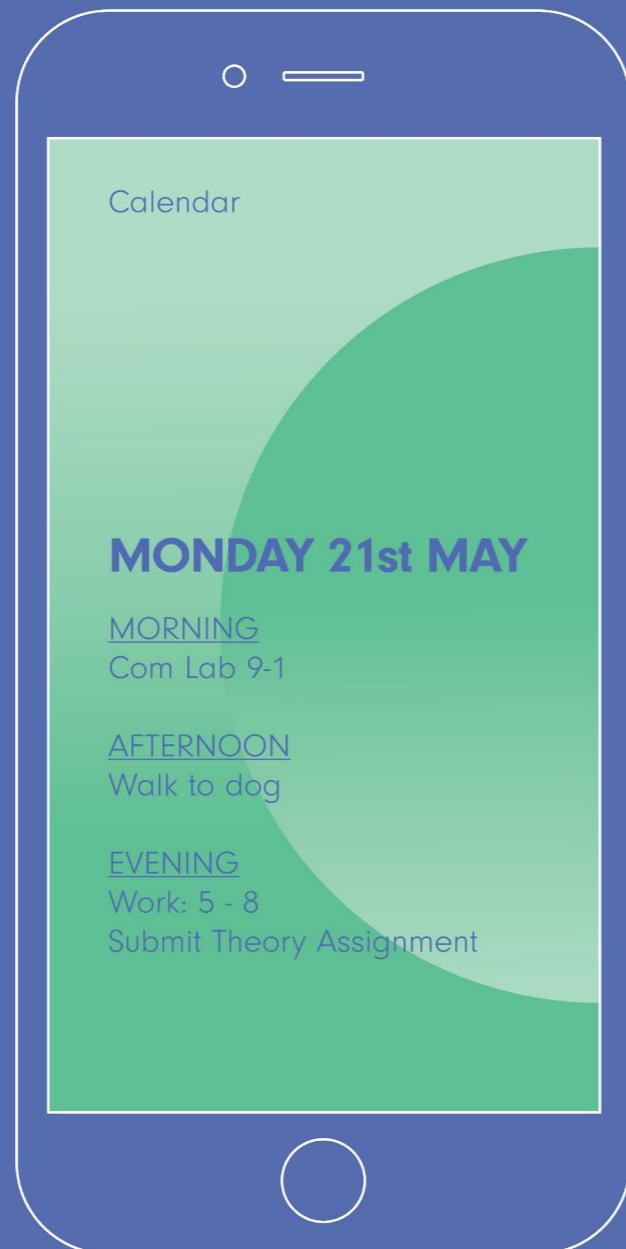
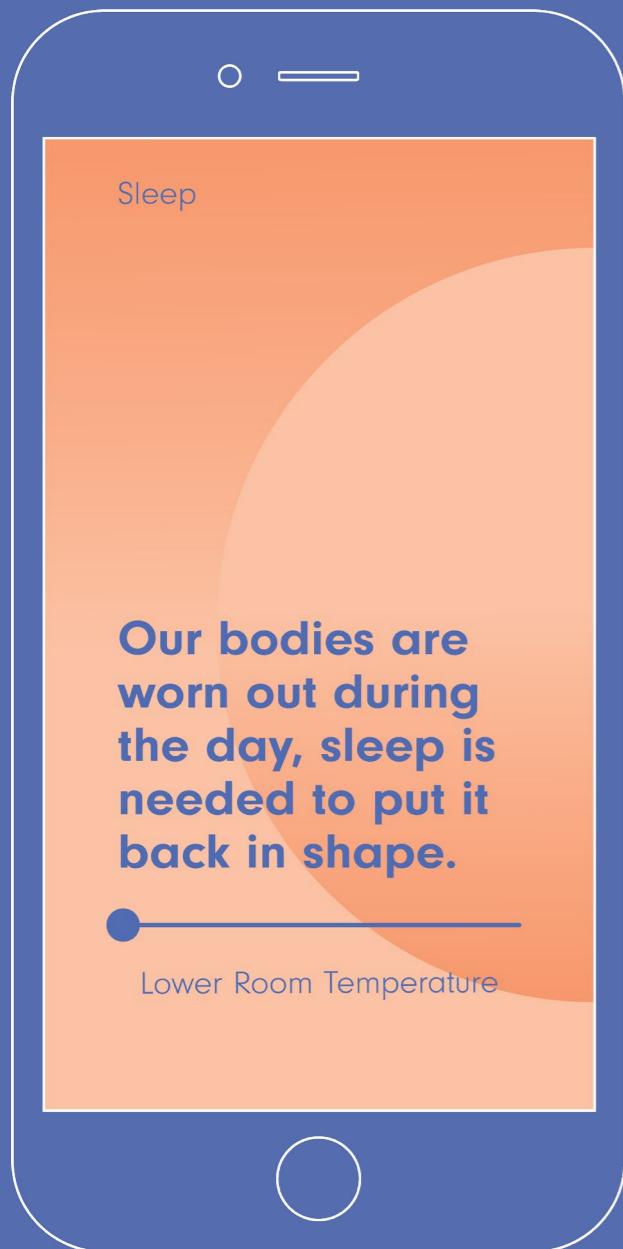




## Capturing Movement Identity

A systemised identity for Sculpture Artist Clement Meadmore's exhibition at the State Library of Victoria. The design interprets Meadmore's body of work in a progressive way. This identity responds to varied formats of an event invitation, gallery facade flags and microsite.

Mind Your Mind App





## Mind Your Mind App

This app is planner aiming to assist the user throughout with uni lifestyle and manage their mental health by allowing the user to recognise positive patterns, then they can build their personal routine around them. The app was based of findings from interviews I conducted with Victorian University students, local and international, to understand and respond to real needs.

Thank you!  
Let's speak soon.

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