

UNIVERSIDAD PERUANA DE CIENCIAS APLICADAS

CARRERA:

Ingeniería de Software

CURSO:

Desarrollo de Aplicaciones Open Source

SECCIÓN:

WX52

FINAL PROYECT REPORT - TB1

STARTUP:

DOCENTE:

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GRUPO 02

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Student Outcome

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- 1.1.1. Descripción de la Startup
- 1.1.2. Perfiles de integrantes del equipo
- 1.2. Solution Profile
- 1.2.1. Antecedentes y problemática
- 1.2.2. Lean UX Process
- 1.2.2.1. Lean UX Problem Statements
- 1.2.2.2. Lean UX Assumptions
- 1.2.2.3. Lean UX Hypothesis Statements
- 1.2.2.4. Lean UX Canvas
- 1.3. Segmentos objetivo
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- 2.1.2. Estrategias y tácticas frente a competidores
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