



## GRIZZHACKS<sup>4</sup>



# SPONSORSHIP PROSPECTUS 2019



## What is GrizzHacks?

GrizzHacks is Oakland University's annual student-run hackathon that will take place **September 28th-29th** of 2019. More than 300 students from across the midwest will gather in the OU Engineering Center on campus in Auburn Hills, MI to create software or hardware projects including websites, mobile apps, hardware projects, and much more.

## What is a "Hackathon"?

A hackathon is a 24 hour long programming competition, where attendees "hack" things together. Over the course of a weekend, students collaborate to build innovative software/hardware projects from the ground up.

## Why sponsor a Hackathon?

Why sponsor GrizzHacks? By partnering with GrizzHacks as a sponsor, you will be able to:

- Recruit from a pool of talented computer science and engineering students during the event
- Gain access to attendee resumes, emails, GitHubs, and LinkedIn profiles
- Showcase your products and services to developers
- Advertise your brand with your logo on the GrizzHacks website, our social media, fliers, banners, and swag

## Why GrizzHacks?

GrizzHacks is the largest hackathon in the metro-Detroit area. In September 2018, nearly 300 students participated in the third installment of GrizzHacks. It was a huge success, garnering attention from local media such as the Detroit Auto Scene, the Oakland Post, and even a feature in the Microsoft Blog. Attendees travel from around North America, but a majority are drawn from Oakland's esteemed School of Engineering and Computer Science.

Whether your organization is focused on recruiting, promoting your brand, receiving feedback on your products and services, or all of the above, GrizzHacks will help you meet your goals.

To become a sponsor, reach out to the team of student organizers at [team@grizzhacks.com](mailto:team@grizzhacks.com) to schedule a call to discuss your involvement.

For more information about the event, visit <http://grizzhacks.com>

# Sponsorship Tiers

Tiers	Bronze	Silver	Gold	Platinum
Price	\$1,500	\$2,500	\$5,000	\$10,000
<b>General</b>				
Send Unlimited Engineers/Mentors	✗	✗	✗	✗
Sponsor Expo	✗	✗	✗	✗
Table Space	Half	Full	Full	Lounge
Tech Talk or Custom Event		✗	✗	✗
Sponsored Meal*			✗	✗
Opening Ceremony Talk			1 minute	5 minute
<b>Recruiting</b>				
Send Recruiters	1	2	$\infty$	$\infty$
Distribution of Swag/Recruiting Materials	✗	✗	✗	✗
Access to attendee emails & resumes	Post-event	Post-event	Pre-event	Pre-event
<b>Branding</b>				
Logo on our Website	Small	Medium	Large	Premium
Logo on our T-Shirt		Medium	Large	Premium
Sponsored Prize		✗	✗	✗
Sponsored Prize Announced at Closing Ceremony		✗	✗	Grand Prize
Swag in our Bag			✗	✗
Logo on our Banner			✗	✗
GrizzHacks presented by *you*				✗
<b>Miscellaneous</b>				
Fair Market Value*	\$32	\$32	\$64	\$320

\*Limited in quantity

Solicitation Code: S0918SEC

\*FMV = value of goods and services; gift receipt will be issued for charitable portion