

경주 관광지 통계분석의 새로운 변화를 위한

주요 관광지 유동인구 분석자료 [202305]





주요관광지 유동인구 분석자료

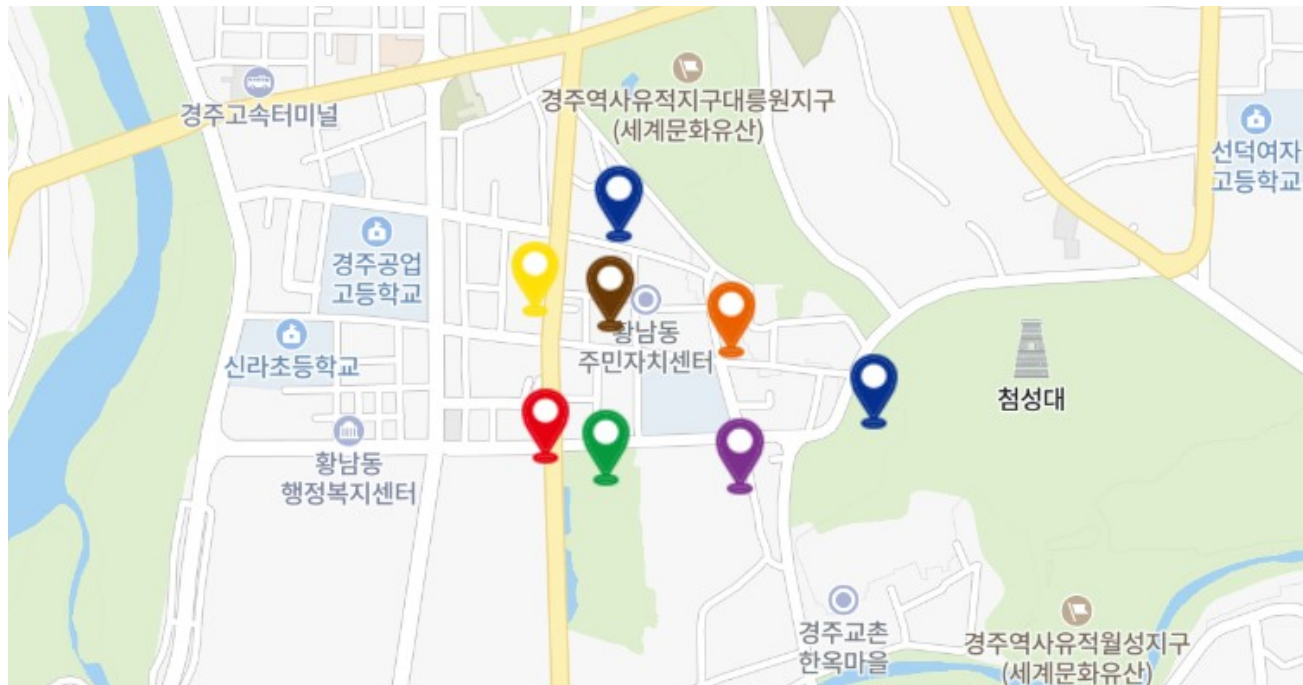
c o n t e n t s

- 1 측정데이터 범위
- 2 경주 주요 관광지 분석자료
별첨. 측정데이터 세부자료

1. 측정 데이터 범위

스마트센서 빅데이터 분석자료

가. 공간적 범위



나. 시간적 범위

- 측정일 : 2022년 12월 8일 ~
- 측정시간 : 매일 00:00 ~ 23:59

다. 내용적 범위

- 방문자 수
- 온도
- 습도
- 미세먼지
- 초미세먼지
- TVOC(휘발성 유기 화합물)

2.경주 관광지 분석자료 1 불국사

스마트센서 빅데이터 분석자료

요일별 방문자수

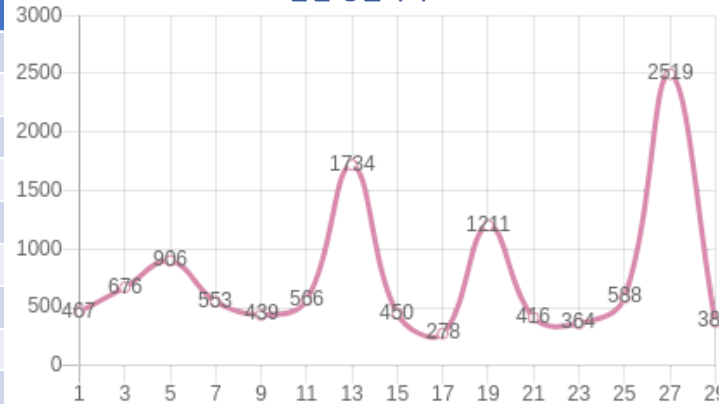
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	3,078 명	2,231 명	1,980 명	1,902 명	2,798 명	6,593 명	5,925 명
백분율	13 %	9 %	8 %	8 %	11 %	27 %	24 %

일별 방문자 수

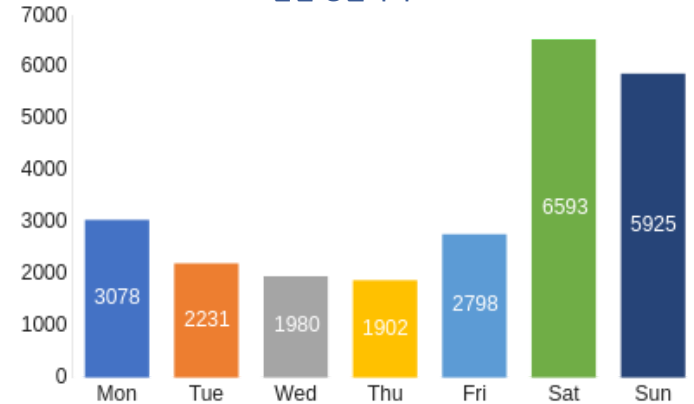
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	1,291	2023-05-17	364
2023-05-02	467	2023-05-18	278
2023-05-03	479	2023-05-19	476
2023-05-04	676	2023-05-20	1,211
2023-05-05	1,168	2023-05-21	881
2023-05-06	906	2023-05-22	416
2023-05-07	791	2023-05-23	463
2023-05-08	553	2023-05-24	364
2023-05-09	471	2023-05-25	407
2023-05-10	439	2023-05-26	588
2023-05-11	541	2023-05-27	3,213
2023-05-12	566	2023-05-28	2,519
2023-05-13	1,263	2023-05-29	398
2023-05-14	1,734	2023-05-30	380
2023-05-15	420	2023-05-31	334
2023-05-16	450		

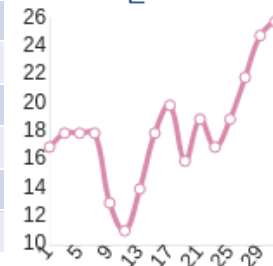
일별 방문자 수



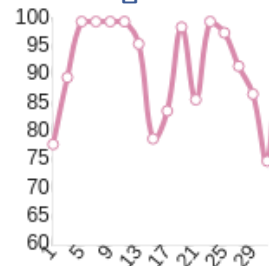
요일별 방문자 수



온도



습도



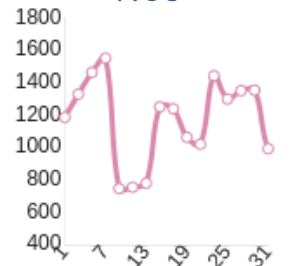
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료 2 석굴암

스마트센서 빅데이터 분석자료

요일별 방문자수

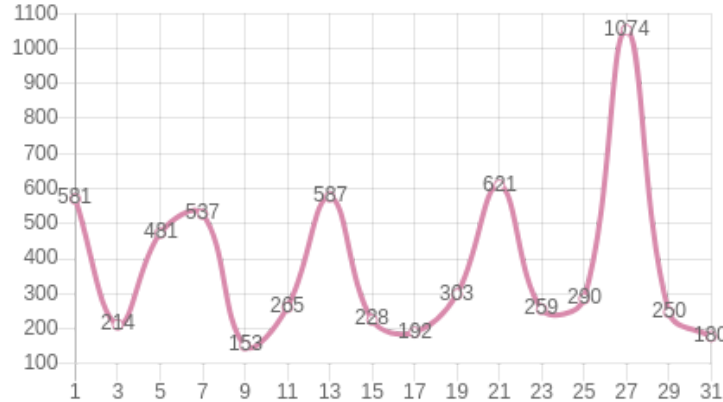
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,530 명	1,120 명	1,218 명	1,148 명	1,416 명	2,939 명	2,757 명
백분율	13 %	9 %	10 %	9 %	12 %	24 %	23 %

일별 방문자 수

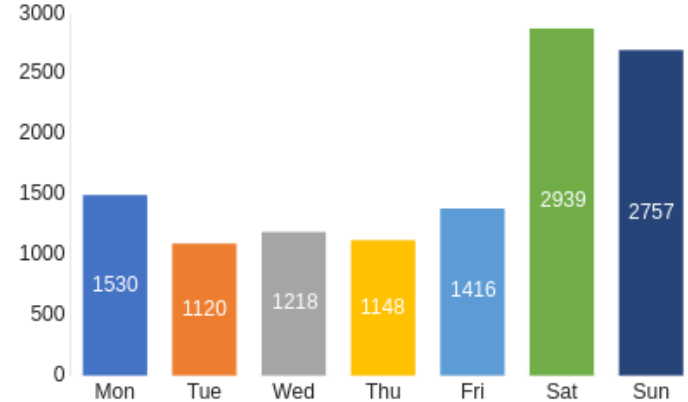
(단위:명)

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2023-05-02	203	2023-05-18	210
2023-05-03	214	2023-05-19	303
2023-05-04	383	2023-05-20	660
2023-05-05	481	2023-05-21	621
2023-05-06	618	2023-05-22	220
2023-05-07	537	2023-05-23	259
2023-05-08	251	2023-05-24	271
2023-05-09	153	2023-05-25	290
2023-05-10	361	2023-05-26	330
2023-05-11	265	2023-05-27	1,074
2023-05-12	302	2023-05-28	1,005
2023-05-13	587	2023-05-29	250
2023-05-14	594	2023-05-30	238
2023-05-15	228	2023-05-31	180
2023-05-16	267		

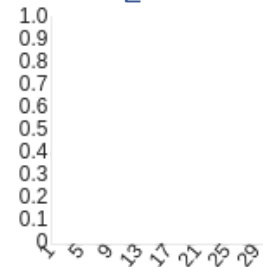
일별 방문자 수



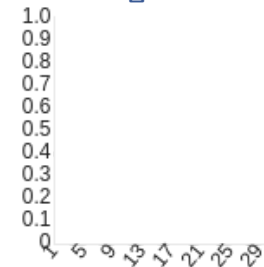
요일별 방문자 수



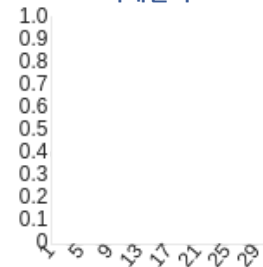
온도



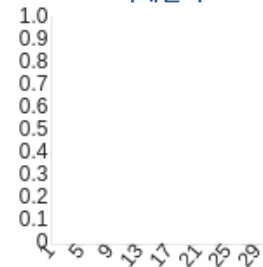
습도



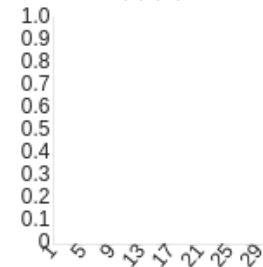
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

3 봉황대고분

스마트센서 빅데이터 분석자료

요일별 방문자수

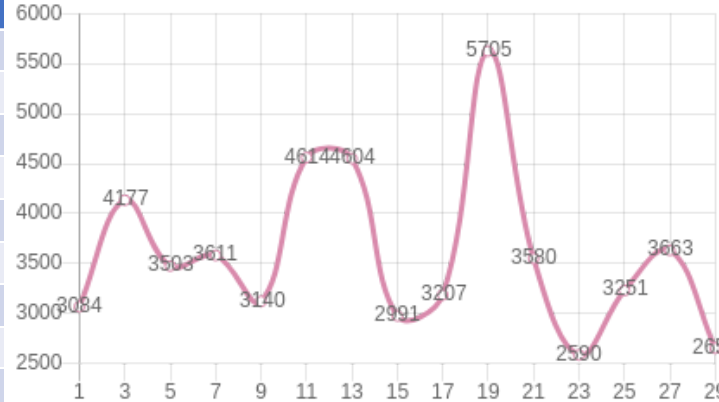
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	18,019 명	14,778 명	14,718 명	13,577 명	15,642 명	18,792 명	16,015 명
백분율	16 %	13 %	13 %	12 %	14 %	17 %	14 %

일별 방문자 수

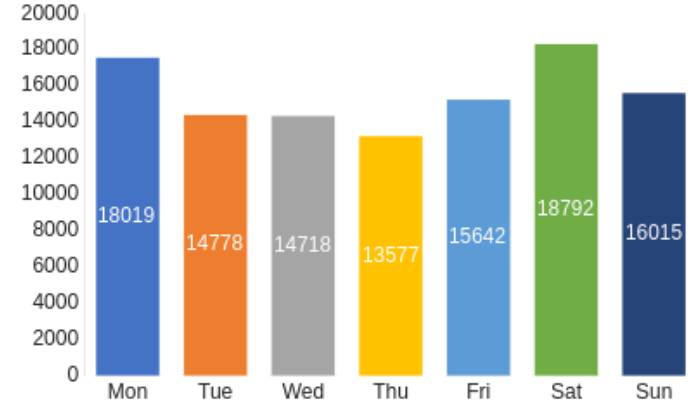
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	4,769	2023-05-17	3,164
2023-05-02	3,084	2023-05-18	3,207
2023-05-03	3,294	2023-05-19	4,216
2023-05-04	4,177	2023-05-20	5,705
2023-05-05	3,561	2023-05-21	4,201
2023-05-06	3,503	2023-05-22	3,580
2023-05-07	3,547	2023-05-23	2,737
2023-05-08	3,611	2023-05-24	2,590
2023-05-09	3,307	2023-05-25	2,686
2023-05-10	3,140	2023-05-26	3,251
2023-05-11	3,507	2023-05-27	4,546
2023-05-12	4,614	2023-05-28	3,663
2023-05-13	5,038	2023-05-29	2,614
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2023-05-15	3,445	2023-05-31	2,530
2023-05-16	2,991		

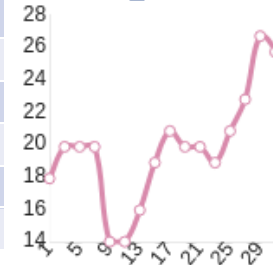
일별 방문자 수



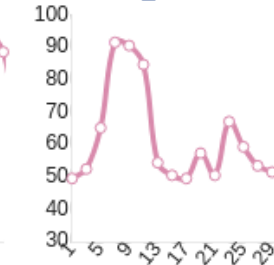
요일별 방문자 수



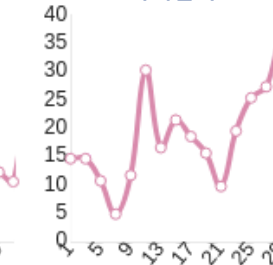
온도



습도



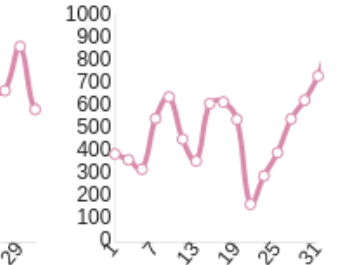
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

4 동공과월지

스마트센서 빅데이터 분석자료

요일별 방문자수

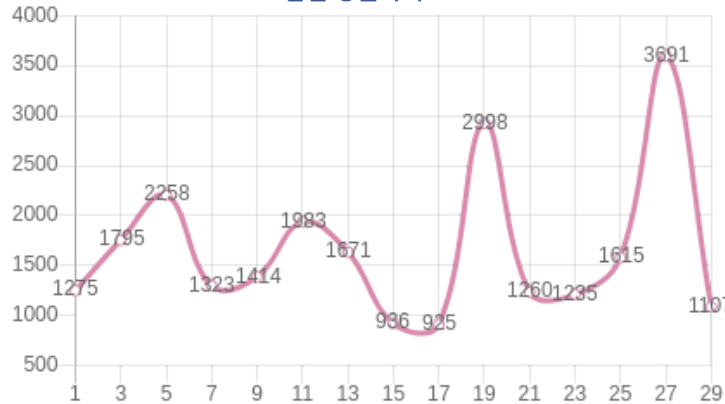
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	6,530 명	5,610 명	6,078 명	5,637 명	7,786 명	12,817 명	8,543 명
백분율	12 %	11 %	11 %	11 %	15 %	24 %	16 %

일별 방문자 수

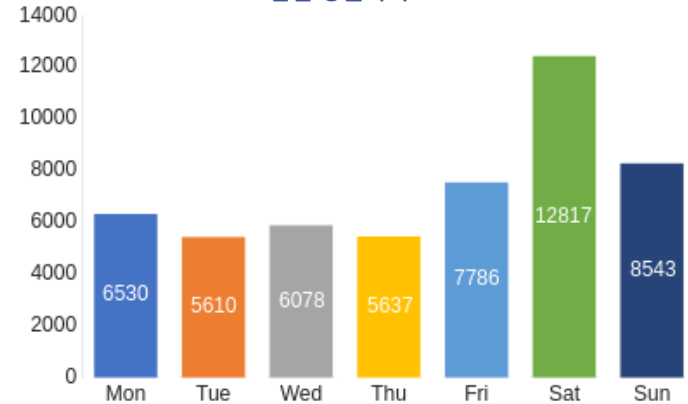
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	2,017	2023-05-17	1,324
2023-05-02	1,275	2023-05-18	925
2023-05-03	1,188	2023-05-19	1,742
2023-05-04	1,795	2023-05-20	2,998
2023-05-05	2,446	2023-05-21	1,710
2023-05-06	2,258	2023-05-22	1,260
2023-05-07	1,471	2023-05-23	1,262
2023-05-08	1,323	2023-05-24	1,235
2023-05-09	1,030	2023-05-25	1,136
2023-05-10	1,414	2023-05-26	1,615
2023-05-11	1,781	2023-05-27	4,566
2023-05-12	1,983	2023-05-28	3,691
2023-05-13	2,995	2023-05-29	817
2023-05-14	1,671	2023-05-30	1,107
2023-05-15	1,113	2023-05-31	917
2023-05-16	936		

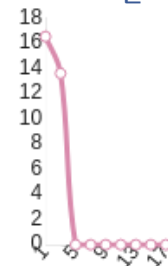
일별 방문자 수



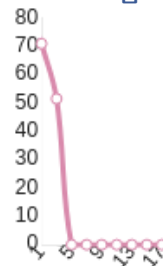
요일별 방문자 수



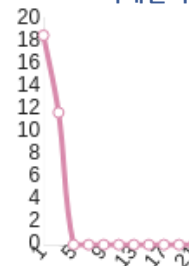
온도



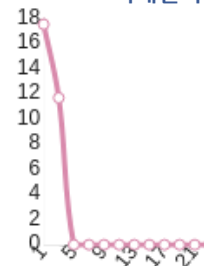
습도



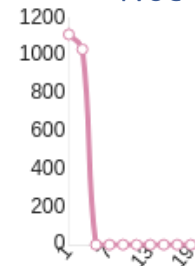
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료 5 첨성대

스마트센서 빅데이터 분석자료

요일별 방문자수

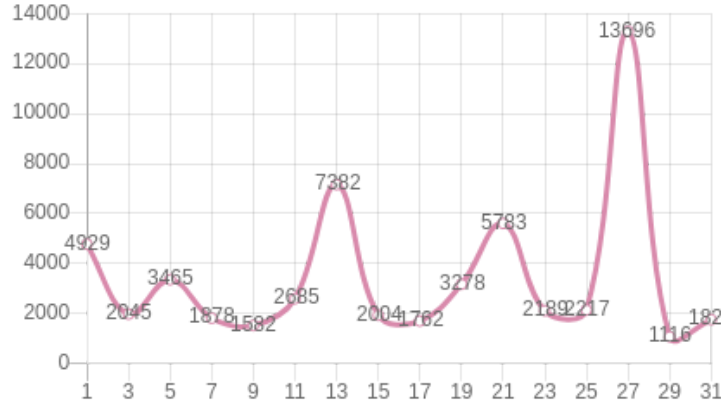
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	12,208 명	9,106 명	9,826 명	9,042 명	13,689 명	31,806 명	24,751 명
백분율	11 %	8 %	9 %	8 %	12 %	29 %	22 %

일별 방문자 수

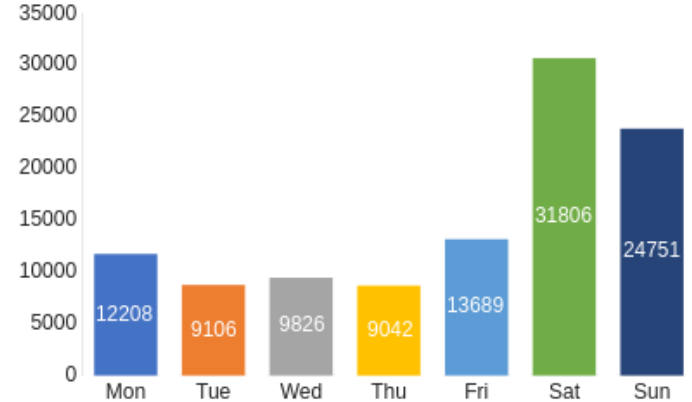
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	4,929	2023-05-17	1,762
2023-05-02	1,845	2023-05-18	1,213
2023-05-03	2,045	2023-05-19	3,278
2023-05-04	2,927	2023-05-20	7,909
2023-05-05	3,465	2023-05-21	5,783
2023-05-06	2,819	2023-05-22	1,796
2023-05-07	1,878	2023-05-23	2,189
2023-05-08	2,363	2023-05-24	2,316
2023-05-09	1,582	2023-05-25	2,217
2023-05-10	1,883	2023-05-26	3,584
2023-05-11	2,685	2023-05-27	13,696
2023-05-12	3,362	2023-05-28	10,637
2023-05-13	7,382	2023-05-29	1,116
2023-05-14	6,453	2023-05-30	2,033
2023-05-15	2,004	2023-05-31	1,820
2023-05-16	1,457		

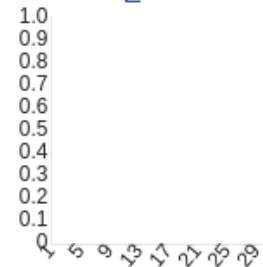
일별 방문자 수



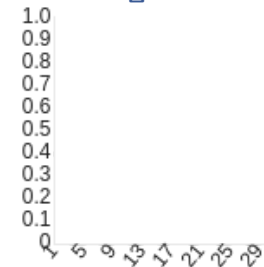
요일별 방문자 수



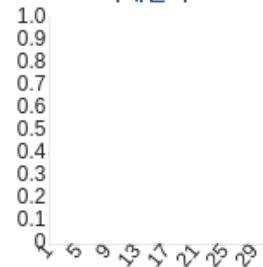
온도



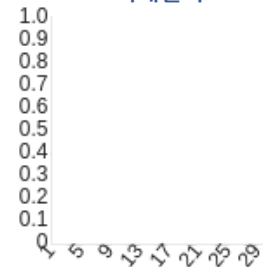
습도



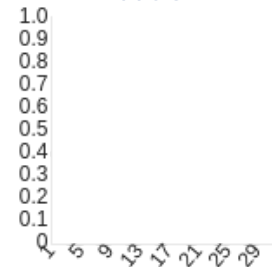
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

6 교촌마을

스마트센서 빅데이터 분석자료

요일별 방문자수

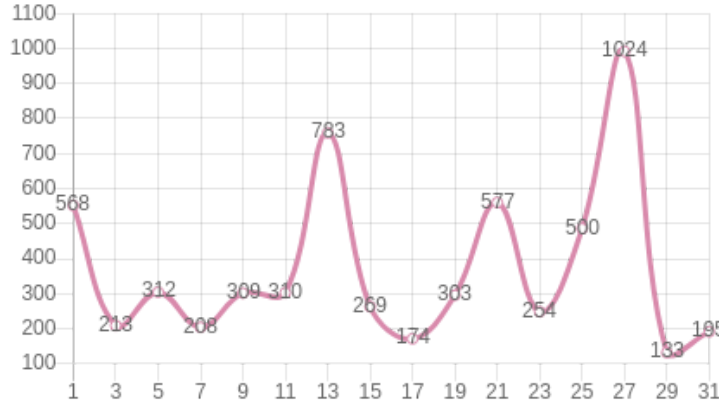
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,533 명	1,261 명	1,178 명	1,586 명	1,484 명	2,874 명	2,303 명
백분율	13 %	10 %	10 %	13 %	12 %	24 %	19 %

일별 방문자 수

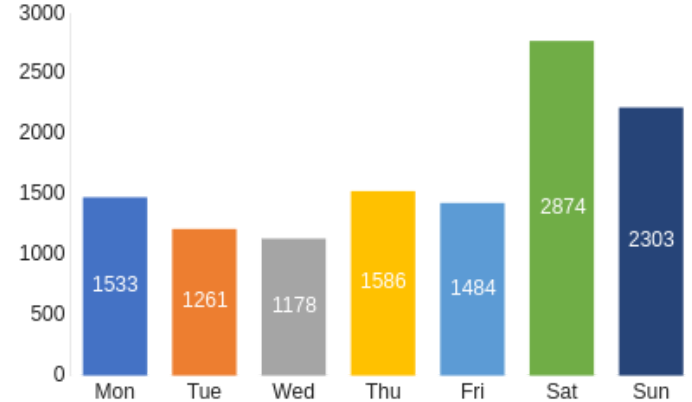
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	568	2023-05-17	174
2023-05-02	276	2023-05-18	241
2023-05-03	213	2023-05-19	303
2023-05-04	535	2023-05-20	752
2023-05-05	312	2023-05-21	577
2023-05-06	315	2023-05-22	225
2023-05-07	208	2023-05-23	254
2023-05-08	338	2023-05-24	325
2023-05-09	309	2023-05-25	500
2023-05-10	271	2023-05-26	352
2023-05-11	310	2023-05-27	1,024
2023-05-12	517	2023-05-28	912
2023-05-13	783	2023-05-29	133
2023-05-14	606	2023-05-30	245
2023-05-15	269	2023-05-31	195
2023-05-16	177		

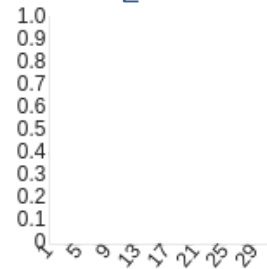
일별 방문자 수



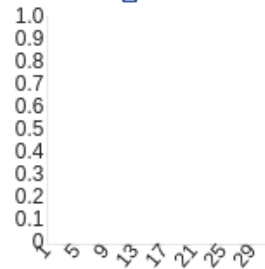
요일별 방문자 수



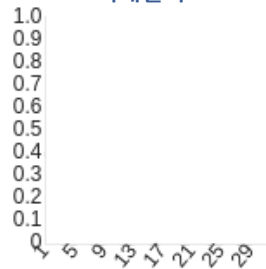
온도



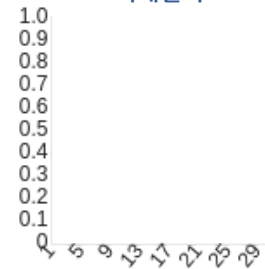
습도



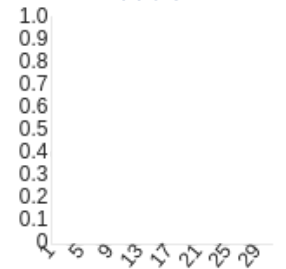
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

7 경주터미널

스마트센서 빅데이터 분석자료

요일별 방문자수

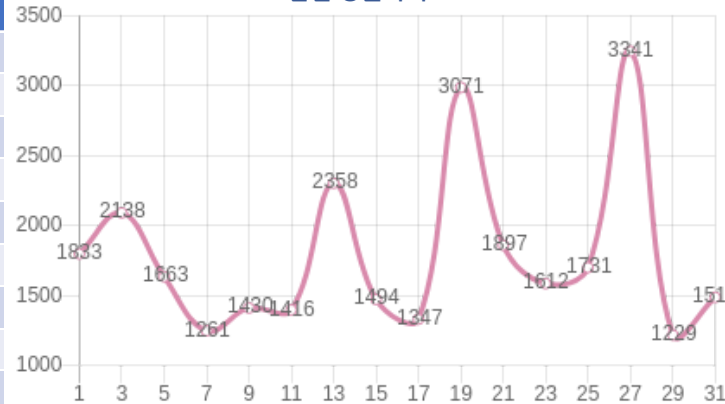
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	7,530 명	7,107 명	8,170 명	6,328 명	12,724 명	11,229 명	7,930 명
백분율	12 %	12 %	13 %	10 %	21 %	18 %	13 %

일별 방문자 수

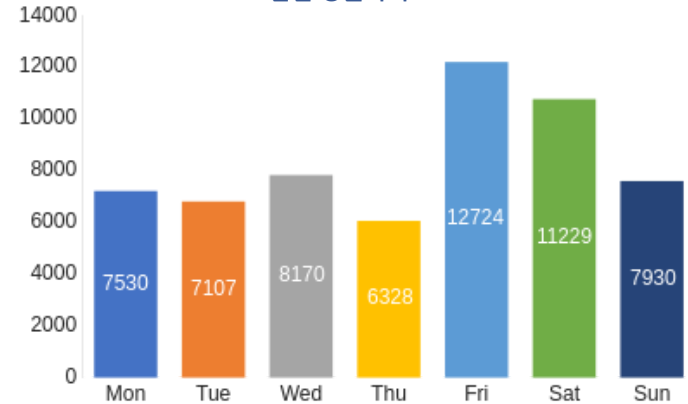
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	1,833	2023-05-17	1,347
2023-05-02	1,458	2023-05-18	1,218
2023-05-03	2,138	2023-05-19	3,071
2023-05-04	1,963	2023-05-20	4,030
2023-05-05	1,663	2023-05-21	1,897
2023-05-06	1,500	2023-05-22	1,502
2023-05-07	1,261	2023-05-23	1,612
2023-05-08	1,472	2023-05-24	1,764
2023-05-09	1,430	2023-05-25	1,731
2023-05-10	1,411	2023-05-26	3,590
2023-05-11	1,416	2023-05-27	3,341
2023-05-12	4,400	2023-05-28	2,760
2023-05-13	2,358	2023-05-29	1,229
2023-05-14	2,012	2023-05-30	1,361
2023-05-15	1,494	2023-05-31	1,510
2023-05-16	1,246		

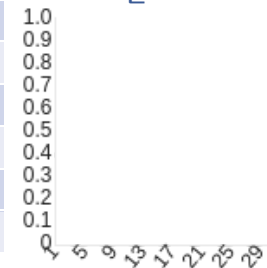
일별 방문자 수



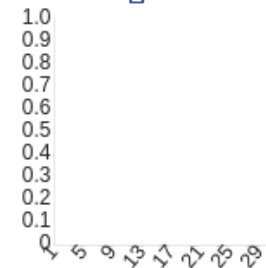
요일별 방문자 수



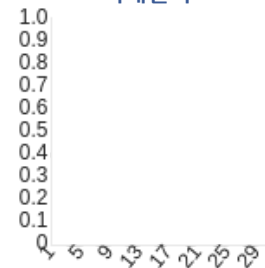
온도



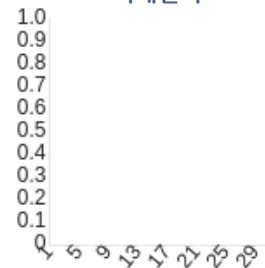
습도



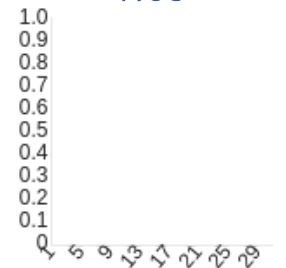
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료 8 대릉원

스마트센서 빅데이터 분석자료

요일별 방문자수

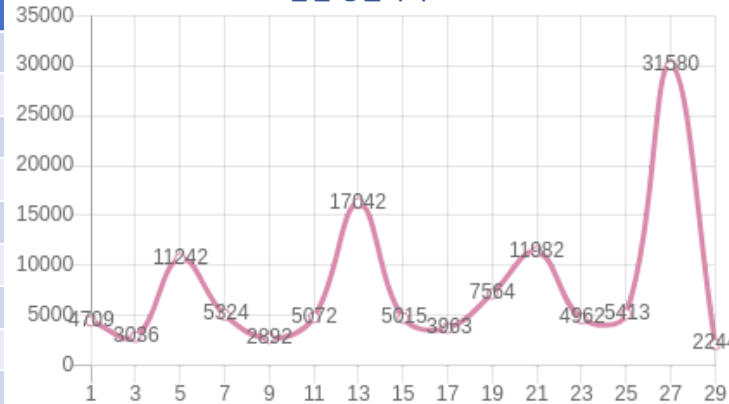
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	20,067 명	17,867 명	15,129 명	27,165 명	36,957 명	79,039 명	52,857 명
백분율	8 %	7 %	6 %	11 %	15 %	32 %	21 %

일별 방문자 수

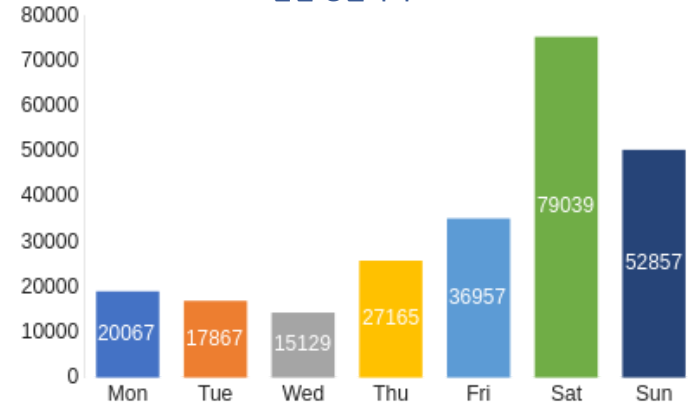
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	4,709	2023-05-17	3,963
2023-05-02	2,338	2023-05-18	2,445
2023-05-03	3,036	2023-05-19	7,564
2023-05-04	14,235	2023-05-20	22,928
2023-05-05	11,242	2023-05-21	11,982
2023-05-06	7,489	2023-05-22	3,742
2023-05-07	5,324	2023-05-23	4,962
2023-05-08	4,357	2023-05-24	4,925
2023-05-09	2,892	2023-05-25	5,413
2023-05-10	3,205	2023-05-26	10,343
2023-05-11	5,072	2023-05-27	31,580
2023-05-12	7,808	2023-05-28	23,025
2023-05-13	17,042	2023-05-29	2,244
2023-05-14	12,526	2023-05-30	4,026
2023-05-15	5,015		
2023-05-16	3,649		

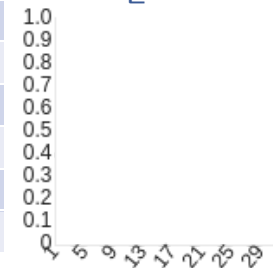
일별 방문자 수



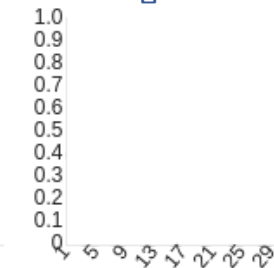
요일별 방문자 수



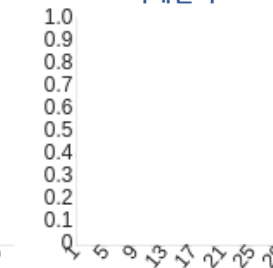
온도



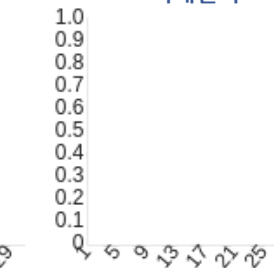
습도



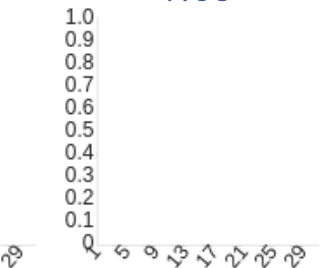
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

9 황리단길 전체

스마트센서 빅데이터 분석자료

요일별 방문자수

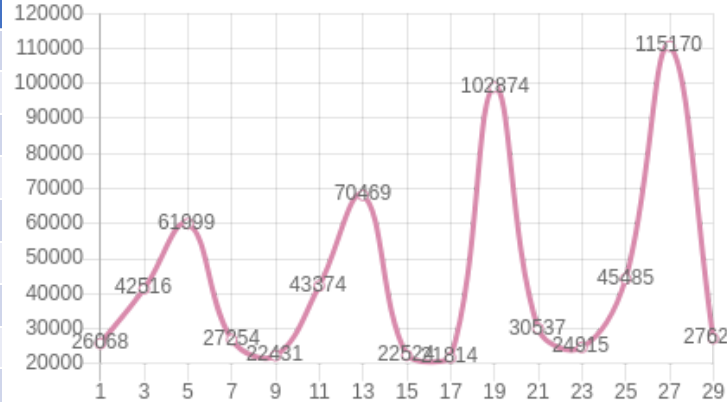
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	194,957 명	124,584 명	121,253 명	124,577 명	202,546 명	365,535 명	298,879 명
백분율	14 %	9 %	8 %	9 %	14 %	26 %	21 %

일별 방문자 수

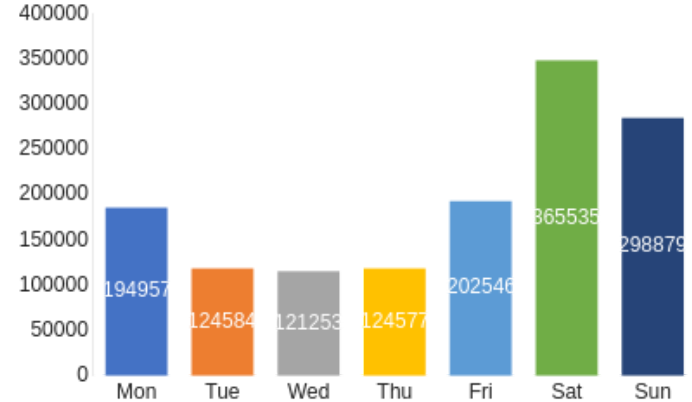
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	69,182	2023-05-17	25,614
2023-05-02	26,068	2023-05-18	21,814
2023-05-03	26,181	2023-05-19	49,742
2023-05-04	42,516	2023-05-20	102,874
2023-05-05	63,945	2023-05-21	71,622
2023-05-06	61,999	2023-05-22	30,537
2023-05-07	41,618	2023-05-23	26,635
2023-05-08	27,254	2023-05-24	24,915
2023-05-09	21,728	2023-05-25	28,976
2023-05-10	22,431	2023-05-26	45,485
2023-05-11	31,271	2023-05-27	121,608
2023-05-12	43,374	2023-05-28	115,170
2023-05-13	79,054	2023-05-29	34,763
2023-05-14	70,469	2023-05-30	27,629
2023-05-15	33,221	2023-05-31	22,112
2023-05-16	22,524		

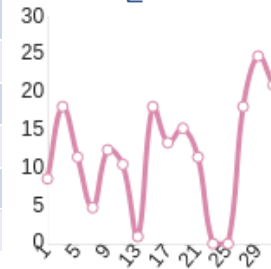
일별 방문자 수



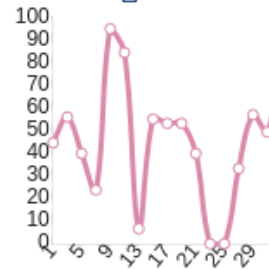
요일별 방문자 수



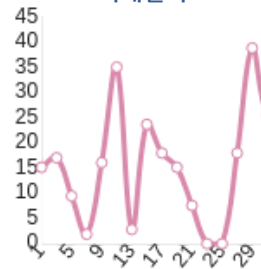
온도



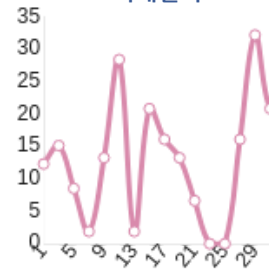
습도



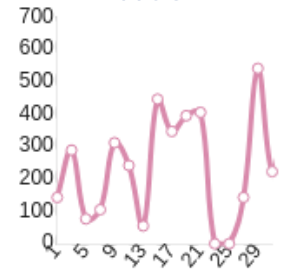
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

10 황리단길 중심거리1

스마트센서 빅데이터 분석자료

요일별 방문자수

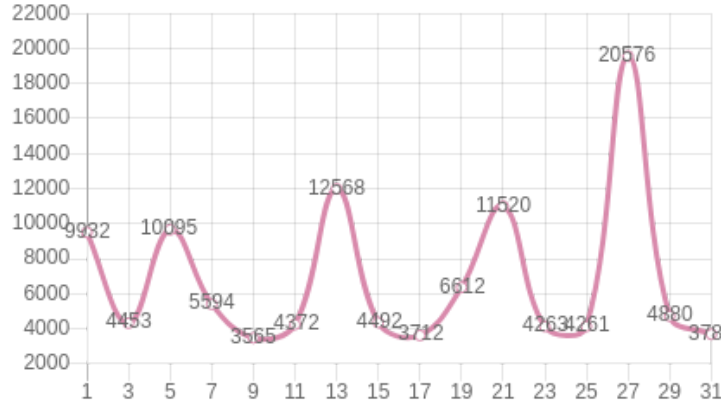
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	28,188 명	19,728 명	20,226 명	18,817 명	30,708 명	56,759 명	46,941 명
백분율	13 %	9 %	9 %	9 %	14 %	26 %	21 %

일별 방문자 수

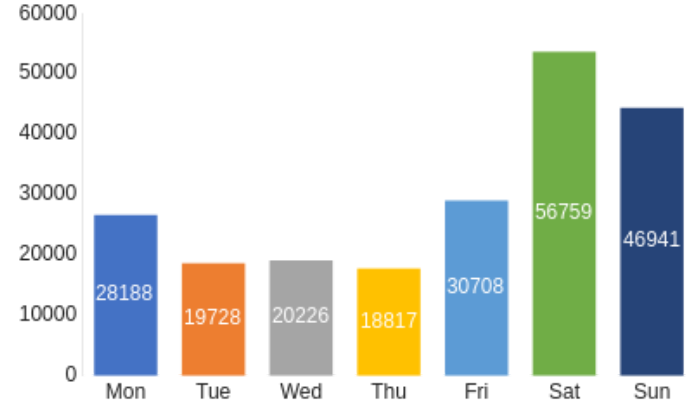
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	9,932	2023-05-17	3,712
2023-05-02	4,116	2023-05-18	3,108
2023-05-03	4,453	2023-05-19	6,612
2023-05-04	7,076	2023-05-20	15,504
2023-05-05	10,095	2023-05-21	11,520
2023-05-06	8,111	2023-05-22	4,676
2023-05-07	5,594	2023-05-23	4,263
2023-05-08	4,208	2023-05-24	4,216
2023-05-09	3,565	2023-05-25	4,261
2023-05-10	4,059	2023-05-26	7,022
2023-05-11	4,372	2023-05-27	20,576
2023-05-12	6,979	2023-05-28	18,775
2023-05-13	12,568	2023-05-29	4,880
2023-05-14	11,052	2023-05-30	4,324
2023-05-15	4,492	2023-05-31	3,786
2023-05-16	3,460		

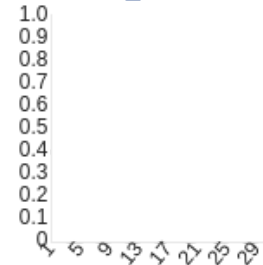
일별 방문자 수



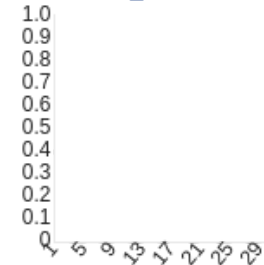
요일별 방문자 수



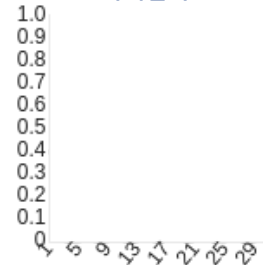
온도



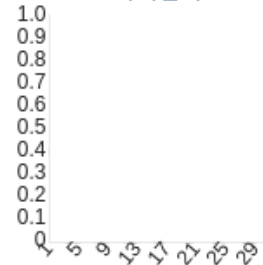
습도



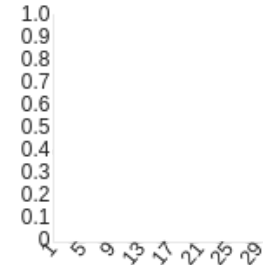
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

11 황리단길 중심거리2

스마트센서 빅데이터 분석자료

요일별 방문자수

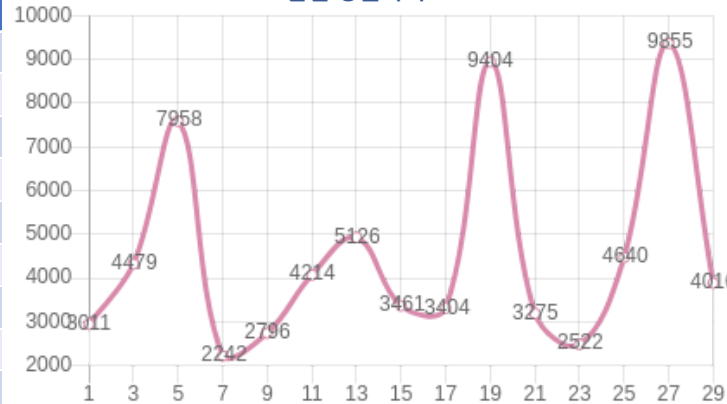
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	22,967 명	18,087 명	15,367 명	16,257 명	19,903 명	31,548 명	25,400 명
백분율	15 %	12 %	10 %	11 %	13 %	21 %	17 %

일별 방문자 수

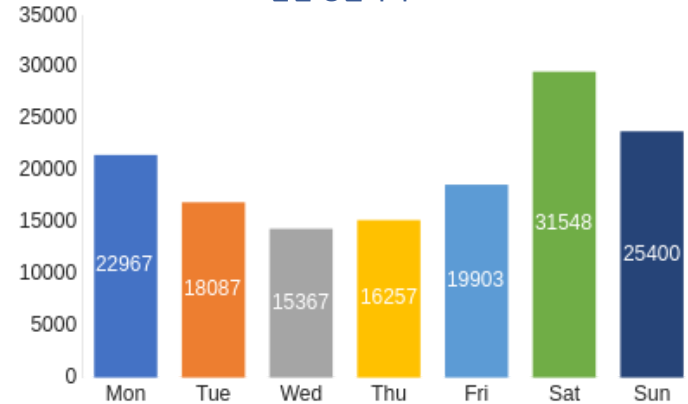
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	8,112	2023-05-17	3,578
2023-05-02	3,011	2023-05-18	3,404
2023-05-03	4,315	2023-05-19	6,372
2023-05-04	4,479	2023-05-20	9,404
2023-05-05	4,677	2023-05-21	4,890
2023-05-06	7,958	2023-05-22	3,275
2023-05-07	5,529	2023-05-23	3,978
2023-05-08	2,242	2023-05-24	2,522
2023-05-09	3,621	2023-05-25	4,161
2023-05-10	2,796	2023-05-26	4,640
2023-05-11	4,213	2023-05-27	8,878
2023-05-12	4,214	2023-05-28	9,855
2023-05-13	5,308	2023-05-29	5,007
2023-05-14	5,126	2023-05-30	4,016
2023-05-15	4,331	2023-05-31	2,156
2023-05-16	3,461		

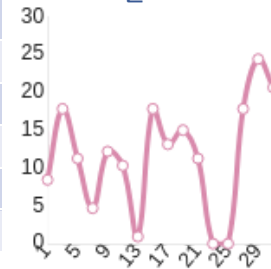
일별 방문자 수



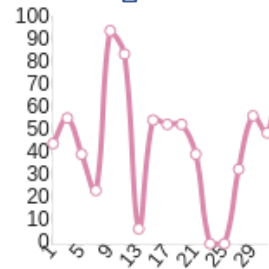
요일별 방문자 수



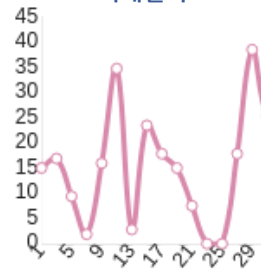
온도



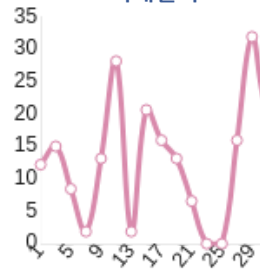
습도



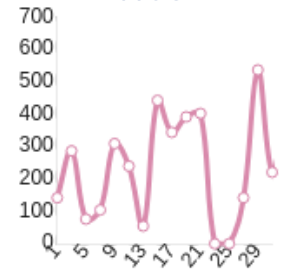
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

12 황리단길 중심거리3

스마트센서 빅데이터 분석자료

요일별 방문자수

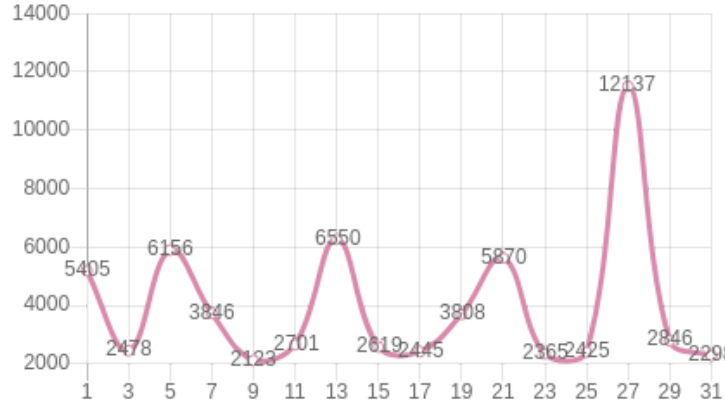
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	16,685 명	11,379 명	11,713 명	10,893 명	16,801 명	32,230 명	26,056 명
백분율	13 %	9 %	9 %	9 %	13 %	26 %	21 %

일별 방문자 수

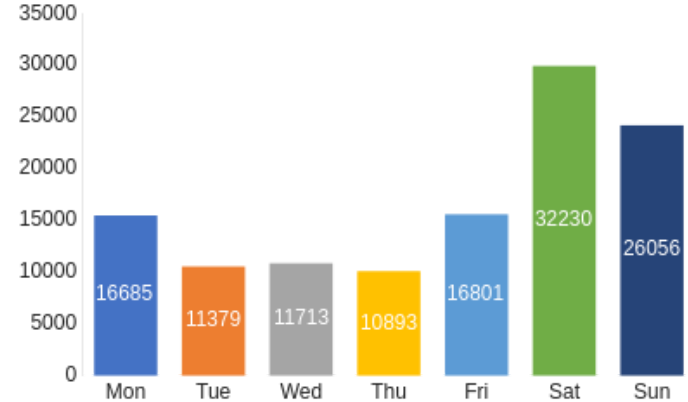
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	5,405	2023-05-17	2,445
2023-05-02	2,498	2023-05-18	2,227
2023-05-03	2,478	2023-05-19	3,808
2023-05-04	3,540	2023-05-20	8,291
2023-05-05	6,156	2023-05-21	5,870
2023-05-06	5,252	2023-05-22	2,965
2023-05-07	3,846	2023-05-23	2,365
2023-05-08	2,850	2023-05-24	2,279
2023-05-09	2,123	2023-05-25	2,425
2023-05-10	2,213	2023-05-26	3,367
2023-05-11	2,701	2023-05-27	12,137
2023-05-12	3,470	2023-05-28	10,494
2023-05-13	6,550	2023-05-29	2,846
2023-05-14	5,846	2023-05-30	2,435
2023-05-15	2,619	2023-05-31	2,298
2023-05-16	1,958		

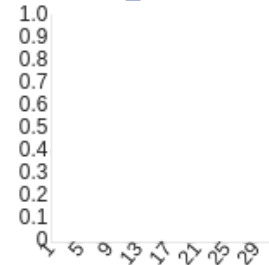
일별 방문자 수



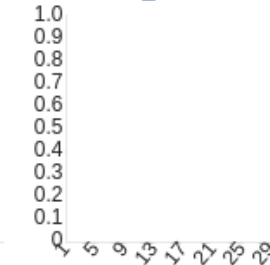
요일별 방문자 수



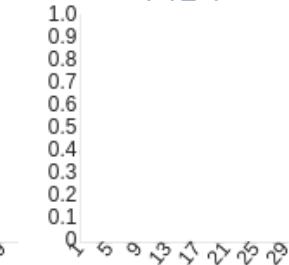
온도



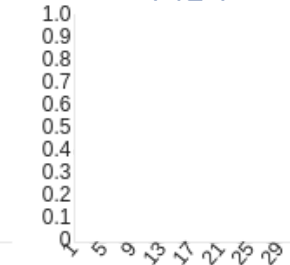
습도



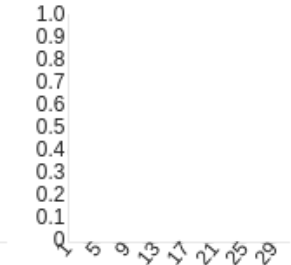
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

13 황리단길 북동거리

스마트센서 빅데이터 분석자료

요일별 방문자수

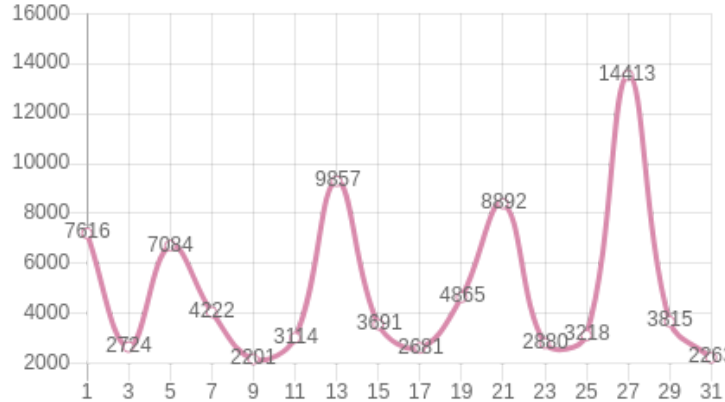
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	21,412 명	13,244 명	12,896 명	13,156 명	21,050 명	42,846 명	35,299 명
백분율	13 %	8 %	8 %	8 %	13 %	27 %	22 %

일별 방문자 수

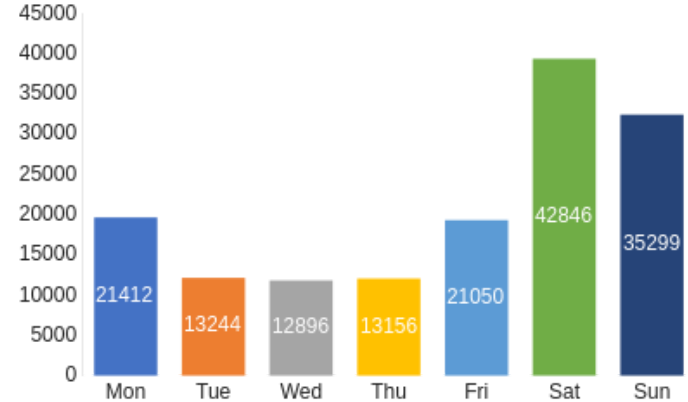
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	7,616	2023-05-17	2,681
2023-05-02	3,082	2023-05-18	2,261
2023-05-03	2,724	2023-05-19	4,865
2023-05-04	4,563	2023-05-20	12,016
2023-05-05	7,084	2023-05-21	8,892
2023-05-06	6,560	2023-05-22	3,132
2023-05-07	4,222	2023-05-23	2,880
2023-05-08	3,158	2023-05-24	2,841
2023-05-09	2,201	2023-05-25	3,218
2023-05-10	2,387	2023-05-26	4,728
2023-05-11	3,114	2023-05-27	14,413
2023-05-12	4,373	2023-05-28	13,736
2023-05-13	9,857	2023-05-29	3,815
2023-05-14	8,449	2023-05-30	2,693
2023-05-15	3,691	2023-05-31	2,263
2023-05-16	2,388		

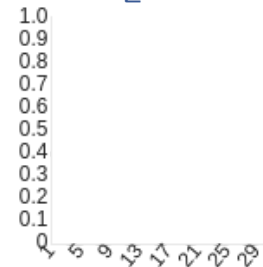
일별 방문자 수



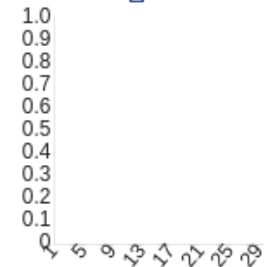
요일별 방문자 수



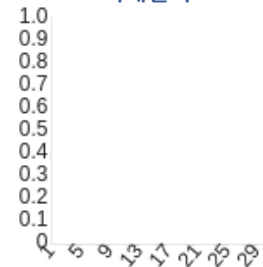
온도



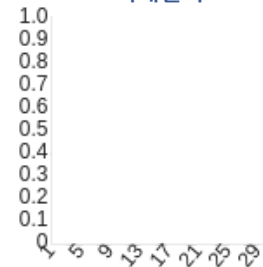
습도



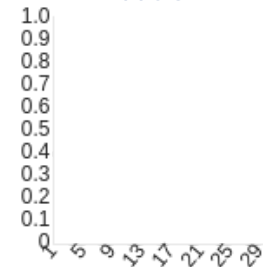
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

14 황리단길 동남거리

스마트센서 빅데이터 분석자료

요일별 방문자수

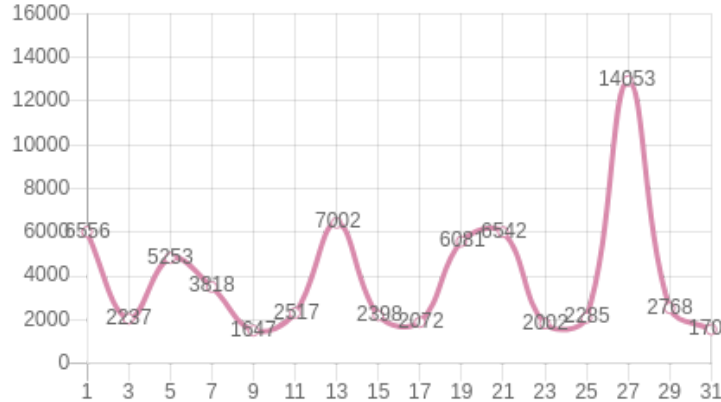
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	16,426 명	9,749 명	9,697 명	10,134 명	18,548 명	37,710 명	29,162 명
백분율	12 %	7 %	7 %	8 %	14 %	29 %	22 %

일별 방문자 수

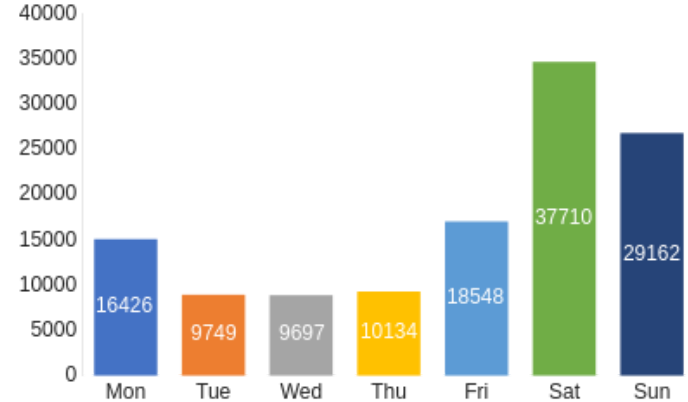
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	6,556	2023-05-17	2,072
2023-05-02	2,365	2023-05-18	1,806
2023-05-03	2,237	2023-05-19	6,081
2023-05-04	3,526	2023-05-20	11,538
2023-05-05	5,253	2023-05-21	6,542
2023-05-06	5,117	2023-05-22	2,345
2023-05-07	3,818	2023-05-23	2,002
2023-05-08	2,359	2023-05-24	1,854
2023-05-09	1,647	2023-05-25	2,285
2023-05-10	1,830	2023-05-26	3,720
2023-05-11	2,517	2023-05-27	14,053
2023-05-12	3,494	2023-05-28	11,987
2023-05-13	7,002	2023-05-29	2,768
2023-05-14	6,815	2023-05-30	2,125
2023-05-15	2,398	2023-05-31	1,704
2023-05-16	1,610		

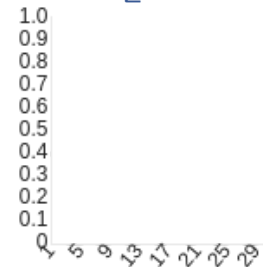
일별 방문자 수



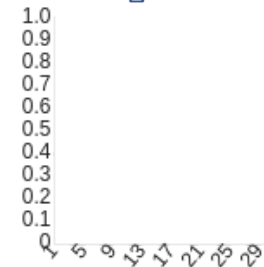
요일별 방문자 수



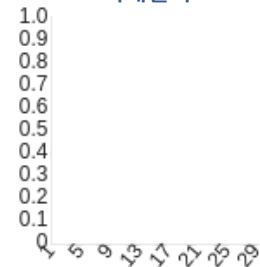
온도



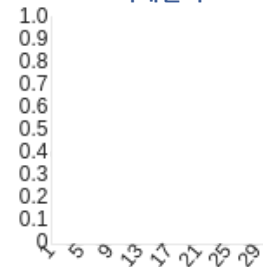
습도



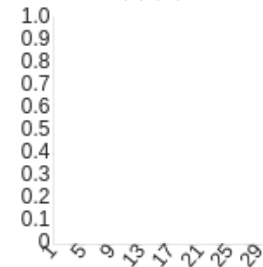
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

15 황리단길 동방거리

스마트센서 빅데이터 분석자료

요일별 방문자수

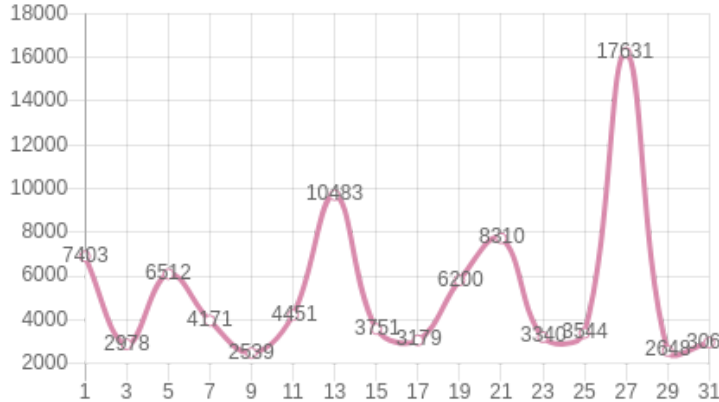
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	21,027 명	15,259 명	15,586 명	15,906 명	23,959 명	46,975 명	36,247 명
백분율	12 %	9 %	9 %	9 %	14 %	27 %	21 %

일별 방문자 수

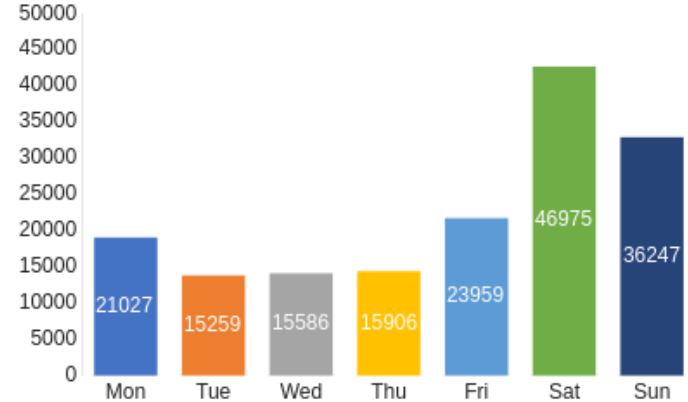
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	7,403	2023-05-17	3,179
2023-05-02	3,438	2023-05-18	2,636
2023-05-03	2,978	2023-05-19	6,200
2023-05-04	5,275	2023-05-20	12,852
2023-05-05	6,512	2023-05-21	8,310
2023-05-06	6,009	2023-05-22	3,304
2023-05-07	4,171	2023-05-23	3,340
2023-05-08	3,921	2023-05-24	3,517
2023-05-09	2,539	2023-05-25	3,544
2023-05-10	2,843	2023-05-26	5,798
2023-05-11	4,451	2023-05-27	17,631
2023-05-12	5,449	2023-05-28	14,643
2023-05-13	10,483	2023-05-29	2,648
2023-05-14	9,123	2023-05-30	3,308
2023-05-15	3,751	2023-05-31	3,069
2023-05-16	2,634		

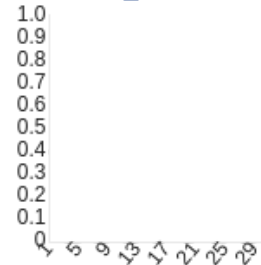
일별 방문자 수



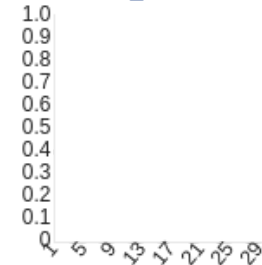
요일별 방문자 수



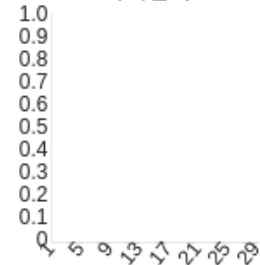
온도



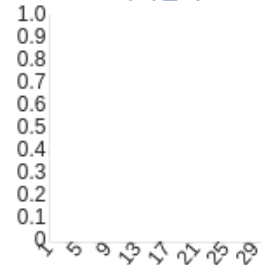
습도



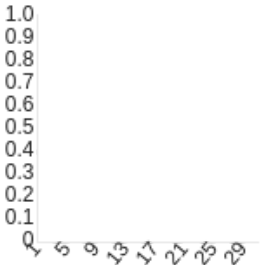
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

16 황리단길 서방거리

스마트센서 빅데이터 분석자료

요일별 방문자수

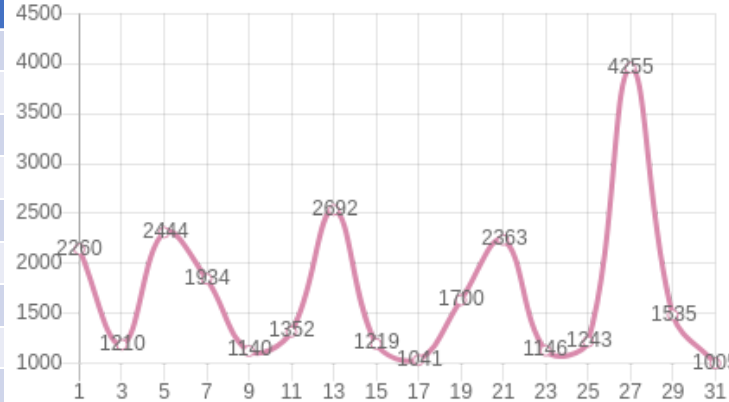
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	7,835 명	5,752 명	5,557 명	5,323 명	7,485 명	12,619 명	10,971 명
백분율	14 %	10 %	10 %	10 %	13 %	23 %	20 %

일별 방문자 수

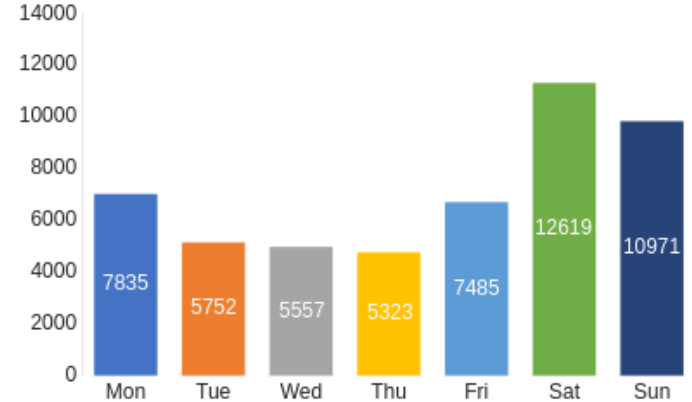
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	2,260	2023-05-17	1,041
2023-05-02	1,259	2023-05-18	1,105
2023-05-03	1,210	2023-05-19	1,700
2023-05-04	1,623	2023-05-20	3,312
2023-05-05	2,444	2023-05-21	2,363
2023-05-06	2,360	2023-05-22	1,488
2023-05-07	1,934	2023-05-23	1,146
2023-05-08	1,333	2023-05-24	1,162
2023-05-09	1,140	2023-05-25	1,243
2023-05-10	1,139	2023-05-26	1,715
2023-05-11	1,352	2023-05-27	4,255
2023-05-12	1,626	2023-05-28	4,187
2023-05-13	2,692	2023-05-29	1,535
2023-05-14	2,487	2023-05-30	1,234
2023-05-15	1,219	2023-05-31	1,005
2023-05-16	973		

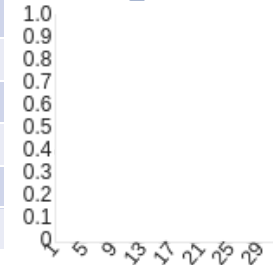
일별 방문자 수



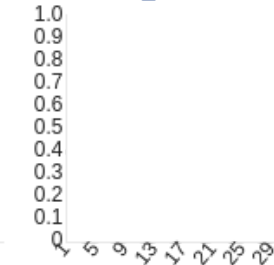
요일별 방문자 수



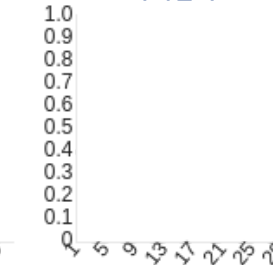
온도



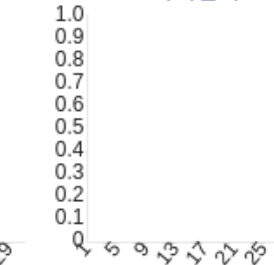
습도



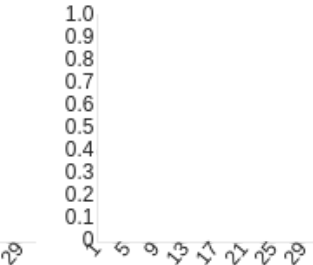
미세먼지



초미세먼지



TVOC



2.경주 관광지 분석자료

17 황리단길 서남거리

스마트센서 빅데이터 분석자료

요일별 방문자수

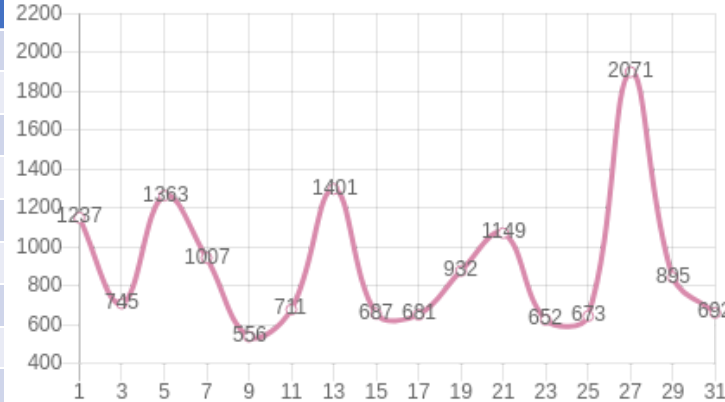
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	4,340 명	3,224 명	3,346 명	3,013 명	4,014 명	6,262 명	5,489 명
백분율	15 %	11 %	11 %	10 %	14 %	21 %	18 %

일별 방문자 수

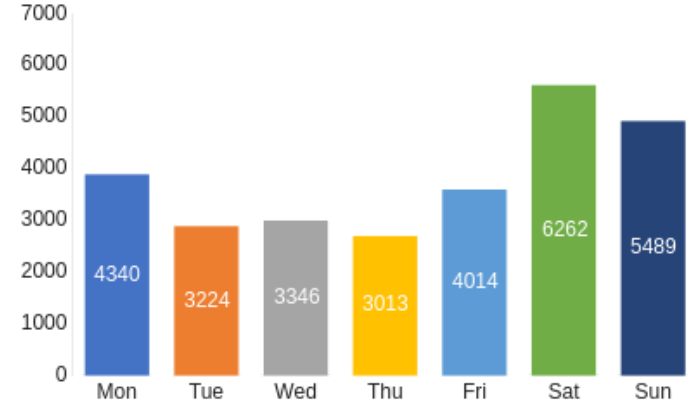
(단위:명)

날짜	방문자수	날짜	방문자수
2023-05-01	1,237	2023-05-17	681
2023-05-02	739	2023-05-18	682
2023-05-03	745	2023-05-19	932
2023-05-04	947	2023-05-20	1,550
2023-05-05	1,363	2023-05-21	1,149
2023-05-06	1,240	2023-05-22	814
2023-05-07	1,007	2023-05-23	652
2023-05-08	707	2023-05-24	656
2023-05-09	556	2023-05-25	673
2023-05-10	572	2023-05-26	897
2023-05-11	711	2023-05-27	2,071
2023-05-12	822	2023-05-28	2,013
2023-05-13	1,401	2023-05-29	895
2023-05-14	1,320	2023-05-30	746
2023-05-15	687	2023-05-31	692
2023-05-16	531		

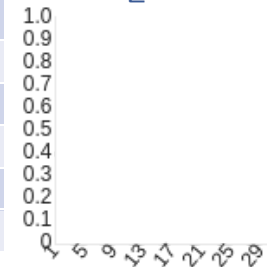
일별 방문자 수



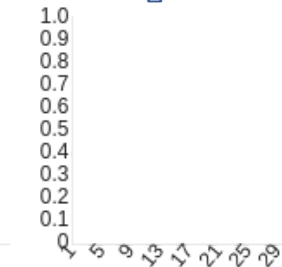
요일별 방문자 수



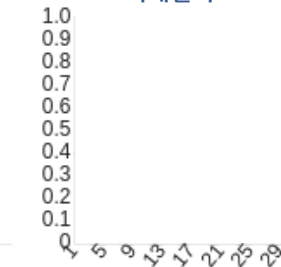
온도



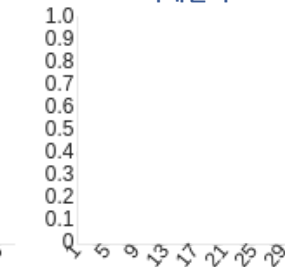
습도



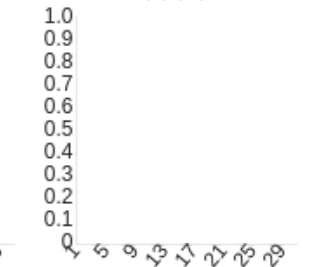
미세먼지



초미세먼지



TVOC



별첨. 측정 데이터 세부자료

1 불국사

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-05-01	1,291명	16℃	79%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	788ppb	2023-05-17	364명	26℃	75%	16 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,005ppb
2023-05-02	467명	17℃	78%	12 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,202ppb	2023-05-18	278명	18℃	100%	19 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	972ppb
2023-05-03	479명	18℃	90%	11 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,348ppb	2023-05-19	476명	16℃	100%	5 $\mu\text{g}/\text{m}^3$	4 $\mu\text{g}/\text{m}^3$	982ppb
2023-05-04	676명	18℃	100%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,485ppb	2023-05-20	1,211명	20℃	100%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,348ppb
2023-05-05	1,168명	18℃	100%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	1,575ppb	2023-05-21	881명	24℃	95%	11 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	1,227ppb
2023-05-06	906명	13℃	100%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	754ppb	2023-05-22	416명	17℃	100%	10 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	1,044ppb
2023-05-07	791명	11℃	100%	26 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	762ppb	2023-05-23	463명	14℃	64%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	550ppb
2023-05-08	553명	14℃	96%	15 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	788ppb	2023-05-24	364명	19℃	100%	5 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	938ppb
2023-05-09	471명	18℃	79%	16 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	1,268ppb	2023-05-25	407명	20℃	98%	4 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	1,279ppb
2023-05-10	439명	20℃	84%	13 $\mu\text{g}/\text{m}^3$	11 $\mu\text{g}/\text{m}^3$	1,256ppb	2023-05-26	588명	21℃	100%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	1,397ppb
2023-05-11	541명	16℃	99%	12 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	1,077ppb	2023-05-27	3,213명	23℃	100%	10 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	1,614ppb
2023-05-12	566명	19℃	86%	7 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	1,033ppb	2023-05-28	2,519명	22℃	100%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	1,575ppb
2023-05-13	1,263명	17℃	100%	13 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	1,464ppb	2023-05-29	398명	20℃	100%	2 $\mu\text{g}/\text{m}^3$	1 $\mu\text{g}/\text{m}^3$	1,543ppb
2023-05-14	1,734명	19℃	98%	17 $\mu\text{g}/\text{m}^3$	15 $\mu\text{g}/\text{m}^3$	1,317ppb	2023-05-30	380명	19℃	100%	3 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	1,165ppb
2023-05-15	420명	22℃	92%	23 $\mu\text{g}/\text{m}^3$	21 $\mu\text{g}/\text{m}^3$	1,370ppb	2023-05-31	334명	19℃	100%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	846ppb
2023-05-16	450명	25℃	87%	27 $\mu\text{g}/\text{m}^3$	23 $\mu\text{g}/\text{m}^3$	1,373ppb	-	-	-	-	-	-	-

별첨. 측정 데이터 세부자료

3 봉황대고분

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-05-01	4,769명	20℃	35%	13 μ g/m ³	11 μ g/m ³	349ppb	2023-05-17	3,164명	26℃	49%	25 μ g/m ³	21 μ g/m ³	752ppb
2023-05-02	3,084명	18℃	50%	15 μ g/m ³	13 μ g/m ³	398ppb	2023-05-18	3,207명	21℃	81%	31 μ g/m ³	26 μ g/m ³	915ppb
2023-05-03	3,294명	20℃	53%	15 μ g/m ³	13 μ g/m ³	372ppb	2023-05-19	4,216명	19℃	87%	10 μ g/m ³	9 μ g/m ³	634ppb
2023-05-04	4,177명	20℃	66%	11 μ g/m ³	9 μ g/m ³	329ppb	2023-05-20	5,705명	22℃	66%	10 μ g/m ³	9 μ g/m ³	424ppb
2023-05-05	3,561명	20℃	93%	5 μ g/m ³	4 μ g/m ³	559ppb	2023-05-21	4,201명	25℃	55%	14 μ g/m ³	12 μ g/m ³	119ppb
2023-05-06	3,503명	14℃	92%	12 μ g/m ³	10 μ g/m ³	657ppb	2023-05-22	3,580명	20℃	63%	13 μ g/m ³	8 μ g/m ³	166ppb
2023-05-07	3,547명	14℃	86%	31 μ g/m ³	26 μ g/m ³	465ppb	2023-05-23	2,737명	16℃	31%	4 μ g/m ³	3 μ g/m ³	518ppb
2023-05-08	3,611명	16℃	55%	17 μ g/m ³	15 μ g/m ³	366ppb	2023-05-24	2,590명	21℃	58%	5 μ g/m ³	4 μ g/m ³	562ppb
2023-05-09	3,307명	19℃	51%	22 μ g/m ³	20 μ g/m ³	627ppb	2023-05-25	2,686명	22℃	55%	5 μ g/m ³	4 μ g/m ³	375ppb
2023-05-10	3,140명	21℃	50%	19 μ g/m ³	16 μ g/m ³	634ppb	2023-05-26	3,251명	23℃	61%	8 μ g/m ³	7 μ g/m ³	539ppb
2023-05-11	3,507명	20℃	58%	16 μ g/m ³	14 μ g/m ³	555ppb	2023-05-27	4,546명	24℃	69%	13 μ g/m ³	11 μ g/m ³	250ppb
2023-05-12	4,614명	20℃	51%	10 μ g/m ³	9 μ g/m ³	170ppb	2023-05-28	3,663명	23℃	84%	7 μ g/m ³	6 μ g/m ³	239ppb
2023-05-13	5,038명	19℃	68%	20 μ g/m ³	18 μ g/m ³	299ppb	2023-05-29	2,614명	22℃	96%	11 μ g/m ³	9 μ g/m ³	0ppb
2023-05-14	4,604명	21℃	60%	26 μ g/m ³	23 μ g/m ³	404ppb	2023-05-30	2,659명	20℃	92%	13 μ g/m ³	11 μ g/m ³	652ppb
2023-05-15	3,445명	23℃	54%	28 μ g/m ³	24 μ g/m ³	557ppb	2023-05-31	2,530명	22℃	63%	4 μ g/m ³	4 μ g/m ³	749ppb
2023-05-16	2,991명	27℃	52%	36 μ g/m ³	31 μ g/m ³	642ppb	-	-	-	-	-	-	-

별첨. 측정 데이터 세부자료

4 동공과월지

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-05-01	2,017명	19℃	57%	13 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	868ppb	2023-05-17	1,324명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-02	1,275명	17℃	73%	19 $\mu\text{g}/\text{m}^3$	18 $\mu\text{g}/\text{m}^3$	1,145ppb	2023-05-18	925명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-03	1,188명	14℃	53%	12 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	1,064ppb	2023-05-19	1,742명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-04	1,795명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-20	2,998명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-05	2,446명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-21	1,710명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-06	2,258명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-22	1,260명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-07	1,471명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-23	1,262명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-08	1,323명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-24	1,235명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-09	1,030명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-25	1,136명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-10	1,414명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-26	1,615명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-11	1,781명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-27	4,566명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-12	1,983명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-28	3,691명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-13	2,995명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-29	817명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-14	1,671명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-30	1,107명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-15	1,113명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-31	917명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-16	936명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	-	-	-	-	-	-	-

별첨. 측정 데이터 세부자료

9 황리단길 전체

스마트센서 빅데이터 분석자료

■ 위치 측위 센서 원본 자료

측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc	측정일	방문자	온도	습도	미세먼지	초미세먼지	tvoc
2023-05-01	69,182명	11℃	21%	9 $\mu\text{g}/\text{m}^3$	8 $\mu\text{g}/\text{m}^3$	278ppb	2023-05-17	25,614명	22℃	52%	27 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	235ppb
2023-05-02	26,068명	9℃	47%	16 $\mu\text{g}/\text{m}^3$	13 $\mu\text{g}/\text{m}^3$	151ppb	2023-05-18	21,814명	18℃	85%	29 $\mu\text{g}/\text{m}^3$	24 $\mu\text{g}/\text{m}^3$	375ppb
2023-05-03	26,181명	19℃	59%	18 $\mu\text{g}/\text{m}^3$	16 $\mu\text{g}/\text{m}^3$	305ppb	2023-05-19	49,742명	18℃	96%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	324ppb
2023-05-04	42,516명	12℃	42%	10 $\mu\text{g}/\text{m}^3$	9 $\mu\text{g}/\text{m}^3$	81ppb	2023-05-20	102,874명	10℃	42%	6 $\mu\text{g}/\text{m}^3$	6 $\mu\text{g}/\text{m}^3$	142ppb
2023-05-05	63,945명	5℃	25%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	111ppb	2023-05-21	71,622명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb
2023-05-06	61,999명	13℃	100%	17 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	329ppb	2023-05-22	30,537명	6℃	31%	6 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	164ppb
2023-05-07	41,618명	11℃	89%	37 $\mu\text{g}/\text{m}^3$	30 $\mu\text{g}/\text{m}^3$	255ppb	2023-05-23	26,635명	16℃	36%	5 $\mu\text{g}/\text{m}^3$	3 $\mu\text{g}/\text{m}^3$	149ppb
2023-05-08	27,254명	1℃	7%	3 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	58ppb	2023-05-24	24,915명	12℃	45%	5 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	99ppb
2023-05-09	21,728명	19℃	58%	25 $\mu\text{g}/\text{m}^3$	22 $\mu\text{g}/\text{m}^3$	471ppb	2023-05-25	28,976명	22℃	63%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	212ppb
2023-05-10	22,431명	14℃	56%	19 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	366ppb	2023-05-26	45,485명	17℃	50%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	288ppb
2023-05-11	31,271명	16℃	56%	16 $\mu\text{g}/\text{m}^3$	14 $\mu\text{g}/\text{m}^3$	417ppb	2023-05-27	121,608명	4℃	13%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	70ppb
2023-05-12	43,374명	12℃	42%	8 $\mu\text{g}/\text{m}^3$	7 $\mu\text{g}/\text{m}^3$	428ppb	2023-05-28	115,170명	15℃	62%	6 $\mu\text{g}/\text{m}^3$	5 $\mu\text{g}/\text{m}^3$	199ppb
2023-05-13	79,054명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-29	34,763명	20℃	100%	12 $\mu\text{g}/\text{m}^3$	10 $\mu\text{g}/\text{m}^3$	625ppb
2023-05-14	70,469명	0℃	0%	0 $\mu\text{g}/\text{m}^3$	0 $\mu\text{g}/\text{m}^3$	0ppb	2023-05-30	27,629명	19℃	100%	14 $\mu\text{g}/\text{m}^3$	12 $\mu\text{g}/\text{m}^3$	617ppb
2023-05-15	33,221명	19℃	35%	19 $\mu\text{g}/\text{m}^3$	17 $\mu\text{g}/\text{m}^3$	151ppb	2023-05-31	22,112명	6℃	29%	2 $\mu\text{g}/\text{m}^3$	2 $\mu\text{g}/\text{m}^3$	153ppb
2023-05-16	22,524명	26℃	60%	41 $\mu\text{g}/\text{m}^3$	34 $\mu\text{g}/\text{m}^3$	571ppb	-	-	-	-	-	-	-

감사합니다

