

# MOOD BOARD

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On Sale	On Sale	On Sale	On Sale
Product Name	Product Name	Product Name	Product Name
★★★★★	★★★★★	★★★★★	★★★★★
€1,700	€1,700	€1,700	€1,700
<a href="#">Add to Cart</a>			

On Sale	On Sale	On Sale	On Sale
Product Name	Product Name	Product Name	Product Name
★★★★★	★★★★★	★★★★★	★★★★★
€1,700	€1,700	€1,700	€1,700
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*Favorite Color*

*Minimalist design*

*Gradient Effect*

*Turquoise background images*

*Red Buttons*

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Electric Acoustic Basses Amps Effects Ukes & Folk Accessories

Color palette:

- Teal
- Red
- Grey
- Black

## CONCEPT BOARD



### Concept Style

In the world of colors, **turquoise** symbolizes creativity, calmness, and sophistication. It evokes a sense of trust and reliability, essential elements when purchasing musical instruments. On the other hand, **red** signifies passion, energy, and excitement. **Red** captures attention and creates a sense of urgency, ideal for encouraging potential customers to explore your website.

