

SUYASH GUPTA | React Developer

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Summary

Experienced React Developer with 4.4 years crafting user-friendly interfaces, skilled in React, Node.js, JavaScript, and front-end SEO optimization for exceptional web experiences

Experience

Times Network | Noida, UP

React Developer | 01/2023 - Present

- **Projects:** Timesnownews, Zoomtventertainment, Timesfoodie, Gadgettimes, ETNowNews
- Collaborated with the Glance team to integrate Glance Pages and Mlib, revolutionizing the platform's user interface and interactivity. Enhanced front-end development to drive a 45% increase in user engagement and a 20% boost in customer retention.
- Implemented frontend-focused SEO optimization strategies resulting in a 20% increase in crawl rates, boosting search engine visibility and improving user experience. Successfully integrated frontend user engagement tools (GrowthRx, Chartbeat, PushEngage, and Izooto), enhancing frontend interactivity and providing actionable insights for frontend improvements.
- Introduced frontend short video features and multiple templates to diversify content and enrich the frontend user experience. Monetized web pages by integrating Google ad codes, increasing revenue from different traffic sources with a frontend focus.
- Simplified frontend user registration and login with one-tap sign-in, enhancing frontend user interactions and frontend-friendliness of the platform.

Infogain | Noida, UP

Senior Software Developer | 01/2022 - 01/2023

- **Projects:** Timesnownews, Zoomtventertainment
- Integrated Articles, video pages, and multiple templates, focusing on frontend development to enhance content presentation and user engagement.
- Demonstrated expertise in React state management strategies, playing a pivotal role in front-end development by ensuring efficient data handling and optimal user experiences.
- Worked on App backend using nodejs, to create APIs for different templates.

Capgemini | Mumbai

Software Developer | 04/2019 - 01/2023

- **Project:** IUW Document Management
- Collaborated on pre-release software projects, aligning frontend development with project timelines.
- Created an efficient module structure with frontend development best practices.

Education

G.L. Bajaj Institute of Technology & Management | Greater Noida, UP

BTech | 05/2019

Graduated BTech in 2019 - 78%

Skills

React.js, Redux, Nodejs, REST, Webpack, Javascript, Jenkins, AWS, HTML5, CSS

Certificates

Front-End Web UI Frameworks and Tools: Bootstrap 4, Animation with JavaScript and jQuery