

경주 관광지 통계분석의 새로운 변화를 위한

주요 관광지 유동인구 분석자료 [202307]





주요관광지 유동인구 분석자료

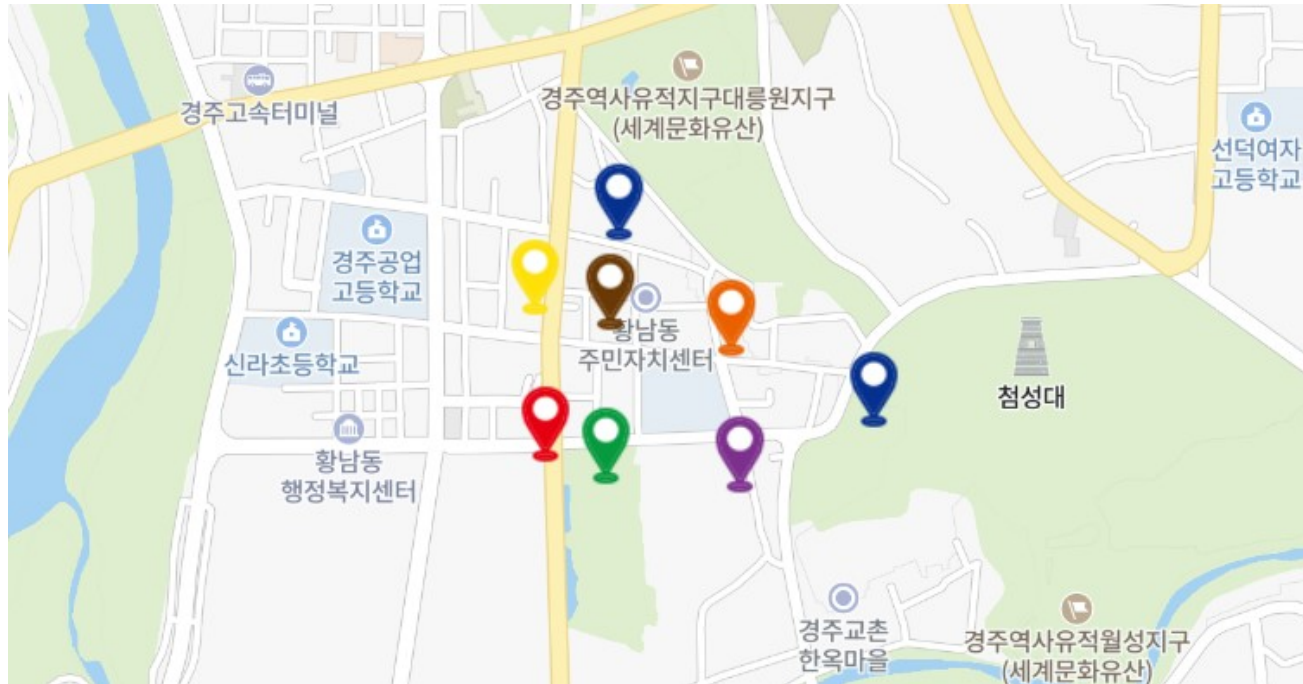
c o n t e n t s

- 1 측정데이터 범위
- 2 경주 주요 관광지 분석자료
별첨. 측정데이터 세부자료

1. 측정 데이터 범위

스마트센서 빅데이터 분석자료

가. 공간적 범위



나. 시간적 범위

- 측정일 : 2022년 12월 8일 ~
- 측정시간 : 매일 00:00 ~ 23:59

다. 내용적 범위

- 방문자 수
- 온도
- 습도
- 미세먼지
- 초미세먼지
- TVOC(휘발성 유기 화합물)

2.경주 관광지 분석자료 1 불국사

스마트센서 빅데이터 분석자료

요일별 방문자수

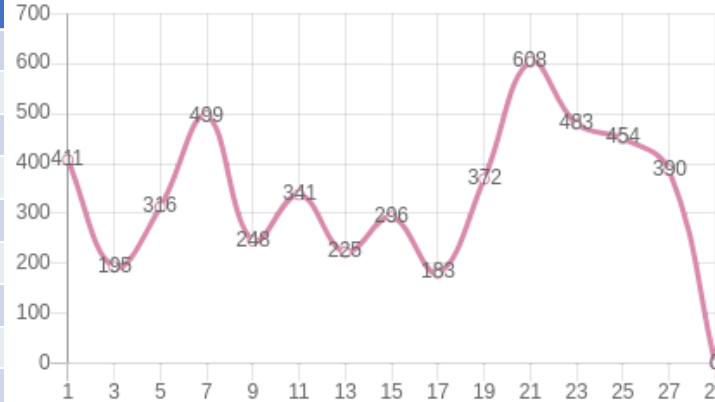
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,242 명	997 명	1,373 명	1,482 명	1,291 명	2,270 명	1,763 명
백분율	12 %	10 %	13 %	14 %	12 %	22 %	17 %

일별 방문자 수

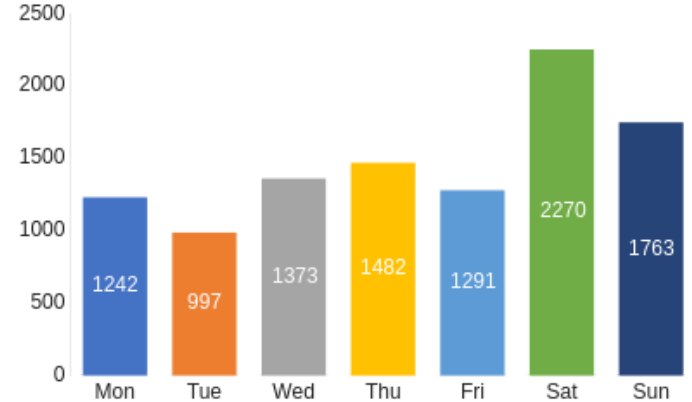
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	507	2023-07-17	241
2023-07-02	411	2023-07-18	183
2023-07-03	270	2023-07-19	305
2023-07-04	195	2023-07-20	372
2023-07-05	273	2023-07-21	418
2023-07-06	316	2023-07-22	608
2023-07-07	258	2023-07-23	507
2023-07-08	499	2023-07-24	483
2023-07-09	549	2023-07-25	388
2023-07-10	248	2023-07-26	454
2023-07-11	231	2023-07-27	520
2023-07-12	341	2023-07-28	390
2023-07-13	274	2023-07-29	0
2023-07-14	225	2023-07-30	0
2023-07-15	656	2023-07-31	0
2023-07-16	296		

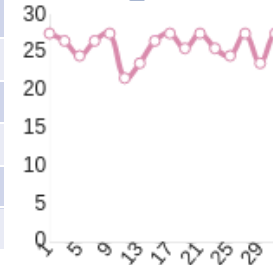
일별 방문자 수



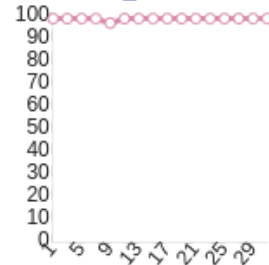
요일별 방문자 수



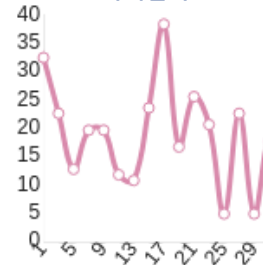
온도



습도



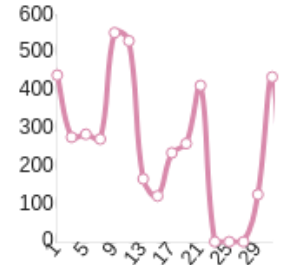
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료 2 석굴암

스마트센서 빅데이터 분석자료

요일별 방문자수

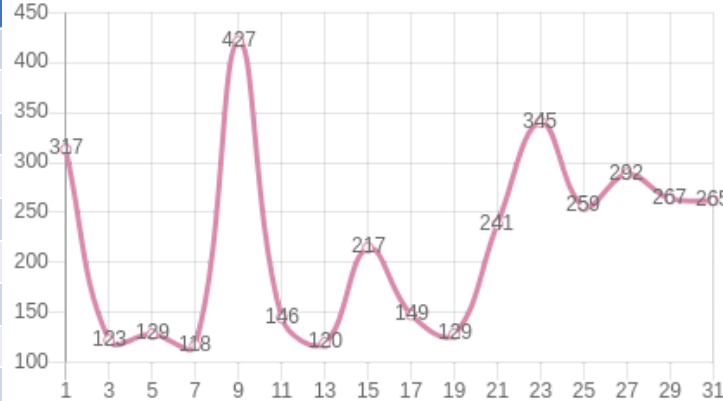
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	857 명	569 명	620 명	660 명	721 명	1,432 명	1,591 명
백분율	13 %	9 %	10 %	10 %	11 %	22 %	25 %

일별 방문자 수

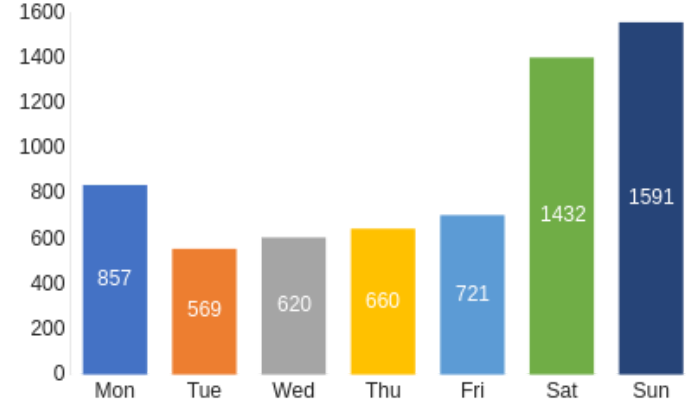
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	317	2023-07-17	149
2023-07-02	286	2023-07-18	63
2023-07-03	123	2023-07-19	129
2023-07-04	101	2023-07-20	117
2023-07-05	129	2023-07-21	241
2023-07-06	131	2023-07-22	335
2023-07-07	118	2023-07-23	345
2023-07-08	296	2023-07-24	213
2023-07-09	427	2023-07-25	259
2023-07-10	107	2023-07-26	211
2023-07-11	146	2023-07-27	292
2023-07-12	151	2023-07-28	199
2023-07-13	120	2023-07-29	267
2023-07-14	163	2023-07-30	358
2023-07-15	217	2023-07-31	265
2023-07-16	175		

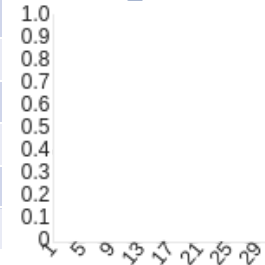
일별 방문자 수



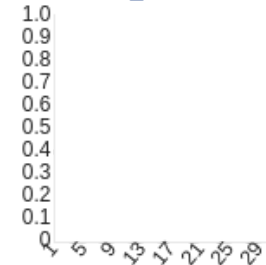
요일별 방문자 수



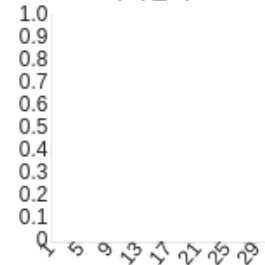
온도



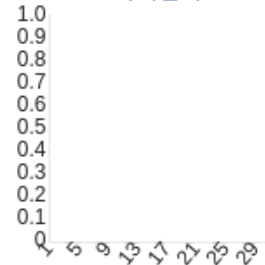
습도



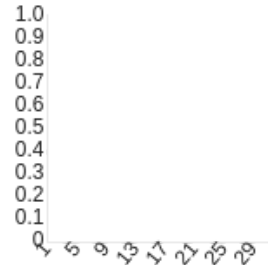
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

3 봉황대고분

스마트센서 빅데이터 분석자료

요일별 방문자수

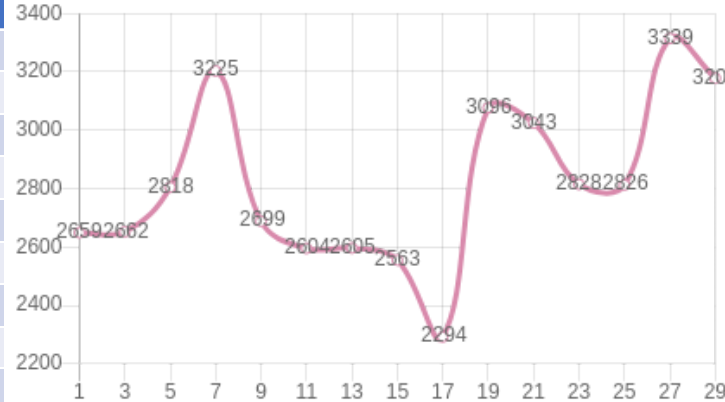
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	14,636 명	10,555 명	11,038 명	11,609 명	12,179 명	15,698 명	14,160 명
백분율	16 %	12 %	12 %	13 %	14 %	17 %	16 %

일별 방문자 수

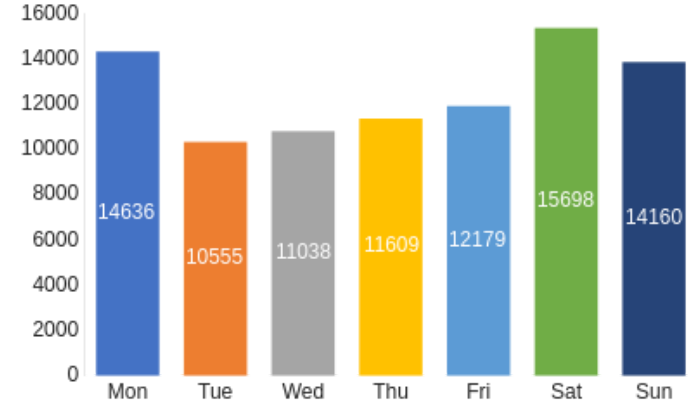
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	2,894	2023-07-17	2,593
2023-07-02	2,659	2023-07-18	2,294
2023-07-03	3,068	2023-07-19	2,985
2023-07-04	2,662	2023-07-20	3,096
2023-07-05	2,623	2023-07-21	3,376
2023-07-06	2,818	2023-07-22	3,043
2023-07-07	2,859	2023-07-23	2,824
2023-07-08	3,225	2023-07-24	2,828
2023-07-09	2,914	2023-07-25	3,082
2023-07-10	2,699	2023-07-26	2,826
2023-07-11	2,517	2023-07-27	3,043
2023-07-12	2,604	2023-07-28	3,339
2023-07-13	2,652	2023-07-29	3,279
2023-07-14	2,605	2023-07-30	3,200
2023-07-15	3,257	2023-07-31	3,448
2023-07-16	2,563		

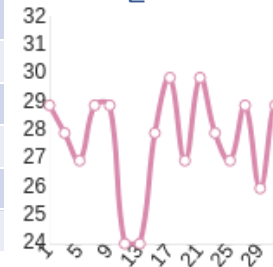
일별 방문자 수



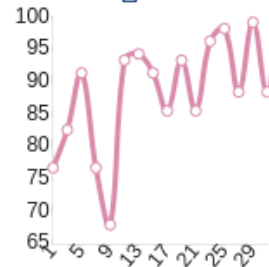
요일별 방문자 수



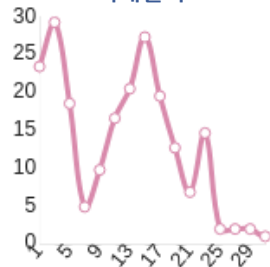
온도



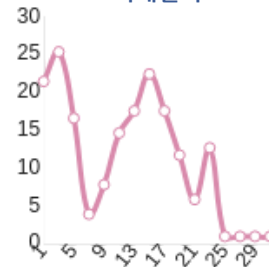
습도



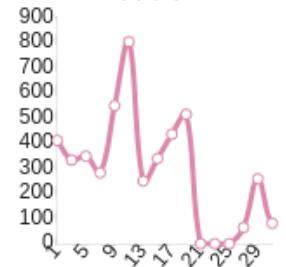
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

4 동궁과월지

스마트센서 빅데이터 분석자료

요일별 방문자수

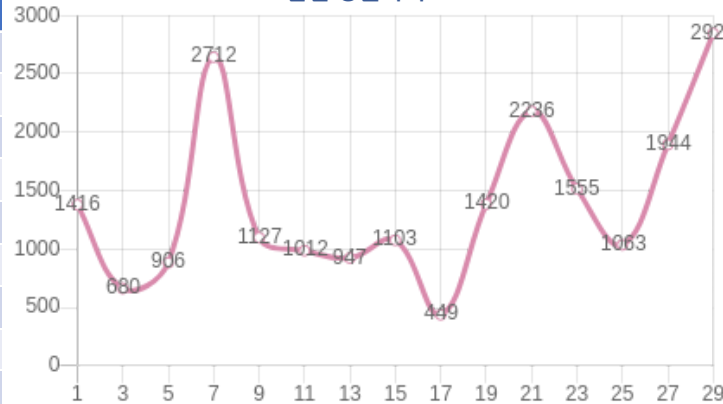
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	7,321 명	3,182 명	4,334 명	5,164 명	5,321 명	12,173 명	9,181 명
백분율	16 %	7 %	9 %	11 %	11 %	26 %	20 %

일별 방문자 수

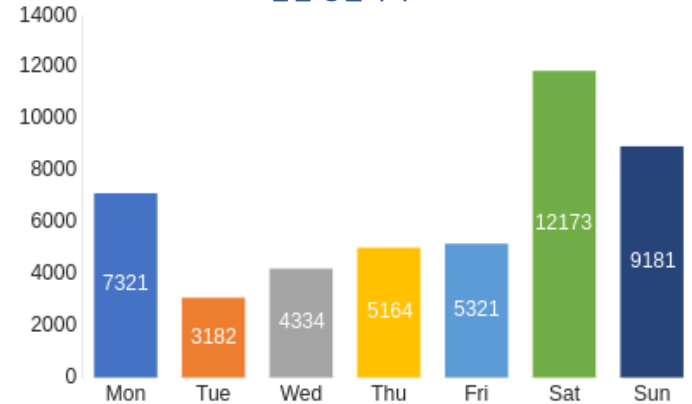
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	2,123	2023-07-17	948
2023-07-02	1,416	2023-07-18	449
2023-07-03	986	2023-07-19	1,320
2023-07-04	680	2023-07-20	1,420
2023-07-05	939	2023-07-21	1,595
2023-07-06	906	2023-07-22	2,236
2023-07-07	835	2023-07-23	1,952
2023-07-08	2,712	2023-07-24	1,555
2023-07-09	1,789	2023-07-25	1,410
2023-07-10	1,127	2023-07-26	1,063
2023-07-11	643	2023-07-27	1,867
2023-07-12	1,012	2023-07-28	1,944
2023-07-13	971	2023-07-29	2,981
2023-07-14	947	2023-07-30	2,921
2023-07-15	2,121	2023-07-31	2,705
2023-07-16	1,103		

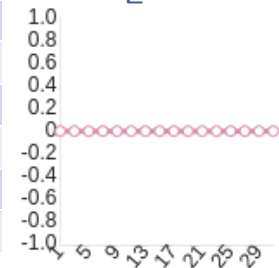
일별 방문자 수



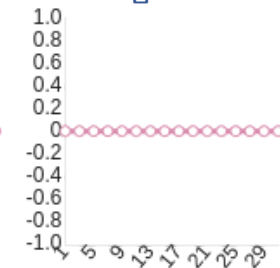
요일별 방문자 수



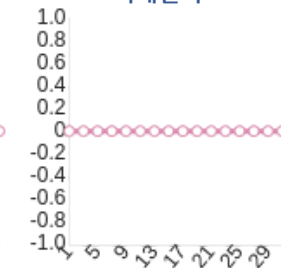
온도



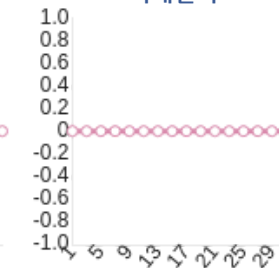
습도



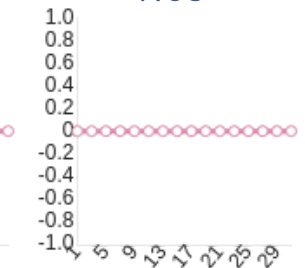
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료 5 칠성대

스마트센서 빅데이터 분석자료

요일별 방문자수

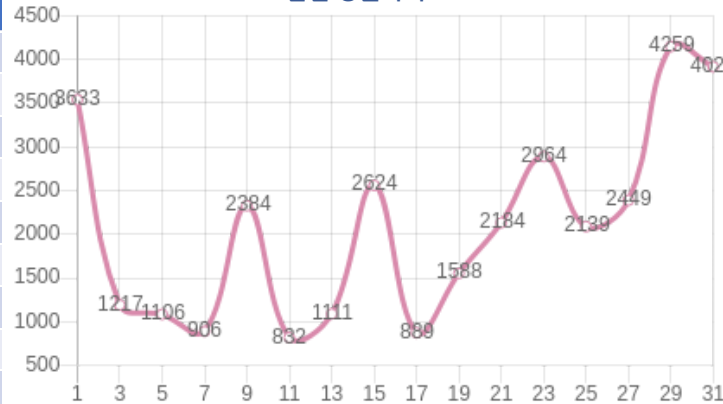
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	9,242 명	4,488 명	5,297 명	6,460 명	6,814 명	17,437 명	12,516 명
백분율	15 %	7 %	9 %	10 %	11 %	28 %	20 %

일별 방문자 수

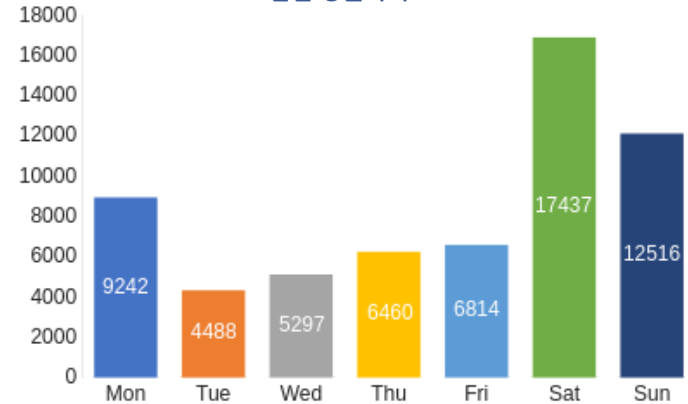
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	3,633	2023-07-17	889
2023-07-02	1,795	2023-07-18	509
2023-07-03	1,217	2023-07-19	1,588
2023-07-04	1,008	2023-07-20	1,763
2023-07-05	1,106	2023-07-21	2,184
2023-07-06	1,137	2023-07-22	3,098
2023-07-07	906	2023-07-23	2,964
2023-07-08	3,823	2023-07-24	1,929
2023-07-09	2,384	2023-07-25	2,139
2023-07-10	1,187	2023-07-26	1,458
2023-07-11	832	2023-07-27	2,449
2023-07-12	1,145	2023-07-28	2,875
2023-07-13	1,111	2023-07-29	4,259
2023-07-14	849	2023-07-30	4,321
2023-07-15	2,624	2023-07-31	4,020
2023-07-16	1,052		

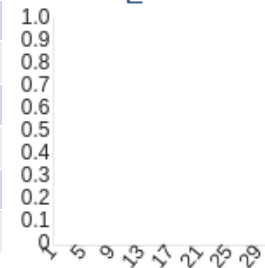
일별 방문자 수



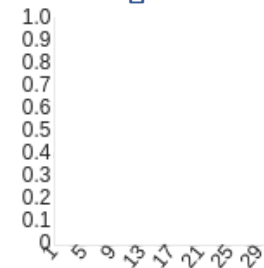
요일별 방문자 수



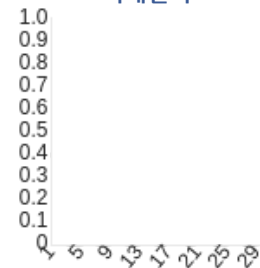
온도



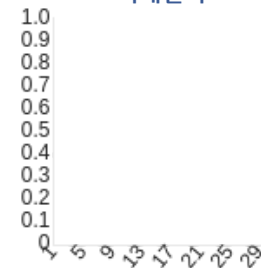
습도



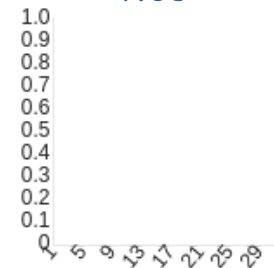
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

6 교촌마을

스마트센서 빅데이터 분석자료

요일별 방문자수

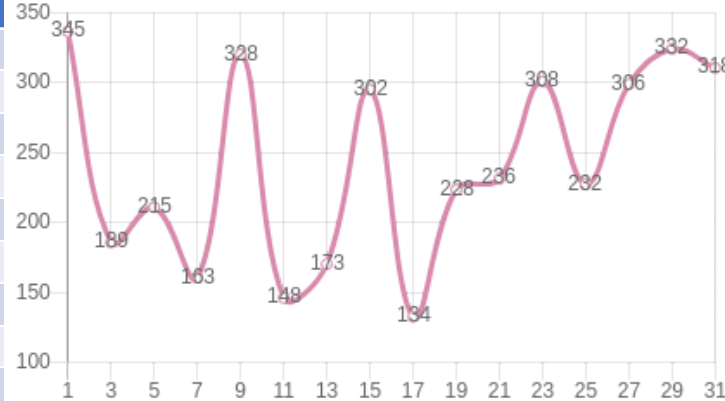
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,008 명	577 명	746 명	936 명	799 명	1,674 명	1,380 명
백분율	14 %	8 %	10 %	13 %	11 %	24 %	19 %

일별 방문자 수

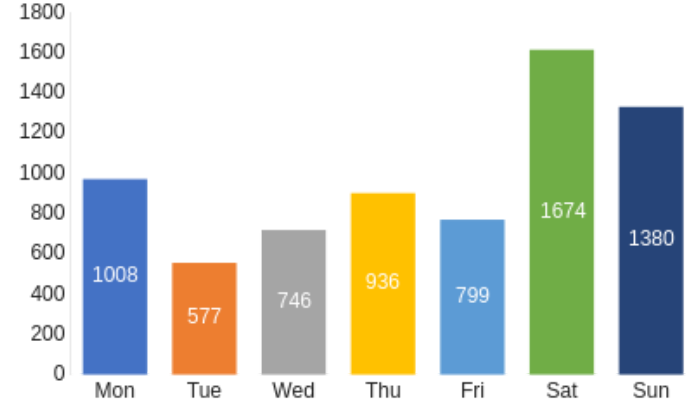
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	345	2023-07-17	134
2023-07-02	220	2023-07-18	96
2023-07-03	189	2023-07-19	228
2023-07-04	101	2023-07-20	216
2023-07-05	215	2023-07-21	236
2023-07-06	241	2023-07-22	333
2023-07-07	163	2023-07-23	308
2023-07-08	362	2023-07-24	198
2023-07-09	328	2023-07-25	232
2023-07-10	169	2023-07-26	137
2023-07-11	148	2023-07-27	306
2023-07-12	166	2023-07-28	248
2023-07-13	173	2023-07-29	332
2023-07-14	152	2023-07-30	324
2023-07-15	302	2023-07-31	318
2023-07-16	200		

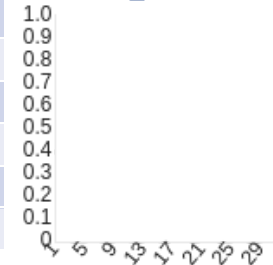
일별 방문자 수



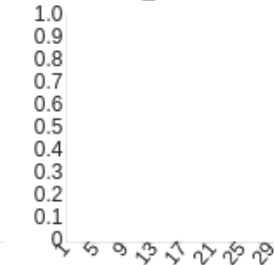
요일별 방문자 수



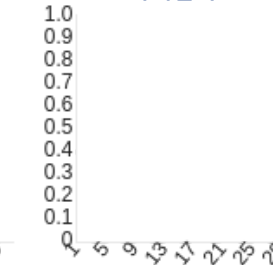
온도



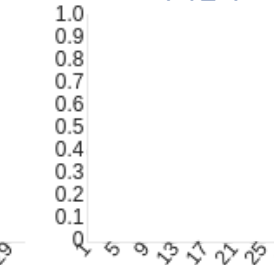
습도



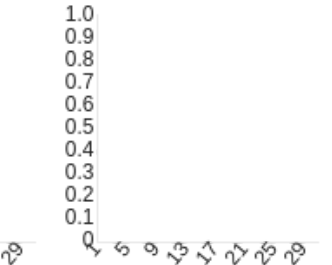
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

7 경주터미널

스마트센서 빅데이터 분석자료

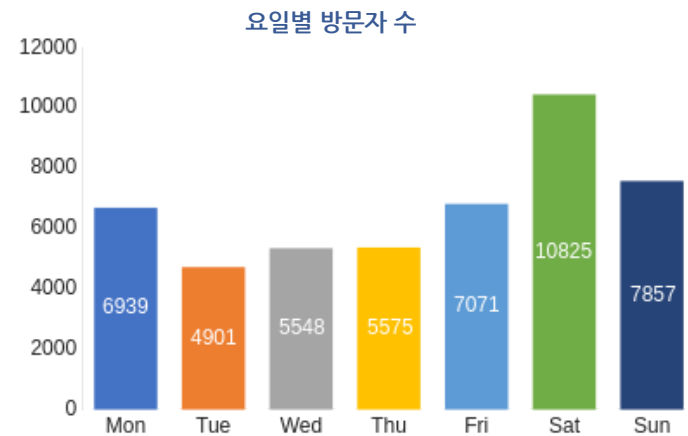
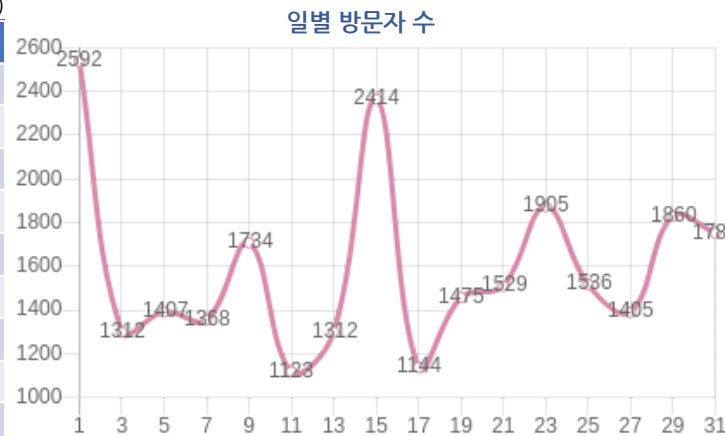
요일별 방문자수

요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	6,939 명	4,901 명	5,548 명	5,575 명	7,071 명	10,825 명	7,857 명
백분율	14 %	10 %	11 %	11 %	15 %	22 %	16 %

일별 방문자 수

(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	2,592	2023-07-17	1,144
2023-07-02	1,542	2023-07-18	893
2023-07-03	1,312	2023-07-19	1,475
2023-07-04	1,349	2023-07-20	1,422
2023-07-05	1,407	2023-07-21	1,529
2023-07-06	1,436	2023-07-22	2,013
2023-07-07	1,368	2023-07-23	1,905
2023-07-08	1,946	2023-07-24	1,562
2023-07-09	1,734	2023-07-25	1,536
2023-07-10	1,141	2023-07-26	1,368
2023-07-11	1,123	2023-07-27	1,405
2023-07-12	1,298	2023-07-28	2,773
2023-07-13	1,312	2023-07-29	1,860
2023-07-14	1,401	2023-07-30	1,531
2023-07-15	2,414	2023-07-31	1,780
2023-07-16	1,145		



2.경주 관광지 분석자료 8 대릉원

스마트센서 빅데이터 분석자료

요일별 방문자수

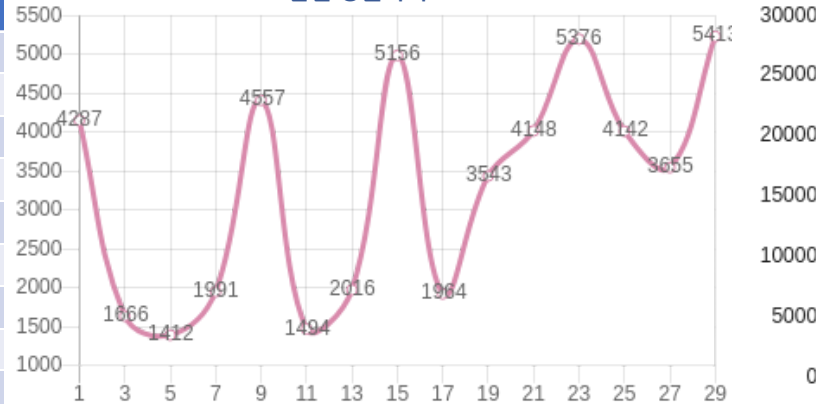
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	9,521 명	7,866 명	10,050 명	11,040 명	12,837 명	28,708 명	20,891 명
백분율	9 %	8 %	10 %	11 %	13 %	28 %	21 %

일별 방문자 수

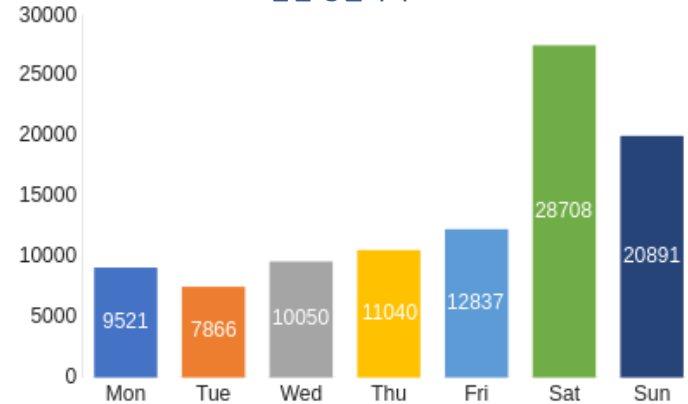
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	4,287	2023-07-17	1,964
2023-07-02	2,600	2023-07-18	819
2023-07-03	1,666	2023-07-19	3,543
2023-07-04	1,411	2023-07-20	3,245
2023-07-05	1,412	2023-07-21	4,148
2023-07-06	2,124	2023-07-22	6,112
2023-07-07	1,991	2023-07-23	5,376
2023-07-08	7,740	2023-07-24	3,707
2023-07-09	4,557	2023-07-25	4,142
2023-07-10	2,184	2023-07-26	3,043
2023-07-11	1,494	2023-07-27	3,655
2023-07-12	2,052	2023-07-28	4,240
2023-07-13	2,016	2023-07-29	5,413
2023-07-14	2,458	2023-07-30	6,278
2023-07-15	5,156		
2023-07-16	2,080		

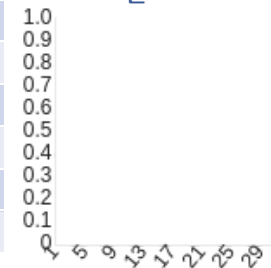
일별 방문자 수



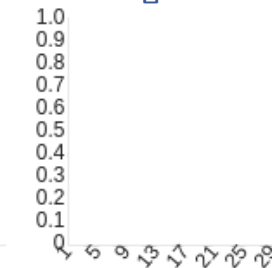
요일별 방문자 수



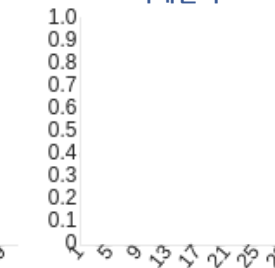
온도



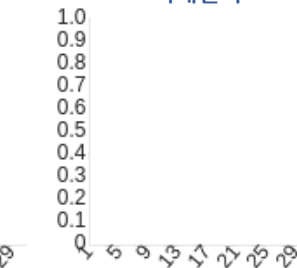
습도



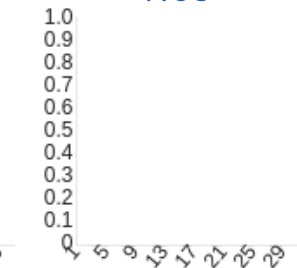
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

9 항리단길 전체

스마트센서 빅데이터 분석자료

요일별 방문자수

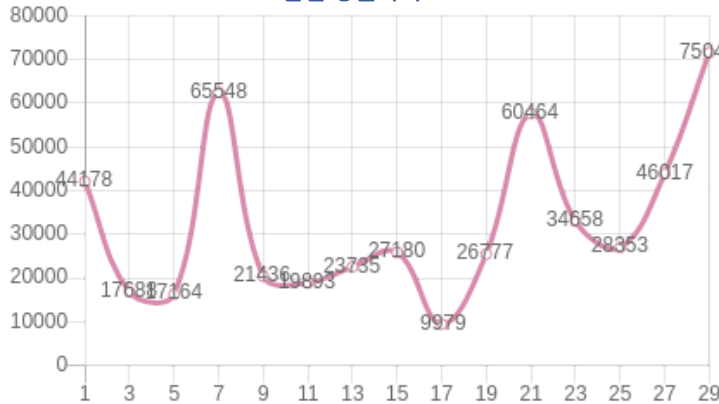
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	161,364 명	76,977 명	89,481 명	101,442 명	125,346 명	308,582 명	249,711 명
백분율	14 %	7 %	8 %	9 %	11 %	28 %	22 %

일별 방문자 수

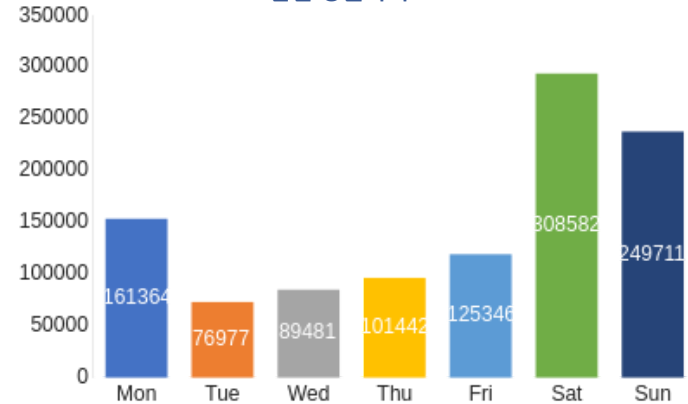
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	61,877	2023-07-17	18,537
2023-07-02	44,178	2023-07-18	9,979
2023-07-03	23,439	2023-07-19	24,525
2023-07-04	17,688	2023-07-20	26,777
2023-07-05	16,710	2023-07-21	35,442
2023-07-06	17,164	2023-07-22	60,464
2023-07-07	20,152	2023-07-23	54,310
2023-07-08	65,548	2023-07-24	34,658
2023-07-09	48,999	2023-07-25	32,829
2023-07-10	21,436	2023-07-26	28,353
2023-07-11	16,481	2023-07-27	37,847
2023-07-12	19,893	2023-07-28	46,017
2023-07-13	19,654	2023-07-29	68,256
2023-07-14	23,735	2023-07-30	75,044
2023-07-15	52,437	2023-07-31	63,294
2023-07-16	27,180		

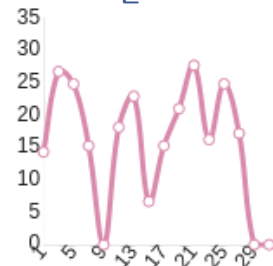
일별 방문자 수



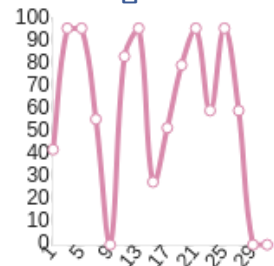
요일별 방문자 수



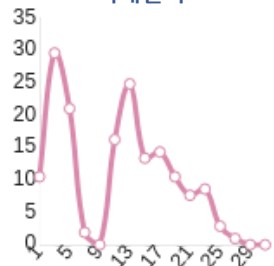
온도



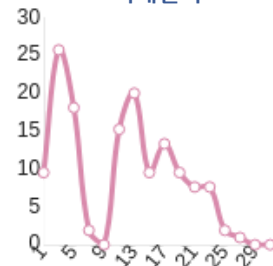
습도



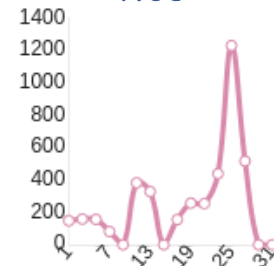
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

10 황리단길 중심거리1

스마트센서 빅데이터 분석자료

요일별 방문자수

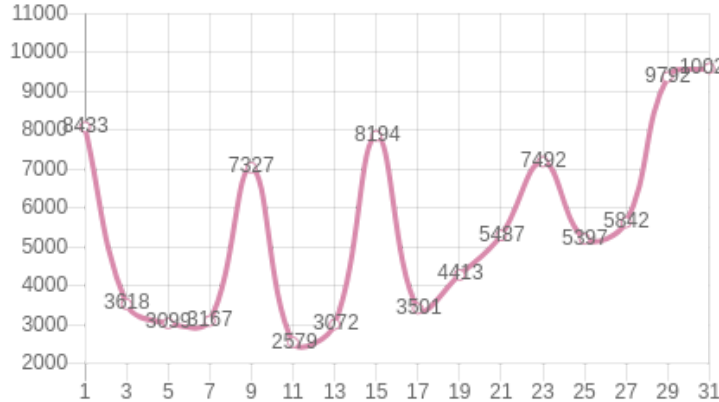
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	25,481 명	12,931 명	15,396 명	16,380 명	19,260 명	44,032 명	36,648 명
백분율	15 %	8 %	9 %	10 %	11 %	26 %	22 %

일별 방문자 수

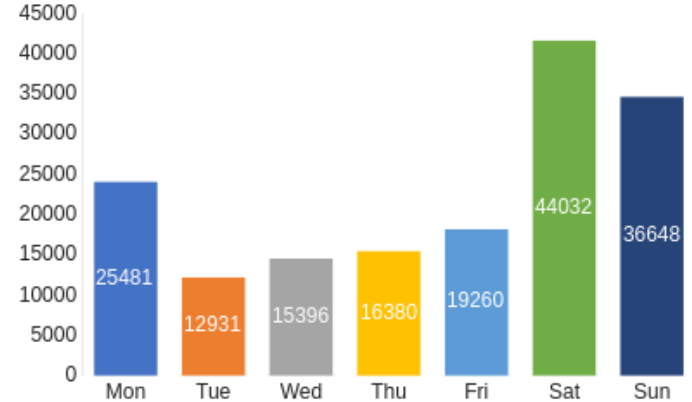
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	8,433	2023-07-17	3,501
2023-07-02	6,378	2023-07-18	2,100
2023-07-03	3,618	2023-07-19	4,413
2023-07-04	2,855	2023-07-20	4,182
2023-07-05	3,099	2023-07-21	5,487
2023-07-06	3,284	2023-07-22	7,857
2023-07-07	3,167	2023-07-23	7,492
2023-07-08	9,756	2023-07-24	4,876
2023-07-09	7,327	2023-07-25	5,397
2023-07-10	3,457	2023-07-26	4,659
2023-07-11	2,579	2023-07-27	5,842
2023-07-12	3,225	2023-07-28	7,085
2023-07-13	3,072	2023-07-29	9,792
2023-07-14	3,521	2023-07-30	11,013
2023-07-15	8,194	2023-07-31	10,029
2023-07-16	4,438		

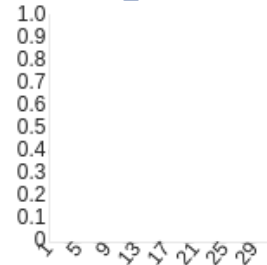
일별 방문자 수



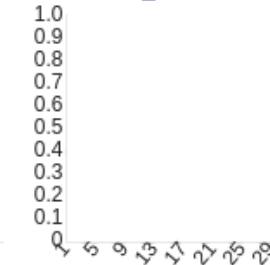
요일별 방문자 수



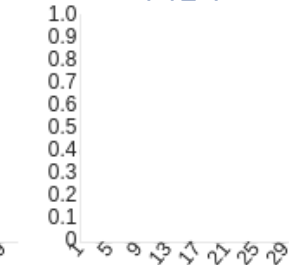
온도



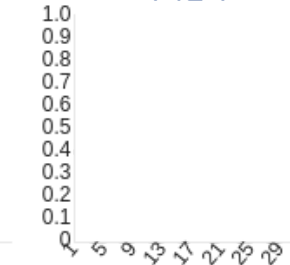
습도



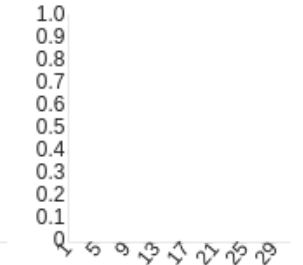
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

11 황리단길 중심거리2

스마트센서 빅데이터 분석자료

요일별 방문자수

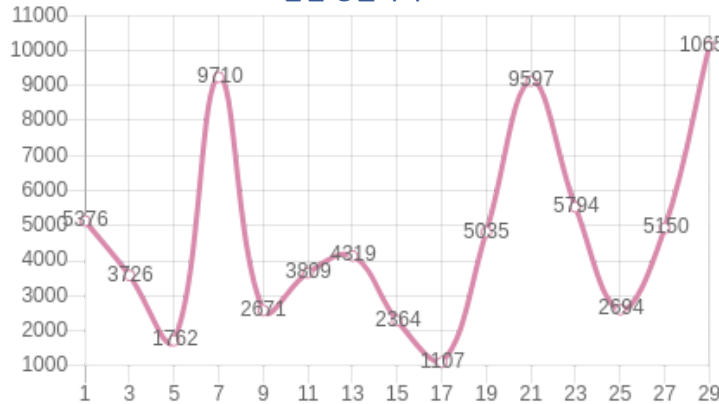
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	19,638 명	12,547 명	12,286 명	13,130 명	19,712 명	44,945 명	30,986 명
백분율	13 %	8 %	8 %	9 %	13 %	29 %	20 %

일별 방문자 수

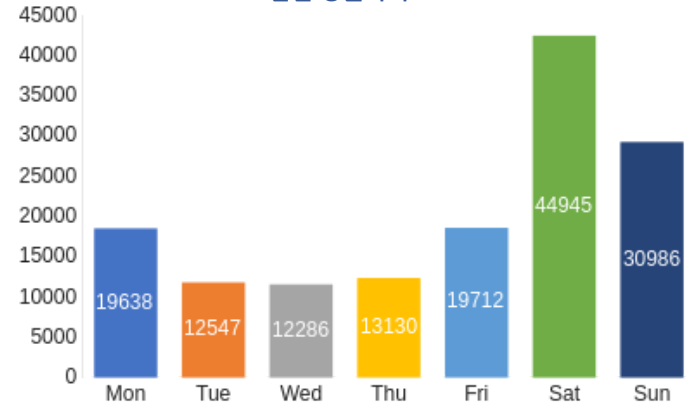
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	9,758	2023-07-17	1,784
2023-07-02	5,376	2023-07-18	1,107
2023-07-03	4,469	2023-07-19	3,617
2023-07-04	3,726	2023-07-20	5,035
2023-07-05	2,166	2023-07-21	6,433
2023-07-06	1,762	2023-07-22	9,597
2023-07-07	3,810	2023-07-23	8,423
2023-07-08	9,710	2023-07-24	5,794
2023-07-09	4,171	2023-07-25	4,414
2023-07-10	2,671	2023-07-26	2,694
2023-07-11	3,300	2023-07-27	3,194
2023-07-12	3,809	2023-07-28	5,150
2023-07-13	3,139	2023-07-29	10,528
2023-07-14	4,319	2023-07-30	10,652
2023-07-15	5,352	2023-07-31	4,920
2023-07-16	2,364		

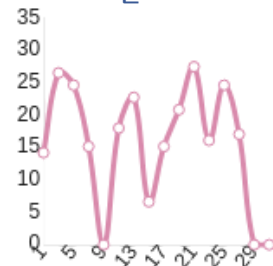
일별 방문자 수



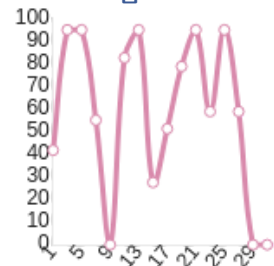
요일별 방문자 수



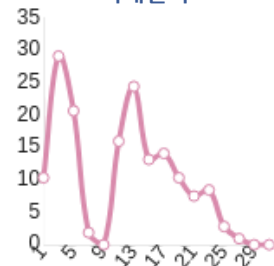
온도



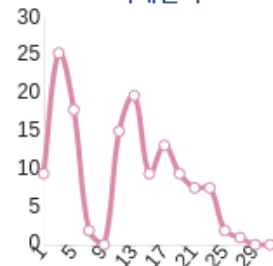
습도



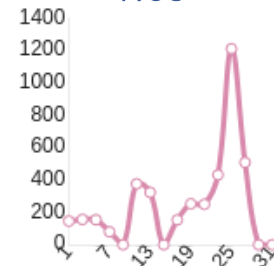
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

12 황리단길 중심거리3

스마트센서 빅데이터 분석자료

요일별 방문자수

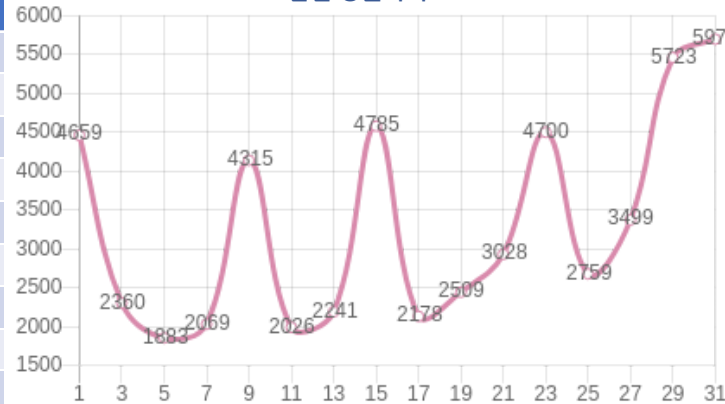
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	16,121 명	8,619 명	9,281 명	10,261 명	11,347 명	26,130 명	22,056 명
백분율	16 %	8 %	9 %	10 %	11 %	25 %	21 %

일별 방문자 수

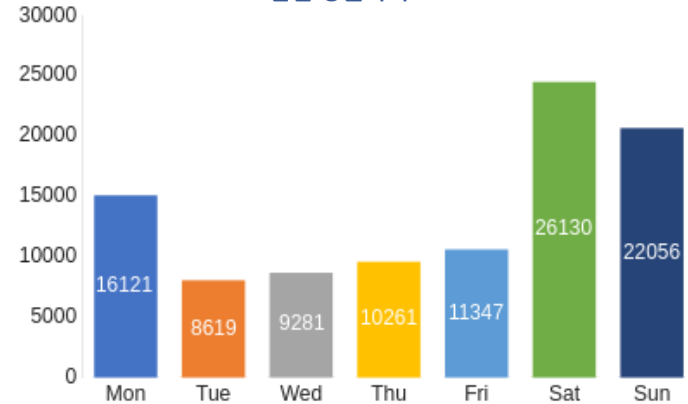
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	4,659	2023-07-17	2,178
2023-07-02	3,593	2023-07-18	1,611
2023-07-03	2,360	2023-07-19	2,509
2023-07-04	2,223	2023-07-20	2,630
2023-07-05	1,883	2023-07-21	3,028
2023-07-06	1,891	2023-07-22	5,778
2023-07-07	2,069	2023-07-23	4,700
2023-07-08	5,185	2023-07-24	3,255
2023-07-09	4,315	2023-07-25	2,759
2023-07-10	2,353	2023-07-26	2,789
2023-07-11	2,026	2023-07-27	3,499
2023-07-12	2,100	2023-07-28	3,910
2023-07-13	2,241	2023-07-29	5,723
2023-07-14	2,340	2023-07-30	6,446
2023-07-15	4,785	2023-07-31	5,975
2023-07-16	3,002		

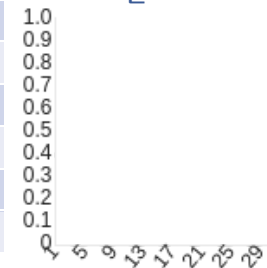
일별 방문자 수



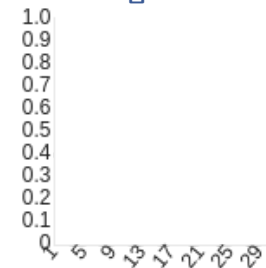
요일별 방문자 수



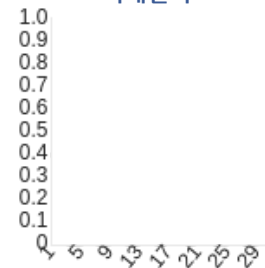
온도



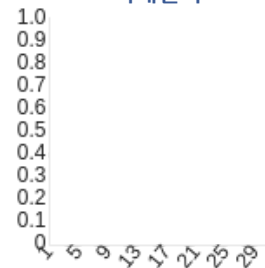
습도



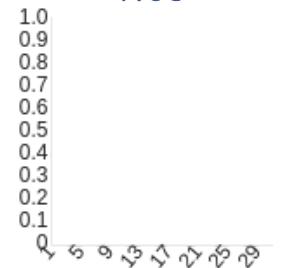
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

13 황리단길 북동거리

스마트센서 빅데이터 분석자료

요일별 방문자수

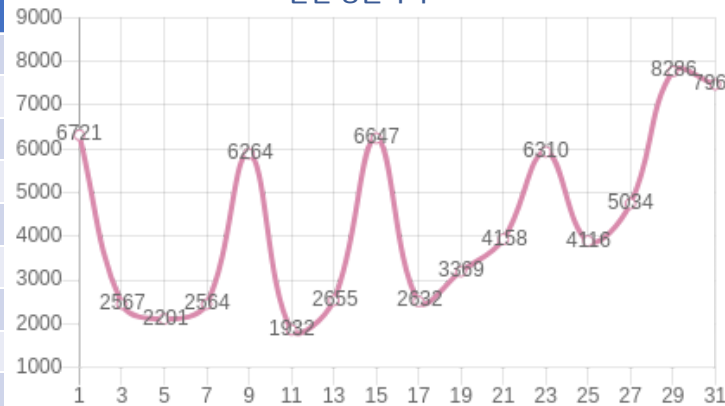
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	20,503 명	9,870 명	11,825 명	13,553 명	15,405 명	36,817 명	29,426 명
백분율	15 %	7 %	9 %	10 %	11 %	27 %	21 %

일별 방문자 수

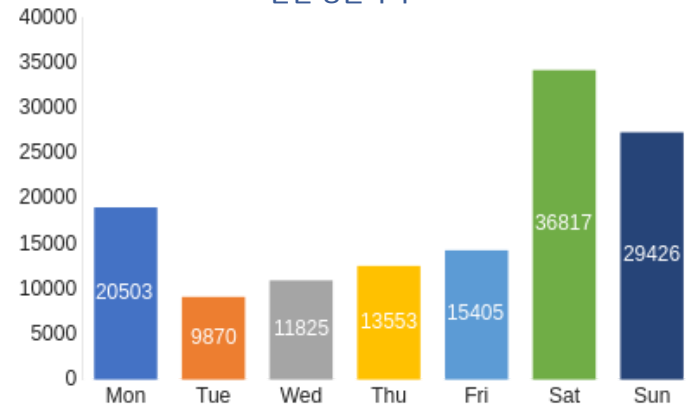
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	6,721	2023-07-17	2,632
2023-07-02	5,101	2023-07-18	1,650
2023-07-03	2,567	2023-07-19	3,369
2023-07-04	2,172	2023-07-20	3,472
2023-07-05	2,201	2023-07-21	4,158
2023-07-06	2,392	2023-07-22	7,277
2023-07-07	2,564	2023-07-23	6,310
2023-07-08	7,886	2023-07-24	4,502
2023-07-09	6,264	2023-07-25	4,116
2023-07-10	2,839	2023-07-26	3,873
2023-07-11	1,932	2023-07-27	5,034
2023-07-12	2,382	2023-07-28	5,731
2023-07-13	2,655	2023-07-29	8,286
2023-07-14	2,952	2023-07-30	8,358
2023-07-15	6,647	2023-07-31	7,963
2023-07-16	3,393		

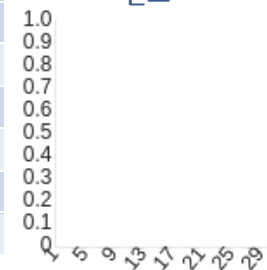
일별 방문자 수



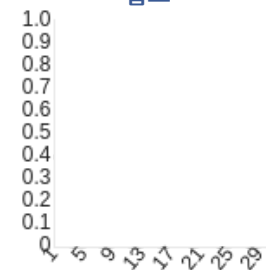
요일별 방문자 수



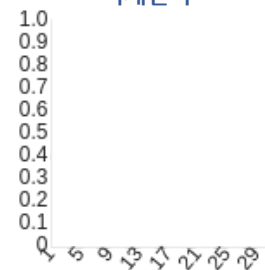
온도



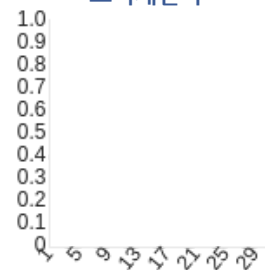
습도



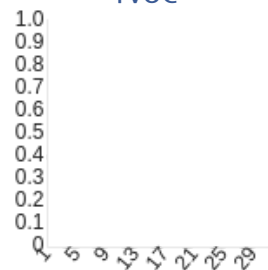
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

14 황리단길 동남거리

스마트센서 빅데이터 분석자료

요일별 방문자수

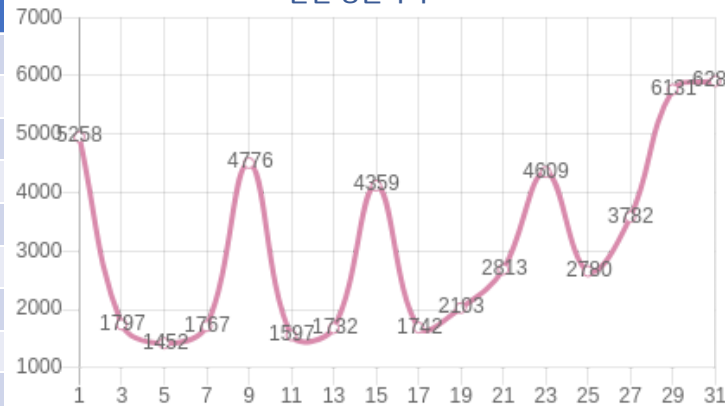
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	14,803 명	7,076 명	7,893 명	9,471 명	10,606 명	26,653 명	23,673 명
백분율	15 %	7 %	8 %	9 %	11 %	27 %	24 %

일별 방문자 수

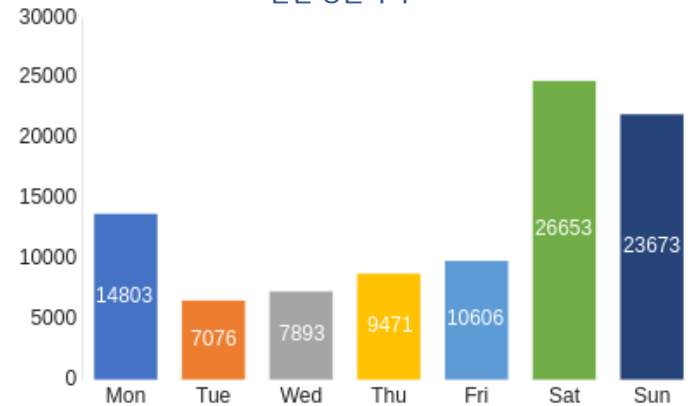
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	5,258	2023-07-17	1,742
2023-07-02	4,059	2023-07-18	1,072
2023-07-03	1,797	2023-07-19	2,103
2023-07-04	1,627	2023-07-20	2,384
2023-07-05	1,452	2023-07-21	2,813
2023-07-06	1,573	2023-07-22	5,492
2023-07-07	1,767	2023-07-23	4,609
2023-07-08	5,413	2023-07-24	2,949
2023-07-09	4,776	2023-07-25	2,780
2023-07-10	2,030	2023-07-26	2,625
2023-07-11	1,597	2023-07-27	3,782
2023-07-12	1,713	2023-07-28	4,085
2023-07-13	1,732	2023-07-29	6,131
2023-07-14	1,941	2023-07-30	7,490
2023-07-15	4,359	2023-07-31	6,285
2023-07-16	2,739		

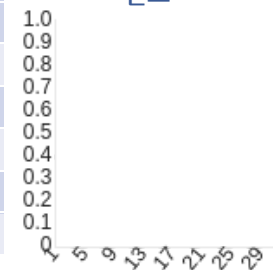
일별 방문자 수



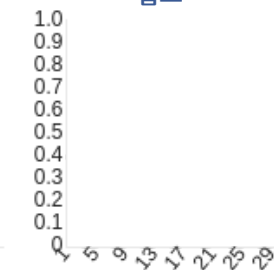
요일별 방문자 수



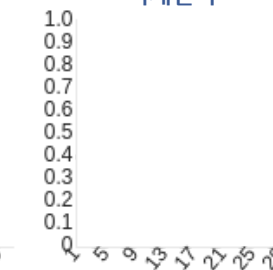
온도



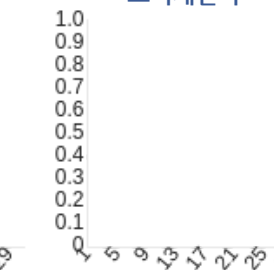
습도



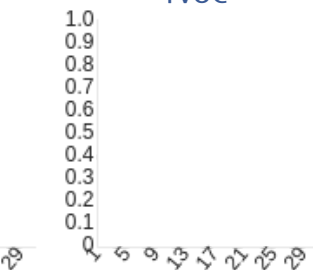
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

15 황리단길 동방거리

스마트센서 빅데이터 분석자료

요일별 방문자수

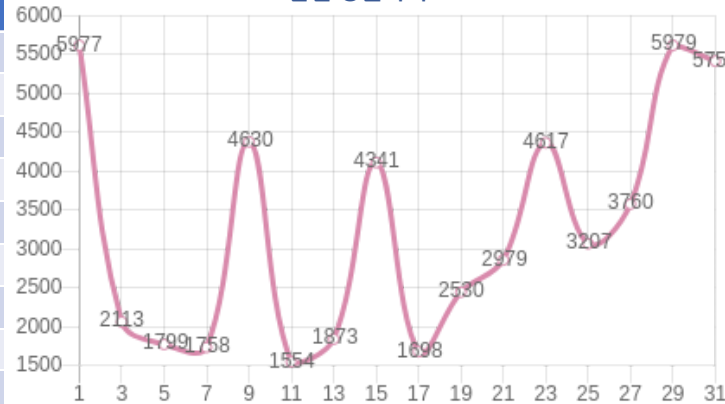
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	14,361 명	7,638 명	8,795 명	9,712 명	11,134 명	26,793 명	21,976 명
백분율	14 %	8 %	9 %	10 %	11 %	27 %	22 %

일별 방문자 수

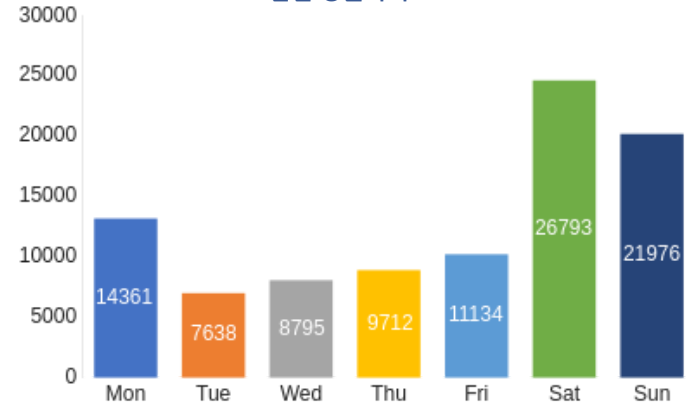
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	5,977	2023-07-17	1,698
2023-07-02	3,838	2023-07-18	1,094
2023-07-03	2,113	2023-07-19	2,530
2023-07-04	1,783	2023-07-20	2,325
2023-07-05	1,799	2023-07-21	2,979
2023-07-06	1,754	2023-07-22	4,782
2023-07-07	1,758	2023-07-23	4,617
2023-07-08	5,714	2023-07-24	2,720
2023-07-09	4,630	2023-07-25	3,207
2023-07-10	2,072	2023-07-26	2,750
2023-07-11	1,554	2023-07-27	3,760
2023-07-12	1,716	2023-07-28	4,331
2023-07-13	1,873	2023-07-29	5,979
2023-07-14	2,066	2023-07-30	6,526
2023-07-15	4,341	2023-07-31	5,758
2023-07-16	2,365		

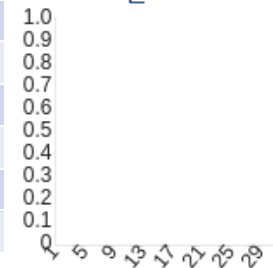
일별 방문자 수



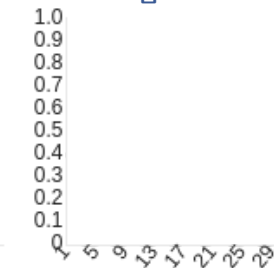
요일별 방문자 수



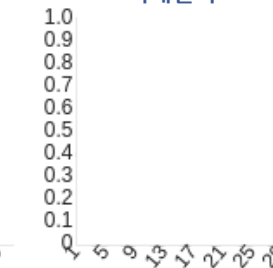
온도



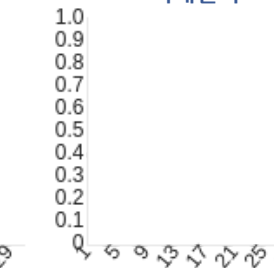
습도



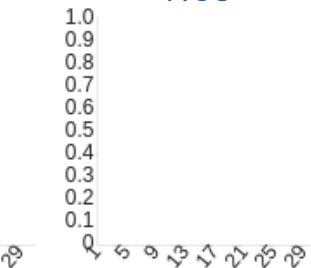
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

16 황리단길 서방거리

스마트센서 빅데이터 분석자료

요일별 방문자수

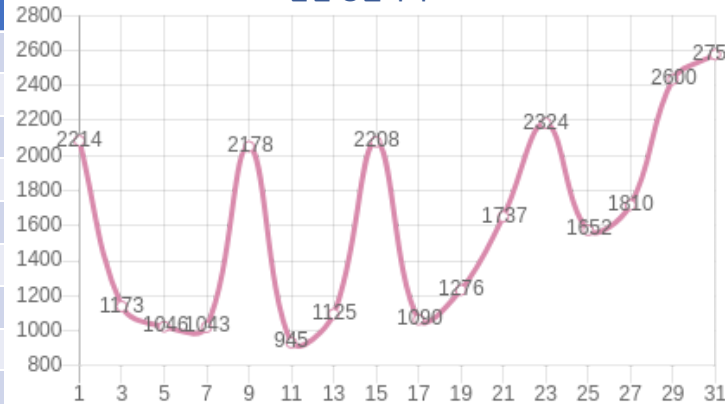
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	7,771 명	4,347 명	4,944 명	5,482 명	6,012 명	11,201 명	10,567 명
백분율	15 %	9 %	10 %	11 %	12 %	22 %	21 %

일별 방문자 수

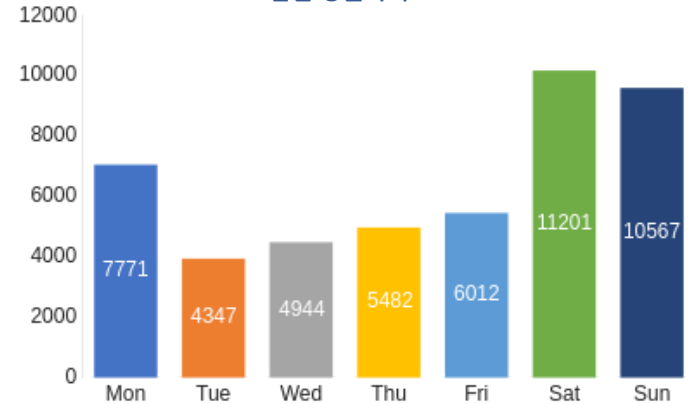
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	2,214	2023-07-17	1,090
2023-07-02	1,826	2023-07-18	696
2023-07-03	1,173	2023-07-19	1,276
2023-07-04	1,054	2023-07-20	1,408
2023-07-05	1,046	2023-07-21	1,737
2023-07-06	1,139	2023-07-22	2,330
2023-07-07	1,043	2023-07-23	2,324
2023-07-08	1,849	2023-07-24	1,642
2023-07-09	2,178	2023-07-25	1,652
2023-07-10	1,110	2023-07-26	1,543
2023-07-11	945	2023-07-27	1,810
2023-07-12	1,079	2023-07-28	2,031
2023-07-13	1,125	2023-07-29	2,600
2023-07-14	1,201	2023-07-30	2,948
2023-07-15	2,208	2023-07-31	2,756
2023-07-16	1,291		

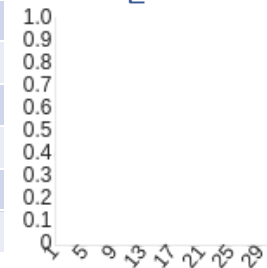
일별 방문자 수



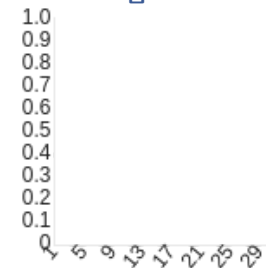
요일별 방문자 수



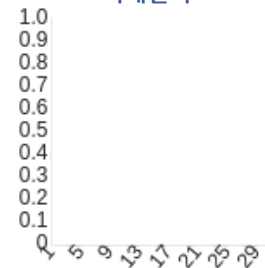
온도



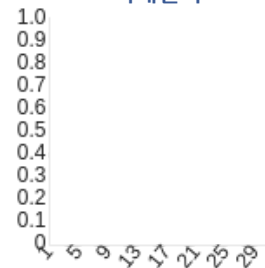
습도



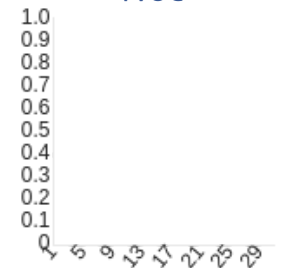
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

17 황리단길 서남거리

스마트센서 빅데이터 분석자료

요일별 방문자수

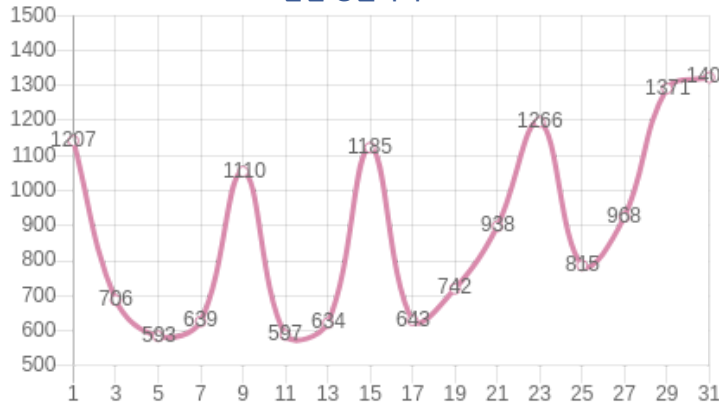
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	4,313 명	2,534 명	2,778 명	2,889 명	3,381 명	6,330 명	5,673 명
백분율	15 %	9 %	10 %	10 %	12 %	23 %	20 %

일별 방문자 수

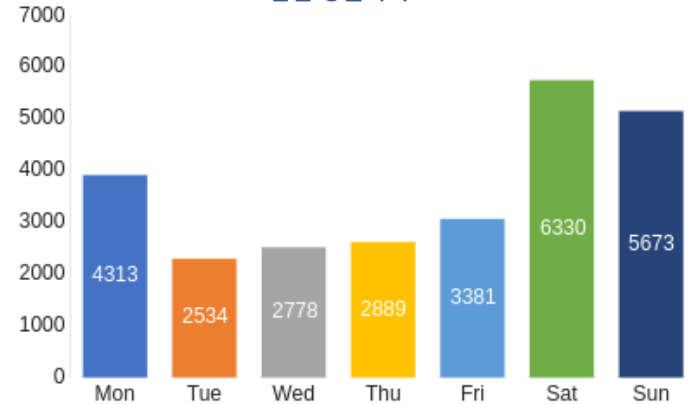
(단위:명)

날짜	방문자수	날짜	방문자수
2023-07-01	1,207	2023-07-17	643
2023-07-02	923	2023-07-18	516
2023-07-03	706	2023-07-19	742
2023-07-04	606	2023-07-20	706
2023-07-05	593	2023-07-21	938
2023-07-06	581	2023-07-22	1,314
2023-07-07	639	2023-07-23	1,266
2023-07-08	1,253	2023-07-24	891
2023-07-09	1,110	2023-07-25	815
2023-07-10	667	2023-07-26	855
2023-07-11	597	2023-07-27	968
2023-07-12	588	2023-07-28	1,091
2023-07-13	634	2023-07-29	1,371
2023-07-14	713	2023-07-30	1,585
2023-07-15	1,185	2023-07-31	1,406
2023-07-16	789		

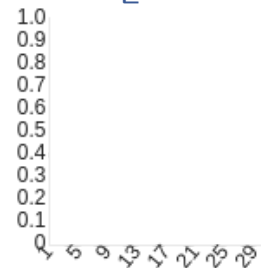
일별 방문자 수



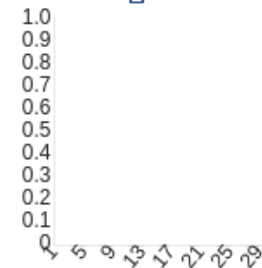
요일별 방문자 수



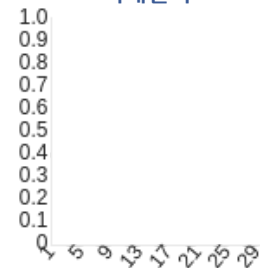
온도



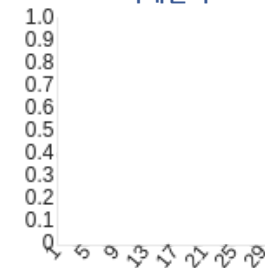
습도



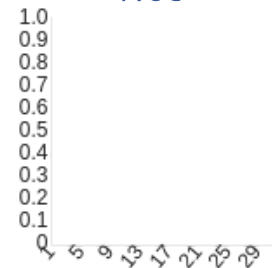
미세먼지



초미세먼지



TVOC



별첨. 측정 데이터 세부자료

1 불국사

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-07-01	507명	25℃	100%	36 $\mu\text{g}/\text{m}^3$	31 $\mu\text{g}/\text{m}^3$	582ppb	2023-07-17	241명	28℃	100%	18 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	443ppb
2023-07-02	411명	28℃	100%	33 $\mu\text{g}/\text{m}^3$	27 $\mu\text{g}/\text{m}^3$	448ppb	2023-07-18	183명	25℃	100%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-03	270명	27℃	100%	23 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	281ppb	2023-07-19	305명	25℃	100%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	545ppb
2023-07-04	195명	25℃	100%	13 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	289ppb	2023-07-20	372명	27℃	100%	26 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	309ppb
2023-07-05	273명	27℃	100%	20 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	276ppb	2023-07-21	418명	26℃	100%	24 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	201ppb
2023-07-06	316명	28℃	98%	20 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	562ppb	2023-07-22	608명	26℃	100%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	283ppb
2023-07-07	258명	22℃	100%	12 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	540ppb	2023-07-23	507명	27℃	100%	16 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-08	499명	24℃	100%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	169ppb	2023-07-24	483명	27℃	100%	9 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	107ppb
2023-07-09	549명	27℃	100%	24 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	123ppb	2023-07-25	388명	29℃	100%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	505ppb
2023-07-10	248명	28℃	100%	39 $\mu\text{g}/\text{m}^3$	33 $\mu\text{g}/\text{m}^3$	239ppb	2023-07-26	454명	29℃	100%	22 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	536ppb
2023-07-11	231명	26℃	100%	17 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	264ppb	2023-07-27	520명	30℃	100%	26 $\mu\text{g}/\text{m}^3$	24 $\mu\text{g}/\text{m}^3$	245ppb
2023-07-12	341명	28℃	100%	26 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	420ppb	2023-07-28	390명	23℃	71%	20 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	143ppb
2023-07-13	274명	26℃	100%	21 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-29	0명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-14	225명	25℃	100%	5 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-30	0명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-15	656명	28℃	100%	23 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-31	0명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-16	296명	24℃	100%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	127ppb	-	-	-	-	-	-	-

별첨. 측정 데이터 세부자료

3 봉황대고분

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-07-01	2,894명	27℃	84%	27 $\mu\text{g}/\text{m}^3$	23 $\mu\text{g}/\text{m}^3$	403ppb	2023-07-17	2,593명	29℃	89%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	83ppb
2023-07-02	2,659명	29℃	77%	24 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	420ppb	2023-07-18	2,294명	26℃	100%	3 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	160ppb
2023-07-03	3,068명	28℃	83%	30 $\mu\text{g}/\text{m}^3$	26 $\mu\text{g}/\text{m}^3$	340ppb	2023-07-19	2,985명	27℃	90%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	471ppb
2023-07-04	2,662명	27℃	92%	19 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	356ppb	2023-07-20	3,096명	29℃	86%	19 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	480ppb
2023-07-05	2,623명	29℃	77%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	288ppb	2023-07-21	3,376명	28℃	90%	26 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	351ppb
2023-07-06	2,818명	29℃	68%	10 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	561ppb	2023-07-22	3,043명	27℃	91%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	403ppb
2023-07-07	2,859명	24℃	94%	17 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	821ppb	2023-07-23	2,824명	29℃	94%	4 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-08	3,225명	24℃	95%	21 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	255ppb	2023-07-24	2,828명	29℃	95%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	191ppb
2023-07-09	2,914명	28℃	92%	28 $\mu\text{g}/\text{m}^3$	23 $\mu\text{g}/\text{m}^3$	346ppb	2023-07-25	3,082명	30℃	84%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	78ppb
2023-07-10	2,699명	30℃	86%	20 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	445ppb	2023-07-26	2,826명	30℃	86%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	119ppb
2023-07-11	2,517명	27℃	94%	13 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	526ppb	2023-07-27	3,043명	31℃	84%	13 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	280ppb
2023-07-12	2,604명	30℃	86%	7 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-28	3,339명	32℃	81%	23 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	350ppb
2023-07-13	2,652명	28℃	97%	15 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-29	3,279명	32℃	78%	24 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	506ppb
2023-07-14	2,605명	27℃	99%	2 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-30	3,200명	32℃	78%	14 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	446ppb
2023-07-15	3,257명	29℃	89%	2 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	66ppb	2023-07-31	3,448명	32℃	78%	14 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	34ppb
2023-07-16	2,563명	26℃	100%	2 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	264ppb	-	-	-	-	-	-	-

별첨. 측정 데이터 세부자료

4 동공과월지

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-07-01	2,123명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-02	1,416명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-03	986명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-04	680명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-05	939명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-06	906명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-07	835명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-08	2,712명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-09	1,789명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-10	1,127명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-11	643명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-12	1,012명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-13	971명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-14	947명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-15	2,121명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-16	1,103명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-07-17	948명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-18	449명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-19	1,320명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-20	1,420명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-21	1,595명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-22	2,236명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-23	1,952명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-24	1,555명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-25	1,410명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-26	1,063명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-27	1,867명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-28	1,944명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-29	2,981명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-30	2,921명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
2023-07-31	2,705명	0℃	0%	0 μ g/m ³	0 μ g/m ³	0ppb
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별첨. 측정 데이터 세부자료

9 황리단길 전체

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-07-01	61,877명	26℃	95%	28 $\mu\text{g}/\text{m}^3$	24 $\mu\text{g}/\text{m}^3$	424ppb	2023-07-17	18,537명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-02	44,178명	15℃	44%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	155ppb	2023-07-18	9,979명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-03	23,439명	28℃	100%	31 $\mu\text{g}/\text{m}^3$	27 $\mu\text{g}/\text{m}^3$	166ppb	2023-07-19	24,525명	9℃	33%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	529ppb
2023-07-04	17,688명	26℃	100%	22 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	164ppb	2023-07-20	26,777명	29℃	99%	22 $\mu\text{g}/\text{m}^3$	20 $\mu\text{g}/\text{m}^3$	703ppb
2023-07-05	16,710명	16℃	58%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	85ppb	2023-07-21	35,442명	28℃	100%	30 $\mu\text{g}/\text{m}^3$	24 $\mu\text{g}/\text{m}^3$	137ppb
2023-07-06	17,164명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-22	60,464명	27℃	100%	14 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	129ppb
2023-07-07	20,152명	19℃	87%	17 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	400ppb	2023-07-23	54,310명	28℃	100%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	233ppb
2023-07-08	65,548명	24℃	100%	26 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	344ppb	2023-07-24	34,658명	28℃	100%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	156ppb
2023-07-09	48,999명	7℃	29%	14 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	0ppb	2023-07-25	32,829명	22℃	75%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	315ppb
2023-07-10	21,436명	16℃	54%	15 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	163ppb	2023-07-26	28,353명	7℃	29%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	86ppb
2023-07-11	16,481명	22℃	83%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	269ppb	2023-07-27	37,847명	1℃	4%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	21ppb
2023-07-12	19,893명	29℃	100%	8 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	266ppb	2023-07-28	46,017명	23℃	75%	21 $\mu\text{g}/\text{m}^3$	19 $\mu\text{g}/\text{m}^3$	305ppb
2023-07-13	19,654명	17℃	62%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	459ppb	2023-07-29	68,256명	32℃	97%	30 $\mu\text{g}/\text{m}^3$	27 $\mu\text{g}/\text{m}^3$	344ppb
2023-07-14	23,735명	26℃	100%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	1,288ppb	2023-07-30	75,044명	29℃	90%	16 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	337ppb
2023-07-15	52,437명	18℃	62%	1 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	541ppb	2023-07-31	63,294명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-07-16	27,180명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	-	-	-	-	-	-	-

감사합니다

