

# Prashant Tanwar

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[LinkedIn](#) | [Portfolio](#)

As a Full Stack Engineer, I build and maintain responsive websites for various clients across different sectors, using JavaScript, VueJS, ReactJS, Laravel, NodeJS, MongoDB, MySQL, UI/UX, Shopify, and Flutter. I have consistently received high user experience scores for every web development project.

## WORK EXPERIENCE

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**Software Engineer - Brandshark**, Bangalore, IN

August 2020 - 2023

**Lanceark** | (VueJs, Laravel)

- Developed Lanceark, a robust keyword-tracking web application tailored for digital marketing agencies.
- Designed to track client data and monitor content management systems efficiently.
- Implemented accurate keyword tracking and analysis, empowering agencies to make informed, data-driven decisions.
- Collaborated closely with team members to gather feedback and iteratively improve the application's functionality and user experience.
- Allows automated social media posting, enhancing overall marketing efficiency and effectiveness.

**Third Wave Coffee Roasters** | (VueJs, Shopify)

- Adapted the website to meet client needs, providing an engaging online buying experience.
- Designed and optimized the website for mobile responsiveness and cross-device compatibility.
- Collaborated closely with the client to gather requirements, provide regular updates, and incorporate feedback throughout development.

## EDUCATION

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**Conestoga College**, *PGDM in Web Development* | Kitchener, CA

2023

- **Relevant Coursework:** Database, Application Development, Search Engine Optimization, Software Design and Development.

**Atharva Institute of Information Technology**, *B.S. Computer Application* | Mumbai, IN

2019 - 2021

- **Relevant Coursework:** Data Structure and Algorithms, Database, Application Development, Software, Operating Systems.

## PROJECTS

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### Clinic Connect

- Developed Clinic Connect, an intuitive appointment booking application explicitly designed for elderly patients, featuring a user-friendly interface and simplified user experience.
- Integrated user-friendly features such as large, easy-to-read fonts, clear navigation paths, and simplified booking steps to enhance usability and accessibility.
- Conducted user testing and gathered feedback to iteratively improve the application's design and functionality, ensuring a smooth and intuitive user experience for elderly patients.

- Collaborated closely with stakeholders to understand user requirements and incorporate valuable insights into the development process, resulting in a tailored solution optimized for elderly patients' needs.

## **TECHNICAL SKILLS**

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### **Frontend Development**

- ReactJS, VueJs
- UIKit, Bootstrap, CSS, SASS

### **Backend Development**

- NodeJS, Express.js
- PHP, Laravel, Java

### **Web Technologies**

- HTML, Ajax, JavaScript, jQuery

### **Database Management**

- SQL, MongoDB, MySQL

### **Version Control**

- Git, GitHub

### **API Development and Integration**

- RESTful API design principles
- Third-party API integration

### **Security and Authentication**

- JWT, OAuth

### **Other**

- Shopify, Vs Studio, Postman, Adobe XD, AWS, Canva