

Suyash Gupta

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WORK EXPERIENCE

Senior Software Developer

Jan 2023 - Present

Times Network | Noida, India

- Projects: **Timesnownews**, **Zoomtventertainment**, **Timesfoodie**, **Gadgettimes**, **ETNowNews**, **TimesDrive**
- Collaborated with the Glance team, integrating Glance Pages and Mlib to enhance the platform's UI/UX using **React** in Web and AMP pages.
- Implemented API to store the data for played matches in **AWS S3 bucket** and **Nodejs**.
- Achieved a 45% increase in user engagement and a 20% boost in customer retention through advanced front-end development, using server-side rendering.
- Implemented **SEO** strategies resulting in a 20% increase in crawl rates, improving search engine visibility and user experience.
- Successfully integrated user engagement tools (**GrowthRx**, **Chartbeat**, **PushEngage**, **Izooto**) for actionable insights and improvements.
- Introduced short video features and templates, diversifying content and enriching the user experience.
- Monetised web pages through Google ad code integration, increasing revenue from various traffic sources.
- Simplified user registration and login with one-tap sign-in, enhancing user interactions and platform friendliness.
- Built and deployed timesfoodie website from scratch using **Nextjs**.

Senior Software Developer

Jan 2022 - Jan 2023

Infogain | Noida, India

- Projects: **Timesnownews**, **Zoomtventertainment**
- Spearheaded backend development using **Node.js**, crafting robust APIs for various templates.
- Implemented scalable solutions, integrating features like **AWS S3 bucket** for seamless content storage and retrieval.
- Leveraged **Redis** for efficient caching mechanisms, optimizing data retrieval and enhancing overall system performance.
- Collaborated on the seamless integration of Articles, video pages, and multiple templates.
- Ensured optimal functionality and performance of the App backend for an improved user experience.

Software Developer

April 2019 - Jan 2022

Capgemini | Mumbai, India

- Project: IUW Document Management

- Collaborated on pre-release software projects, aligning frontend development with project timelines using Reactjs.

PROJECTS

- Medical Chat App - Created a medical chat app using **React, Node and MongoDB**.
- E-Commerce - Build an E-Commerce application for gaming peripherals and game blogs.

CERTIFICATIONS

Animation With Javascript

[View credentials](#)

Front-End Web UI Frameworks and Tools: Bootstrap 4

[View credentials](#)

Javascript Basics

[View credentials](#)

Interactivity with JavaScript and jQuery

[View credentials](#)

EDUCATION

Bachelor of Technology (B. Tech.) - 78%

July 2015 - May 2019

G.L. Bajaj Institute of Technology & Management
Greater Noida, India

Higher Secondary Certificate: Science - 86.4%

July 2014 - May 2015

Assisi Convent School, Etah - Etah

Secondary School Certificate: Science - 9.2CGPA

July 2012 - May 2013

Assisi Convent School, Etah - Etah

SKILLS

React | Nextjs | React Native | Redux | NodeJS | JavaScript | TypeScript | Backend Development | Frontend Development | JEST | Docker | AWS | Redis | Webpack | Babel | Jenkins | Git | Kibana | Linux | Monitoring | Project Management | Communication | Leadership | Time Management | Adaptability | Problem Solving | Teamwork | Creativity