

Bracyl Prototypes

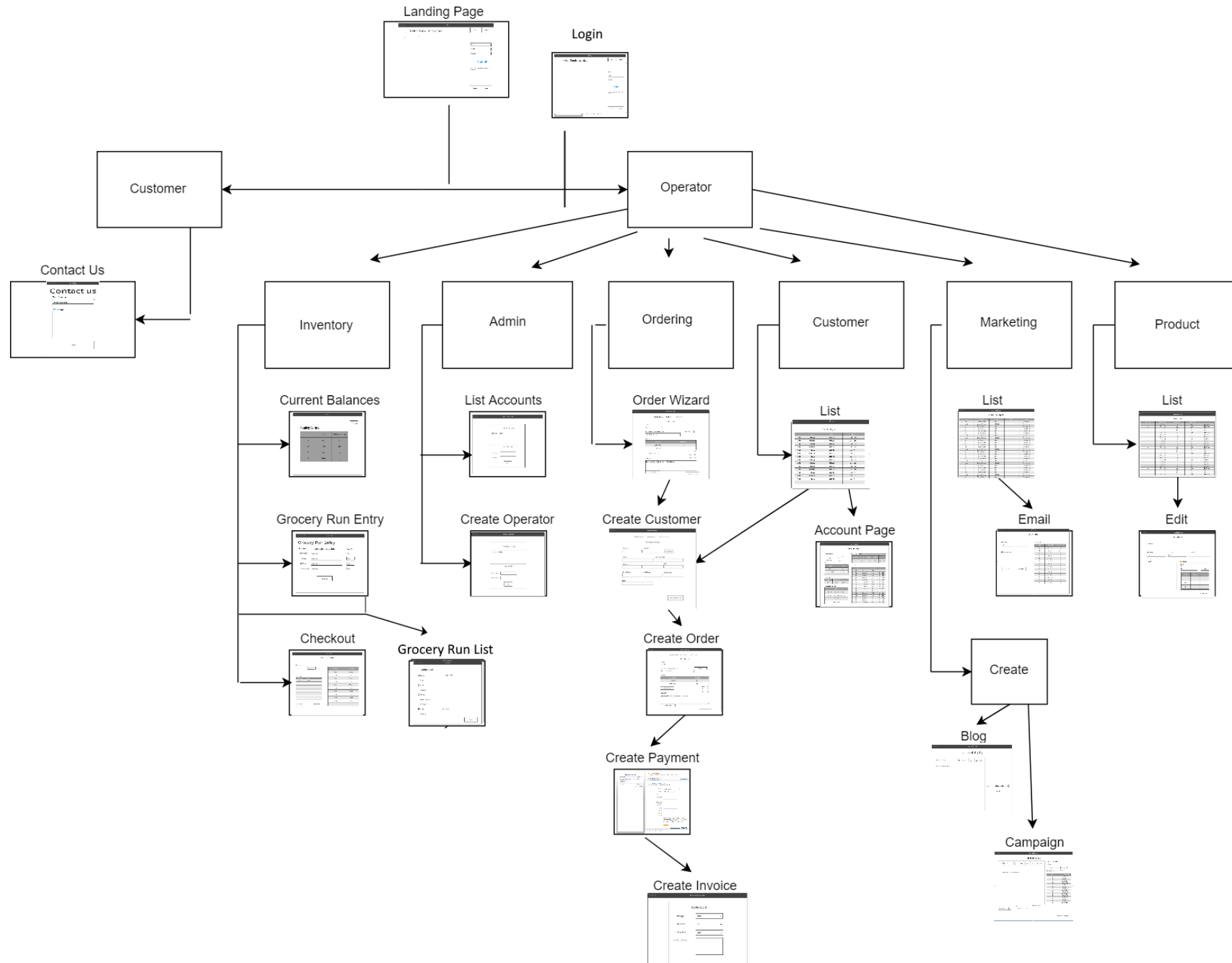
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v0



Navigation Diagram

Depicts the flow of the website based on user and needs

Sweet Karoline Cakes

Checkout Inventory Items

Checkout Item

Select

Quantity

Add

Current Batch

Item Name	Quantity	
Sugar	1 cups	X
Fondunt	1 roll	X

Checkout Items

Cancel Checkout

Current Balances

Item Name	Balance on Hand
Sugar	12 cups
Fondunt	1 roll
Sugar	12 cups
Fondunt	1 roll
Sugar	12 cups
Fondunt	1 roll
Sugar	12 cups
Fondunt	1 roll
Sugar	12 cups
Fondunt	1 roll
Sugar	12 cups
Fondunt	1 roll

Checkout Inventory

This prototype depicts the operator checking out inventory in order to accurately portray balance on hand for their inventory. This will mostly be used when resources are used outside of ordering. (i.e. shrink)

Site Title

Contact us

Full Name

Email Address

Message

Submit

Contact Us

This prototype shows how the customer can make the initial contact with the operator.

Sweet Karoline's Cakes

Create Invoice

Item Type

Cake Flavor

Frosting Flavor

Additional Details

Create Invoice

This prototype depicts how the operator can create an invoice for the customer.

Sweet Karoline Cakes

Marketing Campaign

B / U

Style

1/2

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Siz

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A

Insert Marketing Campaign Information

Send to Customers

☒ All Customers

☒ Without Open Orders

☒ Frequent Orders

☒ With Birthday on Date

☒ Zero Balance

Send to	Customer Name
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
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<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee
<input checked="" type="checkbox"/>	Janet McGee

From

12 May 2016

Until

12 May 2016

Create Discount Code

Create Marketing Campaign

Marketing Campaign

This prototype depicts how the operator will create a marketing campaign for getting new and old customer to create orders with discounts.

Sweet Karoline Cakes

Step One: Customer > Step Two: Order > Step Three: Payment

Customer Creation

First Name Last Name

Address Apartment Number

Postal Code City State

Home Phone Cell Phone Work Phone

Email

Customer Creation

This prototype depicts how the customers are created during the Order Wizard.

Sweet Karoline's Cakes

Create Marketing blog

B / **I** / **U**

Style ▾

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2

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Insert Marketing Blog information

Post blog on

20 November 2018

Finish Blog

Create Marketing Blog

This prototype depicts how the operator will create a marketing blog to generate users to come to the website.

Create Order

This prototype depicts how the Order will be created during the Order Wizard.

Sweet Karoline Cakes

Step One: Customer > Step Two: Order > Step Three: Payment

Order Creation

Due Date

09/28/2018

Product Name, Product Id, or Product Type

Add To Order

Predictive Text Drop Down

Order Lines

Product Name	Product Cost
16 Sheet Cake	\$19
12 Cupcakes	\$12

Apply Discount

Subtotal | \$31

Taxes | \$1.86

Total | \$32..86

Order Details

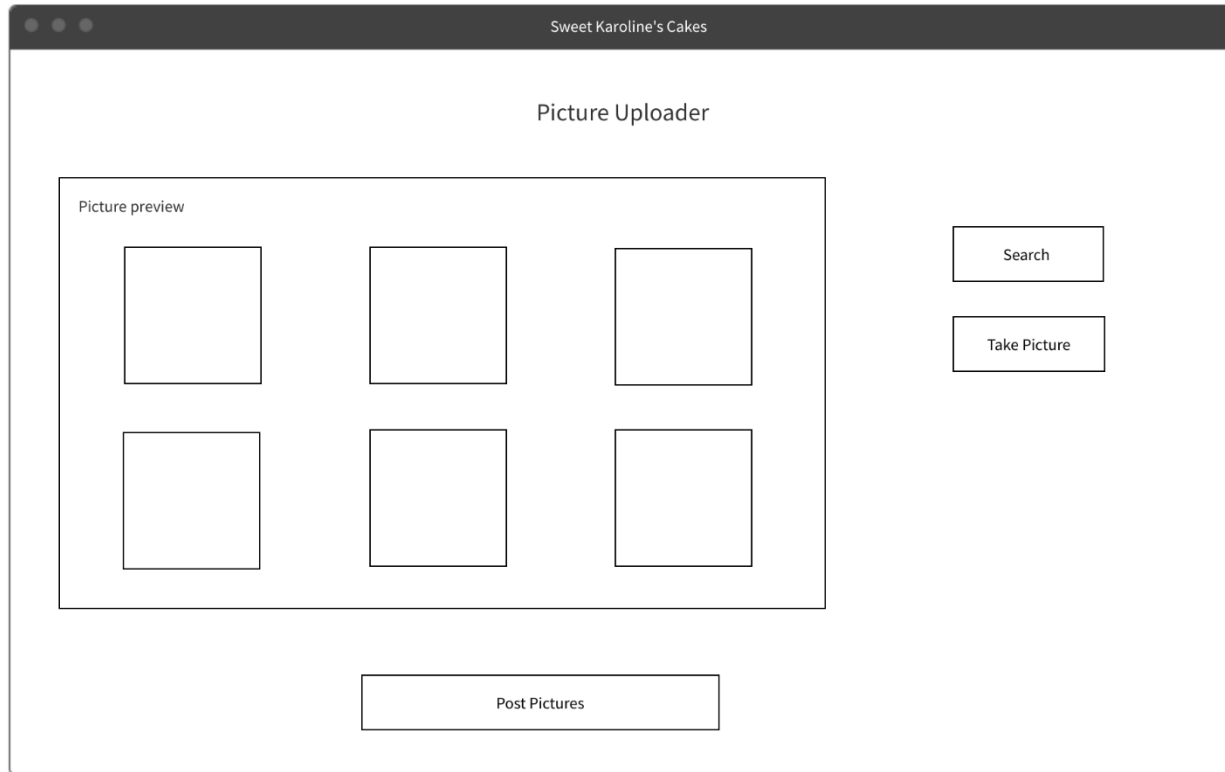
Details on order like how the customer envisions the final product

Upload Images

Next Step: Take Payment

Picture Uploader

This prototype depicts the ability to upload pictures to the gallery and lay out the landing page.



Product Create

This prototype depicts the product creation page, allowing operators to create products for purchase and setting up the ingredients for auto deduction when sold.

Sweet Karoline Cakes

Product Create

Product Name

Product Type

Select

Product Size

Select

Price of Product

Description

ingredients

Item

Amount

Add

Name	Amount	
Sugar	5	X
Sugar	5	X
Sugar	5	X

Create Product

Projected Benefits

By Utilizing our services you
are
Projected to receive a return
of investment
of **\$11,253**

Total Costs	16233.00	8333.00	8333.00	8333.00	8333.00
PV of Costs	15914.71	8009.42	7852.37	7698.40	7547.45
PV of All Costs	15914.71	8009.42	7852.37	7698.40	7547.45
Total Projected Benefit Costs	\$ (4,881.37)	\$ 2,807.57	\$ 2,752.52	\$ 2,698.55	\$ 2,645.64
Yearly NPV	\$ (4,979.00)	\$ 2,921.00	\$ 2,921.00	\$ 2,921.00	\$ 2,921.00
Cumulative NPV	\$ (4,979.00)	\$ (2,058.00)	\$ 863.00	\$ 3,784.00	\$ 6,705.00
ROI	\$ 11,253.00				