## SIR CR REDDY COLLEGE OF ENGINEERING

#### DEPARTMENT OF INFORMATION TECHNOLOGY

A.Y 2023-2024

TITLE: FASHION GPT

PROJECT AREA: MACHINE LEARNING

BATCH NO: A9

#### **ABSTRACT:**

The Fashion GPT project aims to leverage Natural Language Processing (NLP) techniques to generate compelling and fashion-forward for various fashion-related image content. With the ever-growing influence of social media, ecommerce, and digital platforms in the fashion industry, there is a rising demand for engaging and creative textual content to accompany visual elements such as images and videos. The proposed Fashion GPT model utilizes Machine learning techniques, particularly the GPT-2 architecture, to understand and generate contextually relevant and stylistically appealing descriptions for fashion-related items, outfits, and trends. The model is trained on a diverse dataset comprising fashion articles, product descriptions, and user-generated content from reputable sources to ensure a comprehensive understanding of the language used in the fashion domain.

#### PROJECT GUIDE

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# **PROJECT MEMBERS**

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