

A full-page background image showing a dense forest of evergreen trees, likely spruce or fir, covering a hillside. The trees are reflected in a calm body of water in the foreground, creating a symmetrical effect. The lighting is soft, suggesting a misty or overcast day.

# \$GROWTREE

We grow trees by holding \$GROWTREE



## 1. Business Overview:

\$GROWTREE is a value generating decentralised community-based cryptocurrency, which aims to create both personal, environmental and social wealth for coinholders. Members of the community will accumulate wealth while \$GROWTREE increase in value, and at the same time benefiting the environment through our partnership – investment & contribution programs to grow tree and offset carbon emission. **Do Good. Feel Good. And Earn well in the process.** The business aims to capitalise the huge gain in the crypto market, and participate in the rising carbon offset market.

## 2. Business Background:

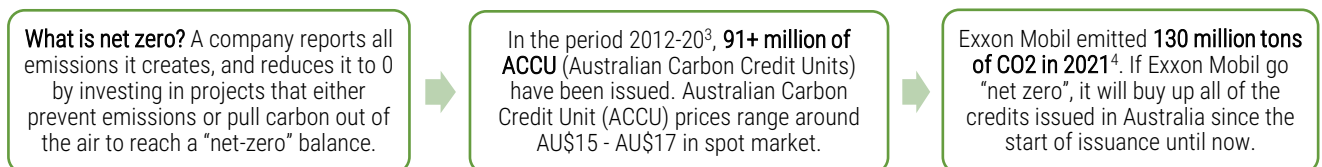
### 2.1. Crypto market

Crypto currency trading involves speculation on price movements. As market evolves, there is a growing demand for a token that is linked to a good business. The team developed the project has many years of experiences and has been through the ups and downs of the crypto market. Early May 2021, the team launched **\$GOLDCHAINX** which triple in values (3X) within the first week of listing in PancakeSwap. Understanding market's hunt for a coin that is linked to a good and long-term business model, the team has developed **\$GROWTREE**. **\$GROWTREE** is nurtured based on the existing community with dedicated coinholders, a proven technology and model to launch, promote and develop token.



### 2.2. Carbon market

More and more companies are participating to stop climate change by reducing their own CO2 emissions. Global carbon offset and emissions trading volume peaked at US\$ 215 billion in 2019<sup>1</sup>. It is estimated that the market for carbon credits could be worth upward of US\$ 50 billion in 2030<sup>2</sup>. One carbon credit equals to the emission of one tonne of CO2 equivalent. Although carbon credits trading volume surge in recent years, there is not a universal price for one credit. Projects are priced at US\$10 - \$50 per credit, creating huge potential for the market. The wave of net-zero carbon among airlines industries, oil companies, and shipping sectors, aiming at a **2050 net-zero global economy** also add on demand for a market that is short of supply.



## 3. Project Timeline until listing in exchange



#### 4. \$GROWTREE Coinholder:

\$GROWTREE will be listed on PancakeSwap on 10<sup>th</sup> July 2021. Before that, there will be SEED0 round for early-bird investors who want to be involved in the business through holding the coin and benefit from:

- 2.5X (250%) from SEED0 to Exchange Listing on 10<sup>th</sup> July 2021.
- Minimum investment amount US\$10,000.
- After listing, coins will be released to SEED0 investors at 10%/month, which means that every month a SEED0 investor can exit and profit (sell) 10% of total number of coins holding.

#### **Example exchange listing price at 1.0:**

- i. SEED0 investor purchases \$10,000 worth of \$GROWTREE at 0.4 of list price during 16/6/2021 – 20/6/2021
- ii. The exchange listed price will be at 1.0 meaning your investment is worth \$25,000 or more (after listing).  
*(Our previous coin tripled in value in 15 days after listing).*
- iii. After listing, SEED0 investors will be distributed 10% of their coin holdings per month, whereby they can sell or continue to hold long-term.

#### 5. Business Model:

##### 5.1 How is \$GROWTREE involved with carbon offset business?

The Dev team behind \$GROWTREE will hold a Carbon Offset Wallet (COW) of 20% of Total Supply of \$GROWTREE. 2% of every \$GROWTREE transaction will also be added to COW. COW will be invested in carbon offset businesses through a partnership structure. ROI of 10% will be airdrop back to all coinholders.

##### 5.2 Why invest?

➤ The dynamic community of nearly 30,000 members of GOLDCHAINX will be the crypto investment platform to launch \$GROWTREE. The team will also promote the project in other established crypto communities.

➤ Invest with a purpose: **Do Good. Feel Good. And Earn Well** in the process.

It is estimated that it costs **\$5 to plant a tree** and **5 trees offset 1 tonne of carbon** over their lifetime<sup>4</sup>.

Through COW, the more coin transactions and the higher value of \$GROWTREE, the more dollars to be invested in carbon offset businesses through growing trees. **We grow trees by holding \$GROWTREE.**

➤ Coinholders capitalise in the crypto currency by transacting \$GROWTREE, but offsetting carbon and contributing to a good cause during the process.

➤ Carbon Offset Wallet (COW) transactions can be tracked by all coinholders.

➤ All the investment transactions to carbon offset businesses will be transparent and verifiable

➤ All carbon offset businesses are located in Australia and will be vested and announced to \$GROWTREE community before investment or contribution commences.

#### 6. Potential Partners (TBC)

\$GROWTREE team will be discussing partnership and contribution to grow trees and generate carbon credits in Australia. The below list is for reference and will be finalised and confirmed. Before any official investment and contribution to partnership, \$GROWTREE team will announce officially with the \$GROWTREE community.

<https://treesforlife.org.au/>

<https://carbonneutral.com.au/product/plant-a-tree-program/>

<https://onetreepanted.org/products/australia>

<https://www.co2australia.com.au/>

<https://carbonpositiveaustralia.org.au/>

<https://15trees.com.au/>

<https://www.greenfleet.com.au/>

## 7. The TEAM



### **David Le, Lead Developer**

David has been coding for over 14 years resulting in countless projects under his belt. He can speak many languages, most notably Html5 and Solidity. GoldChainX is his latest crypto project that has attracted nearly 30,000 members within less than a month. Bouncing off the success and lessons learned from developing GoldChainX, David is leading the team of 5 developers to build a sturdy framework for \$GROWTREE.



### **Adam Corral, Business Advisor**

17 Years inbound/outbound market entry, investment, and business development expertise between Vietnam and Australia, Adam represents corporations in-country experiences to international standards and expectations. Currently, he is the Executive Director of Australian Premium Partners in Asia, managing Corporate and Small Medium Enterprise Divisions.



### **Richie Connor, Farming and Land Advisor**

Born, raised, and works in Gympie (one of the primary service centers for the surrounding agricultural district in Queensland), Richie is our farming, agriculture and land enhancement advisor. Richie focuses on the Corporate Services & Logistics, Investment Management, Australian Land and Agricultural Business Acquisition. He is familiar in dealing with local farmers regarding carbon farming and farm land development.



### **Bam Nguyen, Head of Marketing**

Bam provides a youthful perspective when merging both traditional business and cutting edge blockchain technology. As the Business Development Manager of a Boutique Investment Management firm with over AU\$300 million asset under administration and a seasoned crypto trader, Bam helps connect the strengths and solve the weaknesses using his knowledge and experience from both sectors.

## REFERENCE

Source:

<sup>1</sup><https://www.uwyo.edu/research/advancing-research-and-scholarship/a-blockchain-based-carbon-credit-ecosystem.pdf>

<sup>2</sup>[Report of The Taskforce on Scaling Voluntary Carbon Markets \(TSVCM\), sponsored by the Institute of International Finance \(IIF\) with knowledge support from McKinsey.](#)

<sup>3</sup><http://www.cleanenergyregulator.gov.au/OSR/ANREU/types-of-emissions-units/>

<sup>4</sup><https://corporate.exxonmobil.com/-/media/Global/Files/energy-and-carbon-summary/>

<sup>5</sup><https://treesforlife.org.au/tfl-carbon>

<sup>6</sup><https://goldchain.finance/>