GRIZZHACKS⁵

SPONSORSHIP
PROSPECTUS 2020

What is GrizzHacks?

GrizzHacks is Oakland University's annual student-run hackathon that will take place in digital form on September 18th-20th of 2020. More than 300 students from across the United States will gather online to create software or hardware projects including websites, mobile apps, hardware projects, and much more.

What is a "Hackathon"?

A hackathon is a 36 hour long programming competition, where attendees "hack" things together. Over the course of a weekend, students collaborate to build innovative software/hardware projects from the ground up.

Why sponsor a Hackathon?

Why sponsor GrizzHacks? By partnering with GrizzHacks as a sponsor, you will be able to:
- Recruit from a pool of talented computer science and engineering students during the event
- Gain access to attendee resumes, emails, GitHubs, and LinkedIn profiles
- Showcase your products and services to developers
- Advertise your brand on the GrizzHacks website, our social media, emails, and podcast

Why GrizzHacks?

GrizzHacks is the largest hackathon in the metro-Detroit area. In September 2019, nearly 300 students participated in the fourth installment of GizzHacks. It was a huge success, garnering attention from local media such as the Detroit Auto Scene, Oakland Magazine, the Oakland Post, and we were even a featured story on Fox News Detroit. Attendees come from all around North America, but a majority are drawn from Oakland's esteemed School of Engineering and Computer Science.

We know that things are changing fast in today's world, and that the health and security of all participants is of the utmost importance. That is why we are taking GrizzHacks 5 to the virtual world. However, this won't change the impact our sponsors have on the attendees. Whether your organization is focused on recruiting, promoting your brand, receiving feedback on your products and services, or all of the above, GrizzHacks will help you meet your goals.

To become a sponsor, reach out to the team of student organizers at sponsorship@grizzhacks.com to schedule a call to discuss your involvement.

For more information about the event, visit http://grizzhacks.com

Sponsorship Tiers

Tiers	Bronze	Silver	Gold	**Platinum**
Price	$500	$1000	$2500	$5000
General				
Send Unlimited Engineers/Mentors/Recruiters	◆	◆	◆	◆
Tech Talk or Custom Event (during GrizzHacks)		◆	◆	◆
Tech Talk or Custom Event (before GrizzHacks)			◆	◆
Distribution of Swag / Recruiting Materials *			◆	◆
Sponsorship "Expo" Queue	◆	◆	◆	◆
Opening Ceremony Talk			1 minute	5 minute
Recruiting				
Sponsor "Office Hours"			◆	◆
"Sponsor Day" on social media (takeover)		1 day	1 day	3 days
Access to Attendee Emails and Resumes	Post-event	Post-event	Pre-event	Pre-event
Branding				
Logo on our Website	Small	Medium	Large	Premium
Custom Channel in the Slack (Event Workspace)	◆	◆	◆	◆
Featured on the "GrizzTech Talks" Podcast		◆	◆	◆
Sponsored Prize		◆	◆	Grand Prize
Mentioned in Press Release, Emails, ect			◆	◆
GrizzHacks Presented By *You*				◆

*The GrizzHacks Team is currently discussing the mechanics of shipping swag, and can work closely with your team in order to satisfy this requirement

**Limited in quantity