

₹985M

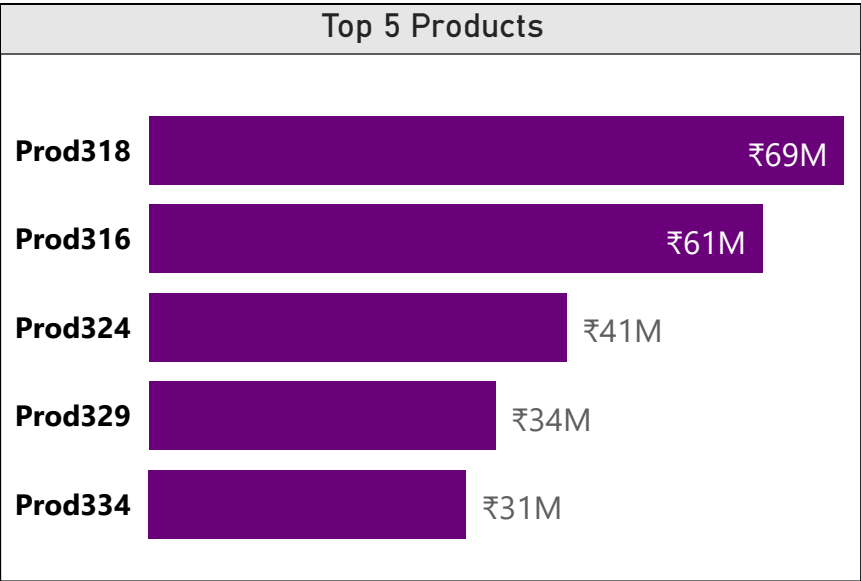
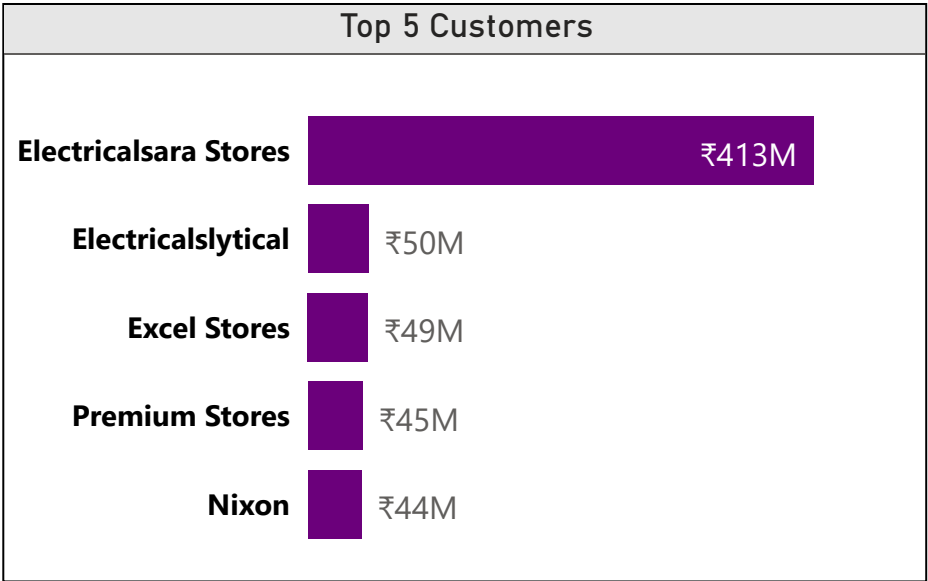
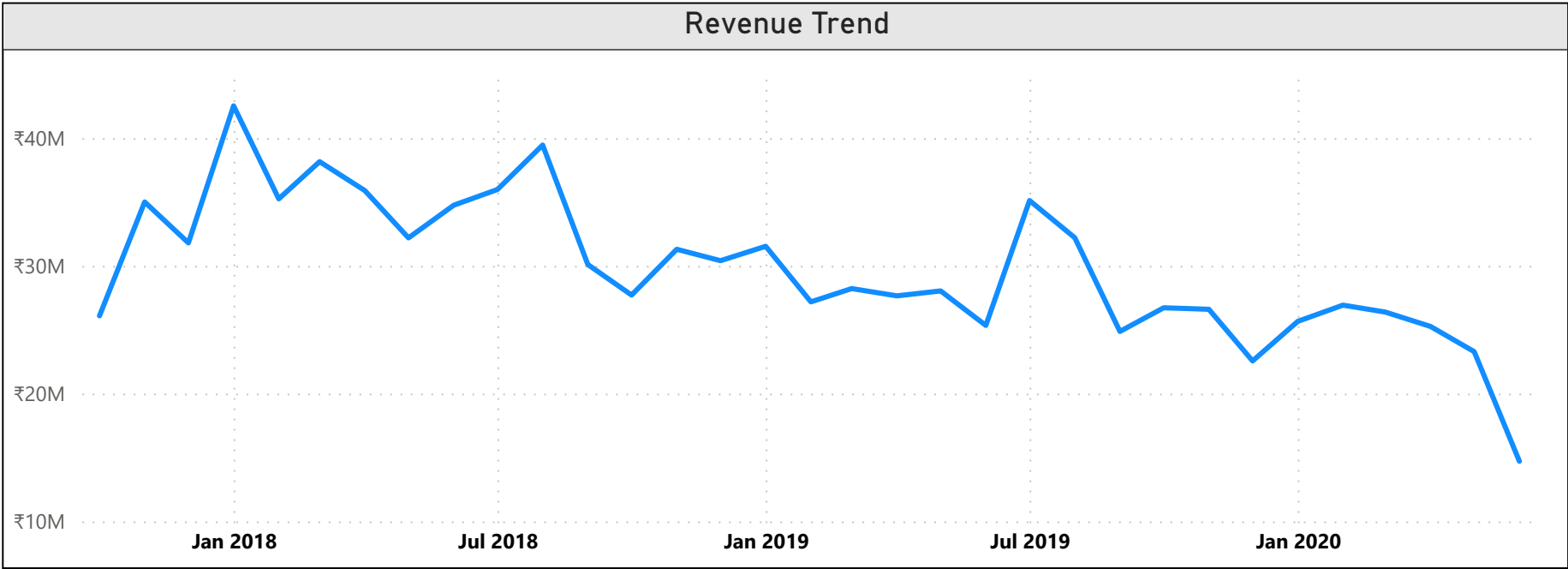
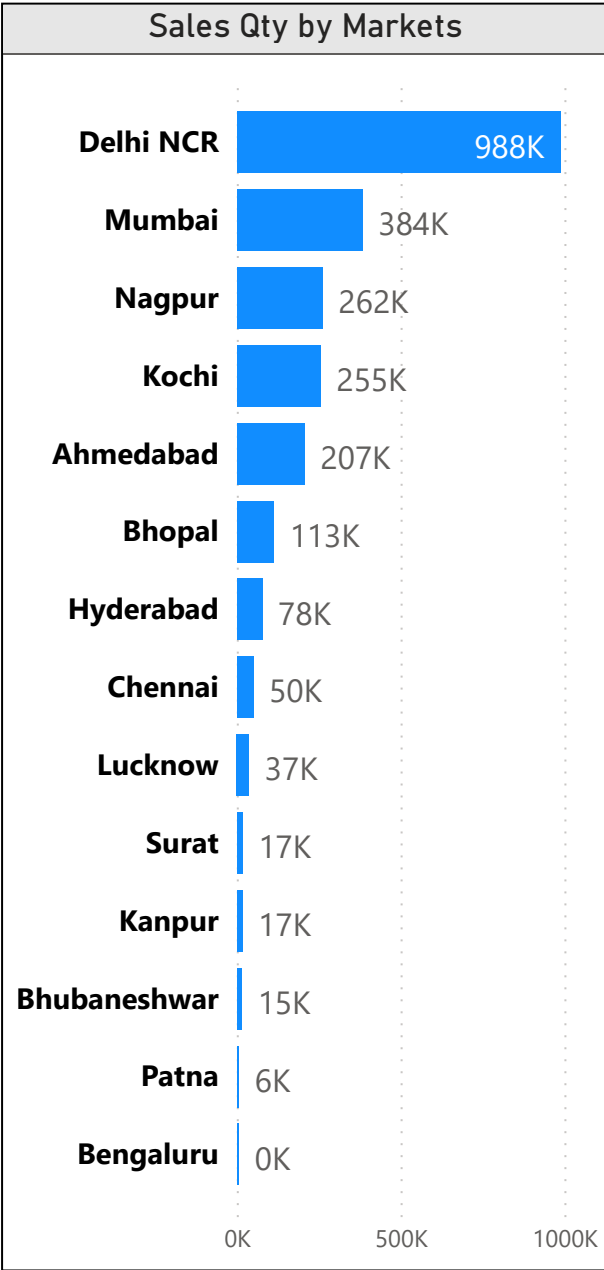
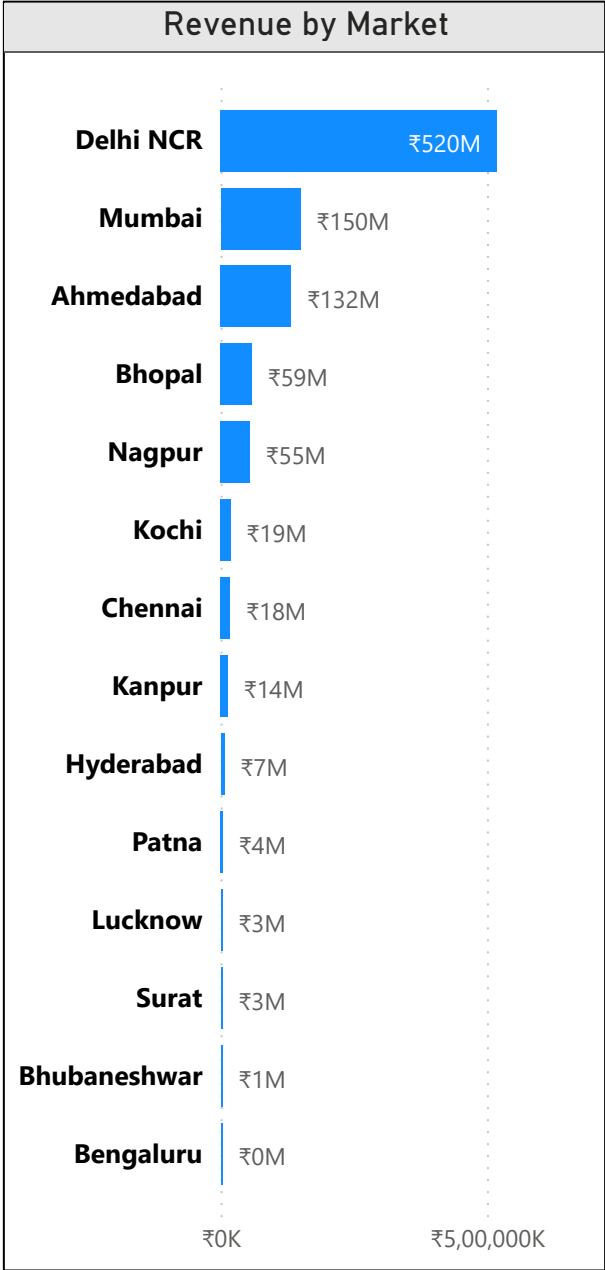
Revenue

2M

Sales Qty

2017	2019
2018	2020

Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18
Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

- ☐ 2017

☐ 2018

☐ 2019

☐ 2020
- ☐ Jun 17

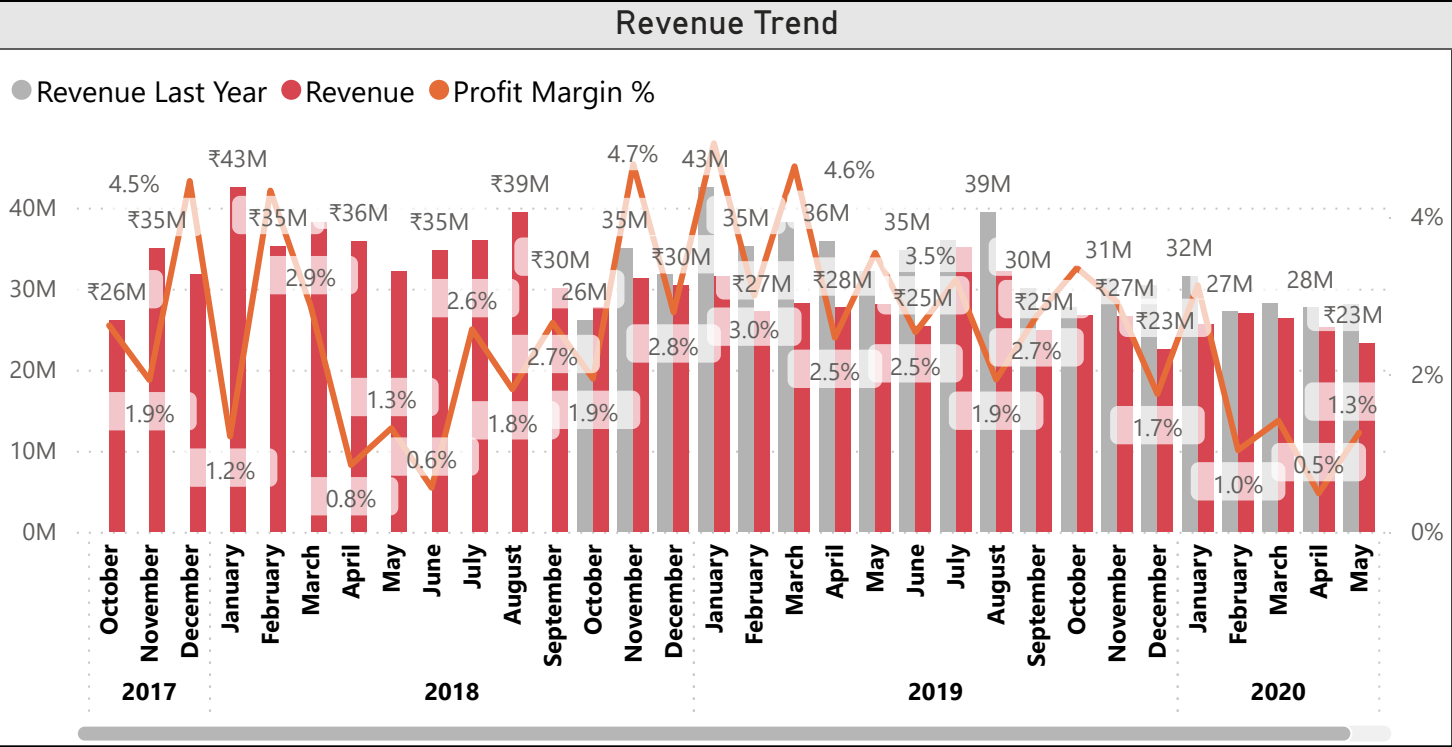
☐ Jul 17

☐ Aug 17

☐ Sep 17

☐ Oct 17

☐ Nov 17



Revenue Contribution % by Markets	Profit Contribution % by Markets	Profit % by market
<div>Delhi NCR52.8%</div> <div>Mumbai15.2%</div> <div>Ahmedabad13.4%</div> <div>Bhopal6.0%</div> <div>Nagpur5.6%</div> <div>Kochi1.9%</div> <div>Chennai1.8%</div> <div>Kanpur1.4%</div> <div>Hyderabad0.8%</div> <div>Patna0.4%</div> <div>Lucknow0.3%</div> <div>Surat0.3%</div> <div>Bhubaneshwar0.1%</div> <div>Bengaluru0.0%</div>	<div>Delhi NCR48.5%</div> <div>Mumbai19.8%</div> <div>Ahmedabad11.6%</div> <div>Bhopal9.3%</div> <div>Nagpur5.7%</div> <div>Kochi2.9%</div> <div>Chennai1.2%</div> <div>Patna0.7%</div> <div>Surat0.5%</div> <div>Hyderabad0.2%</div> <div>Bhubaneshwar0.1%</div> <div>Lucknow0.1%</div> <div>Kanpur</div> <div>Bengaluru</div>	<div>Surat4.9%</div> <div>Patna4.1%</div> <div>Bhubaneshwar4.0%</div> <div>Bhopal3.9%</div> <div>Kochi3.7%</div> <div>Mumbai3.2%</div> <div>Nagpur2.6%</div> <div>Delhi NCR2.3%</div> <div>Ahmedabad2.2%</div> <div>Chennai1.7%</div> <div>Lucknow1.0%</div> <div>Hyderabad0.6%</div> <div>Kanpur-0.5%</div> <div>Bengaluru-20.8%</div>

customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Nixon	₹4,38,93,083	4.5%	7.2%	4.1%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Leader	₹1,65,29,970	1.7%	5.1%	7.5%
Premium Stores	₹4,49,06,666	4.6%	4.3%	2.3%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsocity	₹1,74,89,935	1.8%	2.9%	4.1%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Nomad Stores	₹1,77,39,351	1.8%	2.1%	2.9%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.2%
Total	₹98,48,13,463	100.0%	100.0%	2.5%

