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2. OUR TARGET GROUP

1.PRODUCT - PROBLEM WE SOLVE

5. PROMOTION

4. PRICE

3.SMART OBJECTIVES

5.

**Hardcore** entrepreneur **hackathon** 2.0

IDEA IN SHORT:***The short idea of ​​the application is to test and refresh the user's knowledge and helps you relax and accumulate information at the same time.***

PROJECT NAME:

TEAM MEMBERS:

***Our goal is to grow day by day and to become better and better. Our goal is to help people of different ages to relax with the help of the applications we create.***

***The purpose of the application is to help students memorize and test their knowledge in a fun way, but also for adults who want to keep their minds active. We all know that the mind is the most precious asset.***

The 5 elements***: The purpose of the application is to help and inform the client in the most common areas of everyday life. Over time, the application will be improved and active in several areas, even at intermediate or advanced stages.***

Monetization: ***To purchase the application you have to pay 1 €. This amount is accessible to anyone and you also support the project. Payment is accepted by different payment methods, including payment with Crypto.***

How and where we market: ***Our group aims to increase the audience on several platforms.With the help of this application we can follow partnerships with different companies, this being helpful for the promotion of the application.***