Car Sales Analysis Power BI Dashboard

Car sales Data Analysis project Power BI | OVERVIEW

Sales Insights

Menu

- Overview
- Details

Body Style: All

Dealer_Name: All

Transmission: All

Engine: All

YTD Total Sales		YTD Avg Price		YTD Cars Sold	
$371.2M	$70.8M 23.59%	$28.0K	($0.22K) -0.79%	13.3K	2.62K 19.73%
	MTD Total Sales : $54.28M		MTD Avg price : $28.26K		MTD Cars Sold : $1.92K

YTD Sales Weekly Trend

YTD Total Sales by Body Style

Body Style
- SUV
- Hatchback
- Sedan
- Passenger
- Hardtop

YTD Total Sales by Color

Color
- Pale White
- Black
- Red

YTD Cars Sold by Dealer_Region

Company-Wise Sales Trend

Company	YTD Avg Price	YTD Cars Sold	YTD Total Sales	%GT YTD Total Sales
Chevrolet	$26.0K	1043.0	$27.1M	7.30%
Ford	$28.7K	886.0	$25.4M	6.85%
Dodge	$26.4K	949.0	$25.0M	6.74%
Oldsmobile	$31.6K	622.0	$19.6M	5.29%
Mercedes-B	$26.7K	714.0	$19.0M	5.13%
Mitsubishi	$26.6K	705.0	$18.7M	5.04%
Volkswagen	$25.4K	718.0	$18.2M	4.91%
Total	**$28.0K**	**13261.0**	**$371.2M**	**100.00%**

Car sales Data Analysis project Power BI | DETAILS

Sales Insights

Menu

- Overview
- Details

Body Style: All

Dealer_Name: All

Transmission: All

Engine: All

YTD Total Sales		YTD Avg Price		YTD Cars Sold	
$371.2M	$70.8M 23.59%	$28.0K	($0.22K) -0.79%	13.3K	2.62K 19.73%
	MTD Total Sales : $54.28M		MTD Avg price : $28.26K		MTD Cars Sold : $1.92K

Details Grid of All Car Sales Information

Car_id	Date	Customer Name	Dealer_Name	Company	Color	Model	Sum of Price ($)
C_CND_000001	02 January 2022	Geraldine	Buddy Storbeck's Diesel Service Inc	Ford	Black	Expedition	$26K
C_CND_000002	02 January 2022	Gia	C & M Motors Inc	Dodge	Black	Durango	$19K
C_CND_000003	02 January 2022	Gianna	Capitol KIA	Cadillac	Red	Eldorado	$31.5K
C_CND_000004	02 January 2022	Giselle	Chrysler of Tri-Cities	Toyota	Pale White	Celica	$14K
C_CND_000005	02 January 2022	Grace	Chrysler Plymouth	Acura	Red	TL	$24.5K
C_CND_000006	02 January 2022	Guadalupe	Classic Chevy	Mitsubishi	Pale White	Diamante	$12K
C_CND_000007	02 January 2022	Hailey	Clay Johnson Auto Sales	Toyota	Pale White	Corolla	$14K
C_CND_000008	02 January 2022	Graham	U-Haul CO	Mitsubishi	Pale White	Galant	$42K
C_CND_000009	02 January 2022	Naomi	Rabun Used Car Sales	Chevrolet	Pale White	Malibu	$35K
C_CND_000010	02 January 2022	Grayson	Rabun Used Car Sales	Ford	Pale White	Escort	$15K
C_CND_000011	02 January 2022	Gregory	Race Car Help	Acura	Pale White	RL	$31K
C_CND_000012	02 January 2022	Amar'E	Race Car Help	Nissan	Pale White	Pathfinder	$46K
C_CND_000013	02 January 2022	Griffin	Saab-Belle Dodge	Mercury	Black	Grand Marquis	$9K
C_CND_000014	02 January 2022	Harrison	Scrivener Performance Engineering	BMW	Pale White	323i	$15K
C_CND_000015	02 January 2022	Zainab	Buddy Storbeck's Diesel Service Inc	Chrysler	Pale White	Sebring	$26K
Total							**$6,71,525.465K**