

LIVE IN BRISBANE – Website Build Brief

(Page-by-page description, functionality, and fixes for WordPress migration)

1. HOME PAGE (index.html)

- Make the home page fuller with **links/sections** leading to all other main pages: Accommodation, Jobs, Marketplace, Chat Room, WhatsApp Groups, Blog/News, Party & Events, Visa & Immigration, Tools, Contact.
 - Add a short welcome text about the community.
 - Keep the **retro synthwave style** consistent with the rest of the site.
 - Show me any design additions before finalising.
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2. ACCOMMODATION (accommodation.html)

- Purpose: people advertise bedrooms for rent.
 - **Requirements:**
 - User **must be registered** to post.
 - Posts managed from **Dashboard**.
 - Display listings in a **4-column grid** under a main header/intro box.
 - Clicking a listing opens a **detail page** with all information (photos, description, location, contact).
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3. JOBS

- Purpose: post job offers.
 - **Requirements:**
 - User **must be registered** to post.
 - Managed via Dashboard.
 - Show listings in **4-column grid**.
 - Clicking a listing opens a **detail page** with full info.
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4. MARKETPLACE (Launch Version 1)

Dashboard for Members:

- Post a Job
- Post a Room
- Post a Party/Event
- Post in Marketplace
- My Listings (edit/delete own posts)

Public Access:

- Anyone can browse/search/filter and see contact details.
- Only registered users can post.

Post Fields (Required):

- Photos (min 1, max limit we set)
- Title
- Price
- Category (Vehicles, Electronics, Furniture, Home & Garden, Sports, Fashion, Baby/Kids, Hobbies, Music, Pets, Services)
- Description
- Location (city/suburb)
- Contact name, phone, email

Filters/Search:

- Search bar (title + description)
- Category filter
- Price filter
- Location filter

Approval Flow:

- New posts go to **Pending Review**.
- Admin notified by email.
- Approve or Reject with reason. (Aim: within 24h)

Rules:

- No illegal items.
- No offensive content.
- Must be a real product/service.
- Limit max posts per user (we decide).

Tech Notes:

- Mobile-friendly layout.
 - Auto resize/compress images.
 - Show “Pending” status in dashboard.
 - Listings expire after 30 days.
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5. CHAT ROOM

- Only registered users can enter.
 - Unregistered users can see state pages but must register to enter chat rooms.
 - Use ManyChat plugin.
 - Features:
 - Private messaging with request/accept option.
 - Saved conversations.
 - Retro style like MSN Messenger.
 - **Fix:** Map on chat room page — cities must not move position when resizing screen.
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6. WHATSAPP GROUPS

- Simple page where **only I can post** group links.
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7. BLOG & NEWS

- Only I can publish articles.
 - Posts appear clickable, leading to a detail page.
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8. PARTY & EVENTS

- Users post events from Dashboard.
 - Events show as **clickable posters** that expand with details.
 - Paid moving banners available: 12h, 24h, 1 week (different prices).
 - Payment method & amounts to be discussed later.
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9. VISA & IMMIGRATION

- Resource page with links, tutorials, and guides for living in Australia.
 - Make it simple and easy to read.
 - I can add more links/pages myself in the future.
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10. TOOLS

- Ensure tools work:
 - Cost of Living Calculator
 - Currency Converter
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11. CONTACT

- Simple form: Name, Email, Message.
 - Sends to my provided email.
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12. DASHBOARD

- Registration form with basic info.
- Email verification before access.
- Retro synthwave style dashboard.
- Profile section (name, avatar/picture — used in chat room).
- Sections:
 - Post a Room
 - Post a Job

- Marketplace
 - Chat Room (map > state > chat)
 - Post an Event (upload high-quality PNG poster)
 - Paid Banner options for events
 - My Listings
 - Logout
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13. FIXES

- **Responsive:** Site must look perfect on mobile.
- **Menu bar:** Same style across all pages (match WhatsApp Groups page style).
- **Chat Room Map:** Fix position of cities when resizing window.

LIVE IN OZ — WORDPRESS DEV BRIEF ADDENDUM

Date: 2025-09-14

Overview

Create a member Dashboard (register/login, profile, my listings, quick access) and implement a monetised “Post a Room” flow under Accommodation. Jobs, Marketplace, Events remain free to post for now (login required). This addendum plugs into the existing site/theme and should not alter unrelated pages.

12. Dashboard (Detailed Spec)

Goal: A member area where users register/login, manage profile, and access posting tools (Rooms, Jobs, Marketplace, Events, Chat).

Requirements

- Auth & Profile

- Email sign-up/login (email verification) and/or Google OAuth.
- Profile fields: display name, avatar/photo, phone, city, languages. Avatar is used in chat.
- Edit & save profile from dashboard.

- Dashboard Home

- Shows user's plan (Free/Starter/Pro), current room-listing cap (e.g., “Active: 0/1”), and quick links to: Post a Room, Post a Job, Post in Marketplace, Post an Event, Enter Chat.

- “My Listings” tables filtered to the current user for each content type: status + expiry + edit/delete.

- Access Control

- Only registered users can post room, jobs, marketplace, events (public can browse).

- Design

- Retro synthwave style consistent with site. Mobile-first layout.

WordPress Build Notes

- Use WP Users for accounts.

- Custom Post Types (CPT): accommodation_listing, job_listing, market_item, event_post.

- Dashboard page template (or plugin-based dashboard) with:

- Profile form (updates user meta + avatar).

- “My Listings” tables filtered by current user for each CPT.

- Quick-action buttons to create posts via front-end forms.

- Front-end posting via ACF Pro + ACF Frontend (or Gravity Forms/Formidable) mapping to CPT fields; set submissions to Pending Review by default.

- Add reCAPTCHA to all post forms.

14. Accommodation — Monetisation & Posting Rules

Scope: Only the Post a Room flow is monetised at launch. Jobs, Marketplace, Events remain free to post (login required).

14.1 Plans & Pricing (Stripe via WooCommerce)

- Free — “1 Bedroom / 10 Days”

- 1 active room listing at a time

- Auto-expires after 10 days

- Starter — “Single Bedroom / 30 Days” — AUD \$19.90

- 1 listing live for 30 days

- “Featured” ribbon in lists (style tag)

- Pro — “Up to 5 Bedrooms / 30 Days” — AUD \$99

- Up to 5 active room listings at once
- “Featured” ribbon + priority sort
- Optional Add-ons
 - Boost (72 h pin) — \$6.99 per use (surface at top of suburb feed)
 - Extend (+10 days) — \$9.99 per listing

14.2 Entitlements & Gating (WordPress Approach)

- Use WooCommerce + Stripe (WooCommerce Payments or Stripe plugin).
- Products to create:
 - Starter 30 Days (1 listing)
 - Pro 30 Days (up to 5 listings)
 - Boost 72h
 - Extend +10d
- On successful payment, write user meta:
 - plan_key = FREE | STARTER_30D_1 | PRO_30D_5
 - plan_expires_at = timestamp (+30 days for Starter/Pro)
 - room_cap = 1 (Free/Starter) or 5 (Pro)
 - boost_credits (increment when Boost is bought)
- Form gating in dashboard & “Post a Room”:
 - Count user’s active accommodation listings.
 - If active >= room_cap, show upgrade prompt instead of form submit.
 - Show days remaining on plan next to the form.

14.3 Listing Lifecycle (Accommodation)

- Status: pending → active → expired.
- Moderation: first listing by a new user stays pending until admin approves; afterwards auto-approve allowed.
- Expiry:
 - Free listings expire at 10 days
 - Starter/Pro expire at 30 days
- Boost: set boost_until (+72h). Sort boosted above normal within suburb; then sort by recency.
- Extend: adds +10 days to expires_at.

14.4 Front-end & Display

- Index page: 4-column responsive grid of listings with search/filters (suburb, price, room type).
- Card: cover photo, title, suburb, rent/week, badges (Featured/Boosted).
- Detail page: gallery (up to 12 photos), description, suburb, contact, household info, house rules, availability date.
- Only show active listings publicly (owner sees their own pending/expired in dashboard).

14.5 Admin Tools

- Bulk approve/reject with reason (email template).
- Manual plan override per user.
- Cron to auto-expire listings and clear boosts.
- Logs for purchases/entitlements.

14.6 Data Fields (Accommodation CPT)

- Property: address, suburb, city, state, postcode, property type, bedrooms total, bathrooms total, parking.
- Room: room type (private/shared), bathroom (ensuite/shared), furnishing, size (sqm), features (AC, balcony, built-ins, window, lock).
- Costs: rent/week, bond (weeks), bills included? estimate/week, minimum stay, available from, couples OK?, visitors rules.
- Household: occupants count + summary, vibe (chips), languages.
- Preferences: gender, age range, smoker, pets, LGBTQIA+ friendly, references.
- Media: cover image + up to 12 photos.
- Ad: title, description.
- System: status, expires_at, boost_until, owner (author).

Acceptance Checklist

- Users can register/login and edit profile in a synthwave-styled Dashboard.
- Dashboard shows My Listings with status/expiry for all CPTs.
- Accommodation posting is gated by plan (Free/Starter/Pro) and enforces caps/durations.
- Stripe payment sets entitlements; expired plans fall back to Free automatically.
- Accommodation grids and detail pages follow the 4-column grid/detail model.