

AdPay: Ad-Funded Blockchain Transactions

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Problem:

Blockchain transactions often carry significant network fees, especially problematic for micro-payments or users in developing countries.

Solution:

When sending a transaction, users can choose:

- Standard mode: pay the regular fee
- Ad mode: pay less or nothing, while the recipient must watch a short, non-skippable advertisement before accessing the coins.

The fee is covered (partially) by advertisers displaying these ads.

Benefits:

- Users pay lower or no fees
- Advertisers gain attention and placement
- New monetization model for wallets and blockchain services

Use cases:

- Wallets with microtransactions
- Airdrops & remittance tools
- Ad-supported DApps and token systems

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