



MAKERERE UNIVERSITY

COLLEGE OF COMPUTING AND INFORMATICS SCIENCES

DEPARTMENT OF COMPUTER SCIENCE

COURSEWORK: RESEARCH METHODOLOGY (BIT 2207)

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Contents

1 TOPIC

Assessing the extent to which social networking has increasingly affected the level of communication and physical interaction amongst the youths.

2 PROBLEM STATEMENT

Recent technological developments, including the smartphones, laptops and the Internet, have lessened physical barriers to communication and have made people communicate through global network. Question raised in this study is: for what purpose are the youths utilizing social networking? Research on this topic will start to reveal social networking sites are simply part of how youths interact with each other with apparent impact on how they physically interact with people.

3 MAIN OBJECTIVE

The main objective of this research is to expand the previous research, explore the relationship between the effects of social networking and the youths communication efficiency, and to determine if social networking interferes with the day-to-day lives of the youths.

To explore both the advantages but mainly the disadvantages of the youths use of social networking for communication.

To analyse and conclude on how to resolve the downfalls of Social networking as a communication tool.

4 SPECIFIC OBJECTIVES

To Investigating the impact and relationship between social Media and the level of communication and physical interaction amongst the youths.

To resolve the misunderstandings and confusions of people about use of social media.

To Identify the problems of youths in using social media