# Martin Gruau

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# summary

Experienced in managing digital products, delivering projects and optimizing operations; passionate about cutting-edge techs and their real-life applications.

# experience

#### Feb'16-Present - EE (part of BT), Digital Product Manager, London

- Product Owner responsible for EE Maps tools, incl. <u>Coverage checker</u>, <u>Status checker</u>, <u>Store finder</u>
  - Responsible for digital delivery of the NEST programme, released a new Status Checker tool that doubled the user satisfaction and reduced the network propensity to call by 10%.
  - o Collaborated with internal/external stakeholders to deliver 40+ product improvements

# May '13-Feb'16 - YouTube (Google UK), Technical Support Team Lead, London

- 1st year: YouTube Partner Manager for France
- 2nd year: Team Lead, managing a team of 6 Partner Managers
  - Helped grow the team, from 3 to 15 people
  - Set up and managed workflows, trainings, internal processes and projects
  - Managed the team members with high success: 100% satisfaction on "would you recommend him as your manager" in internal feedback survey

### April '10-April '13 - Google Inc., Product Support Manager for Google Chrome and Nexus, Dublin

- 1st year: French Community Specialist for Chrome and Gmail
- 2nd year: Chrome Int'l Product Support Manager
- 3rd year: Google Hardware Int'l Product Support Manager
  - Supported launches (Chrome / Nexus releases) and product iterations
  - Supported the EMEA Chromebook dogfood program (capturing feedback from users of 300 Chromebooks shipped in DE/FR)
  - Built high-touch support operations of 2 call centres and 60+ agents

### July '06-October '06 - Horiba Ltd , Assistant webmaster, Kyoto

Benchmarked competitive websites and drove improvements to Horiba websites

## education

## January '10-April '10 - Tuck School of Business at Dartmouth, Hanover, USA

• Exchange student in the MBA program

## August '07-December '07 - Asian Track, ESSEC Asian Center, Singapore

• 6-months program of study of the Asian economic and cultural environment

#### 2005-2010 - ESSEC Business School, AACSB accredited, Paris

• Major in Marketing and Innovation. GMAT score: 760.

# skills

Machine Learning: <u>Andrew Ng's course</u> French, English: fluent Italian: intermediate HTML5/CSS 3/JavaScript: intermediate Agile: Certified Scrum Product Owner
Six Sigma: yellow belt training
Jira/Google Analytics: intermediate
Python/AppScript/SQL/Octave: beginner

#### interests

chess | football | judo | bass quitar | machine learning | tech industry | virtual reality