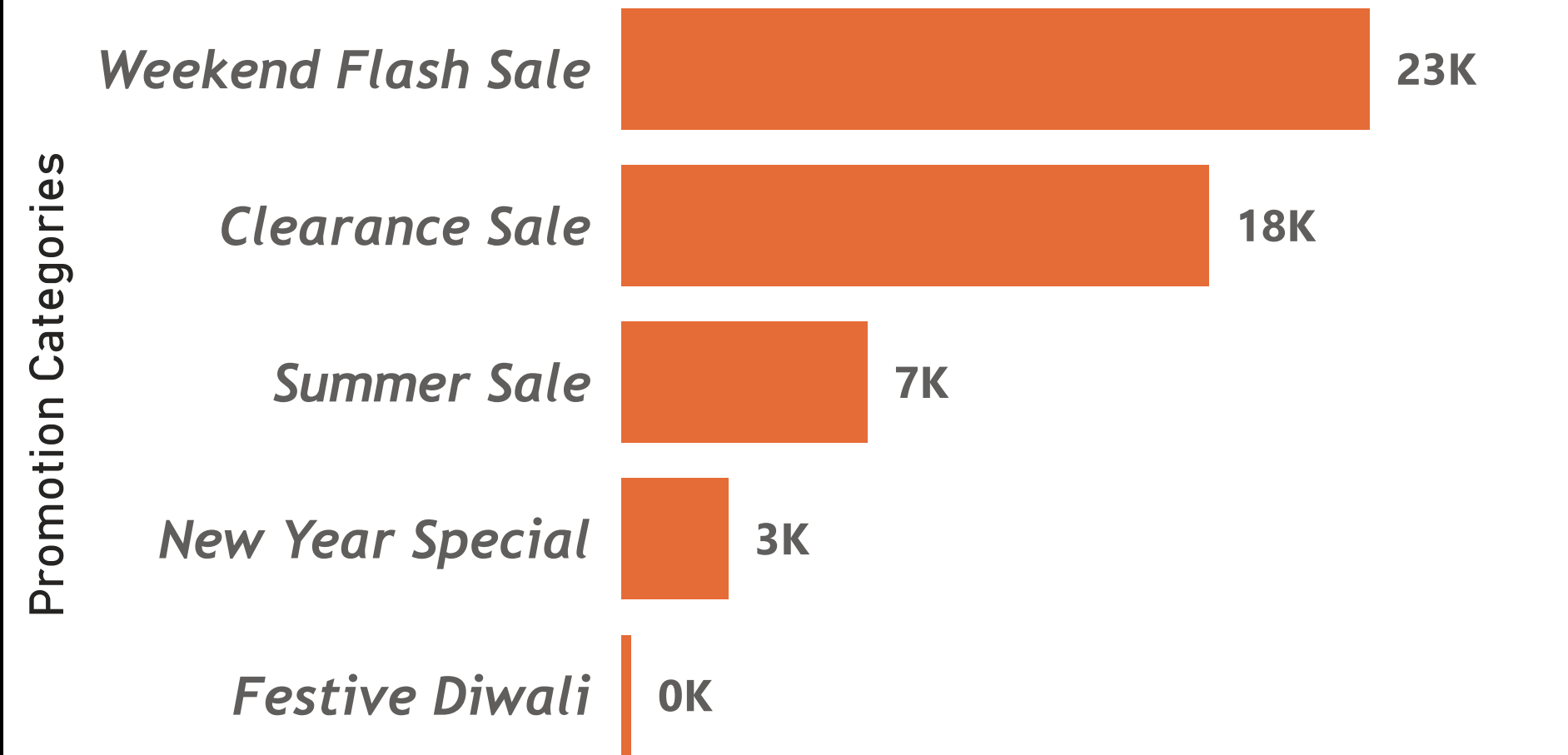


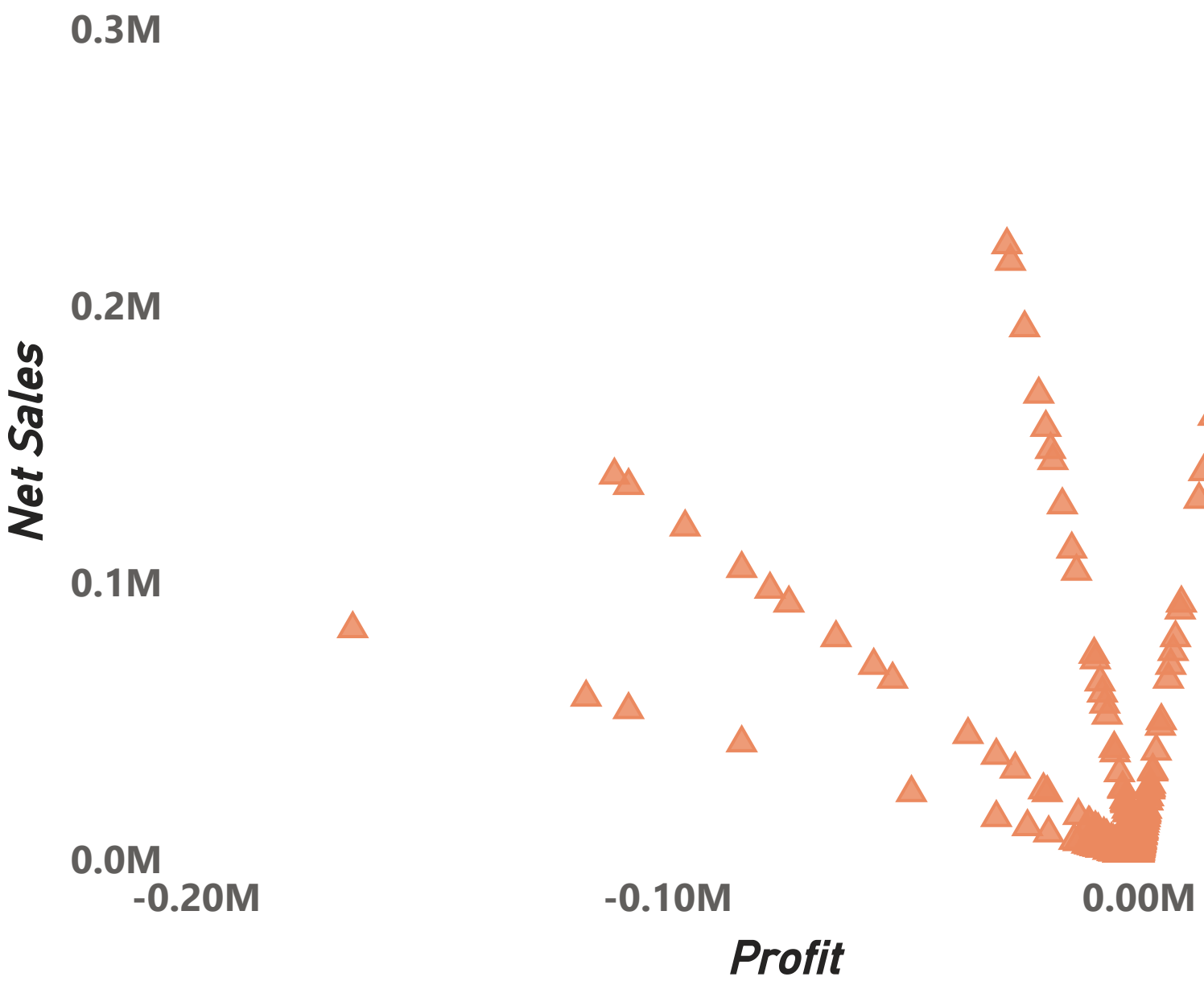
Average Discount by Promotion
Categories



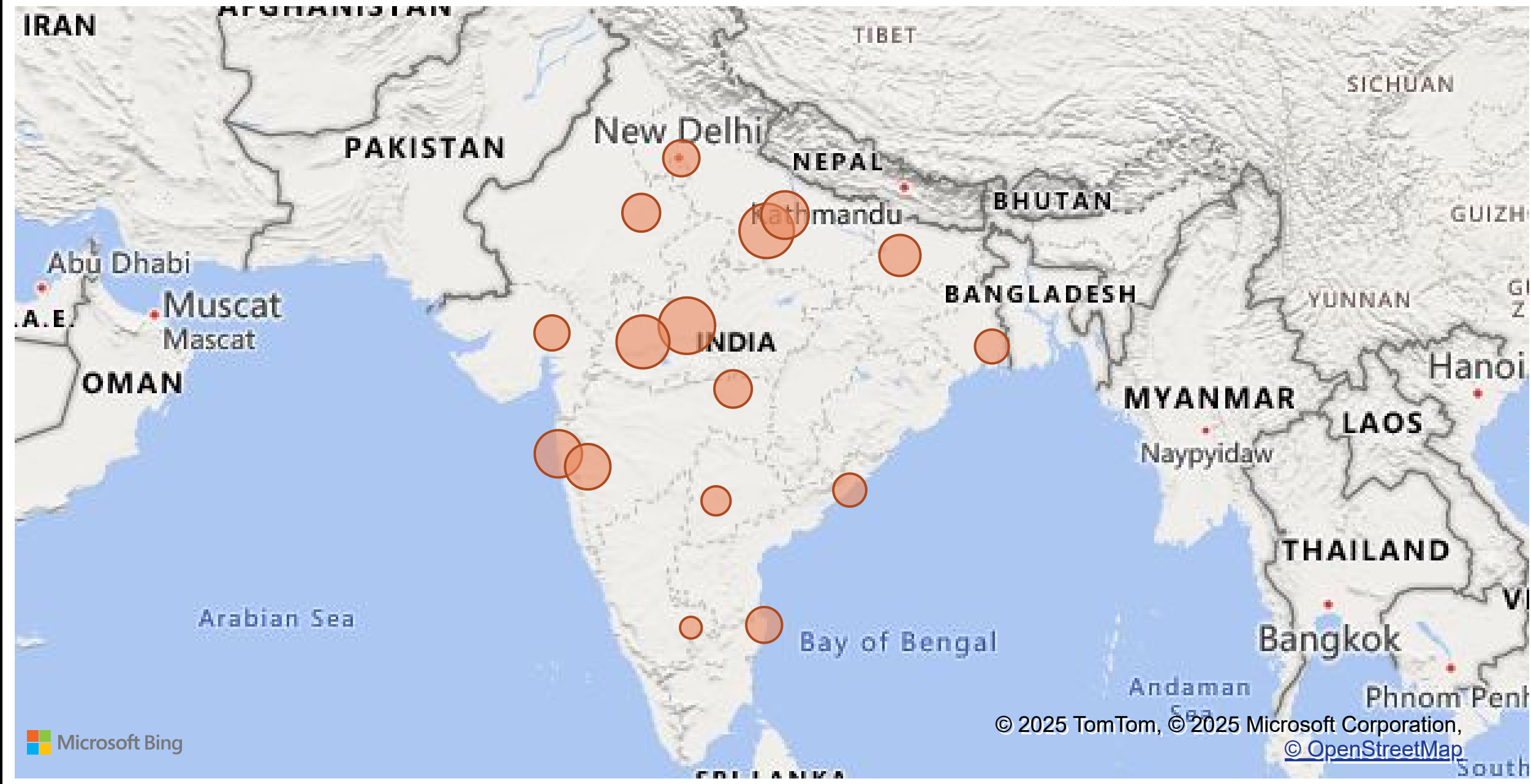
3510

Number of Orders

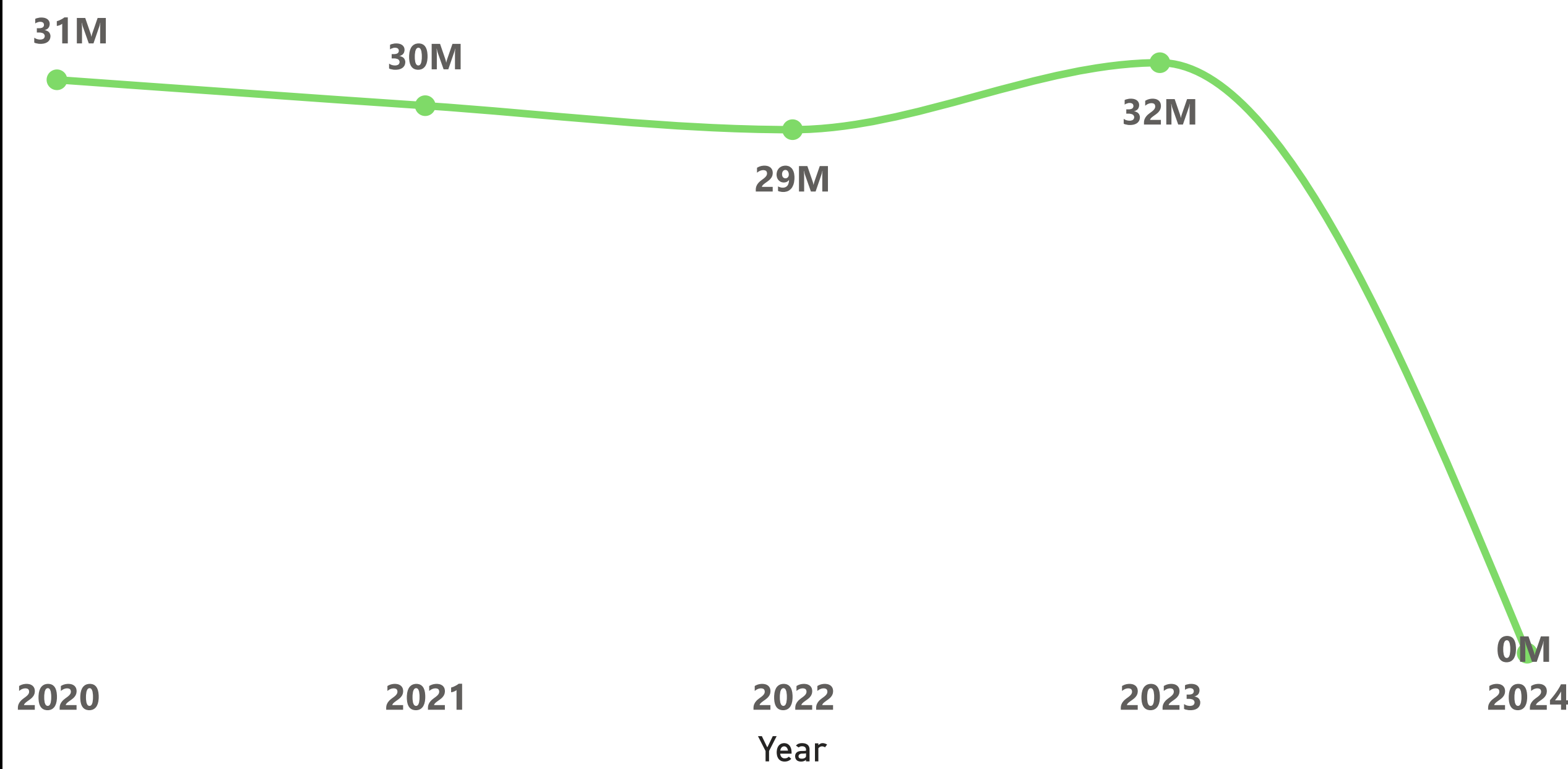
Profit V/S Net Sales



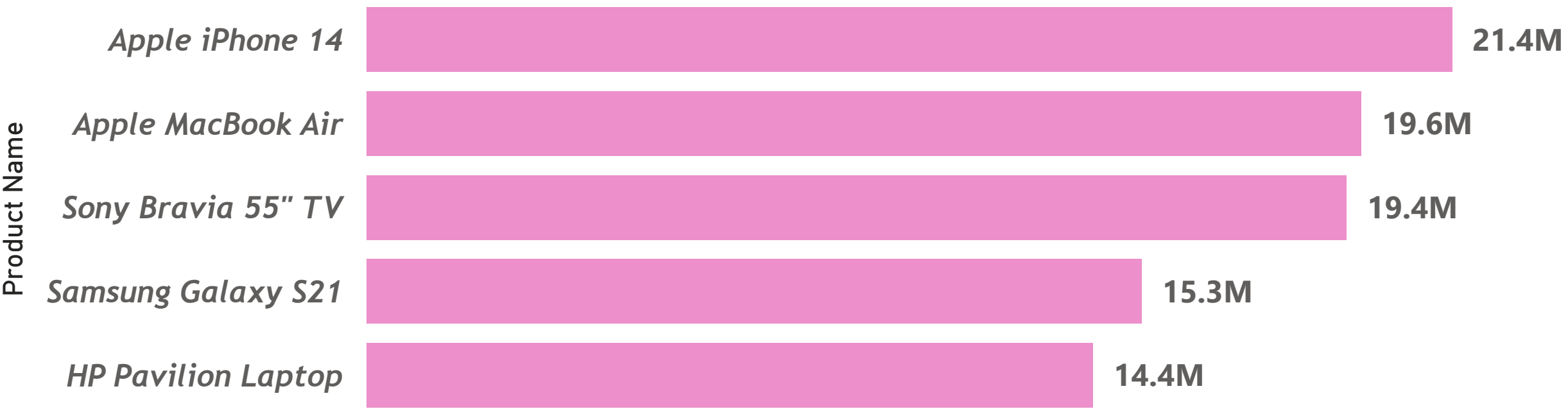
Sales by City



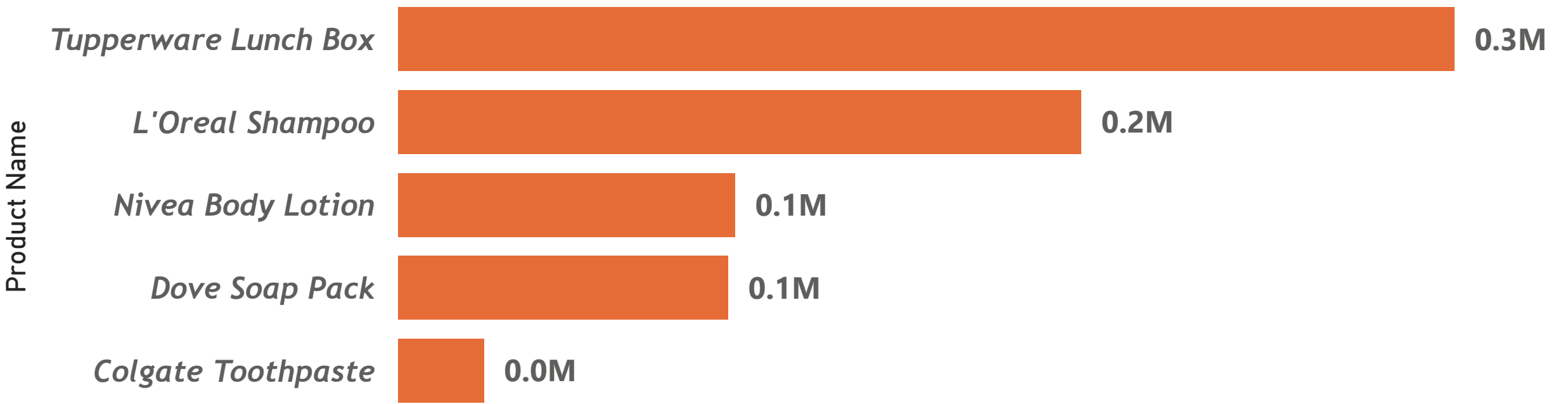
Sales Trend by Period



Top 5 Products by Sales



Bottom 5 Product by Sales



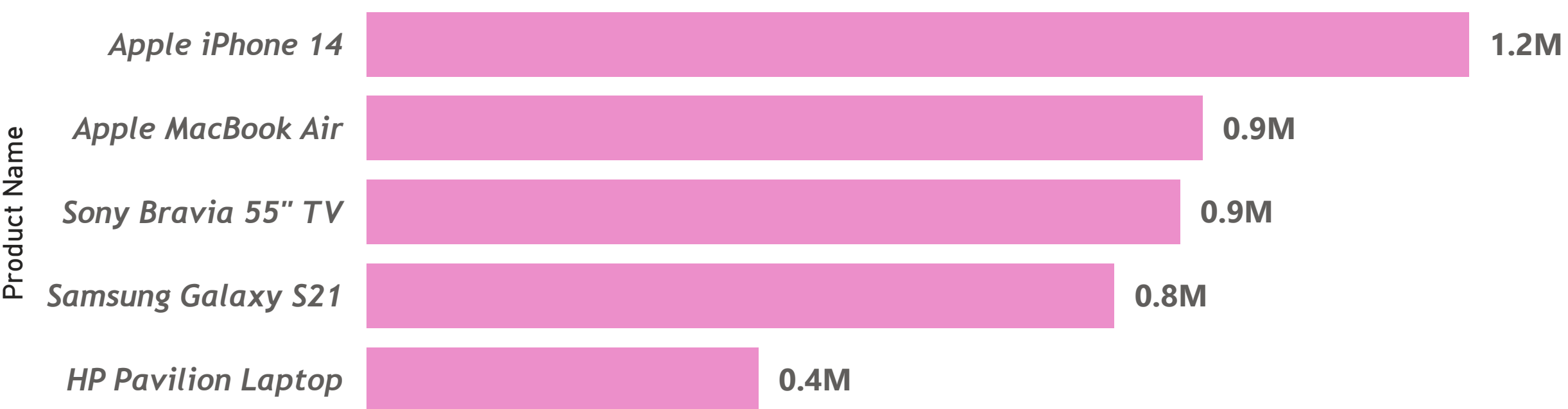
Top 5 Products by Quantity Sold



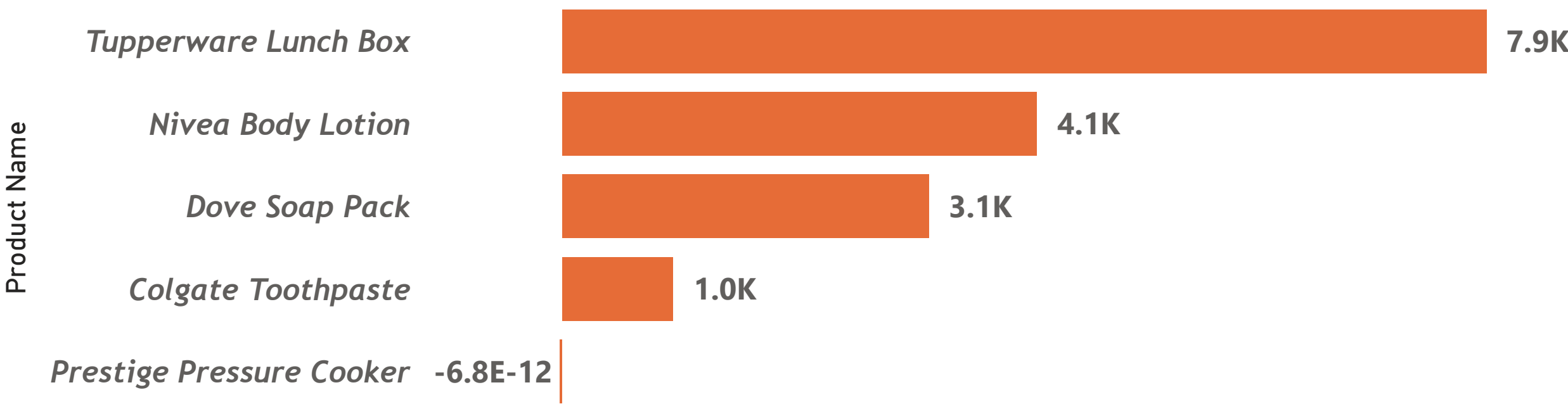
Bottom 5 Product by Quantity Sold



Top 5 Products by Profit



Bottom 5 Product by Profit




Date Filter 1

1/1/2020



12/31/2024





Date Filter 2

1/1/2020



12/31/2024

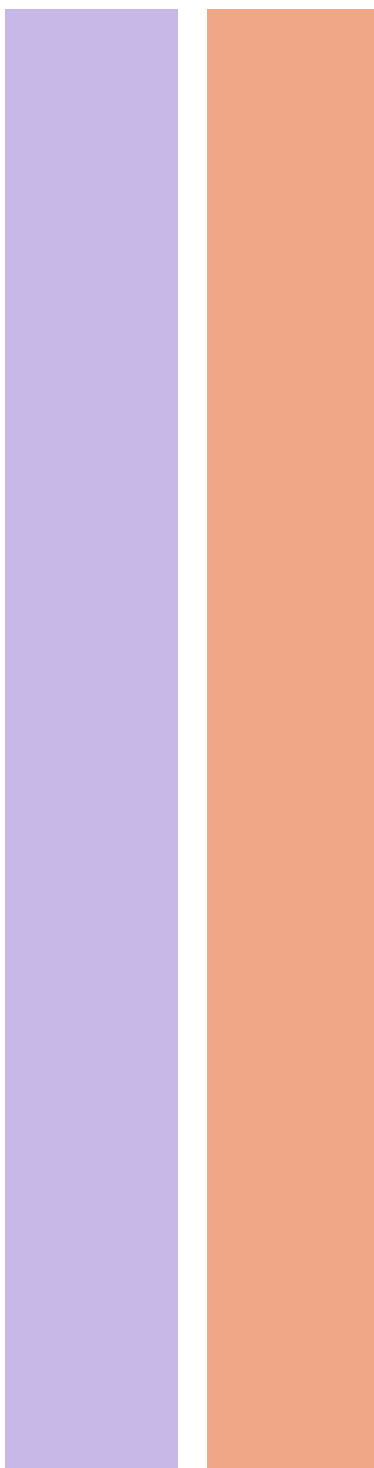




Net Sales

● *Sales Date 1* ● *Sales Date 2*

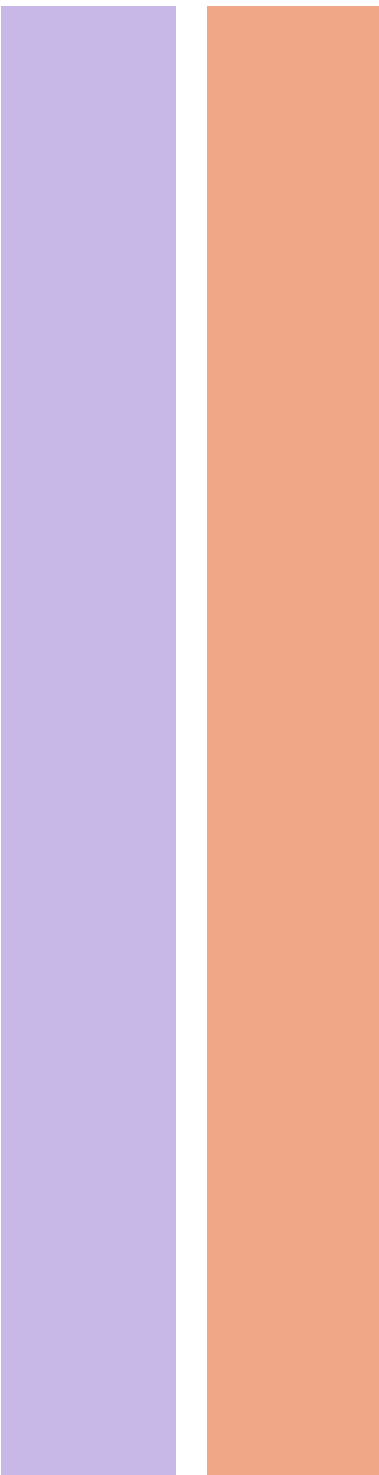
122M 122M



Total Profit

● *Profit Date 1* ● *Profit Date 2*

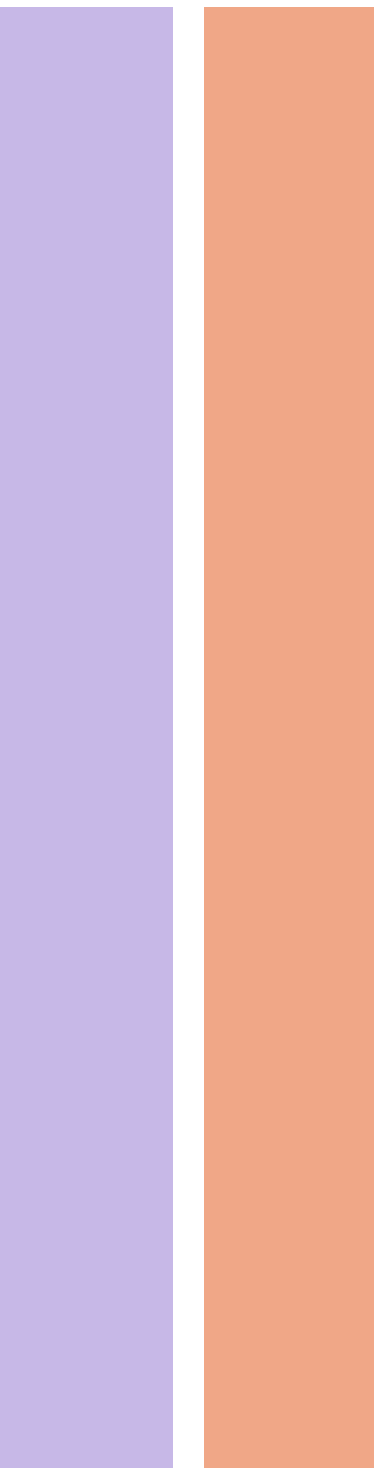
5.8M 5.8M



Units Sold

● *Units Sold 1* ● *Units Sold 2*

7.1K 7.1K



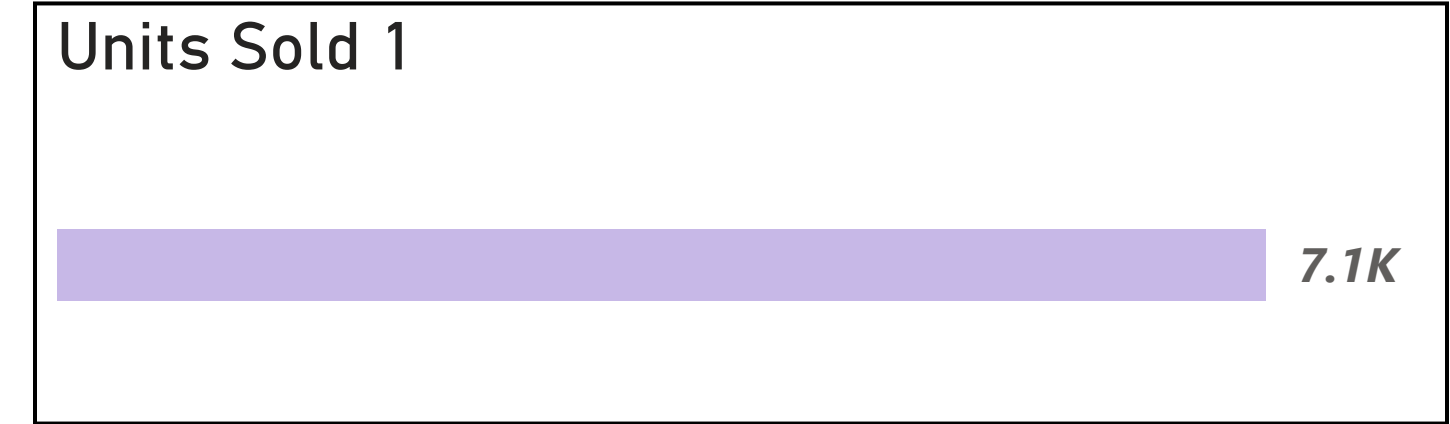
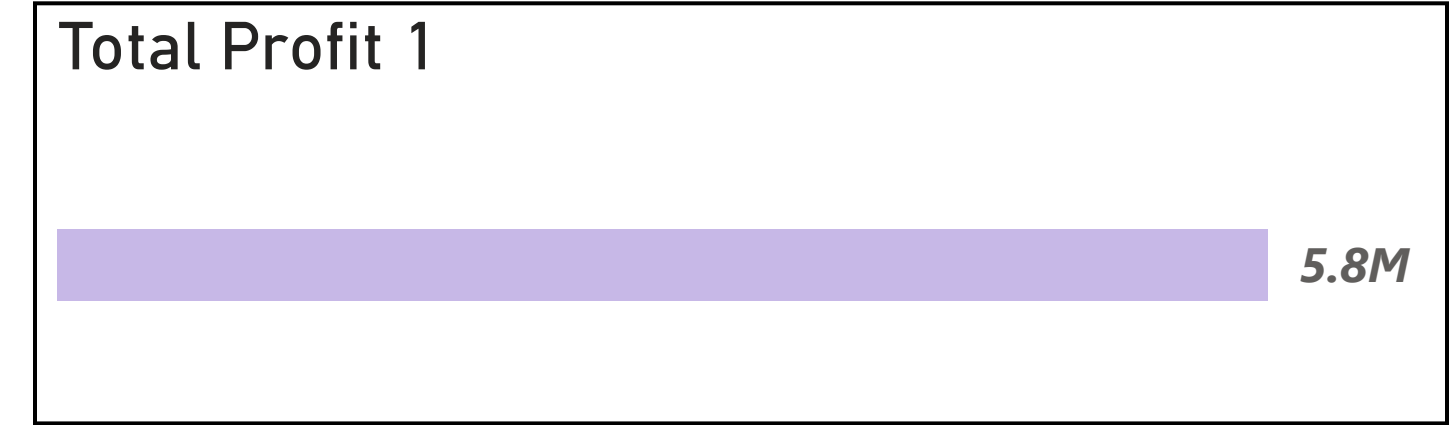
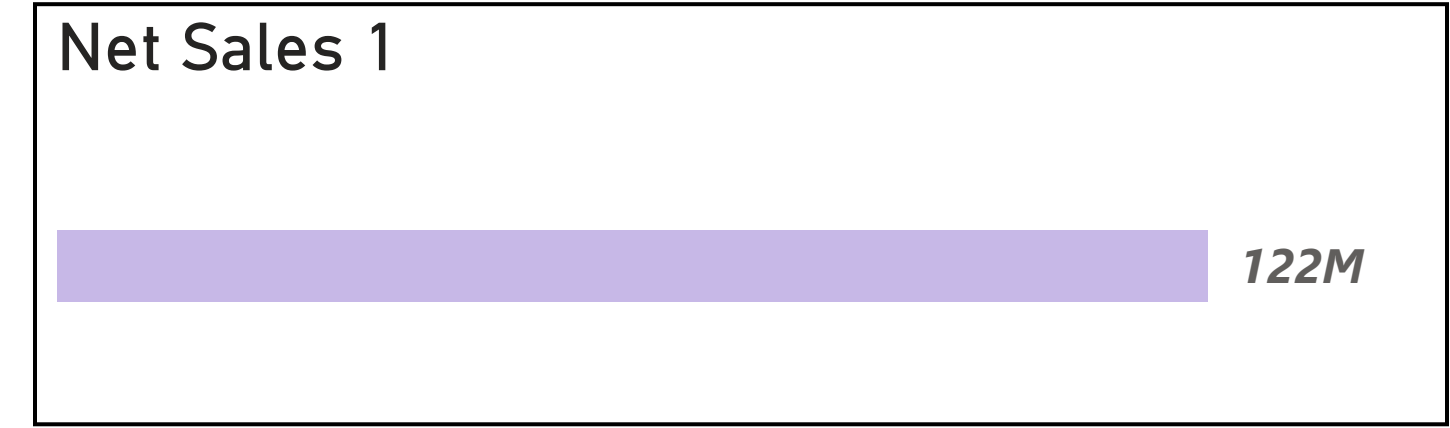
Date (dd/mm/yyyy)

1/1/2020




1/1/2024






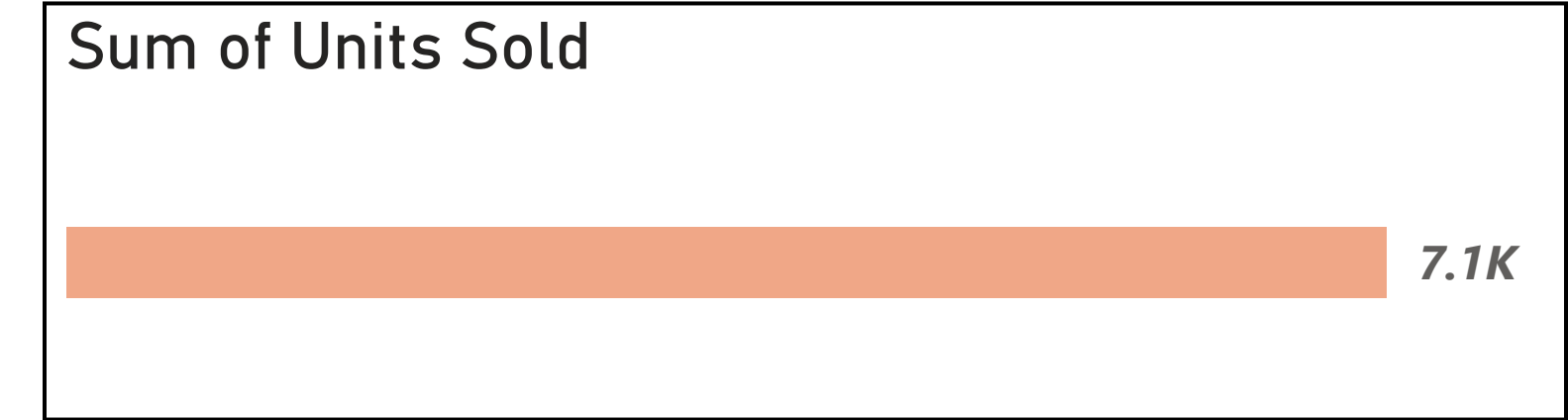
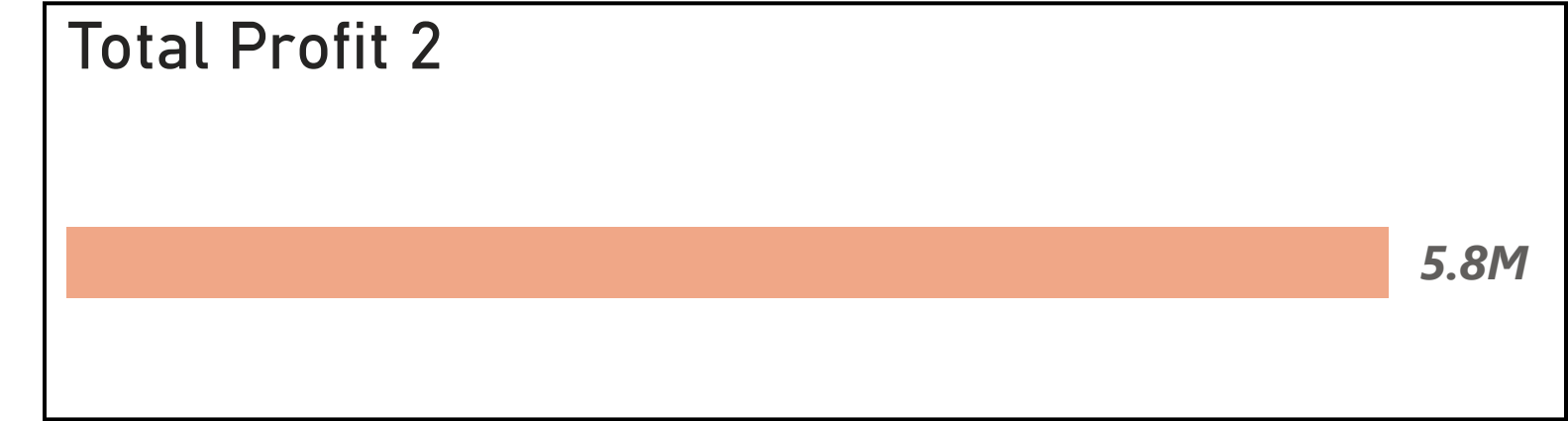
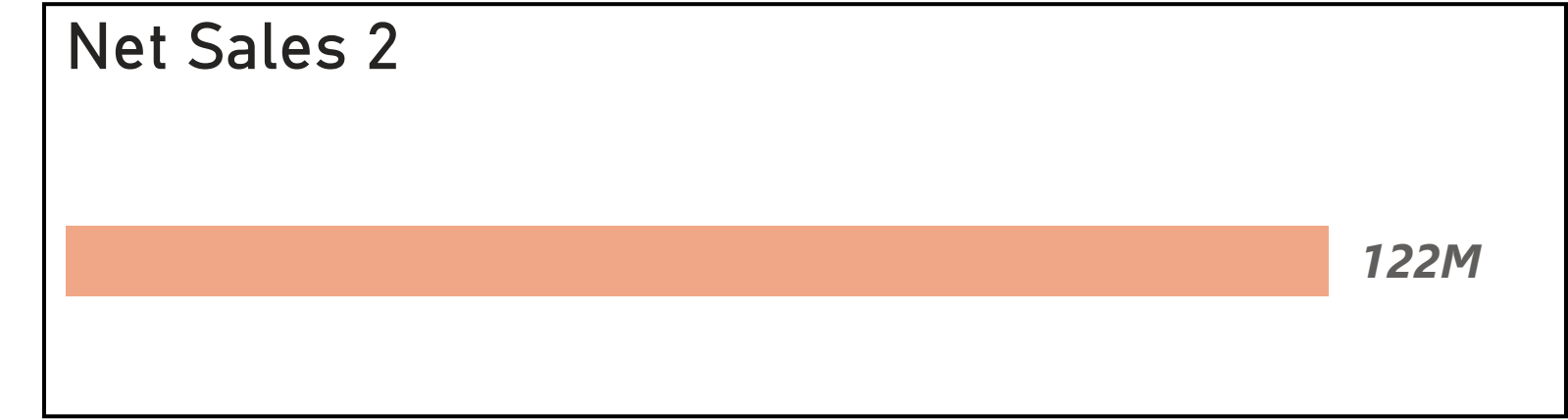
Date (dd/mm/yyyy)

1/1/2020



1/1/2024





Date (dd/mm/yyyy)

All

Customer Name

All

Product Name

All

Promotion Name

All

<div><div>Date (dd/mm/yyyy)</div><div>▲</div></div>	CustomerID	Product ID	PromotionID	Unit Price	Units Sold	Total Sales	Total Discount	Net Sales	Total Profit
Wednesday, January 01, 2020	7	P011	0	1499	2	2998	0.00	2,998.00	299.80
Wednesday, January 01, 2020	24	P004	0	64999	1	64999	0.00	64,999.00	6,499.90
Thursday, January 02, 2020	40	P026	0	5499	2	10998	0.00	10,998.00	1,099.80
Friday, January 03, 2020	33	P014	0	4999	1	4999	0.00	4,999.00	499.90
Friday, January 03, 2020	31	P008	0	5499	3	16497	0.00	16,497.00	1,649.70
Saturday, January 04, 2020	34	P023	0	1499	2	2998	0.00	2,998.00	299.80
Saturday, January 04, 2020	5	P018	0	2299	3	6897	0.00	6,897.00	689.70
Monday, January 06, 2020	15	P027	0	699	1	699	0.00	699.00	69.90
Tuesday, January 07, 2020	28	P008	0	5499	1	5499	0.00	5,499.00	549.90
Tuesday, January 07, 2020	34	P007	0	6999	1	6999	0.00	6,999.00	699.90
Wednesday, January 08, 2020	42	P024	0	2799	3	8397	0.00	8,397.00	839.70
Wednesday, January 08, 2020	19	P013	0	15999	2	31998	0.00	31,998.00	3,199.80
Thursday, January 09, 2020	11	P024	0	2799	1	2799	0.00	2,799.00	279.90
Thursday, January 09, 2020	10	P006	0	7499	3	22497	0.00	22,497.00	2,249.70
Friday, January 10, 2020	2	P003	0	89999	2	179998	0.00	179,998.00	17,999.80
Friday, January 10, 2020	46	P005	0	92499	3	277497	0.00	277,497.00	27,749.70
Total					7125	129494075	7,186,162.40	122,307,912.60	5,763,245.10

Date (dd/mm/yyyy)

1/1/2020

1/1/2024

Customer Name

All

Product Name

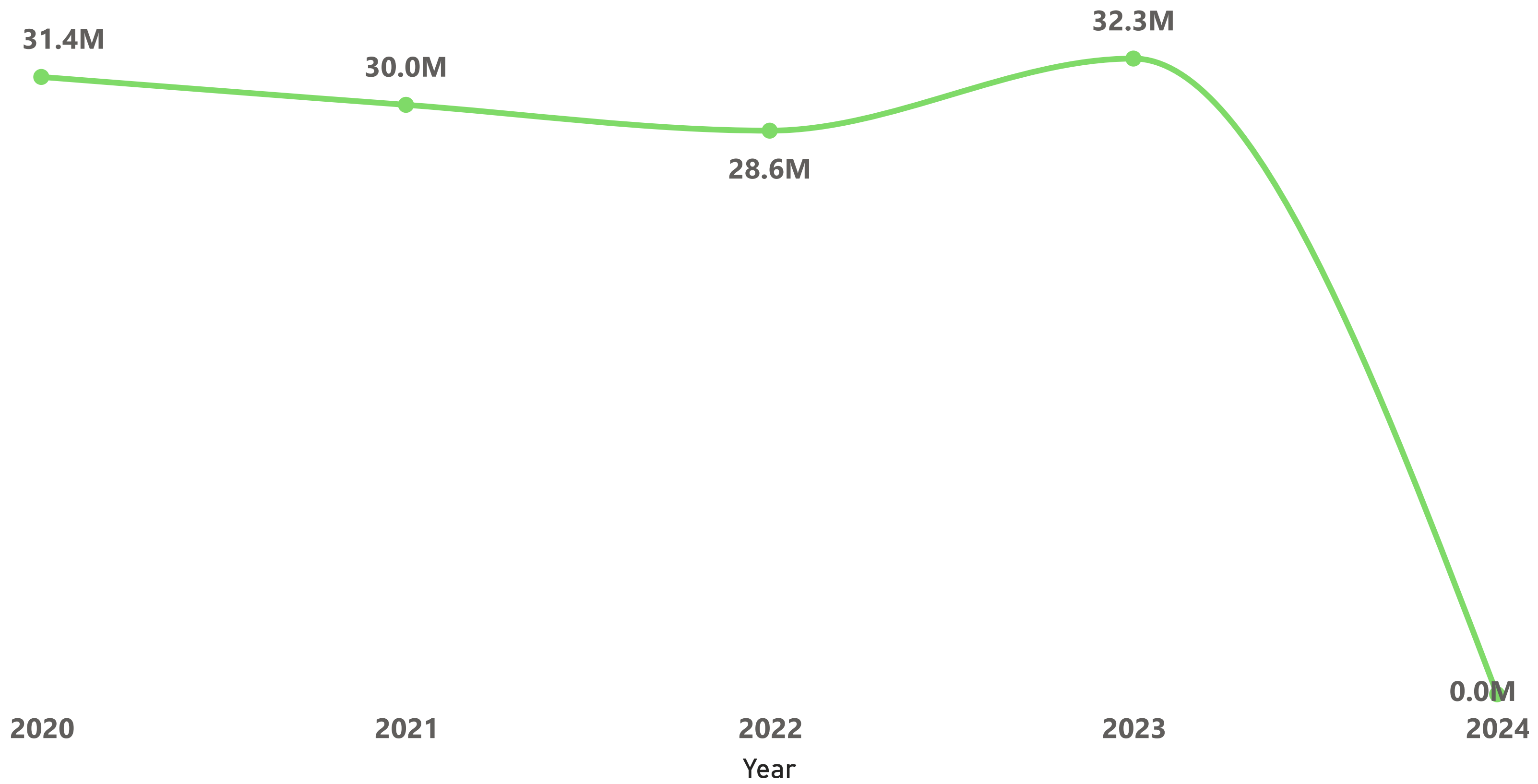
All

Promotion Name

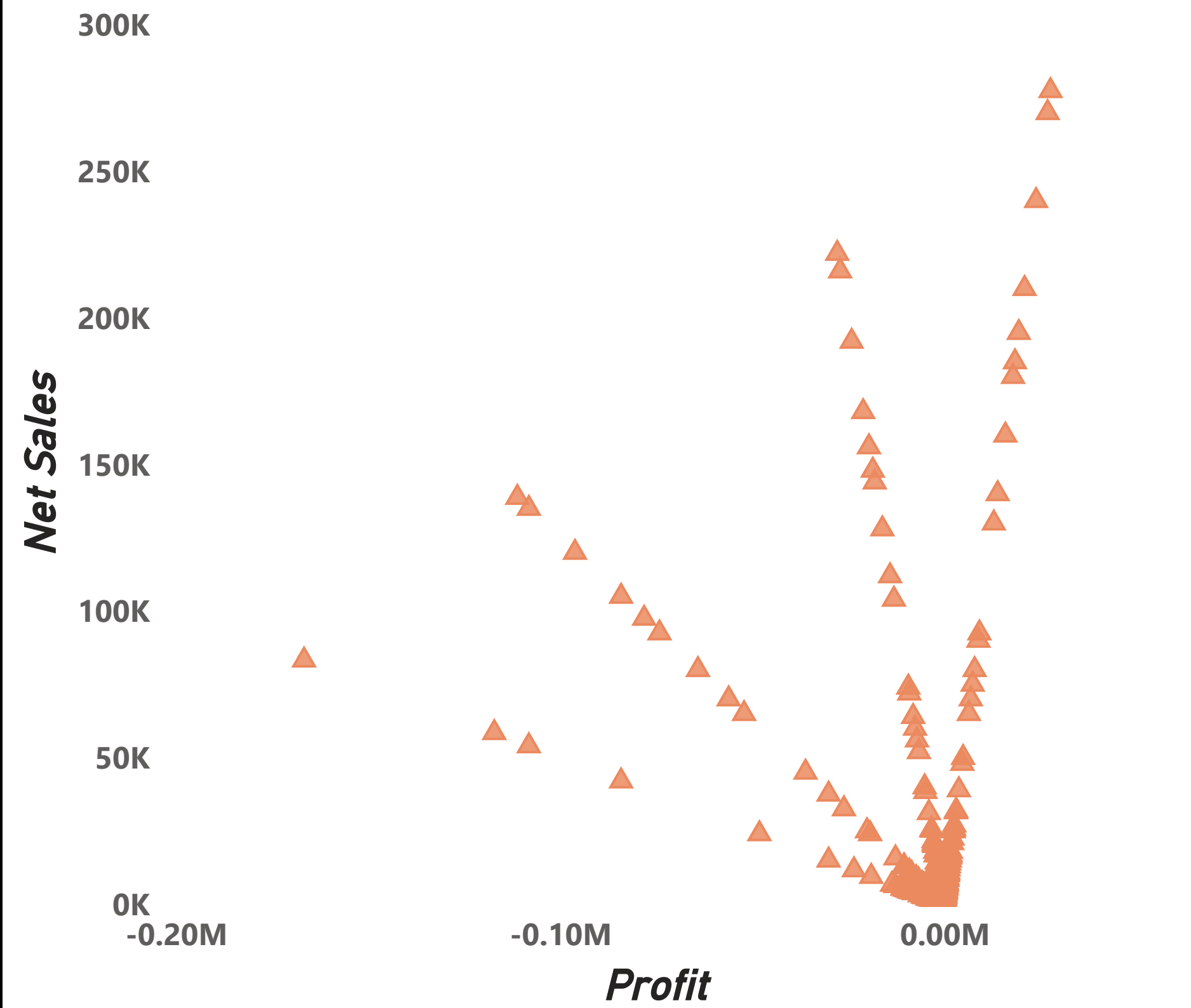
All

<div><div>Date (dd/mm/yyyy)</div><div></div></div>	CustomerID	Product ID	PromotionID	Unit Price	Units Sold	Total Sales	Total Discount	Net Sales	Total Profit
Wednesday, January 01, 2020	7	P011	0	1499	2	2998	0.00	2,998.00	299.80
Wednesday, January 01, 2020	24	P004	0	64999	1	64999	0.00	64,999.00	6,499.90
Thursday, January 02, 2020	40	P026	0	5499	2	10998	0.00	10,998.00	1,099.80
Friday, January 03, 2020	33	P014	0	4999	1	4999	0.00	4,999.00	499.90
Friday, January 03, 2020	31	P008	0	5499	3	16497	0.00	16,497.00	1,649.70
Saturday, January 04, 2020	34	P023	0	1499	2	2998	0.00	2,998.00	299.80
Saturday, January 04, 2020	5	P018	0	2299	3	6897	0.00	6,897.00	689.70
Monday, January 06, 2020	15	P027	0	699	1	699	0.00	699.00	69.90
Tuesday, January 07, 2020	28	P008	0	5499	1	5499	0.00	5,499.00	549.90
Tuesday, January 07, 2020	34	P007	0	6999	1	6999	0.00	6,999.00	699.90
Wednesday, January 08, 2020	42	P024	0	2799	3	8397	0.00	8,397.00	839.70
Wednesday, January 08, 2020	19	P013	0	15999	2	31998	0.00	31,998.00	3,199.80
Thursday, January 09, 2020	11	P024	0	2799	1	2799	0.00	2,799.00	279.90
Thursday, January 09, 2020	10	P006	0	7499	3	22497	0.00	22,497.00	2,249.70
Friday, January 10, 2020	2	P003	0	89999	2	179998	0.00	179,998.00	17,999.80
Friday, January 10, 2020	16	P005	0	33499	3	95497	0.00	95,497.00	9,549.70
Total					7125	129494075	7,186,162.40	122,307,912.60	5,763,245.10

Sales Trend by Period



Profit V/S Net Sales



Average Discount by Promotion Categories

Promotion Categories

Weekend Flash Sale

22.6K

Clearance Sale

17.7K

Summer Sale

7.4K

New Year Special

3.2K

Festive Diwali

0.3K



3510

Number of Orders

Sales by City

