

# GRYPH HACKS

SPONSERSHIP PACKAGE



# 2022

>GCC ■



MAY, 2022

# OVERVIEW

## ABOUT GRYPHHACKS



Gryphhacks is the University of Guelph's first-ever, official hackathon! We are a student organization tasked with the creation and facilitation of an annual invention competition event, representative of the University of Guelph, promoting technological and social innovation through collaborative work over the course of a (48) hour period, while generating potential high-value product concepts and prototypes. We welcome hackers from all levels of study - from high schoolers to undergraduate and postgraduate students, and aim to do our best to provide these hackers with the opportunity of a lifetime!

## OUR GOALS AND VALUES



We want to create an inviting and friendly environment where healthy competition takes place to further each hacker, in spirit and skills! Broaden our hackers' perspectives, and awareness of all the various possibilities that are available in this ever-growing field. Our overarching goal is to help foster and nurture our hacker's innovative and entrepreneurial skills, while providing companies, like yours, the ability to scout and connect with prospective talents!

# WHY SPONSOR US?

**By sponsoring us  
we can help you...**

GryphHacks consists of a team full of diverse students who are passionate about innovation and technology. Our yearly goal is to organize a weekend full of collaboration, entrepreneurship and innovation at its finest. The key to any successful hackathon are sponsors. From providing mentorship, to opening gateways to exciting opportunities, YOU are the reason our hackers can aim for the stars!

GryphHacks isn't just an event for students, it is also a great opportunity for you to connect with bright, talented individuals in the field of technology at Guelph as well as internationally. We provide the opportunity for 300+ emerging developers, entrepreneurs and designers to innovate, potentially using your products & technologies to bring their ideas to life. By sponsoring GryphHacks, you will also be able to interact and build relations with potential future employees in a new setting unlike a traditional interview!



**RECRUIT**



**IMPROVE  
BRANDING**



**GAIN  
AWARENESS**

# TIERS

## General

Dedicated channel to your organization in the GryphHacks Discord Server

Keynote or opening/closing remarks

Custom hack category with company-provided prize

Host your own organization's workshop!

**Bronze**  
**\$1000**

**Silver**  
**\$2000**

**Gold**  
**\$4000**

**Platinum**  
**\$8000+**



1 min

2 min



N/A

30 minute

1 hour

1 hour

## Branding

Distribute Swag

Social Media Mentions

Join the Gryphons Lair (Judging Panel)  
-20 maximum

Access Hackies email list

Branded sponsorship of the live stream of the event

Social Media Takeover

Company showcase on website

Integrated Merch Branding

Personalized 'Our #PresentingPartner' company feature on website

Send recruiters/company representatives

Integrate Sponsor's Logo on our website



0 Judges

1 Judge

2 Judges

3 Judges



1 rep

1 rep

2 reps

3 reps

Small

Medium

Large

Large & Center

## Recruiting

Receive Hackies Resumes

Distribute Recruiting Materials/Promo

Host Live Interviews



# GRYFF'S SPECIALS

## Startup Sponser

We love to promote growth and innovation, so if you are a start-up company based in Ontario, we'd love to work with you! To make this hackathon opportunity more accessible for you, we offer all our sponsorship tiers, excluding platinum, at half their original price!



## Platinum Sponser

The first organization to support GryphHacks by funding a minimum of \$8K will be officially known as our #PresentingPartner and receive the ultimate sponsor experience, unlocking all other tier benefits as well as special perks including a custom feature on our website and integrated merch branding ("Your Company X GryphHacks") among several others!



## Early Bird Sponser

For any company that supports our hackathon journey early, we're providing a 20% discount for all tiers excluding Platinum! Sponsors must be confirmed and partnered by March 16th 2022.

"Got a special request? Contact us and we'll help work something out!"

(for sponsors that may want to request a perk that's not listed)



## Prize Pool Sponser

More interested in contributing prizes for hackers? Companies can subsidize the cost of a tier by up to 50% in the form of personalized gifts/prizes for all hackers. (For example, for our Gold tier, you can provide up to \$2000 of the sponsorship fee in the form of prizes, including your own products, as opposed to paying \$4000)





# CONTACT US



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