

## Ideation Phase

Date	17 September 2022
Team ID	PNT2022TMID39922
Project Name	Smart Farming
Maximum Marks	4 Marks

### Brainstrom & Idea Prioritisation:

The image displays a digital ideation workspace with six main panels, each with a numbered header and specific instructions:

- Panel 1: Brainstorm & Idea Prioritization**
  - Header: **Brainstorm & Idea Prioritization**
  - Text: Use this template in your own brainstorming sessions so your team can capture their imagination and start shaping concrete ideas. If you're not sitting in the same room.
  - Instructions:
    - 1. 10 minutes to generate ideas
    - 2. 10 minutes to prioritize
    - 3. 10 minutes to implement
- Panel 2: Before you collaborate**
  - Header: **Before you collaborate**
  - Text: A list of 10 essential steps to help you get the most out of your brainstorming session. Read them over and make sure you understand them before you start.
  - Instructions:
    - 1. Prepare your ideas
    - 2. Prepare your team
    - 3. Prepare your space
    - 4. Prepare your time
    - 5. Prepare your materials
    - 6. Prepare your mindset
    - 7. Prepare your energy
    - 8. Prepare your focus
    - 9. Prepare your patience
    - 10. Prepare your gratitude
- Panel 3: Define your problem statement**
  - Header: **Define your problem statement**
  - Text: What problem are you trying to solve? Please your problem as a new idea. The problem is the problem. The solution is the solution.
  - Instructions:
    - 1. Define the problem
    - 2. Define the solution
    - 3. Define the impact
    - 4. Define the scope
    - 5. Define the timeline
    - 6. Define the resources
    - 7. Define the risks
    - 8. Define the benefits
    - 9. Define the challenges
    - 10. Define the opportunities
- Panel 4: Brainstorm**
  - Header: **Brainstorm**
  - Text: What ideas are you looking for? Please your ideas as a new idea. The idea is the idea. The solution is the solution.
  - Instructions:
    - 1. Define the problem
    - 2. Define the solution
    - 3. Define the impact
    - 4. Define the scope
    - 5. Define the timeline
    - 6. Define the resources
    - 7. Define the risks
    - 8. Define the benefits
    - 9. Define the challenges
    - 10. Define the opportunities
- Panel 5: Group ideas**
  - Header: **Group ideas**
  - Text: Please your ideas as a new idea. The idea is the idea. The solution is the solution.
  - Instructions:
    - 1. Define the problem
    - 2. Define the solution
    - 3. Define the impact
    - 4. Define the scope
    - 5. Define the timeline
    - 6. Define the resources
    - 7. Define the risks
    - 8. Define the benefits
    - 9. Define the challenges
    - 10. Define the opportunities
- Panel 6: Prioritize**
  - Header: **Prioritize**
  - Text: Please your ideas as a new idea. The idea is the idea. The solution is the solution.
  - Instructions:
    - 1. Define the problem
    - 2. Define the solution
    - 3. Define the impact
    - 4. Define the scope
    - 5. Define the timeline
    - 6. Define the resources
    - 7. Define the risks
    - 8. Define the benefits
    - 9. Define the challenges
    - 10. Define the opportunities

At the bottom of the workspace, there are three small thumbnail images showing different stages of the ideation process: a grid of ideas, a group of ideas, and a prioritized list of ideas.