# How to find the best invest at the

**LendingClub** 



## Lendingclub.com







# **Key Question**



How should an investor decide in whom to invest on Lendingclub.com?



#### Basic Assumptions:

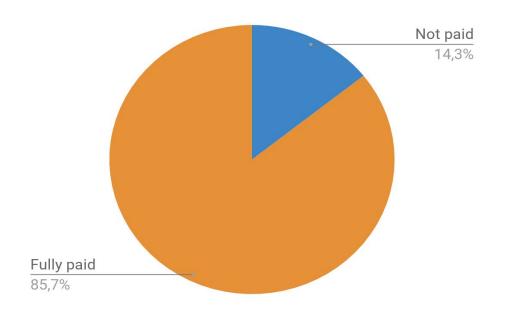
- low risk
- no personal influence
- no investment experience



#### Dataset



- more than 40,000 datasets
- very imbalanced data with regard to target
- a lot of (not helpful) features to predict whether a loan will be paid back



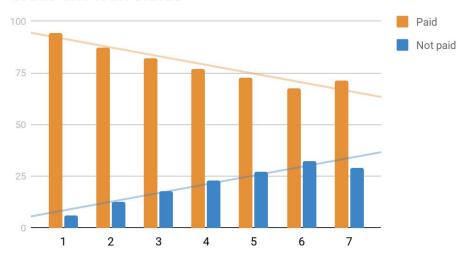


### Grade



The better the grade, the more likely the loan will be repaid.

#### Grade and loan status

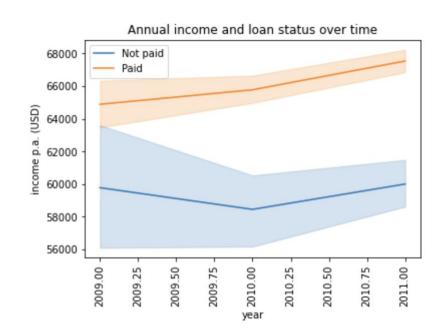




#### Annual Income



The higher the annual income (in USD), the more likely the loan will be repaid.

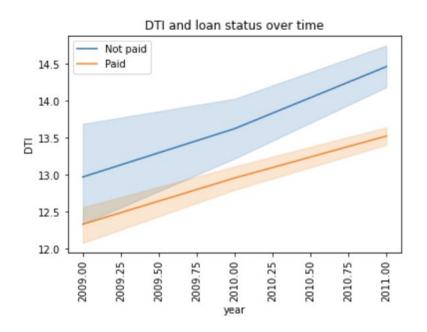




#### Debt to Income Ratio



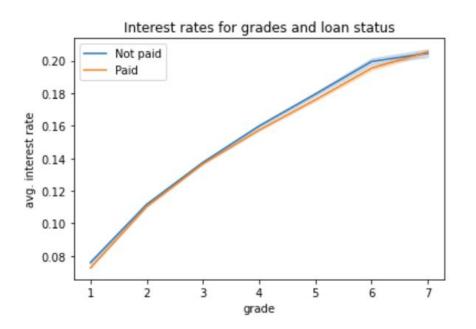
A lower monthly debit is connected with a higher probability that the borrower will pay back.

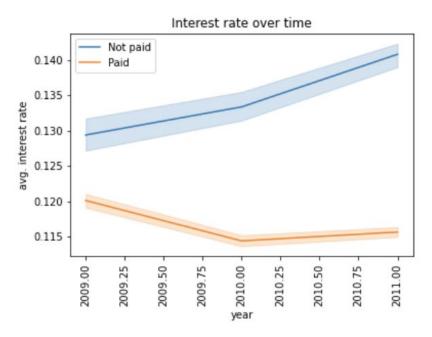




#### Interest Rate









#### Model



Since mistakenly as good classified borrowers ( = false positives) are especially heavy for investors:  $F_{\beta}$ -Score with high weighting of precision as evaluation metric.

 $F_eta = (1 + eta^2) \cdot rac{ ext{precision} \cdot ext{recall}}{\left(eta^2 \cdot ext{precision}
ight) + ext{recall}}$ 

best model:  $F_{\beta} = .81$ 



#### Recommendation



When investing in Lending Club, go for borrowers with

- a low grade
- high annual income
- a low DTI
- a lower interest rate



In the end, investments are always fraught with risk!



# Thank you for your attention.

**LendingClub** 

