GRYPHHACKS

SPONSORSHIP PACKAGE
2022

>GCC

OVERVIEW

ABOUT GRYPHHACKS

GryphHacks is the University of Guelph's first-ever, official hackathon! We are a student organization tasked with the creation and facilitation of an annual invention competition event, representative of the University of Guelph, promoting technological and social innovation through collaborative work over the course of a (48) hour period, while generating potential high-value product concepts and prototypes. We welcome hackers from all levels of study - from high schoolers to undergraduate and postgraduate students, and aim to do our best to provide these hackers with the opportunity of a lifetime!

OUR GOALS AND VALUES

We want to create an inviting and friendly environment where healthy competition takes place to further each hacker, in spirit and skills! Broaden our hackers' perspectives, and awareness of all the various possibilities that are available in this ever-growing field. Our overarching goal is to help foster and nurture our hacker's innovative and entrepreneurial skills, while providing companies, like yours, the ability to scout and connect with prospective talents!

WHY SPONSOR US?

GryphHacks consists of a team full of diverse students who are passionate about innovation and technology. Our yearly goal is to organize a weekend full of collaboration, entrepreneurship and innovation at its finest. The key to any successful hackathon are sponsors. From providing mentorship, to opening gateways to exciting opportunities, YOU are the reason our hackers can aim for the stars!

GryphHacks isn't just an event for students, it is also a great opportunity for you to connect with bright, talented individuals in the field of technology at Guelph as well as internationally. We provide the opportunity for 300+ emerging developers, entrepreneurs and designers to innovate, potentially using your products & technologies to bring their ideas to life. By sponsoring GryphHacks, you will also be able to interact and build relations with potential future employees in a new setting unlike a traditional interview!

By sponsoring us, we can help you...

RECRUIT

IMPROVE BRANDING

GAIN AWARENESS

TIERS

General

	Bronze $1000	Silver $2000	Gold $4000	Platinum $8000+
Dedicated channel to your organization in the GryphHacks Discord Server	●	●	●	●
Keynote or opening/closing remarks			1 min	2 min
Custom hack category with company-provided prize	●	●	●	●
Host your own organization's workshop!	N/A	30 minute	1 hour	1 hour

Branding

	Bronze $1000	Silver $2000	Gold $4000	Platinum $8000+
Distribute Swag	●	●	●	●
Social Media Mentions	●	●	●	●
Join the Gryphons Lair (Judging Panel) -20 maximum	0 Judges	1 Judge	2 Judges	3 Judges
Access Hackies email list		●	●	●
Branded sponsorship of the live stream of the event			●	●
Social Media Takeover			●	●
Company showcase on website			●	●
Integrated Merch Branding				●
Personalized 'Our #PresentingPartner' company feature on website				●
Send recruiters/company representatives	1 rep	1 rep	2 reps	3 reps
Integrate Sponsor's Logo on our website	Small	Medium	Large	Large & Center

Recruiting

	Bronze $1000	Silver $2000	Gold $4000	Platinum $8000+
Receive Hackies Resumes			●	●
Distribute Recruiting Materials/Promo	●	●	●	●
Host Live Interviews				●

GRYPH'S SPECIALS

Startup Sponsor

We love to promote growth and innovation, so if you are a start-up company based in Ontario, we'd love to work with you! To make this hackathon opportunity more accessible for you, we offer all our sponsorship tiers, excluding platinum, at half their original price!

Platinum Sponsor

The first organization to support GryphHacks by funding a minimum of $8K will be officially known as our #PresentingPartner and receive the ultimate sponsor experience, unlocking all other tier benefits as well as special perks including a custom feature on our website and integrated merch branding ("Your Company X GryphHacks") among several others!

Early Bird Sponsor

For any company that supports our hackathon journey early, we're providing a 20% discount for all tiers excluding Platinum! Sponsors must be confirmed and partnered by April 6th 2022.

"Got a special request? Contact us and we'll help work something out!"

(for sponsors that may want to request a perk that's not listed)

Prize Pool Sponsor

More interested in contributing prizes for hackers? Companies can subsidize the cost of a tier by up to 50% in the form of personalized gifts/prizes for all hackers. (For example, for our Gold tier, you can provide up to $2000 of the sponsorship fee in the form of prizes, including your own products, as opposed to paying $4000)

CONTACT US

📅   MAY, 2022

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