



\$GROWTREE

Welcome to the \$GROWTREE Project!

If you are reading this, you have been invited to become our Early Bird Investor for our \$GROWTREE Project.

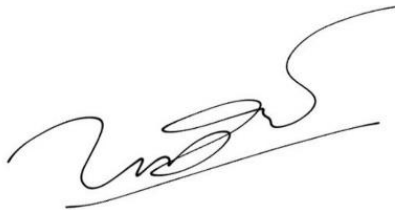
\$GROWTREE is a community-powered, decentralized cryptocurrency, where coinholders are members of the community that will contribute to grow more trees for every more dollar we make. The team behind \$GROWTREE will invest in the business to generate, certify and trade carbon credits, to offset and reduce carbon emission.

\$GROWTREE is the token-with-purpose: Do Good. Feel Good. And Earn well in the process.

Anyone, whether a traditional investor or a digital investor, can be involved in the carbon market. Have a read at the snap-shot the program and why we believe it is very much worth your consideration. The document will look at the following:

- ☐ Global Problem
- ☐ Carbon Credit Industry
- ☐ Our Business Model
- ☐ Our Plan
- ☐ Our Team
- ☐ Why invest in \$GROWTREE?

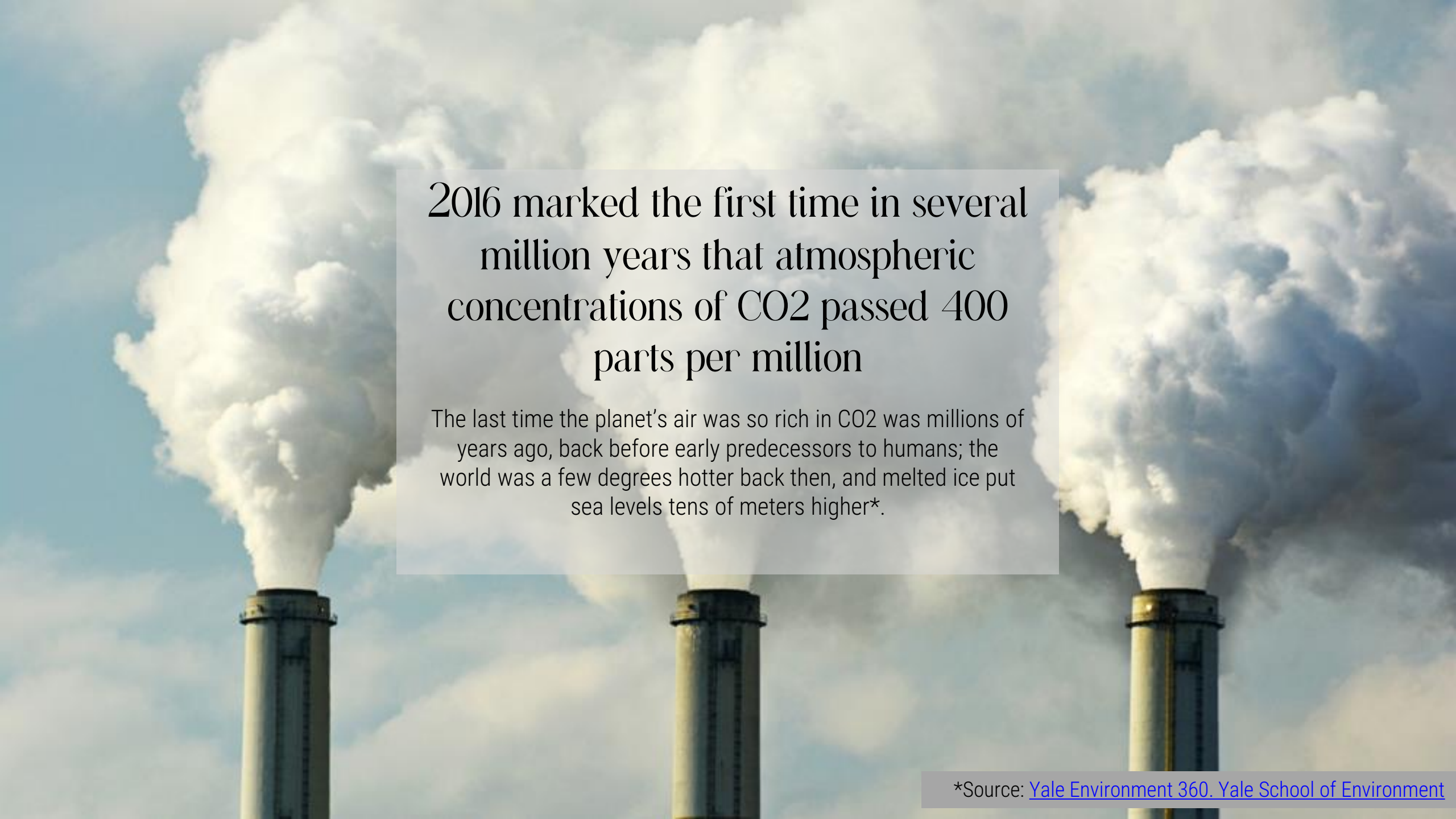
GROWTREE Project
David Le, Lead Developer



 WE GROW TREES BY HOLDING \$GROWTREE



1. The Problem



2016 marked the first time in several million years that atmospheric concentrations of CO₂ passed 400 parts per million

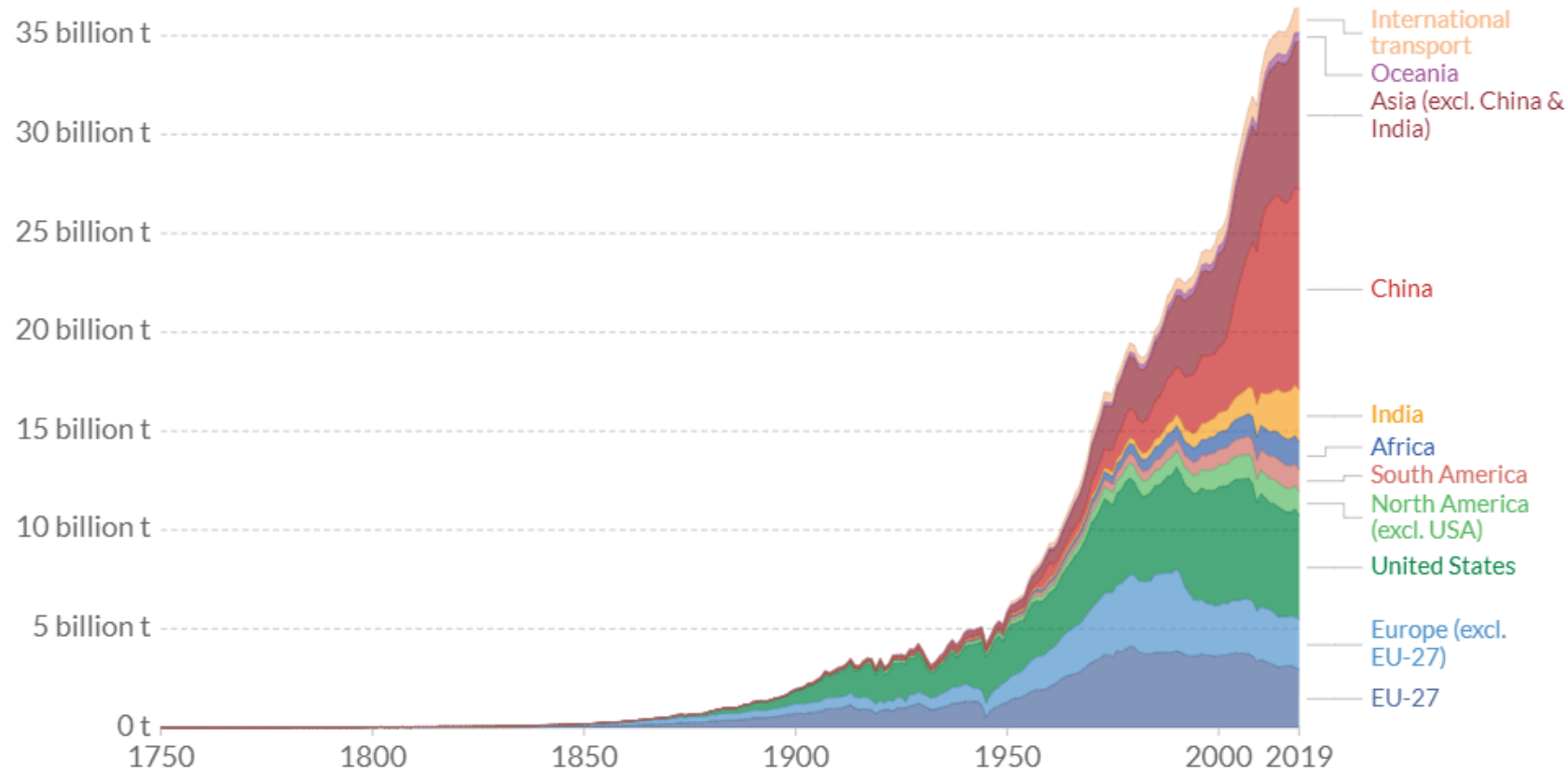
The last time the planet's air was so rich in CO₂ was millions of years ago, back before early predecessors to humans; the world was a few degrees hotter back then, and melted ice put sea levels tens of meters higher*.

*Source: [Yale Environment 360](#). Yale School of Environment

Annual total CO₂ emissions, by world region

Our World
in Data

+ Add region Relative



Source: Our World in Data based on the Global Carbon Project

OurWorldInData.org/co2-and-other-greenhouse-gas-emissions • CC BY

Note: This measures CO₂ emissions from fossil fuels and cement production only – land use change is not included. 'Statistical differences' (included in the GCP dataset) are not included here.

Greenhouse gases have far-ranging environmental and health effects. They cause climate change by trapping heat, and they also contribute to respiratory disease from smog and air pollution. Extreme weather, food supply disruptions, and increased wildfires are other effects of climate change caused by **greenhouse gases**.



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



\$GROWTREE plans to tackle all of United Nations' 17 Goals but will focus on Climate Action, Life of Land, and Affordable and Clean Energy first through funding Carbon Offset Businesses.

A low-angle, upward-looking photograph of a dense forest. Numerous tall, slender tree trunks, likely pines or cypresses, rise from the bottom of the frame towards the top, creating a strong sense of verticality. The branches and green needles of the trees are visible against a clear blue sky. In the upper left corner, the sun is shining brightly, creating a lens flare effect. The overall atmosphere is one of natural beauty and growth.

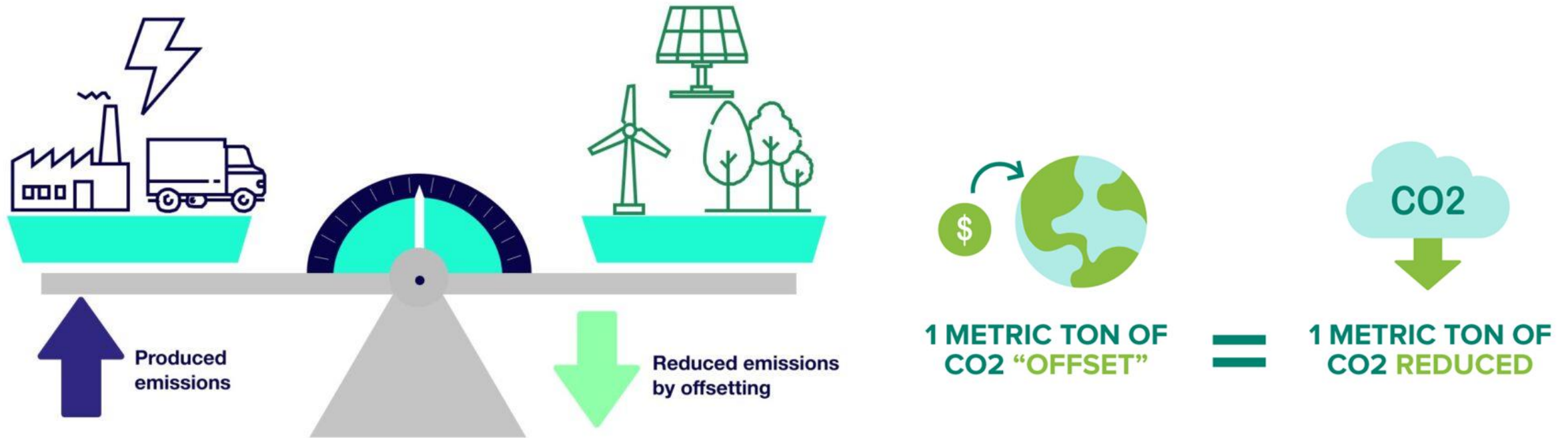
2. Carbon Credit Industry

How did we end up turning carbon into a commodity? The world trades everything from sugar cane to luxury cars, as well as intangible goods like intellectual property and patents.

With climate change a growing threat, economists came up with the idea of trading the right to pollute, creating a financial incentive to curb emissions.



Background: How does carbon offset work?



Source: <https://www.planetly.com/articles/how-to-offset-your-carbon-footprint>

Carbon offsetting is the term used for reducing carbon emissions from the atmosphere to compensate for the carbon emitted. **For every tonne of CO₂ emitted, there needs to be a tonne being reduced.**

Carbon offset schemes allow individuals and companies to invest in environmental projects around the world in order to balance out their own carbon footprints.

The market for carbon credits could be worth upward of \$50 billion in 2030.

More and more companies are pledging to help stop climate change by reducing their own greenhouse-gas emissions as much as they can. Yet many businesses find they cannot fully eliminate their emissions, or even lessen them as quickly as they might like.

The wave of net-zero carbon pledges among airlines industries, oil companies, and the shipping sectors, aiming at a 2050 net-zero global economy also add on demand for a market that is short of supply.

Estimated demand for carbon credits could increase by a factor of 15 or more by 2030 and by a factor of up to 100 by 2050.

Source: The Taskforce on Scaling Voluntary Carbon Markets (TSVCM), sponsored by the Institute of International Finance (IIF) with knowledge support from McKinsey



Carbon credits: An undersupplied and excess demand market

What is net zero? A company reports all emissions it creates, and reduces it to 0 by investing in projects that either prevent emissions or pull carbon out of the air to reach a “net-zero” balance.



In the period 2012-2022, 91+ million of ACCU (Australian Carbon Credit Units) have been issued. Australian Carbon Credit Unit (ACCU) prices range around AU\$15 - AU\$17 in spot market.



Exxon Mobil emitted 130 million tons of CO₂ in 2021. If Exxon Mobil go “net zero”, it will buy up all of the credits issued in Australia since the start of issuance until now.



Source: [Clean Energy Regulator Australia](#) and [Exxon Mobil Carbon Summary](#)

A low-angle, upward-looking photograph of three modern skyscrapers. The buildings are constructed with glass and steel, featuring a grid-like pattern of windows. They are set against a bright blue sky filled with scattered white clouds. The perspective creates a sense of height and scale, with the buildings converging towards the top of the frame.

3. Business Model

\$GoldChainX Token

We have developed and launched a coin called GoldChainX on the first of June, 2021 as an incubator coin. GoldChainX is a wealth generating and accumulating decentralised community-based cryptocurrency, which aims to create a chain of value to token holders.

Since launch:

- GoldChainX peaked over **300%** in value within 5 days.
- Telegram members: nearly **30k**
- Over **19k** unique interaction on Telegram
- Twitter followers: over **25k**
- An operational bot that allocates members to specific tiers based on the amount of GoldChainX in possession



\$GrowTree Token



\$GROWTREE is developed by the team with many years of experiences and has been through the ups and downs of the crypto market. Early May 2021, the team launched \$GOLDCHAINX which triple in values (3X) within the first week of listing in PancakeSwap. Understanding market's hunt for a coin that is linked to a good business model, the team has developed \$GROWTREE.

\$GROWTREE is a value generating decentralised community-based cryptocurrency, which aims to create both personal, environmental and social wealth for coinholders. Members of the community will accumulate wealth while \$GROWTREE increase in value, and at the same time benefiting the environment through our partnership – investment & contribution programs to grow tree and offset carbon emission.

Blockchain Technology



GOLDCHAIN

27,000 members community
\$0.3 million market cap



Industry Expert

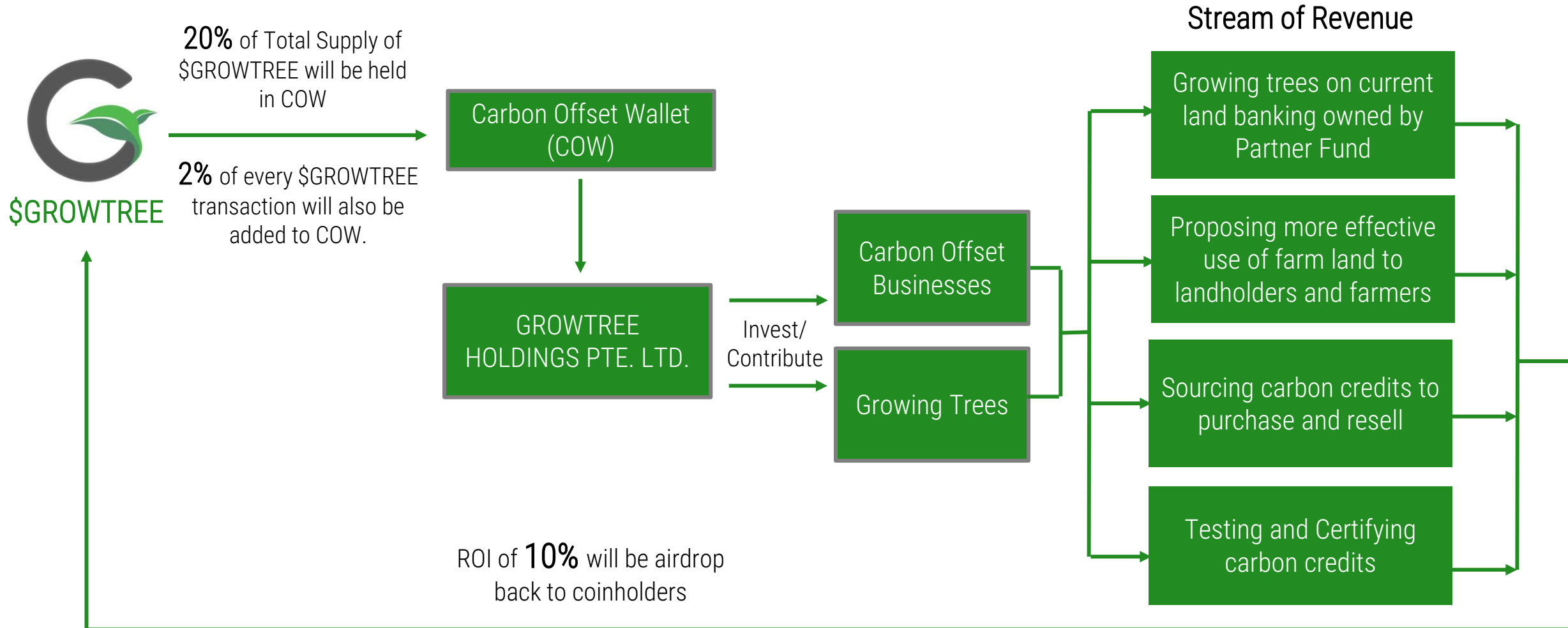


Growing trees and Carbon
Offset businesses

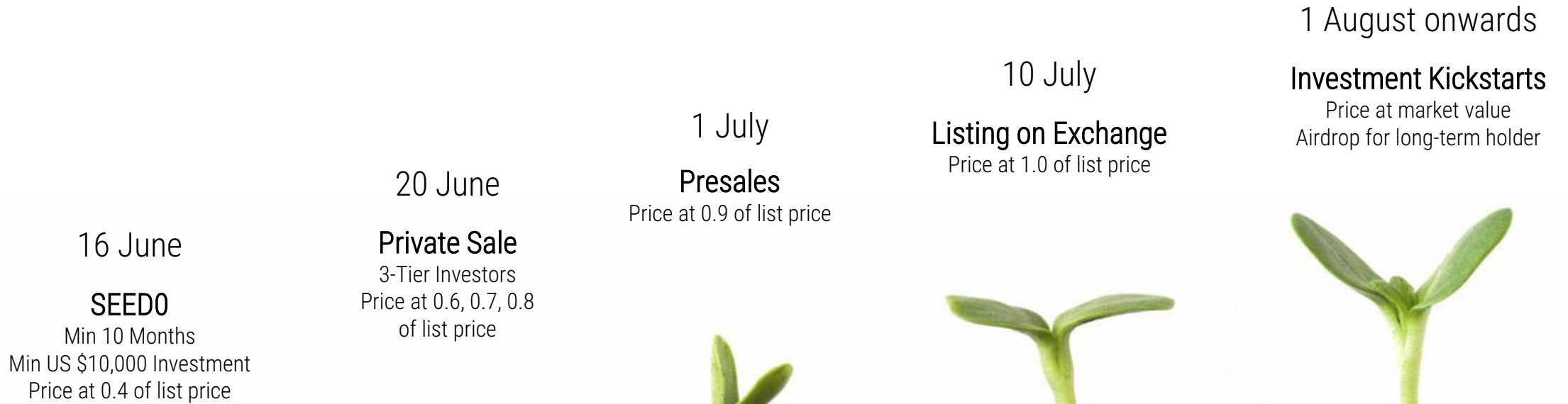


\$GROWTREE

Business Model



Project Timeline



A close-up photograph of hands holding soil in a garden setting. The image shows two pairs of hands: one pair in a brown sweater and another in a blue sweater. They are holding a mound of dark, rich soil. In the background, there are yellow rubber boots, a small green plant in a pot, and various garden tools like a trowel and a shovel. The scene is outdoors with green foliage visible.

4. The Growth Plan

\$GROWTREE Technical Features



Power of Hold

- ❑ 5% transaction will benefit coinholder: 2% holders + 2% carbon offset wallet + 1% referrer
- ❑ Anti whale: not allow big trades over 1% of total supply
- ❑ Anti bots: not allow 2 consecutive trades under 30 seconds for the same wallet

Power of Community

- ❑ 1% of Buy transaction from their direct referrals
- ❑ Airdrop reward for all the buy transactions of their indirect referrals

Power of Simplicity

- ❑ Easily swap between \$GrowTree and BNB, no need to enter slippage
- ❑ Able to enter referrer using url or input box, unable to change referrer
- ❑ Display buy & sell transaction clearly and easy to understand
- ❑ Gamification: your own pet tree based on your balance and trading activities
- ❑ CO2 calculator tool to measure your carbon footprint which calculates \$GrowTree you should invest

Power of Rare and Unique

- ❑ NFT marketplace for significant trees
- ❑ Shopping cart for NFT trees



Carbon Footprint Calculator

Have you ever wondered how big your carbon footprint is? Forgotten to turn off the lights from time to time? Check exactly how much CO2 you emit on average in a year.

The global average is 4 tonnes of CO2 per capita.
The US averages 16.5 tonnes of CO2 per capita.

Figure out how much carbon footprint you leave.
Invest X amount of \$GrowTree coin to offset that.

Do your part. Because no one will.

The screenshot shows a web application for calculating carbon footprint. At the top is a navigation bar with a logo and icons for Travel, Home, Food, Shopping, Your Footprint, and Take Action. The main content area is divided into three sections: Vehicles, Electricity, and Gas. Each section has a 'Standard' and 'Advanced' toggle, a dropdown menu for selection, and an 'ADD TO MY VEHICLES' button. To the right of each section are 'Assumptions' listed in bullet points. At the bottom right is a large green 'Calculate' button with a hand cursor icon.

Vehicles 0 t CO₂

Standard Advanced

VEHICLE TYPE *
Select Vehicle Type

ADD TO MY VEHICLES

Assumptions

- Based on an **annual** travel period
- Annual travel distance of 15,000 km
- Includes Scope 1 (direct) and Scope 3 (indirect) emissions

Electricity 0 t CO₂

Standard Advanced

ELECTRICITY CONSUMPTION *
Kilowatt Hours

Assumptions

- The emissions factor used is the weighted average for all Australian states

Gas 0 t CO₂

Standard Advanced

LPG CONSUMPTION *
Litres

OR

GAS CONSUMPTION *
Litres

Assumptions

- 1 unit = 1 kWh (unless otherwise stated on your gas bill)
- For gas fuelled cars use the Vehicles category.
- Note: NT and Tasmania use the next closest state factors as the data is confidential and not published.

Calculate

SwapTree App

We will develop a SwapTree app for \$GrowTree token holders to:

- Swap between \$GrowTree token and BNB more easily (don't have to go through PancakeSwap).
- Make all transactions and holding process more interactive and fun.
- You can keep track of your coin performance, value, and amount farmed from our Buy and Hold protocol more easily.



Interactive Knowledge Hub



DID YOU KNOW?

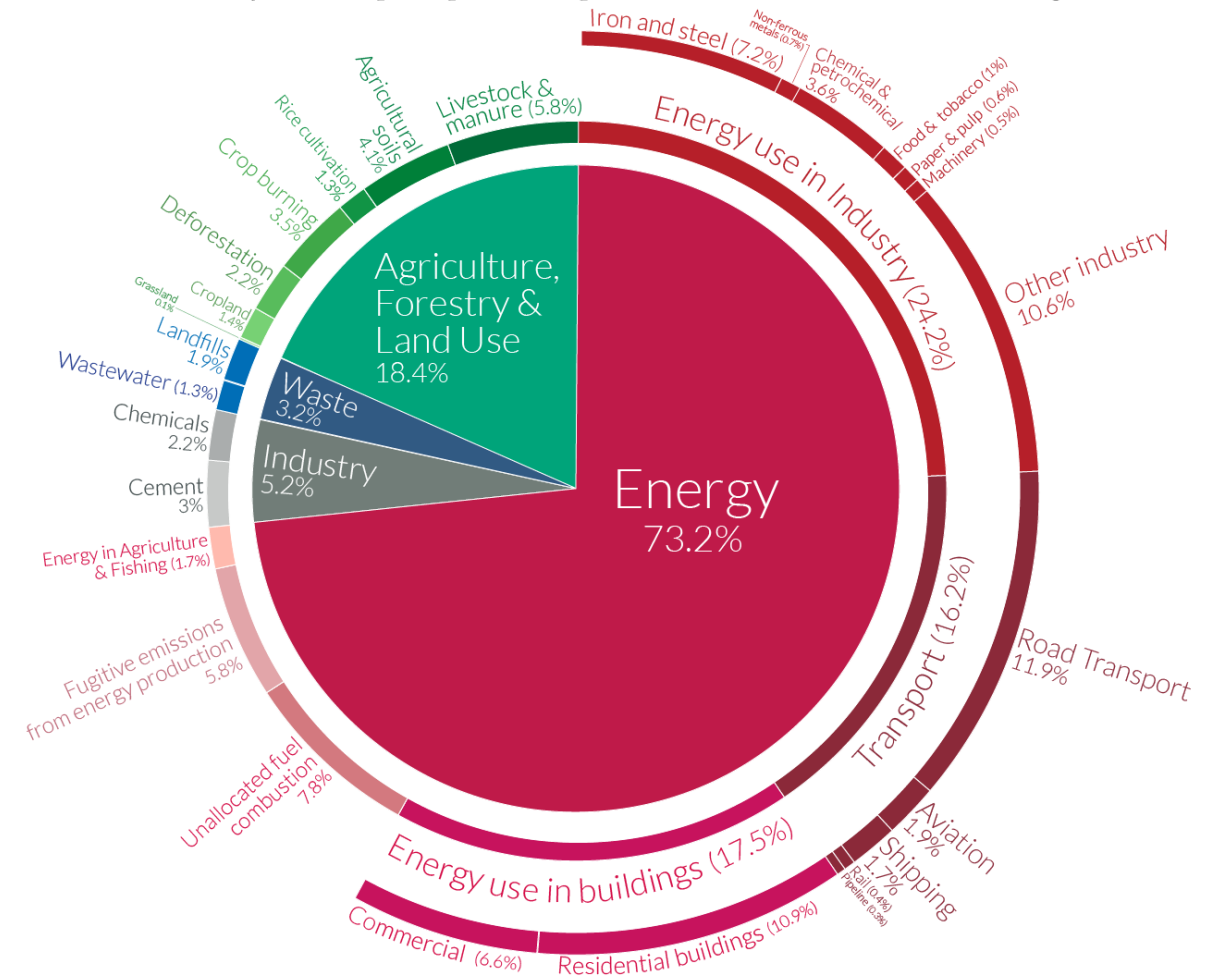
- ☐ *Tourism is not just a victim of global warming but it also contributes to the problem?*
- ☐ *There were about 6 trillions trees before human civilization, there are estimated about 3 trillions trees globally now.*
- ☐ *The water we use has a high carbon footprint!*

This is an example of the detail and information that will be accessible for everyone to broaden their knowledge on the threats of CO2 emission.

Global greenhouse gas emissions by sector

This is shown for the year 2016 – global greenhouse gas emissions were 49.4 billion tonnes CO₂eq.

Our World
in Data



OurWorldinData.org – Research and data to make progress against the world's largest problems.

Source: Climate Watch, the World Resources Institute (2020).

Licensed under CC-BY by the author Hannah Ritchie (2020).

PLANT A PINE (PAPI)

There are quite a few pines appearing on the lists of trees that store and absorb CO₂.

On average, a hectare of pine trees will have sequestered 700 – 800 tonnes of carbon over 25 years.

\$GROWTREE promotes PAPI Program.

On average, it is estimated that it costs \$5 to plant a tree and 5 trees offset 1 tonne of carbon over their lifetime

PLANT A PINE, WIN THE FIGHT
(against carbon emission)



PAPI

NFT marketplace for significant trees

Merriam-Webster Dictionary officially defines the three letter acronym NFT (non-fungible token) as "a unique digital identifier that cannot be copied, substituted, or subdivided, that is recorded in a blockchain, and that is used to certify authenticity and ownership of a specific digital asset".

The specific digital asset of a heritage tree, for example, can be attached to a distinct value with a certificate of credibility.

We will create a NFT market for nature fanatics who can purchase the NFT of heritage trees.

Imagine telling friends that you own the NFT to a 3000- year-old tree.



3000-year-old Olive Tree



5. The Team

The TEAM



David Le
Lead Developer

David has been coding for over 14 years resulting in countless projects under his belt. He can speak many languages, most notably Html5 and Solidity. GoldChainX is his latest crypto project that has attracted nearly 30,000 members within less than a month. Bouncing off the success and lessons learned from developing GoldChainX, David is leading the team of 5 developers to build a sturdy framework for \$GROWTREE.



Adam Corral
Business Advisor

17 Years inbound/outbound market entry, investment, and business development expertise between Vietnam and Australia, Adam represents corporations in-country experiences to international standards and expectations. Currently, he is the Executive Director of Australian Premium Partners in Asia, managing Corporate and Small Medium Enterprise Divisions.



Richie Connor
Farming & Land
Advisor

Born, raised, and works in Gympie (one of the primary service centers for the surrounding agricultural district in Queensland), Richie is our farming, agriculture and land enhancement advisor. Richie focuses on the Corporate Services & Logistics, Investment Management, Australian Land and Agricultural Business Acquisition. He is familiar in dealing with local farmers regarding carbon farming and farm land



Bam Nguyen
Head of Marketing

Bam provides a youthful perspective when merging both traditional business and cutting edge blockchain technology. As the Business Development Manager of a Boutique Investment Management firm with over AU\$300 million asset under administration and a seasoned crypto trader, Bam helps connect the strengths and solve the weaknesses using his knowledge and experience from both sectors.

Crypto Advisors and Community



MoonHunter WealthHunting Program - Adviser

MoonHunter has been in this crypto space for over 5 years, currently working as the Head Technical Analysis of The Crypto Room @thecryptoroom (5,700 members) and the founder of @vietnamtraders (2,700 members). He is the lead of our GoldChainX's WealthHunting program.



GoldChain Group The community that started it all

The GoldChain Group is a young and vibrant community of crypto enthusiasts started out on May 16th and has grown over 28,000 members in less than a month. The community share the same value and thrive as the GoldChain team and its business model.



CryptoBeast Exclusive Trade Group

CryptoBeast is an exclusive online trading group founded by our Lead Developer (David). The group has over 3,000 experienced and active crypto traders. The group has now linked with GoldChainX as the members see and understand the value behind our token.



6. Why Invest in \$GROWTREE?



Invest with a purpose

DO GOOD FEED GOOD and EARN WELL in the process. A portion of your investment into \$GrowTree will contribute to saving the Earth. You will also benefit capital gain from \$GrowTree growth and farming 2.0 protocols.



Your entry into the next big industry

The carbon offset industry is the next generation of climate innovation. With demand for carbon credit continuously rising, \$GrowTree offers a lower investment barrier into this lucrative industry.



Traditional business with non-traditional returns

\$GrowTree offers the perfect blend between the ground fundamental and value of a traditional business with the pace and broad reach that only crypto currency is able to achieve. Expect returns within a month or less.



Transparent and verifiable

Information including all investments made to carbon capture businesses, \$GrowTree token transaction history, and token white paper & smart contract will be transparent and verifiable to the general public.

Contact Us

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Telegram

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