



GRIZZHACKS²



SPONSORSHIP PROSPECTUS 2017

What is GrizzHacks?

An organization comprised of 30 engineering students from Oakland University's School of Engineering & Computer Science. This year, on September 30th, 2017, an anticipated group of 300 students will spend the weekend at OU creating unique hardware and software projects.



What is a "Hackathon"?

A hackathon is best understood as a marathon of innovation. It's an event where passionate engineers, programmers, and others involved in software development join together to participate in a 24-hour long competition to create useful software products and/or services from scratch.

Why sponsor a Hackathon?

Sponsoring the GrizzHacks will offer your company great opportunities to enhance your presence on OU's campus as well as with programmers from across the southeastern Michigan region. As a sponsor, your company will benefit from:

- *Networking opportunities with bright-minded, forward-thinking students.*
- *Corporate branding on event fliers, banners and swag.*
- *A platform to showcase your products, services and API's to hundreds of potential interns, employees and/or new customers.*

Why GrizzHacks?

Oakland University is one of the top rated Computer Science and Engineering programs in the state of Michigan. In March 2016, over 150 students participated in the first GrizzHacks event which was deemed a huge success by both students and participating sponsors. We expect that the developers who took part last year will return again for this year's event, along with a host of new students, ensuring the Hackathon will nearly double in attendance.

Whether your organization's focus is recruiting, promoting your brand, receiving feedback, on your products and services, or ALL OF THE ABOVE, the 2017 GrizzHacks Hackathon will assist you in realizing these objectives.

To become a sponsor today, simply complete the information on the attached invoice and send that back to us with your payment and a high-resolution copy of your corporate logo.

For more information about the event, visit <http://grizzhacks.com>

Sponsorship Tiers

Tiers	Bronze	Silver	Gold	Platinum
Price	\$1,000	\$2,000	\$5,000	\$10,000
General				
Send Unlimited Engineers/Mentors				
Sponsor Expo				
Table Space	Half	Full	Full	Lounge
Tech Talk or Custom Event				
Sponsored Meal*				
Opening Ceremony Talk			1 minute	5 minute
Recruiting				
Send Recruiters	1	1	2	∞
Distribution of Swag/Recruiting Materials				
Access to Sponsor Portal	Post-event	Post-event	Pre-event	Pre-event
Branding				
Logo on our Website	Small	Medium	Large	Premium
Logo on our T-Shirt		Medium	Large	Premium
Sponsored Prize				
Sponsored Prize Announced at Closing Ceremony				Grand Prize
Swag in our Bag				
Logo on our Banner				
GrizzHacks presented by *you*				

*Limited in quantity