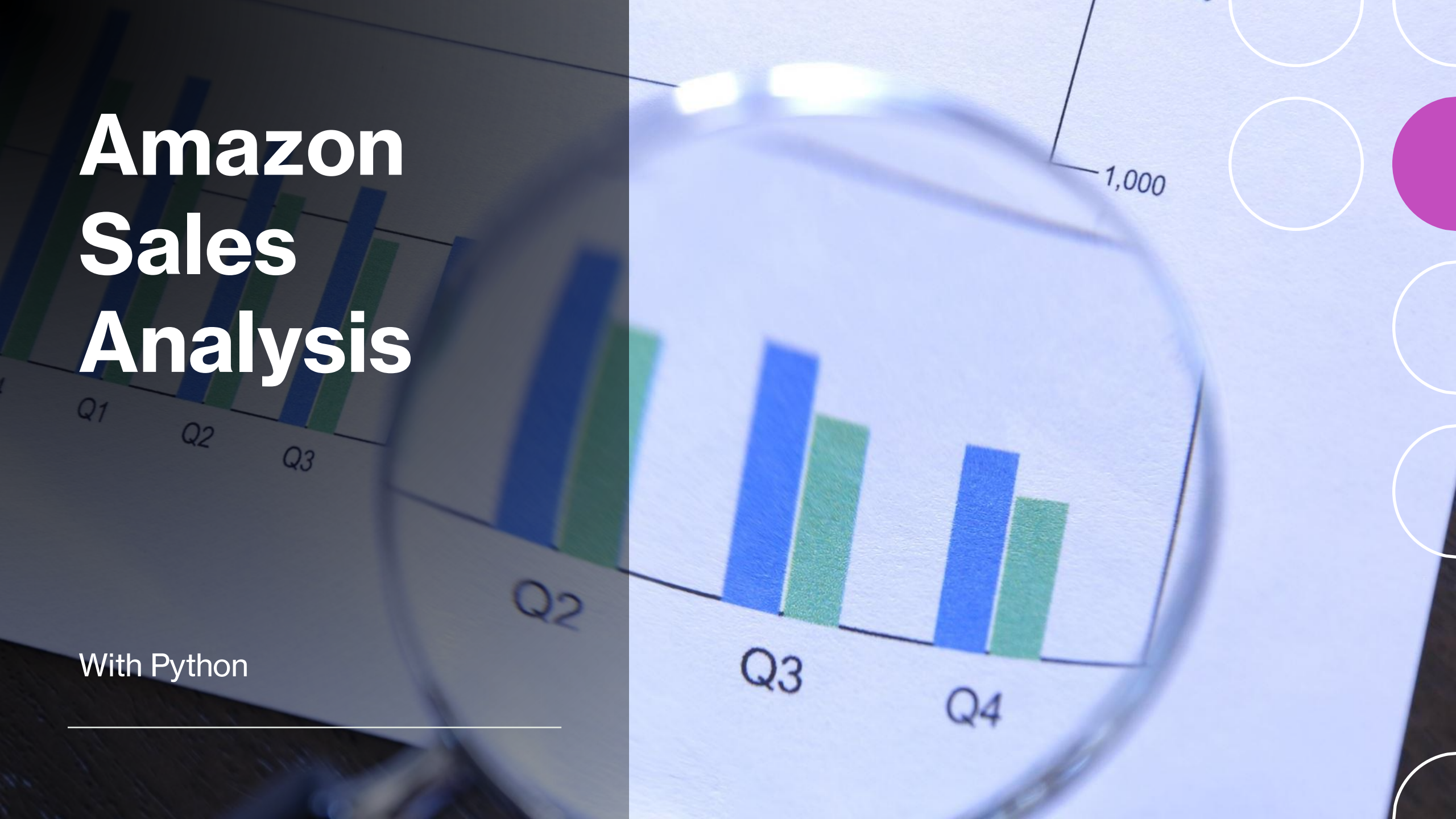


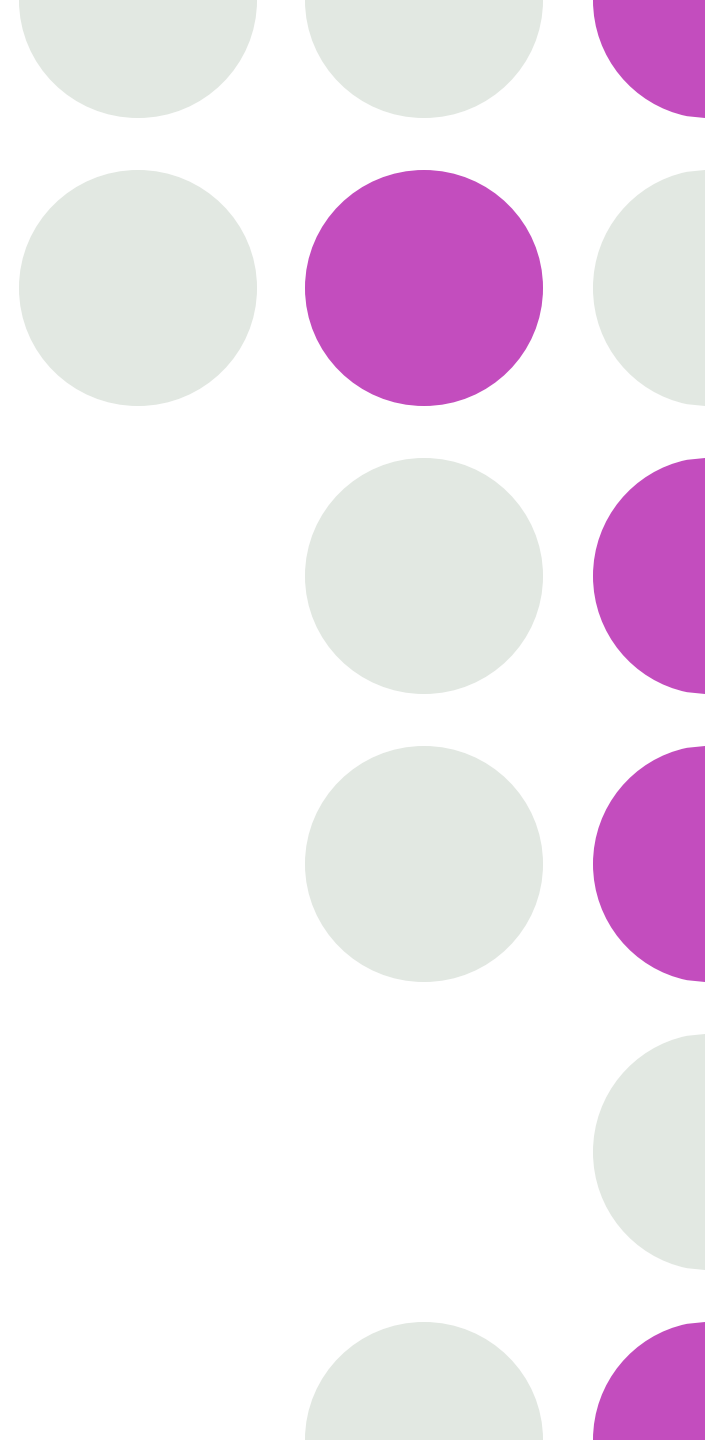
Amazon Sales Analysis

With Python



Objective

- The objective of conducting a sales analysis for Amazon is to gain valuable insights into the company's sales performance, trends, and customer behavior. This analysis aims to provide actionable information that can be used to optimize sales strategies, enhance customer satisfaction, and maximize revenue generation.
-

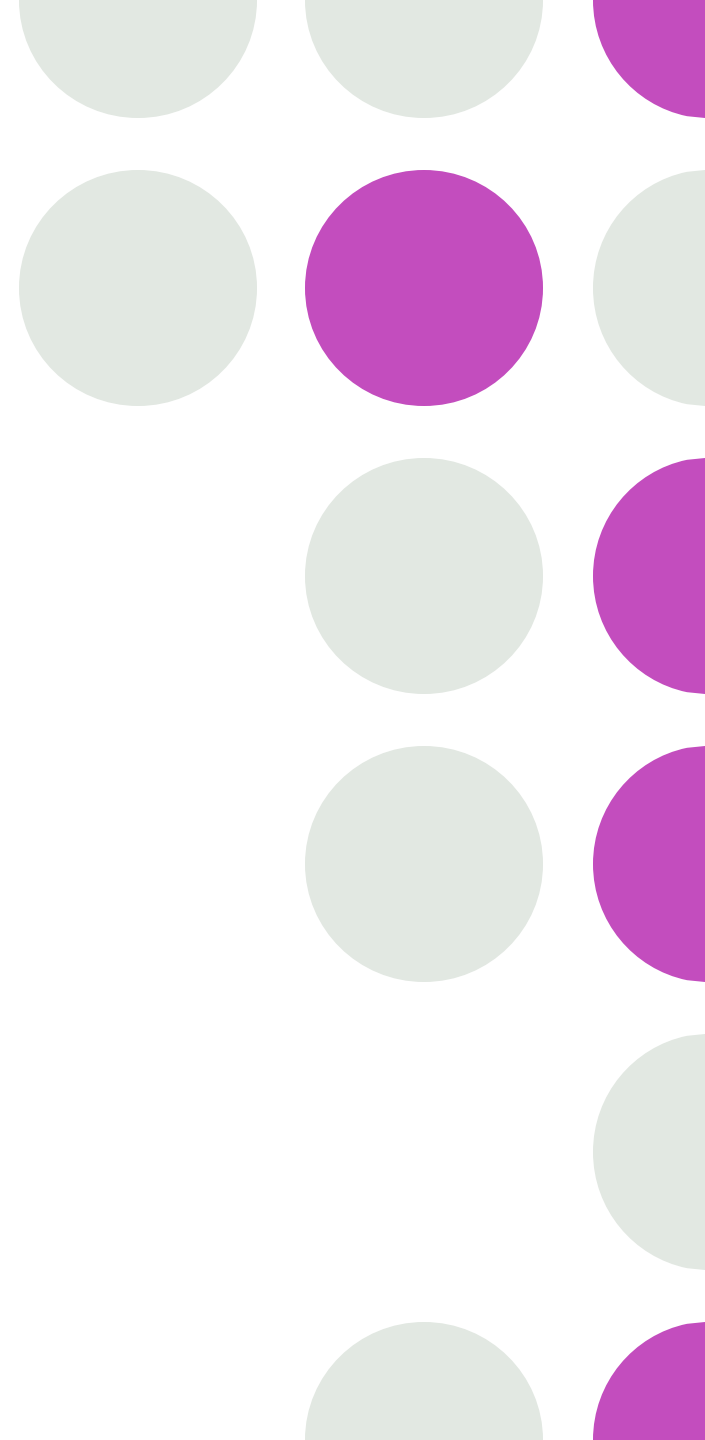


Tools

- Google Colab Python jupyter

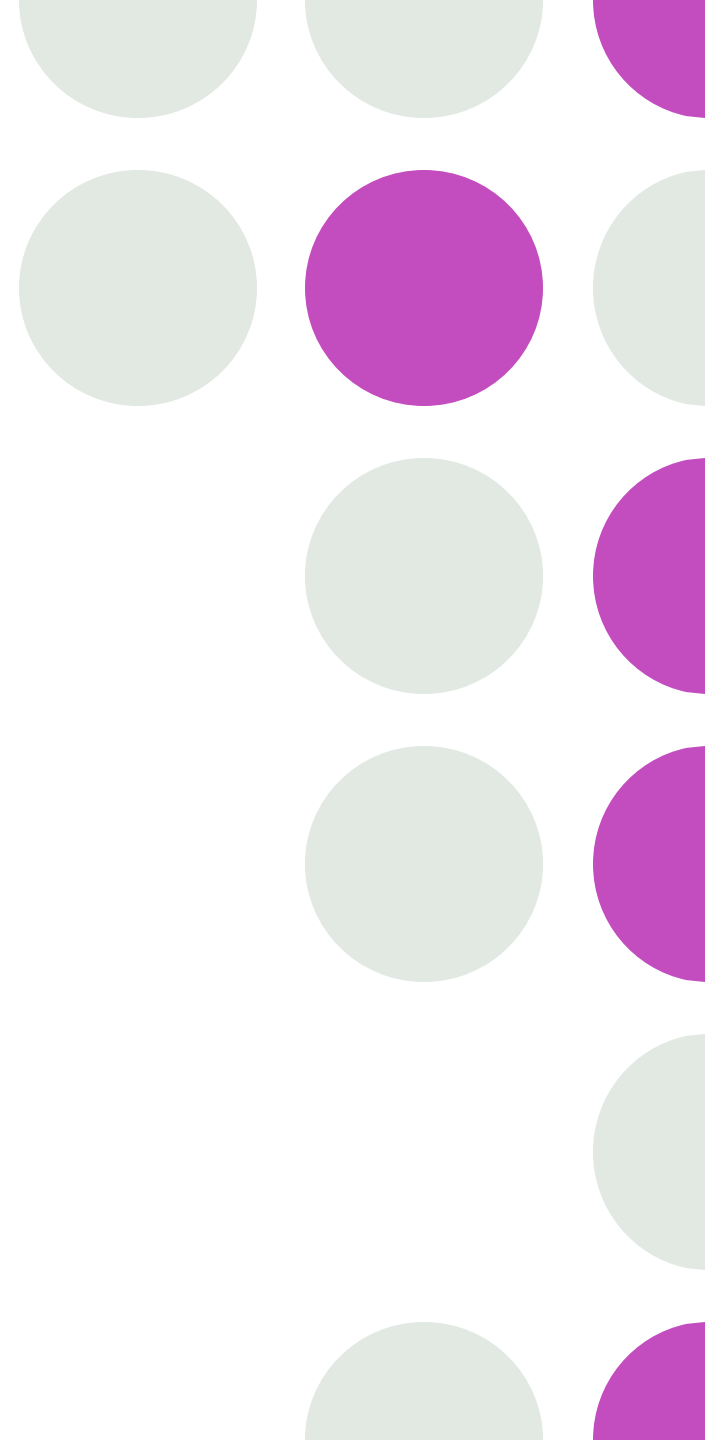
Libraries Used

- Numpy
 - Pandas
 - Matplotlib
 - seaborn
-

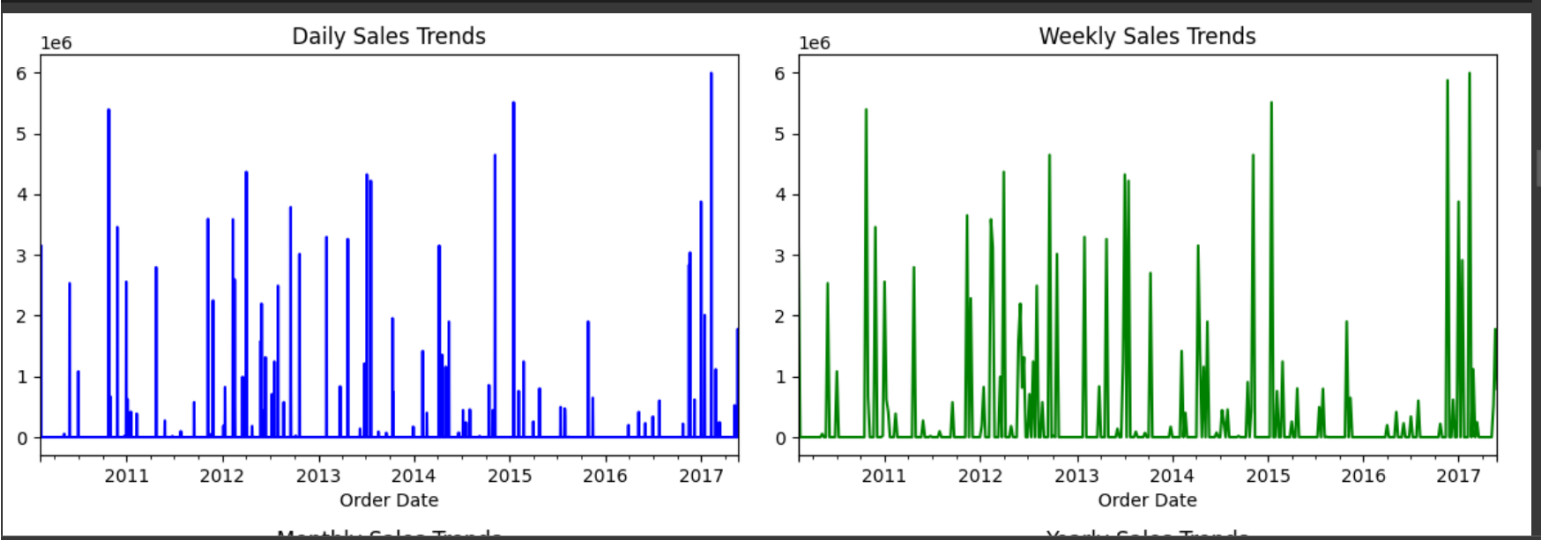


contents

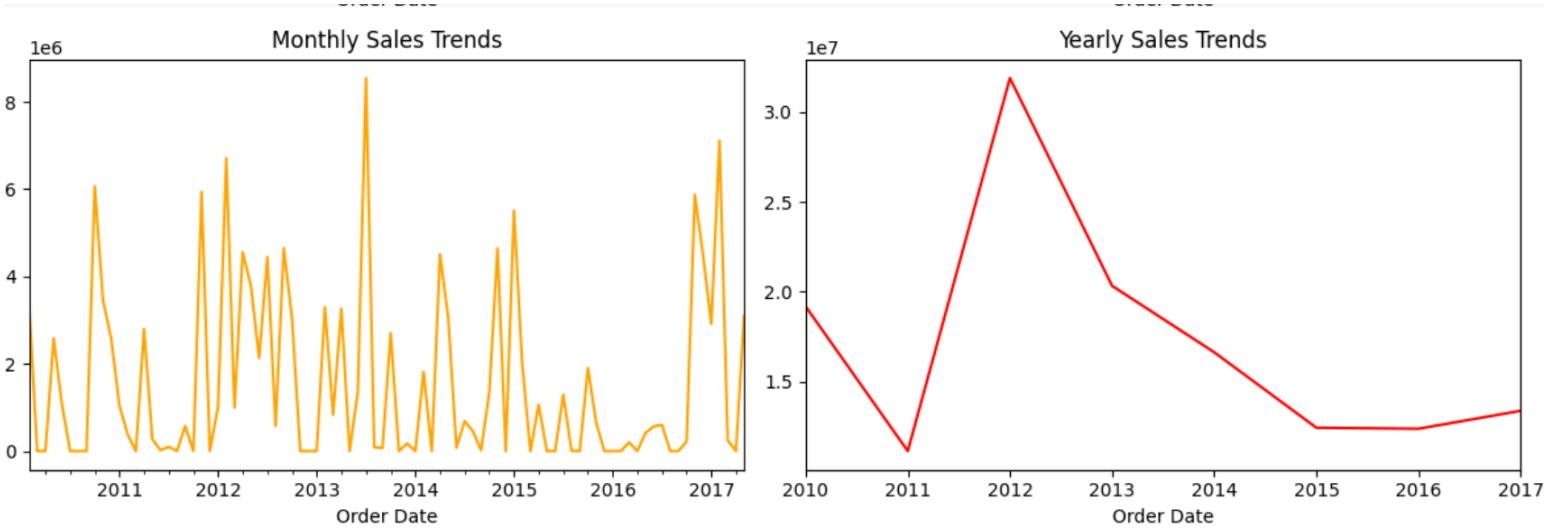
- Data cleaning
 - Data Preprocessing
 - Exploratory Data Analysis (EDA)
 - Product Analysis
 - Correlation Analysis
-



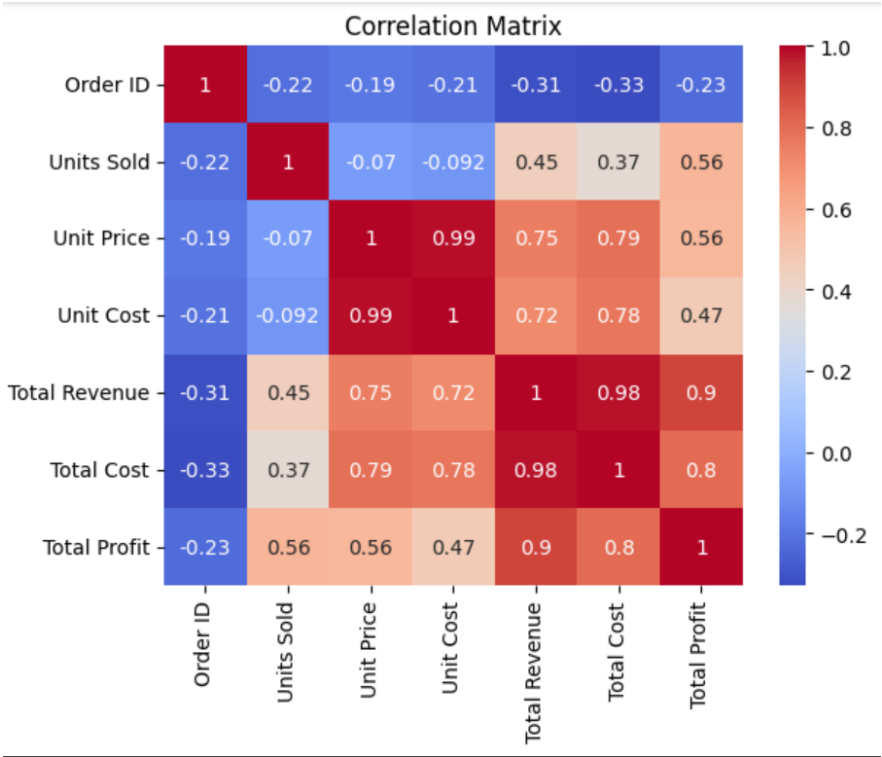
Few Charts



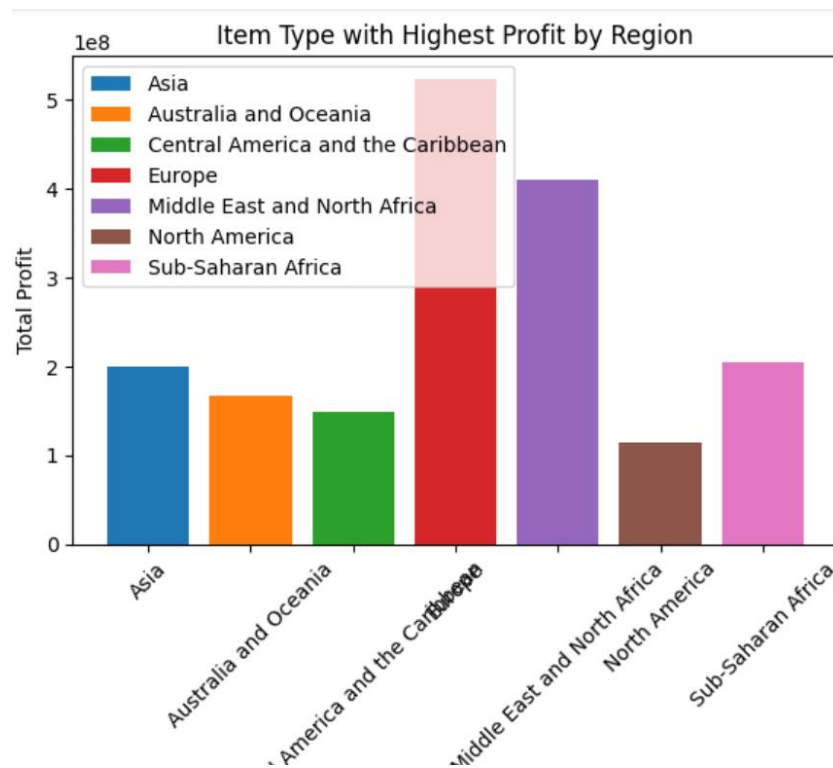
Sales Trends



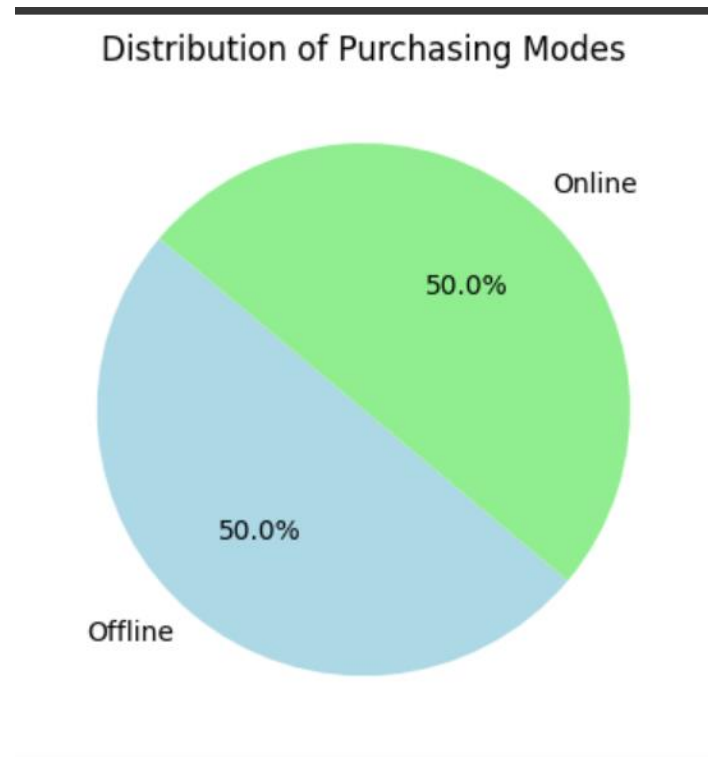
Correlation Heatmap



Highest profit by Region



Purchasing Mode



Thank you...

