

Notes - Client Meeting FishEye

Business:

Freelance photographer website.

"Our customers take amazing photos, but they don't know the first thing about coding a website. That's why we offer a one-stop-shop for showing their photos on a beautiful page and contacting them for events or prints. We are one of the largest freelance photography sites, with a huge network of photographers."

Objective:

Their site is out of date and needs to be overhauled.

"Our site was built over ten years ago, and we haven't had a chance to refresh it until now. We just raised capital and would like your team to transform it from a static site to a dynamic one."

Prototype Functionalities:

We need to create the following pages for the prototype:

- Homepage:
 - Lists all the photographers with their name, tagline, location, price/hour, tags, and a thumbnail image of their choice.
 - Clicking on a tag on the navigation bar filters the list of photographers to only show those that correspond to that tag.
 - When the user clicks on a photographer's thumbnail, they are brought to their page.
- Photographer pages (one for each sample photographer):
 - Shows a gallery of the photographer's work.
 - Photographers can show both photos and videos (media items).
 - In the case of videos, show a thumbnail image in the gallery.
 - Each media item includes the title, date, price, and the number of likes.
 - When the user clicks on the like icon, increment the number of likes.
 - The total number of likes should be counted and added to the total on the photographer's profile.
 - The media items can be sorted by popularity, date, or title.
 - When the user clicks on a media item, show it in a lightbox.
 - When showing the lightbox, put a cross in the corner to close the window.
 - Show navigation buttons on the side to switch from media item to media item (users can click on these buttons to navigate).
 - The arrow keys also navigate between the media items.
 - Show a button to contact the photographer.
 - The contact form is a modal that is shown on top of the rest.
 - It includes fields for the names, email, and message.
 - Later on, the contact button will send a message to the photographer. For the time being, print out the contents of the three fields to the console log.

Additional Design Requirements

Make it mobile-friendly & responsive

"Make sure that all pages are responsive and adapt well to smartphones as well as desktop screens. Not many of our users visit the site on tablets, so you don't need to design for that screen size."

Accessibility is key!

"One thing that is very important to remember is that our site needs to be accessible to visually impaired users. All our photos must include textual descriptions, and you need to include them on the page. Also, the user should be able to use keyboard controls to navigate the site, like using the arrow keys in the lightbox."

- Use "semantic" HTML elements that describe their intention as much as possible, instead of just putting <div> and elements everywhere.
- When you need to make a custom element, add ARIA attributes to describe what they do.
- Code should pass the [AChecker](#) tests with no known problems (so that it's compliant with WCAG).
- All event handling (e.g., clicks and keyboard presses) should be set up (use KeyboardEvent.key or KeyboardEvent.code.).
- Use a [free screen reader](#) to get a feel for what it's like for a sight-impaired person to use the site.