SHUBHIKA GUPTA

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SUMMARY

Dynamic and detail-oriented UI/UX Designer with a strong passion for creating intuitive, user-friendly digital experiences. Proficient in Figma, wireframing, prototyping, and usability testing, ensuring seamless interactions and visually compelling designs. With a basic understanding of C and C++, I bring a logical approach to design, bridging aesthetics with functionality. Adept at problem-solving and translating complex ideas into simple, engaging interfaces. Continuously exploring new trends and innovations to enhance user engagement. A creative thinker with a user-first mindset, committed to delivering impactful designs that elevate digital products. Ready to innovate, collaborate, and craft exceptional experiences.

TECHNICAL / SOFT SKILLS

Figma , Canva	Interaction Design	Basic C and C ++
Leadership , Teamwork	Visual Design	Responsive Design
communication	Problem- solving	User Testing Tools

EXPERIENCE AND PROJECTS

Website Design – WishHive
- Designed an e-commerce website interface to enhance usability and navigation. Created wireframes, interactive prototypes, and high-fidelity designs using Figma. Focused on a user-friendly experience with a modern and intuitive UI. Improved accessibility and responsiveness for a seamless shopping journey

Project: Aqua Pay – UPI Payment App
- Designed and prototyped multiple mobile app pages using Figma. Developed a seamless and intuitive user experience for secure UPI transactions. Focused on user-friendly UI, accessibility, and modern design principles. Integrated key features such as transaction history, QR payments, and bank linking.

EDUCATION

- Expected Graduation: 2027 Pursuing Bachelors in Technology in Computer Science Engineering [Indore Institute of Science and Technology, Indore, [M.P.]

- Higher Secondary Education and Secondary education from Advanced Kids Academy,Zirapur (Madhya Pradesh) [CBSE] with 69% (PCM) [2021 -22] and Secondary education with 82.8% [2019-2020]

ADDITIONAL INFORMATION

- **Languages:** English, Hindi.
- **Certifications:** Udemy certificate for UI/UX designer