

경주 관광지 통계분석의 새로운 변화를 위한

# 주요 관광지 유동인구 분석자료 [202304]





## 주요관광지 유동인구 분석자료

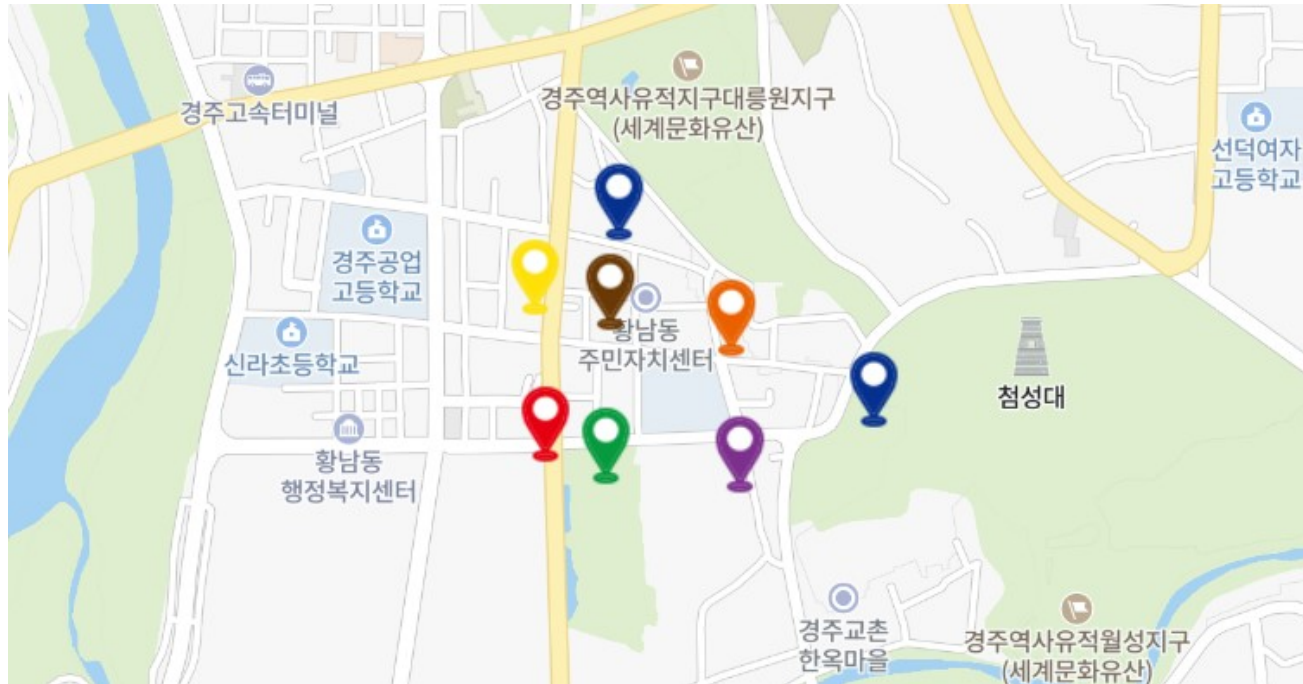
### c o n t e n t s

- 1 측정데이터 범위
- 2 경주 주요 관광지 분석자료  
별첨. 측정데이터 세부자료

# 1. 측정 데이터 범위

스마트센서 빅데이터 분석자료

## 가. 공간적 범위



## 나. 시간적 범위

- 측정일 : 2022년 12월 8일 ~
- 측정시간 : 매일 00:00 ~ 23:59

## 다. 내용적 범위

- 방문자 수
- 온도
- 습도
- 미세먼지
- 초미세먼지
- TVOC(휘발성 유기 화합물)

## 2.경주 관광지 분석자료 1 불국사

스마트센서 빅데이터 분석자료

### 요일별 방문자수

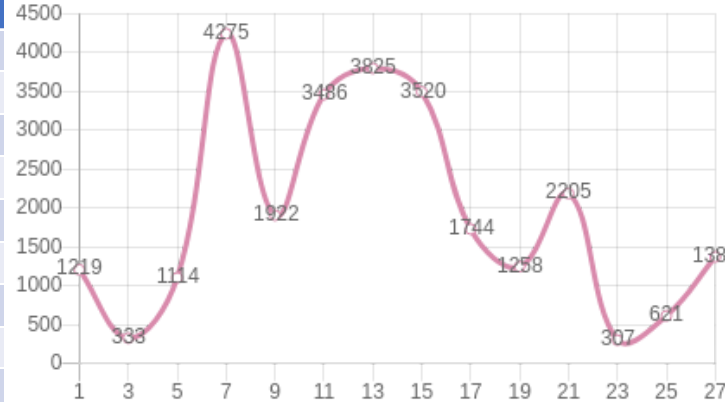
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	7,389 명	4,571 명	5,005 명	6,062 명	6,843 명	11,290 명	19,072 명
백분율	12 %	8 %	8 %	10 %	11 %	19 %	32 %

### 일별 방문자 수

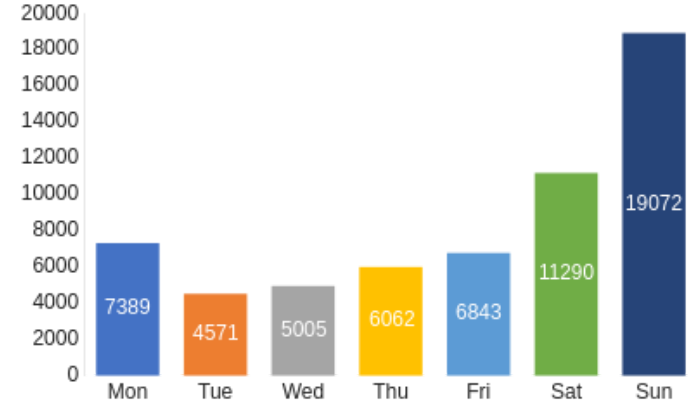
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-02	3,610	2023-04-18	1,386
2023-04-03	1,219	2023-04-19	1,744
2023-04-04	956	2023-04-20	1,226
2023-04-05	333	2023-04-21	1,258
2023-04-06	729	2023-04-22	2,467
2023-04-07	1,114	2023-04-23	2,205
2023-04-08	3,614	2023-04-24	649
2023-04-09	4,275	2023-04-25	307
2023-04-10	2,001	2023-04-26	476
2023-04-11	1,922	2023-04-27	621
2023-04-12	2,452	2023-04-28	852
2023-04-13	3,486	2023-04-29	1,384
2023-04-14	3,619	2023-04-30	2,557
2023-04-15	3,825		
2023-04-16	6,425		
2023-04-17	3,520		

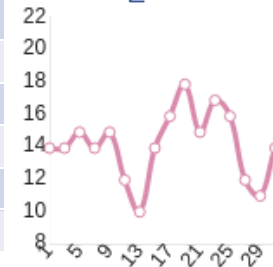
일별 방문자 수



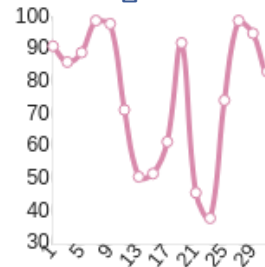
요일별 방문자 수



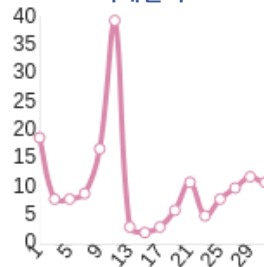
온도



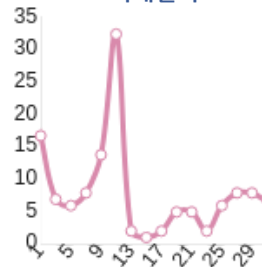
습도



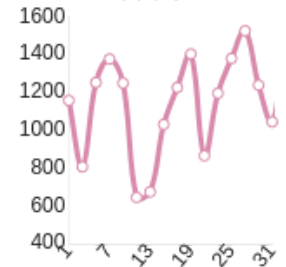
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료 2 석굴암

스마트센서 빅데이터 분석자료

### 요일별 방문자수

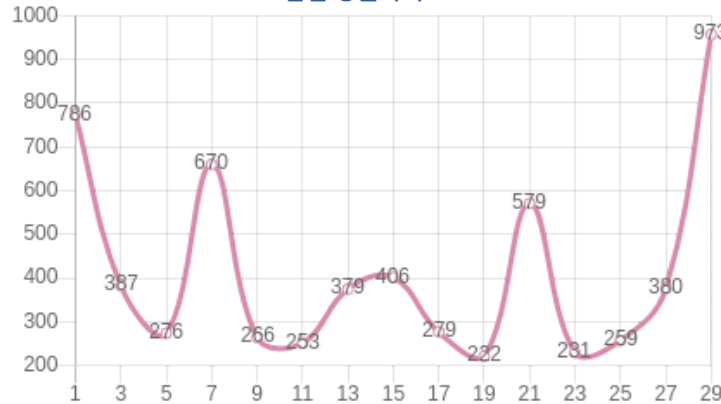
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,162 명	1,059 명	891 명	979 명	1,466 명	2,220 명	3,443 명
백분율	10 %	9 %	8 %	9 %	13 %	20 %	31 %

### 일별 방문자 수

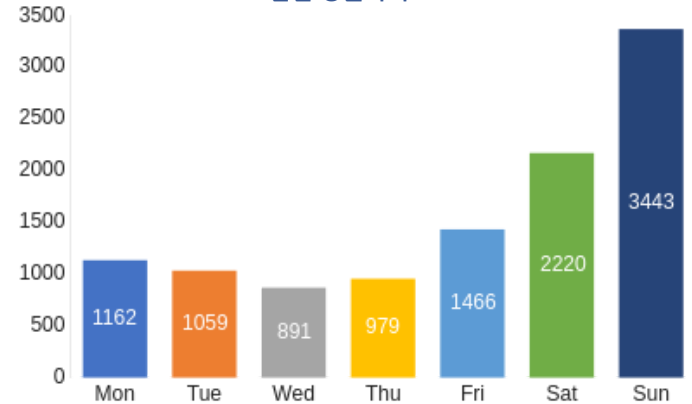
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-02	786	2023-04-18	279
2023-04-03	405	2023-04-19	243
2023-04-04	387	2023-04-20	222
2023-04-05	136	2023-04-21	318
2023-04-06	276	2023-04-22	579
2023-04-07	389	2023-04-23	566
2023-04-08	670	2023-04-24	231
2023-04-09	712	2023-04-25	156
2023-04-10	266	2023-04-26	259
2023-04-11	237	2023-04-27	276
2023-04-12	253	2023-04-28	380
2023-04-13	205	2023-04-29	553
2023-04-14	379	2023-04-30	973
2023-04-15	418		
2023-04-16	406		
2023-04-17	260		

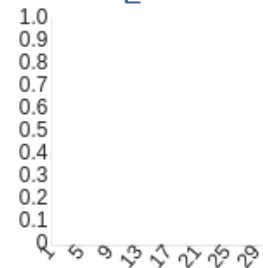
일별 방문자 수



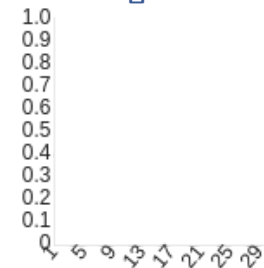
요일별 방문자 수



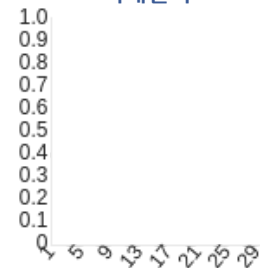
온도



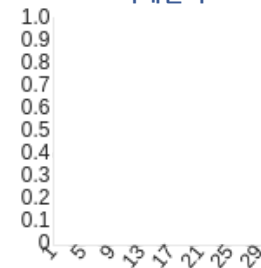
습도



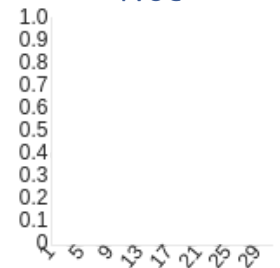
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

3 봉황대고분

스마트센서 빅데이터 분석자료

### 요일별 방문자수

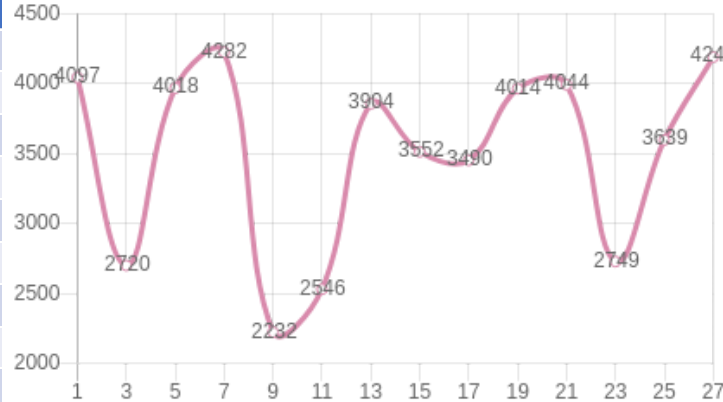
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	13,605 명	11,235 명	11,937 명	13,131 명	15,154 명	17,757 명	24,397 명
백분율	13 %	10 %	11 %	12 %	14 %	17 %	23 %

### 일별 방문자 수

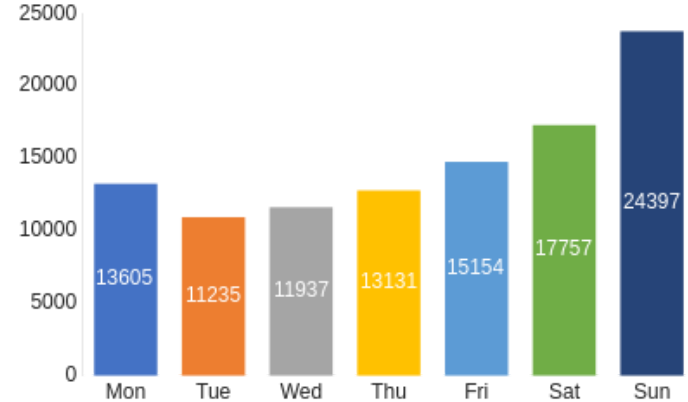
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-02	6,236	2023-04-18	3,045
2023-04-03	4,097	2023-04-19	3,490
2023-04-04	3,209	2023-04-20	3,553
2023-04-05	2,720	2023-04-21	4,014
2023-04-06	3,393	2023-04-22	4,755
2023-04-07	4,018	2023-04-23	4,044
2023-04-08	4,852	2023-04-24	3,446
2023-04-09	4,282	2023-04-25	2,749
2023-04-10	2,510	2023-04-26	3,370
2023-04-11	2,232	2023-04-27	3,639
2023-04-12	2,357	2023-04-28	4,188
2023-04-13	2,546	2023-04-29	4,246
2023-04-14	2,934	2023-04-30	5,886
2023-04-15	3,904		
2023-04-16	3,949		
2023-04-17	3,552		

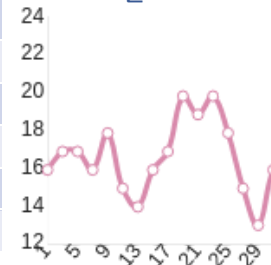
일별 방문자 수



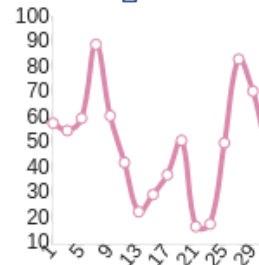
요일별 방문자 수



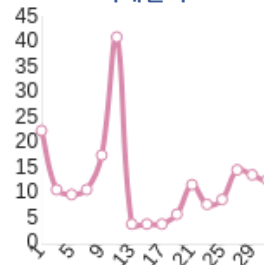
온도



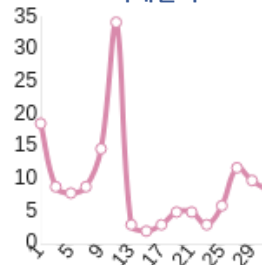
습도



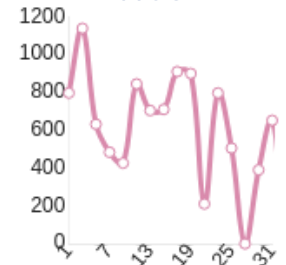
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

4 동궁과월지

스마트센서 빅데이터 분석자료

### 요일별 방문자수

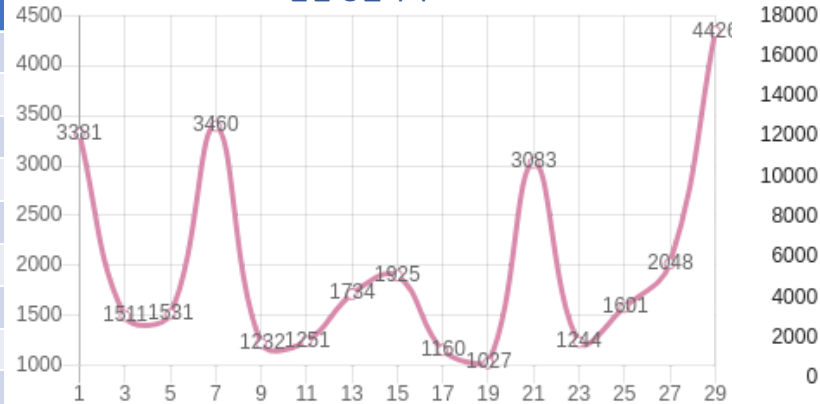
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	6,015 명	4,378 명	4,950 명	5,295 명	7,460 명	17,566 명	14,205 명
백분율	10 %	7 %	8 %	9 %	12 %	29 %	24 %

### 일별 방문자 수

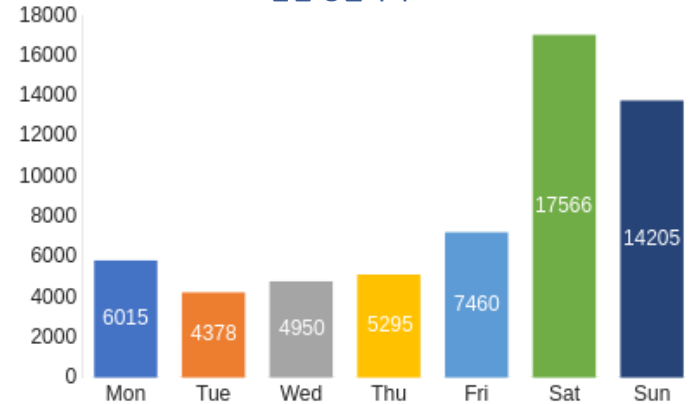
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	5,006	2023-04-17	1,347
2023-04-02	3,381	2023-04-18	1,160
2023-04-03	2,192	2023-04-19	1,296
2023-04-04	1,511	2023-04-20	1,027
2023-04-05	802	2023-04-21	1,603
2023-04-06	1,531	2023-04-22	3,083
2023-04-07	2,075	2023-04-23	2,052
2023-04-08	3,460	2023-04-24	1,244
2023-04-09	2,421	2023-04-25	604
2023-04-10	1,232	2023-04-26	1,601
2023-04-11	1,103	2023-04-27	1,439
2023-04-12	1,251	2023-04-28	2,048
2023-04-13	1,298	2023-04-29	3,040
2023-04-14	1,734	2023-04-30	4,426
2023-04-15	2,977		
2023-04-16	1,925		

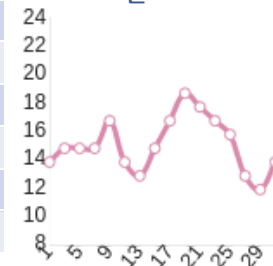
일별 방문자 수



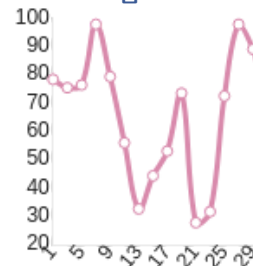
요일별 방문자 수



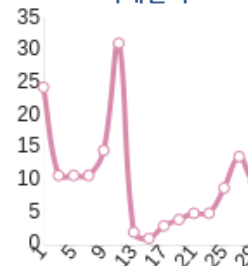
온도



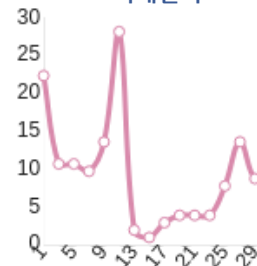
습도



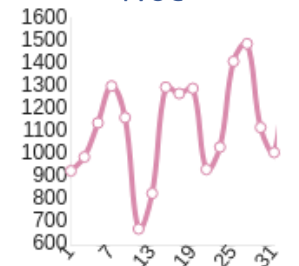
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료 5 첨성대

스마트센서 빅데이터 분석자료

### 요일별 방문자수

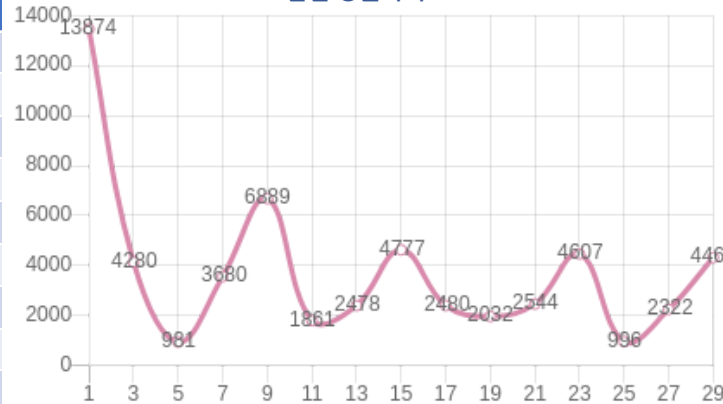
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	11,198 명	7,090 명	7,757 명	9,845 명	12,288 명	36,871 명	35,593 명
백분율	9 %	6 %	6 %	8 %	10 %	31 %	30 %

### 일별 방문자 수

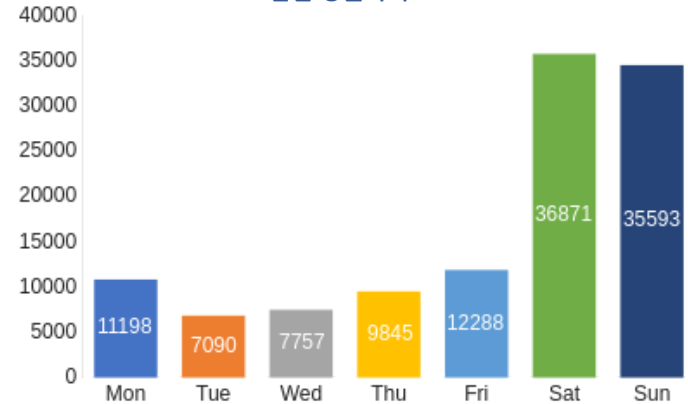
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	13,874	2023-04-17	2,480
2023-04-02	8,515	2023-04-18	1,659
2023-04-03	4,280	2023-04-19	2,032
2023-04-04	2,574	2023-04-20	1,977
2023-04-05	981	2023-04-21	2,544
2023-04-06	3,068	2023-04-22	6,047
2023-04-07	3,680	2023-04-23	4,607
2023-04-08	7,712	2023-04-24	1,868
2023-04-09	6,889	2023-04-25	996
2023-04-10	2,570	2023-04-26	2,589
2023-04-11	1,861	2023-04-27	2,322
2023-04-12	2,155	2023-04-28	3,115
2023-04-13	2,478	2023-04-29	4,461
2023-04-14	2,949	2023-04-30	10,833
2023-04-15	4,777		
2023-04-16	4,749		

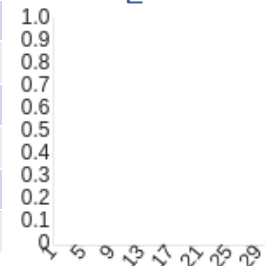
일별 방문자 수



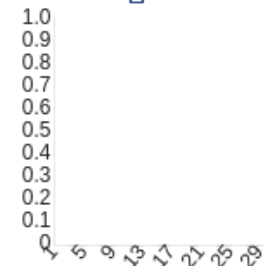
요일별 방문자 수



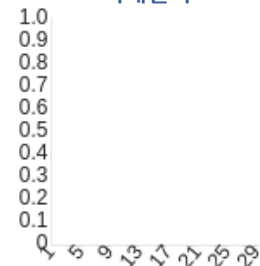
온도



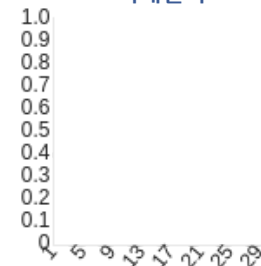
습도



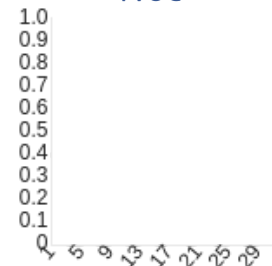
미세먼지



초미세먼지



TVOC





## 2.경주 관광지 분석자료

6 교촌마을

스마트센서 빅데이터 분석자료

### 요일별 방문자수

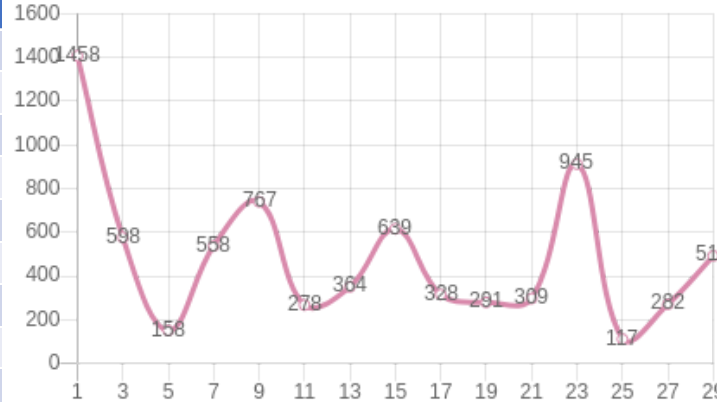
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,566 명	1,060 명	1,024 명	1,253 명	1,684 명	4,323 명	4,468 명
백분율	10 %	7 %	7 %	8 %	11 %	28 %	29 %

### 일별 방문자 수

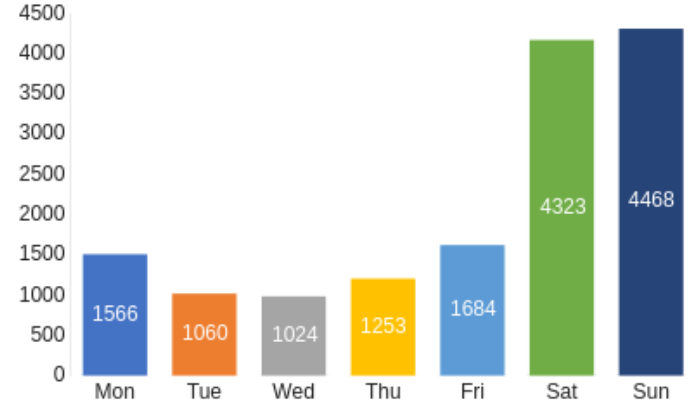
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	1,458	2023-04-17	328
2023-04-02	1,154	2023-04-18	277
2023-04-03	598	2023-04-19	291
2023-04-04	388	2023-04-20	269
2023-04-05	158	2023-04-21	309
2023-04-06	338	2023-04-22	725
2023-04-07	558	2023-04-23	945
2023-04-08	990	2023-04-24	290
2023-04-09	767	2023-04-25	117
2023-04-10	350	2023-04-26	270
2023-04-11	278	2023-04-27	282
2023-04-12	305	2023-04-28	380
2023-04-13	364	2023-04-29	511
2023-04-14	437	2023-04-30	1,072
2023-04-15	639		
2023-04-16	530		

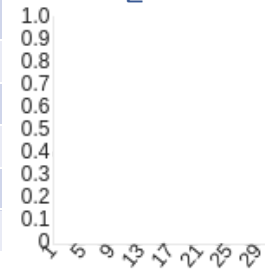
일별 방문자 수



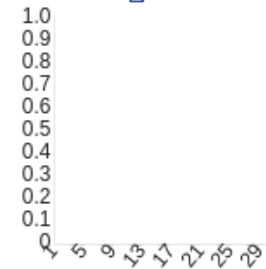
요일별 방문자 수



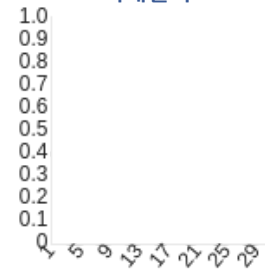
온도



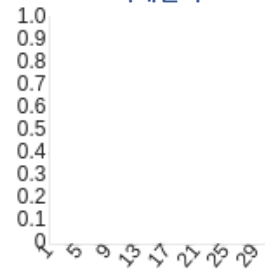
습도



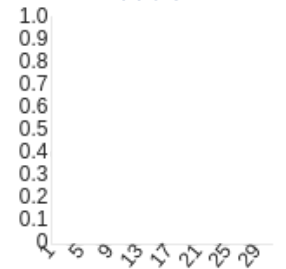
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

7 경주터미널

스마트센서 빅데이터 분석자료

### 요일별 방문자수

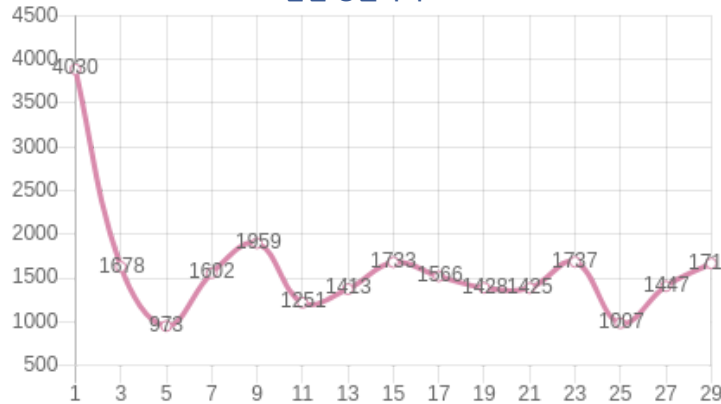
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	5,943 명	4,751 명	5,371 명	5,546 명	6,365 명	11,518 명	11,278 명
백분율	12 %	9 %	11 %	11 %	13 %	23 %	22 %

### 일별 방문자 수

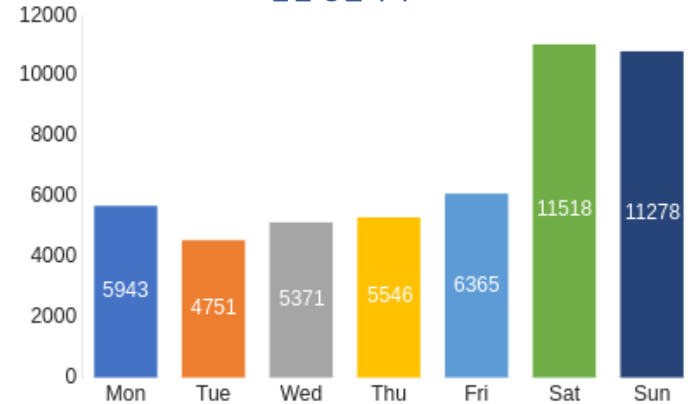
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	4,030	2023-04-17	1,566
2023-04-02	3,162	2023-04-18	1,212
2023-04-03	1,678	2023-04-19	1,428
2023-04-04	1,281	2023-04-20	1,367
2023-04-05	973	2023-04-21	1,425
2023-04-06	1,319	2023-04-22	1,893
2023-04-07	1,602	2023-04-23	1,737
2023-04-08	2,143	2023-04-24	1,273
2023-04-09	1,959	2023-04-25	1,007
2023-04-10	1,426	2023-04-26	1,477
2023-04-11	1,251	2023-04-27	1,447
2023-04-12	1,493	2023-04-28	1,764
2023-04-13	1,413	2023-04-29	1,719
2023-04-14	1,574	2023-04-30	2,646
2023-04-15	1,733		
2023-04-16	1,774		

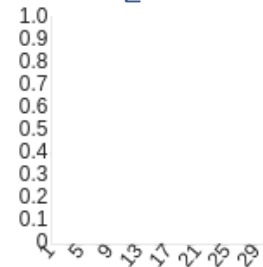
일별 방문자 수



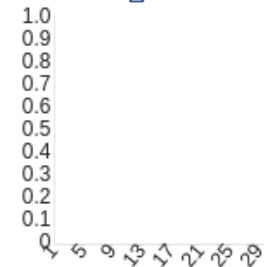
요일별 방문자 수



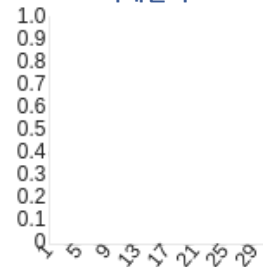
온도



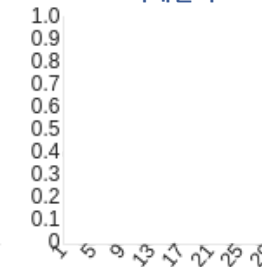
습도



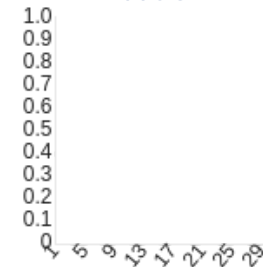
미세먼지



초미세먼지



TVOC

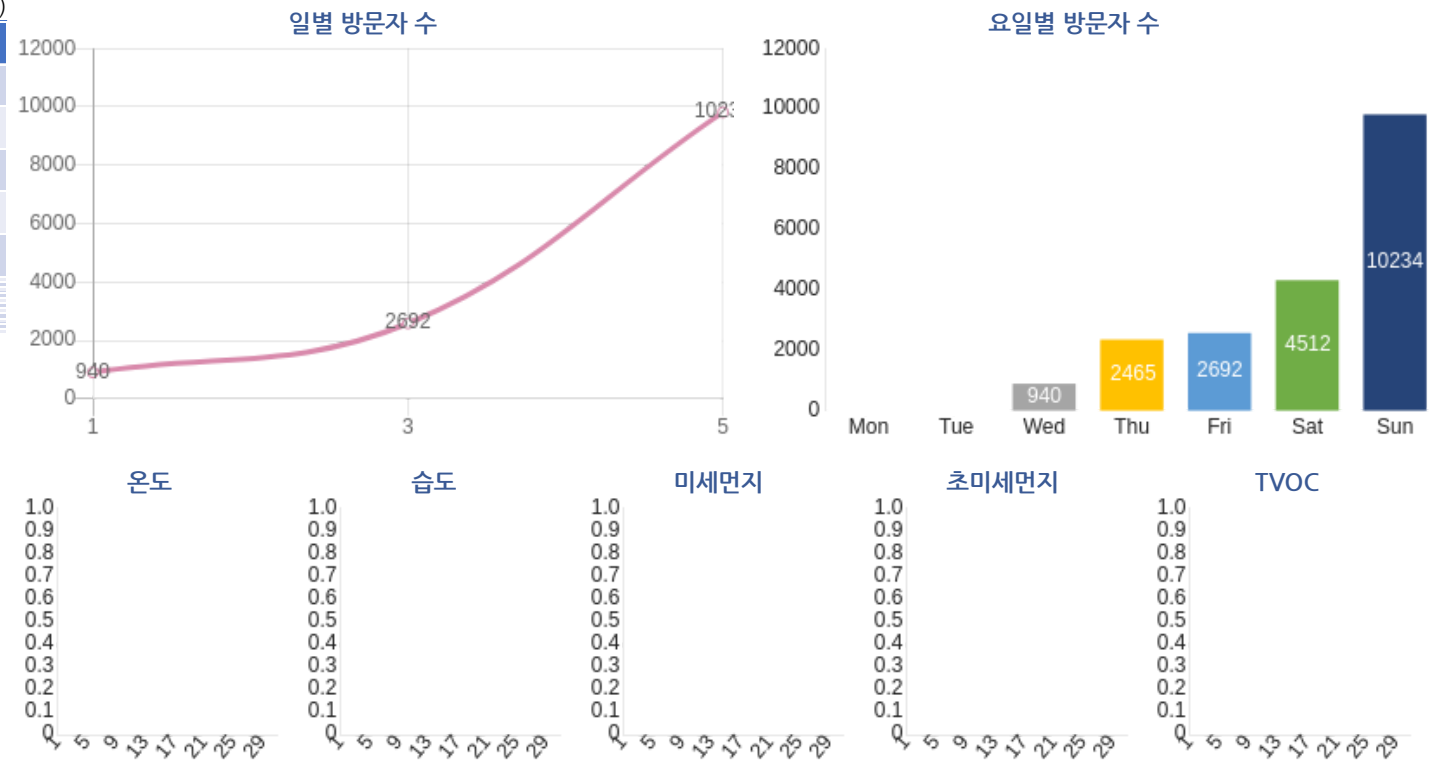


## 스마트센서 빅데이터 분석자료

요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	0 명	0 명	940 명	2,465 명	2,692 명	4,512 명	10,234 명
백분율	0 %	0 %	5 %	12 %	13 %	22 %	49 %

(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-26	940		
2023-04-27	2,465		
2023-04-28	2,692		
2023-04-29	4,512		
2023-04-30	10,234		



## 2.경주 관광지 분석자료

9 황리단길 전체

스마트센서 빅데이터 분석자료

### 요일별 방문자수

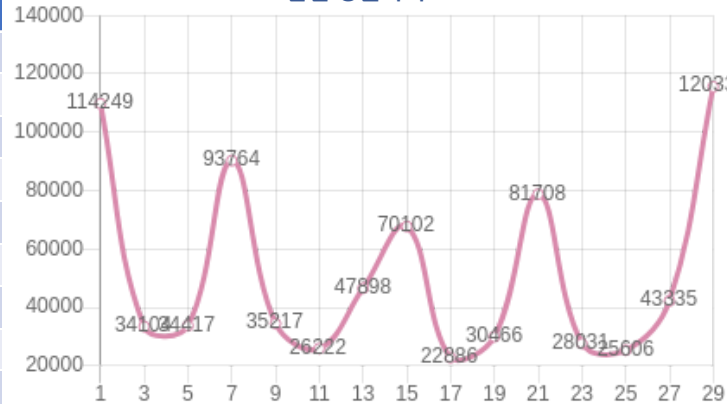
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	159,892 명	95,764 명	96,710 명	127,144 명	183,452 명	461,840 명	453,014 명
백분율	10 %	6 %	6 %	8 %	12 %	29 %	29 %

### 일별 방문자 수

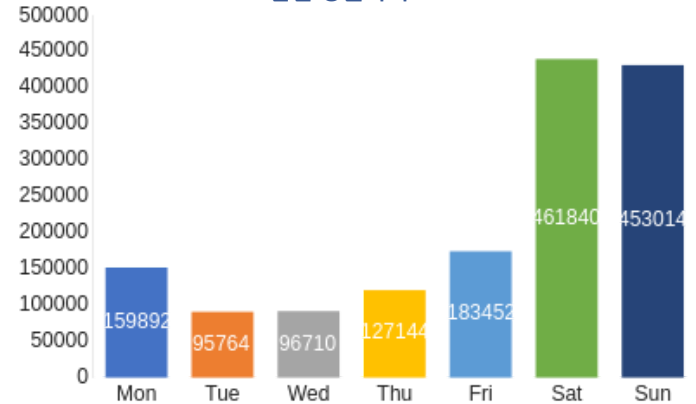
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	139,401	2023-04-17	35,991
2023-04-02	114,249	2023-04-18	22,886
2023-04-03	60,653	2023-04-19	27,833
2023-04-04	34,104	2023-04-20	30,466
2023-04-05	17,049	2023-04-21	42,731
2023-04-06	34,417	2023-04-22	81,708
2023-04-07	49,488	2023-04-23	67,963
2023-04-08	93,764	2023-04-24	28,031
2023-04-09	80,367	2023-04-25	12,823
2023-04-10	35,217	2023-04-26	25,606
2023-04-11	25,951	2023-04-27	27,811
2023-04-12	26,222	2023-04-28	43,335
2023-04-13	34,450	2023-04-29	77,377
2023-04-14	47,898	2023-04-30	120,333
2023-04-15	69,590		
2023-04-16	70,102		

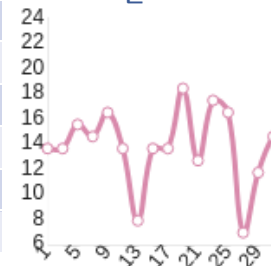
일별 방문자 수



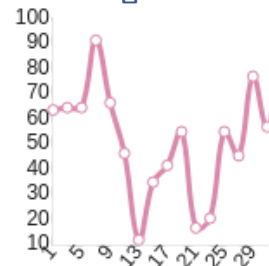
요일별 방문자 수



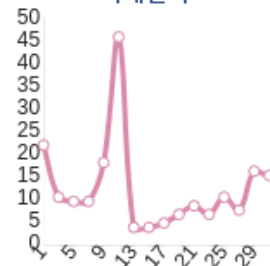
온도



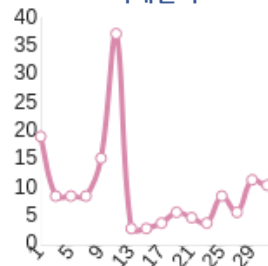
습도



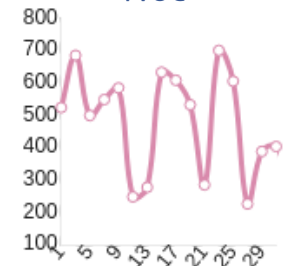
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

10 황리단길 중심거리1

스마트센서 빅데이터 분석자료

### 요일별 방문자수

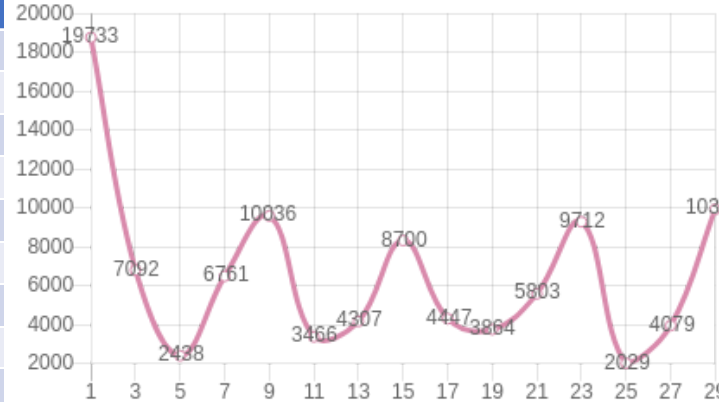
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	19,998 명	13,167 명	13,927 명	17,219 명	24,628 명	62,920 명	61,634 명
백분율	9 %	6 %	7 %	8 %	12 %	29 %	29 %

### 일별 방문자 수

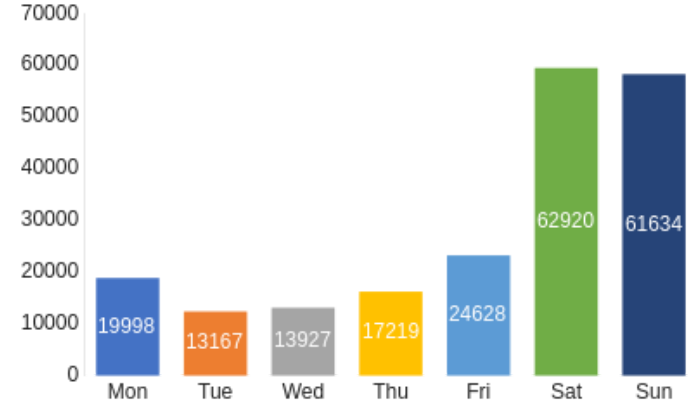
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	19,733	2023-04-17	4,447
2023-04-02	14,487	2023-04-18	3,183
2023-04-03	7,092	2023-04-19	3,864
2023-04-04	4,489	2023-04-20	4,546
2023-04-05	2,438	2023-04-21	5,803
2023-04-06	4,287	2023-04-22	11,450
2023-04-07	6,761	2023-04-23	9,712
2023-04-08	12,638	2023-04-24	4,049
2023-04-09	10,036	2023-04-25	2,029
2023-04-10	4,410	2023-04-26	3,834
2023-04-11	3,466	2023-04-27	4,079
2023-04-12	3,791	2023-04-28	6,251
2023-04-13	4,307	2023-04-29	10,399
2023-04-14	5,813	2023-04-30	18,201
2023-04-15	8,700		
2023-04-16	9,198		

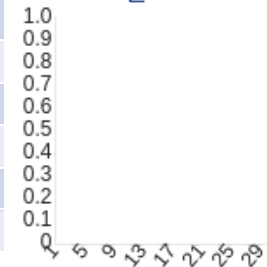
일별 방문자 수



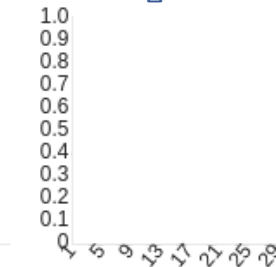
요일별 방문자 수



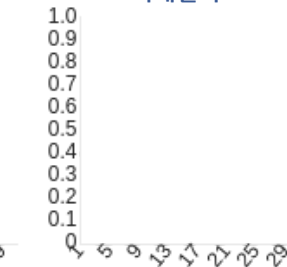
온도



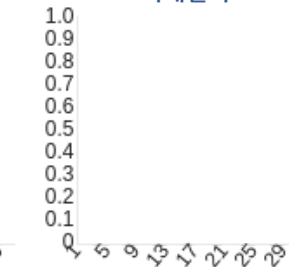
습도



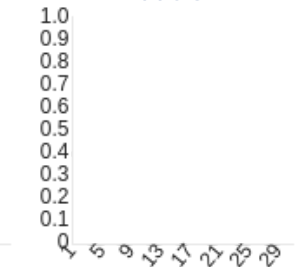
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

11 황리단길 중심거리2

스마트센서 빅데이터 분석자료

### 요일별 방문자수

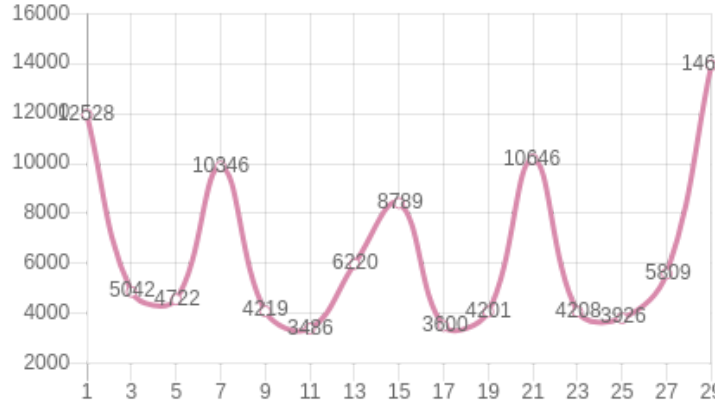
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	21,122 명	14,896 명	14,241 명	17,656 명	24,078 명	52,816 명	53,410 명
백분율	11 %	8 %	7 %	9 %	12 %	27 %	27 %

### 일별 방문자 수

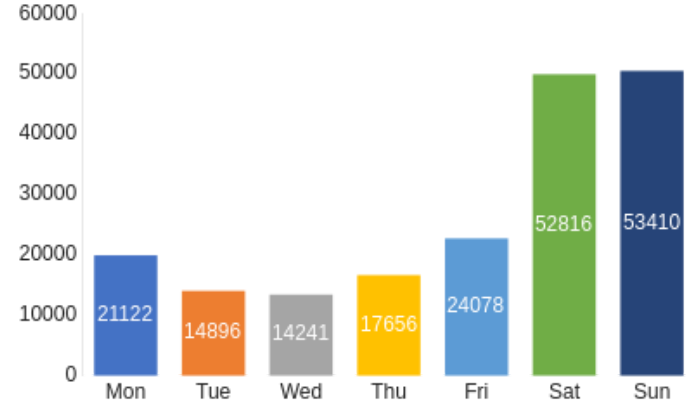
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	16,921	2023-04-17	4,950
2023-04-02	12,528	2023-04-18	3,600
2023-04-03	7,745	2023-04-19	3,981
2023-04-04	5,042	2023-04-20	4,201
2023-04-05	2,848	2023-04-21	5,470
2023-04-06	4,722	2023-04-22	10,646
2023-04-07	6,579	2023-04-23	6,945
2023-04-08	10,346	2023-04-24	4,208
2023-04-09	10,531	2023-04-25	2,259
2023-04-10	4,219	2023-04-26	3,926
2023-04-11	3,995	2023-04-27	4,001
2023-04-12	3,486	2023-04-28	5,809
2023-04-13	4,732	2023-04-29	9,600
2023-04-14	6,220	2023-04-30	14,617
2023-04-15	5,303		
2023-04-16	8,789		

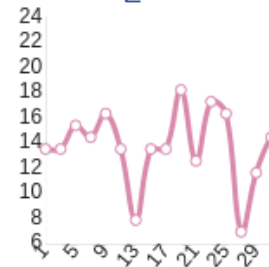
일별 방문자 수



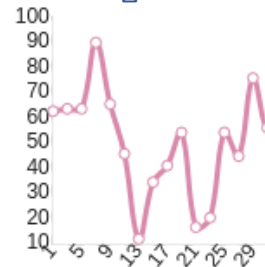
요일별 방문자 수



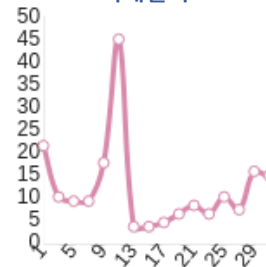
온도



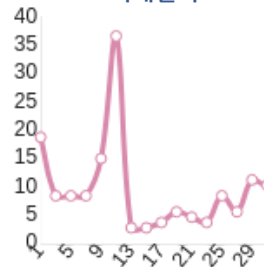
습도



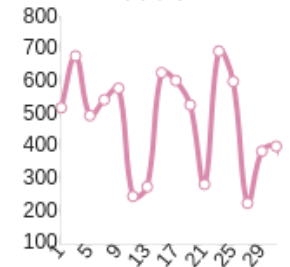
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

12 황리단길 중심거리3

스마트센서 빅데이터 분석자료

### 요일별 방문자수

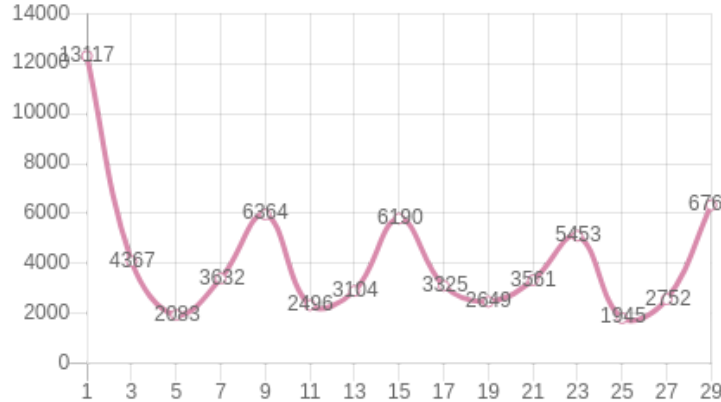
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	13,709 명	9,942 명	10,214 명	11,431 명	14,965 명	41,271 명	38,485 명
백분율	10 %	7 %	7 %	8 %	11 %	29 %	27 %

### 일별 방문자 수

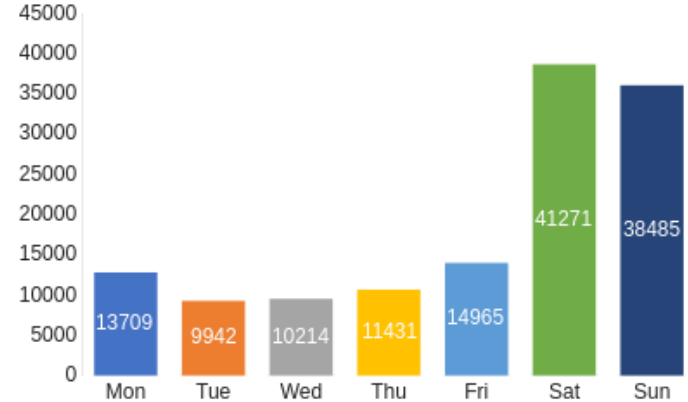
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	13,117	2023-04-17	3,325
2023-04-02	10,556	2023-04-18	2,390
2023-04-03	4,367	2023-04-19	2,649
2023-04-04	3,111	2023-04-20	2,630
2023-04-05	2,083	2023-04-21	3,561
2023-04-06	2,945	2023-04-22	6,802
2023-04-07	3,632	2023-04-23	5,453
2023-04-08	8,400	2023-04-24	2,955
2023-04-09	6,364	2023-04-25	1,945
2023-04-10	3,062	2023-04-26	2,740
2023-04-11	2,496	2023-04-27	2,752
2023-04-12	2,742	2023-04-28	3,747
2023-04-13	3,104	2023-04-29	6,762
2023-04-14	4,025	2023-04-30	10,523
2023-04-15	6,190		
2023-04-16	5,589		

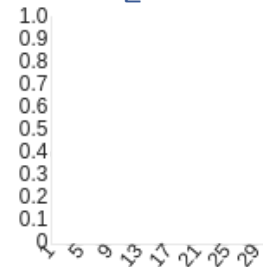
일별 방문자 수



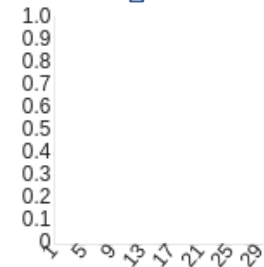
요일별 방문자 수



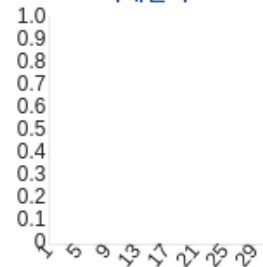
온도



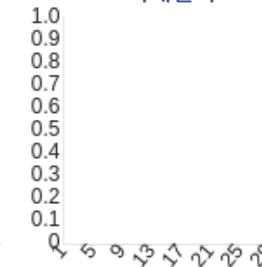
습도



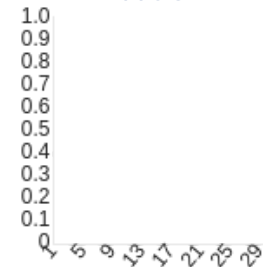
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

13 황리단길 북동거리

스마트센서 빅데이터 분석자료

### 요일별 방문자수

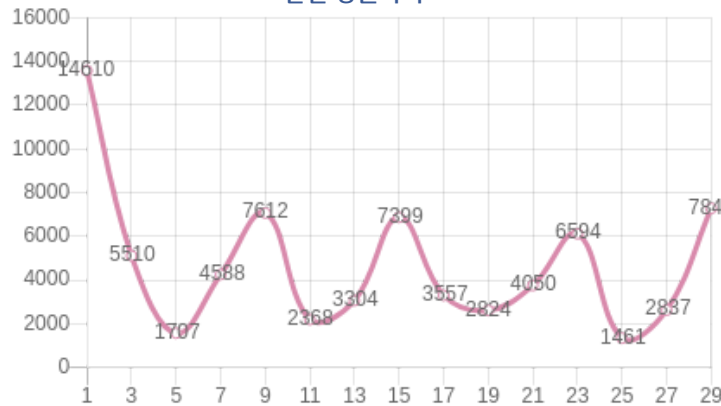
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	15,513 명	9,521 명	10,201 명	12,272 명	17,187 명	47,534 명	45,353 명
백분율	10 %	6 %	6 %	8 %	11 %	30 %	29 %

### 일별 방문자 수

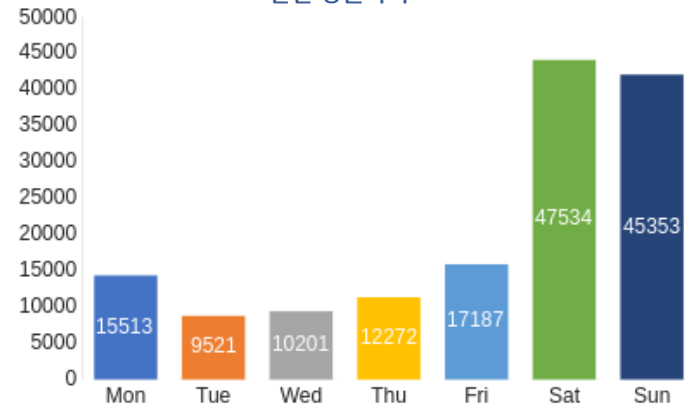
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	14,610	2023-04-17	3,557
2023-04-02	11,394	2023-04-18	2,477
2023-04-03	5,510	2023-04-19	2,824
2023-04-04	3,215	2023-04-20	2,920
2023-04-05	1,707	2023-04-21	4,050
2023-04-06	3,211	2023-04-22	8,090
2023-04-07	4,588	2023-04-23	6,594
2023-04-08	9,593	2023-04-24	2,814
2023-04-09	7,612	2023-04-25	1,461
2023-04-10	3,632	2023-04-26	2,869
2023-04-11	2,368	2023-04-27	2,837
2023-04-12	2,801	2023-04-28	4,351
2023-04-13	3,304	2023-04-29	7,842
2023-04-14	4,198	2023-04-30	13,196
2023-04-15	7,399		
2023-04-16	6,557		

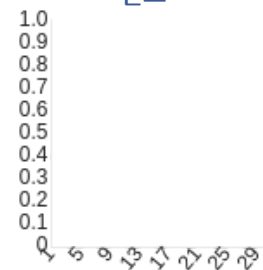
일별 방문자 수



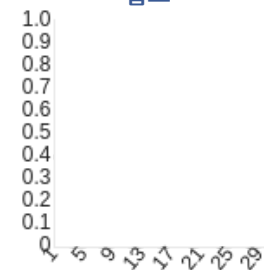
요일별 방문자 수



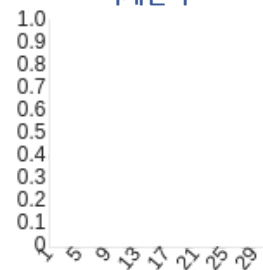
온도



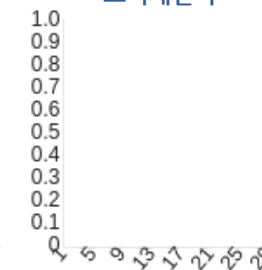
습도



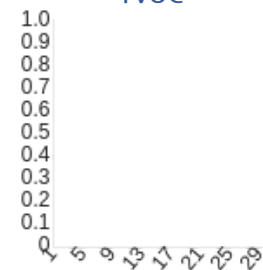
미세먼지



초미세먼지



TVOC





## 2.경주 관광지 분석자료

14 황리단길 동남거리

스마트센서 빅데이터 분석자료

### 요일별 방문자수

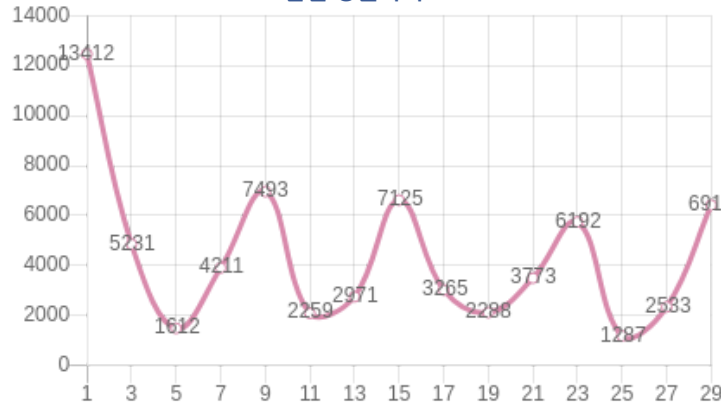
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	14,193 명	8,699 명	8,334 명	11,177 명	15,576 명	43,637 명	43,228 명
백분율	10 %	6 %	6 %	8 %	11 %	30 %	30 %

### 일별 방문자 수

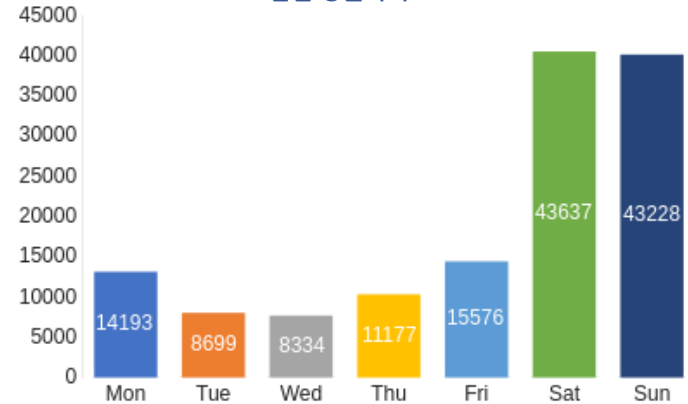
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	13,412	2023-04-17	3,265
2023-04-02	11,094	2023-04-18	2,097
2023-04-03	5,231	2023-04-19	2,288
2023-04-04	3,056	2023-04-20	2,460
2023-04-05	1,612	2023-04-21	3,773
2023-04-06	3,213	2023-04-22	7,137
2023-04-07	4,211	2023-04-23	6,192
2023-04-08	9,049	2023-04-24	2,445
2023-04-09	7,493	2023-04-25	1,287
2023-04-10	3,252	2023-04-26	2,194
2023-04-11	2,259	2023-04-27	2,533
2023-04-12	2,240	2023-04-28	3,601
2023-04-13	2,971	2023-04-29	6,914
2023-04-14	3,991	2023-04-30	12,147
2023-04-15	7,125		
2023-04-16	6,302		

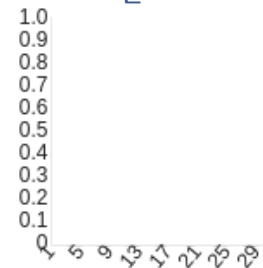
일별 방문자 수



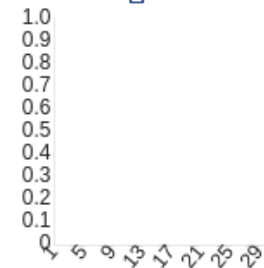
요일별 방문자 수



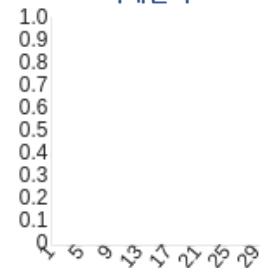
온도



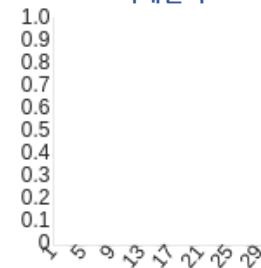
습도



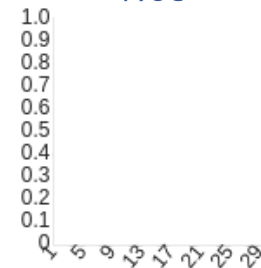
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

15 황리단길 동방거리

스마트센서 빅데이터 분석자료

### 요일별 방문자수

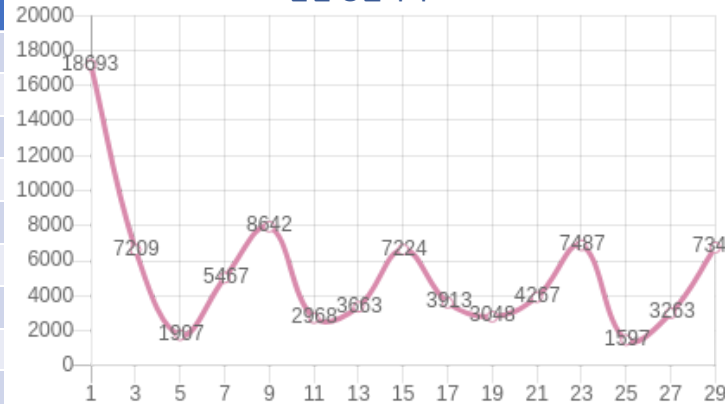
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	18,062 명	11,222 명	11,096 명	13,776 명	19,343 명	53,144 명	50,440 명
백분율	10 %	6 %	6 %	8 %	11 %	30 %	28 %

### 일별 방문자 수

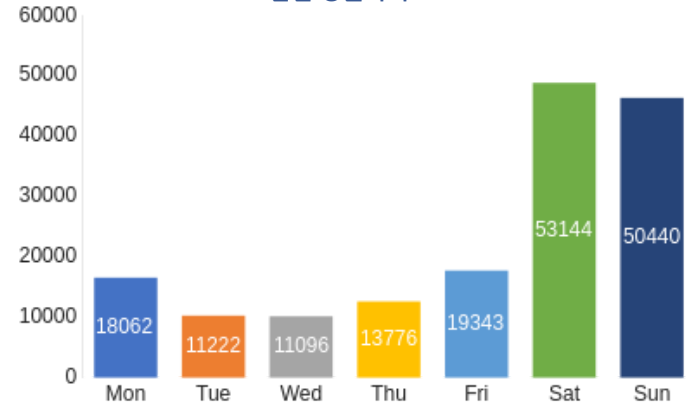
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	18,693	2023-04-17	3,913
2023-04-02	13,635	2023-04-18	2,506
2023-04-03	7,209	2023-04-19	3,048
2023-04-04	4,151	2023-04-20	2,758
2023-04-05	1,907	2023-04-21	4,267
2023-04-06	4,092	2023-04-22	9,317
2023-04-07	5,467	2023-04-23	7,487
2023-04-08	10,566	2023-04-24	3,116
2023-04-09	8,642	2023-04-25	1,597
2023-04-10	3,824	2023-04-26	3,066
2023-04-11	2,968	2023-04-27	3,263
2023-04-12	3,075	2023-04-28	4,911
2023-04-13	3,663	2023-04-29	7,344
2023-04-14	4,698	2023-04-30	13,669
2023-04-15	7,224		
2023-04-16	7,007		

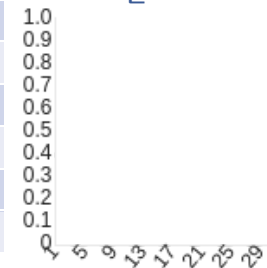
일별 방문자 수



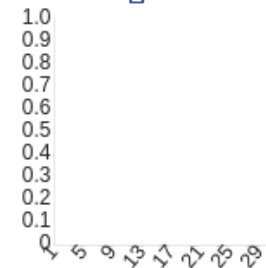
요일별 방문자 수



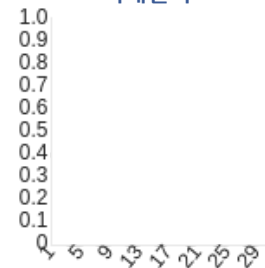
온도



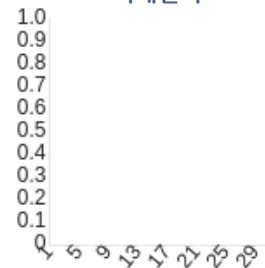
습도



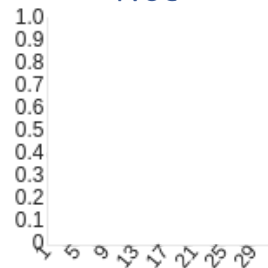
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

16 황리단길 서방거리

스마트센서 빅데이터 분석자료

### 요일별 방문자수

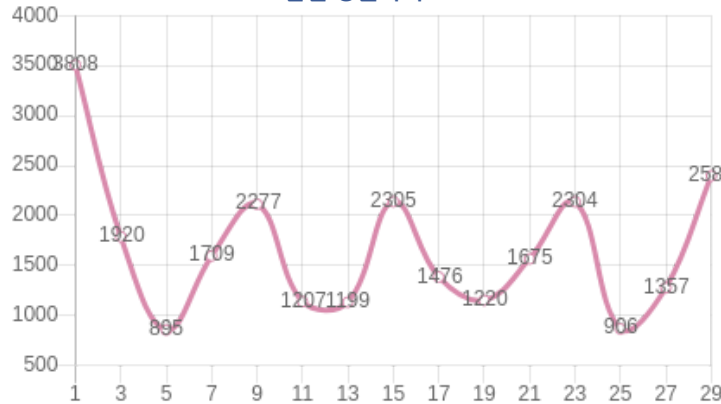
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	6,154 명	4,604 명	4,568 명	5,053 명	6,613 명	14,201 명	13,805 명
백분율	11 %	8 %	8 %	9 %	12 %	26 %	25 %

### 일별 방문자 수

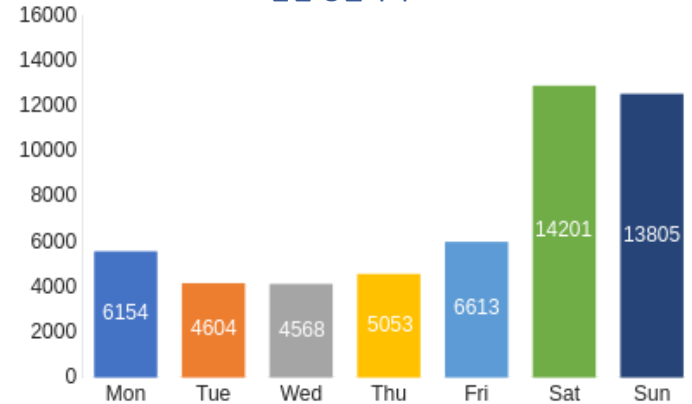
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	3,808	2023-04-17	1,476
2023-04-02	3,348	2023-04-18	1,172
2023-04-03	1,920	2023-04-19	1,220
2023-04-04	1,319	2023-04-20	1,189
2023-04-05	895	2023-04-21	1,675
2023-04-06	1,308	2023-04-22	2,642
2023-04-07	1,709	2023-04-23	2,304
2023-04-08	2,857	2023-04-24	1,394
2023-04-09	2,277	2023-04-25	906
2023-04-10	1,364	2023-04-26	1,255
2023-04-11	1,207	2023-04-27	1,357
2023-04-12	1,198	2023-04-28	1,660
2023-04-13	1,199	2023-04-29	2,589
2023-04-14	1,569	2023-04-30	3,709
2023-04-15	2,305		
2023-04-16	2,167		

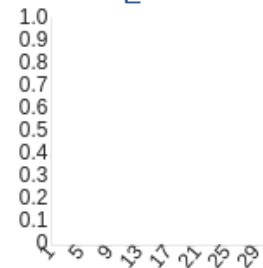
일별 방문자 수



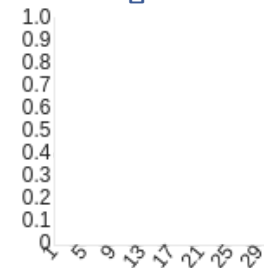
요일별 방문자 수



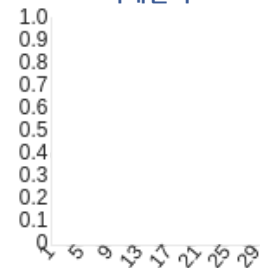
온도



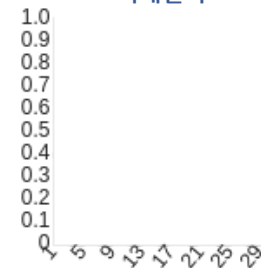
습도



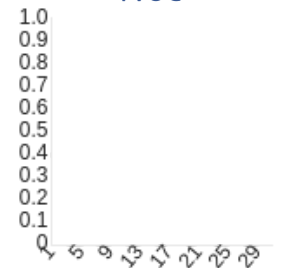
미세먼지



초미세먼지



TVOC



## 2.경주 관광지 분석자료

17 황리단길 서남거리

스마트센서 빅데이터 분석자료

### 요일별 방문자수

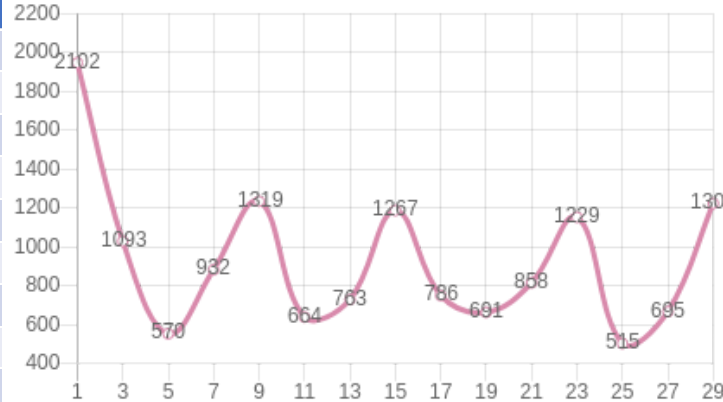
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	3,535 명	2,529 명	2,648 명	2,969 명	3,618 명	7,571 명	7,279 명
백분율	12 %	8 %	9 %	10 %	12 %	25 %	24 %

### 일별 방문자 수

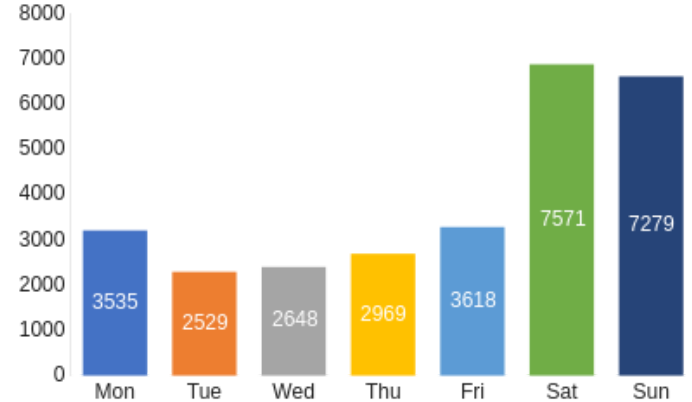
(단위:명)

날짜	방문자수	날짜	방문자수
2023-04-01	2,102	2023-04-17	786
2023-04-02	1,718	2023-04-18	611
2023-04-03	1,093	2023-04-19	691
2023-04-04	739	2023-04-20	785
2023-04-05	570	2023-04-21	858
2023-04-06	726	2023-04-22	1,309
2023-04-07	932	2023-04-23	1,229
2023-04-08	1,586	2023-04-24	845
2023-04-09	1,319	2023-04-25	515
2023-04-10	811	2023-04-26	685
2023-04-11	664	2023-04-27	695
2023-04-12	702	2023-04-28	889
2023-04-13	763	2023-04-29	1,307
2023-04-14	939	2023-04-30	1,842
2023-04-15	1,267		
2023-04-16	1,171		

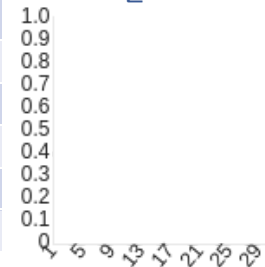
일별 방문자 수



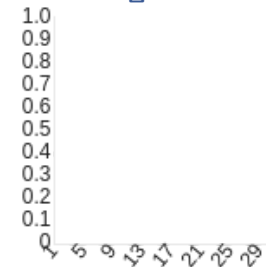
요일별 방문자 수



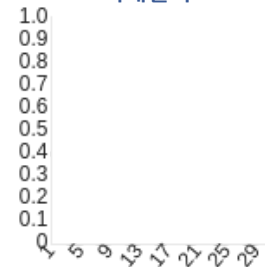
온도



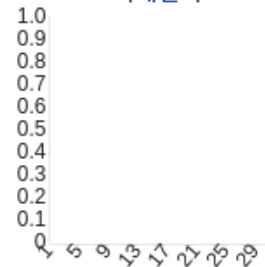
습도



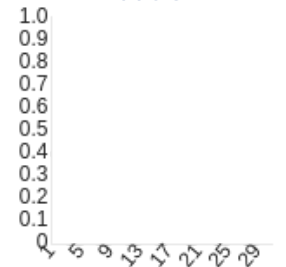
미세먼지



초미세먼지



TVOC



# 별첨. 측정 데이터 세부자료

1 불국사

스마트센서 빅데이터 분석자료

## ■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-04-02	3,610명	14℃	80%	35 $\mu\text{g}/\text{m}^3$	29 $\mu\text{g}/\text{m}^3$	1,200ppb	2023-04-18	1,386명	14℃	84%	11 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	1,058ppb
2023-04-03	1,219명	14℃	92%	19 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	1,173ppb	2023-04-19	1,744명	16℃	100%	13 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,427ppb
2023-04-04	956명	14℃	87%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	815ppb	2023-04-20	1,226명	18℃	100%	17 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,157ppb
2023-04-05	333명	15℃	90%	8 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	1,270ppb	2023-04-21	1,258명	22℃	98%	23 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	1,453ppb
2023-04-06	729명	14℃	100%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,397ppb	2023-04-22	2,467명	16℃	99%	15 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	588ppb
2023-04-07	1,114명	15℃	99%	17 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,267ppb	2023-04-23	2,205명	14℃	87%	14 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	780ppb
2023-04-08	3,614명	12℃	72%	40 $\mu\text{g}/\text{m}^3$	33 $\mu\text{g}/\text{m}^3$	650ppb	2023-04-24	649명	13℃	95%	6 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	1,007ppb
2023-04-09	4,275명	10℃	51%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	680ppb	2023-04-25	307명	12℃	100%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	869ppb
2023-04-10	2,001명	14℃	52%	2 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	1,044ppb	2023-04-26	476명	9℃	100%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,409ppb
2023-04-11	1,922명	16℃	62%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	1,243ppb	2023-04-27	621명	14℃	92%	21 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	1,217ppb
2023-04-12	2,452명	18℃	93%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	1,424ppb	2023-04-28	852명	14℃	95%	16 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,283ppb
2023-04-13	3,486명	15℃	46%	11 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	875ppb	2023-04-29	1,384명	16℃	64%	7 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	753ppb
2023-04-14	3,619명	17℃	38%	5 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	1,212ppb	2023-04-30	2,557명	17℃	100%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	1,157ppb
2023-04-15	3,825명	16℃	75%	8 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	1,400ppb	-	-	-	-	-	-	-
2023-04-16	6,425명	12℃	100%	10 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,549ppb	-	-	-	-	-	-	-
2023-04-17	3,520명	11℃	96%	12 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,256ppb	-	-	-	-	-	-	-

# 별첨. 측정 데이터 세부자료

3 봉황대교분

스마트센서 빅데이터 분석자료

## ■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-04-02	6,236명	18℃	59%	41 $\mu\text{g}/\text{m}^3$	33 $\mu\text{g}/\text{m}^3$	788ppb	2023-04-18	3,045명	16℃	53%	13 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	668ppb
2023-04-03	4,097명	16℃	59%	23 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	817ppb	2023-04-19	3,490명	17℃	72%	21 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	132ppb
2023-04-04	3,209명	17℃	56%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	1,167ppb	2023-04-20	3,553명	20℃	71%	24 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	575ppb
2023-04-05	2,720명	17℃	61%	10 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	648ppb	2023-04-21	4,014명	24℃	62%	26 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	0ppb
2023-04-06	3,393명	16℃	91%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	496ppb	2023-04-22	4,755명	18℃	48%	17 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	667ppb
2023-04-07	4,018명	18℃	62%	18 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	437ppb	2023-04-23	4,044명	15℃	47%	14 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	493ppb
2023-04-08	4,852명	15℃	43%	42 $\mu\text{g}/\text{m}^3$	35 $\mu\text{g}/\text{m}^3$	866ppb	2023-04-24	3,446명	15℃	53%	8 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	673ppb
2023-04-09	4,282명	14℃	23%	4 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	722ppb	2023-04-25	2,749명	15℃	55%	8 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	271ppb
2023-04-10	2,510명	16℃	30%	4 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	728ppb	2023-04-26	3,370명	12℃	82%	15 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	136ppb
2023-04-11	2,232명	17℃	38%	4 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	933ppb	2023-04-27	3,639명	16℃	51%	21 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	946ppb
2023-04-12	2,357명	20℃	52%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	922ppb	2023-04-28	4,188명	16℃	58%	18 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	620ppb
2023-04-13	2,546명	19℃	17%	12 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	216ppb	2023-04-29	4,246명	18℃	51%	13 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	695ppb
2023-04-14	2,934명	20℃	18%	8 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	817ppb	2023-04-30	5,886명	19℃	78%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	517ppb
2023-04-15	3,904명	18℃	51%	9 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	518ppb	-	-	-	-	-	-	-
2023-04-16	3,949명	15℃	85%	15 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	0ppb	-	-	-	-	-	-	-
2023-04-17	3,552명	13℃	72%	14 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	400ppb	-	-	-	-	-	-	-

# 별첨. 측정 데이터 세부자료

4 동궁과월지

스마트센서 빅데이터 분석자료

## ■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-04-01	5,006명	16℃	77%	40 $\mu\text{g}/\text{m}^3$	35 $\mu\text{g}/\text{m}^3$	1,187ppb	2023-04-17	1,347명	14℃	74%	12 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	1,019ppb
2023-04-02	3,381명	14℃	80%	25 $\mu\text{g}/\text{m}^3$	23 $\mu\text{g}/\text{m}^3$	935ppb	2023-04-18	1,160명	16℃	100%	18 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	1,439ppb
2023-04-03	2,192명	15℃	77%	11 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	998ppb	2023-04-19	1,296명	19℃	95%	22 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	1,251ppb
2023-04-04	1,511명	15℃	78%	11 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	1,153ppb	2023-04-20	1,027명	24℃	81%	29 $\mu\text{g}/\text{m}^3$	26 $\mu\text{g}/\text{m}^3$	1,378ppb
2023-04-05	802명	15℃	100%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,320ppb	2023-04-21	1,603명	17℃	74%	12 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	781ppb
2023-04-06	1,531명	17℃	81%	15 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,177ppb	2023-04-22	3,083명	15℃	68%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	998ppb
2023-04-07	2,075명	14℃	57%	32 $\mu\text{g}/\text{m}^3$	29 $\mu\text{g}/\text{m}^3$	672ppb	2023-04-23	2,052명	14℃	76%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	1,135ppb
2023-04-08	3,460명	13℃	33%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	833ppb	2023-04-24	1,244명	13℃	85%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,212ppb
2023-04-09	2,421명	15℃	45%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	1,315ppb	2023-04-25	604명	9℃	100%	15 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	1,489ppb
2023-04-10	1,232명	17℃	54%	3 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	1,286ppb	2023-04-26	1,601명	16℃	74%	20 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	1,002ppb
2023-04-11	1,103명	19℃	75%	4 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	1,309ppb	2023-04-27	1,439명	15℃	90%	23 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	1,284ppb
2023-04-12	1,251명	18℃	28%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	942ppb	2023-04-28	2,048명	18℃	70%	14 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,291ppb
2023-04-13	1,298명	17℃	32%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	1,043ppb	2023-04-29	3,040명	18℃	99%	13 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	1,375ppb
2023-04-14	1,734명	16℃	74%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,432ppb	2023-04-30	4,426명	19℃	66%	8 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	951ppb
2023-04-15	2,977명	13℃	100%	14 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,512ppb	-	-	-	-	-	-	-
2023-04-16	1,925명	12℃	91%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	1,132ppb	-	-	-	-	-	-	-

# 별첨. 측정 데이터 세부자료

9 황리단길 전체

스마트센서 빅데이터 분석자료

## ■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-04-01	139,401명	15℃	71%	48 $\mu\text{g}/\text{m}^3$	37 $\mu\text{g}/\text{m}^3$	750ppb
2023-04-02	114,249명	14℃	66%	23 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	547ppb
2023-04-03	60,653명	14℃	67%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	717ppb
2023-04-04	34,104명	16℃	67%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	521ppb
2023-04-05	17,049명	15℃	95%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	573ppb
2023-04-06	34,417명	17℃	69%	19 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	611ppb
2023-04-07	49,488명	14℃	48%	48 $\mu\text{g}/\text{m}^3$	39 $\mu\text{g}/\text{m}^3$	256ppb
2023-04-08	93,764명	8℃	12%	4 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	287ppb
2023-04-09	80,367명	14℃	36%	4 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	662ppb
2023-04-10	35,217명	14℃	43%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	636ppb
2023-04-11	25,951명	19℃	57%	7 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	556ppb
2023-04-12	26,222명	13℃	17%	9 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	295ppb
2023-04-13	34,450명	18℃	21%	7 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	733ppb
2023-04-14	47,898명	17℃	57%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	633ppb
2023-04-15	69,590명	7℃	47%	8 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	233ppb
2023-04-16	70,102명	12℃	80%	17 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	404ppb

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-04-17	35,991명	15℃	59%	16 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	420ppb
2023-04-18	22,886명	16℃	79%	22 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	287ppb
2023-04-19	27,833명	19℃	76%	23 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	181ppb
2023-04-20	30,466명	23℃	66%	27 $\mu\text{g}/\text{m}^3$	23 $\mu\text{g}/\text{m}^3$	552ppb
2023-04-21	42,731명	17℃	54%	19 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	350ppb
2023-04-22	81,708명	15℃	53%	18 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	241ppb
2023-04-23	67,963명	11℃	45%	7 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	435ppb
2023-04-24	28,031명	14℃	63%	10 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	307ppb
2023-04-25	12,823명	10℃	92%	17 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	336ppb
2023-04-26	25,606명	15℃	56%	24 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	243ppb
2023-04-27	27,811명	12℃	44%	16 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	349ppb
2023-04-28	43,335명	17℃	56%	16 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	423ppb
2023-04-29	77,377명	18℃	85%	13 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	405ppb
2023-04-30	120,333명	17℃	40%	9 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	310ppb
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감사합니다

