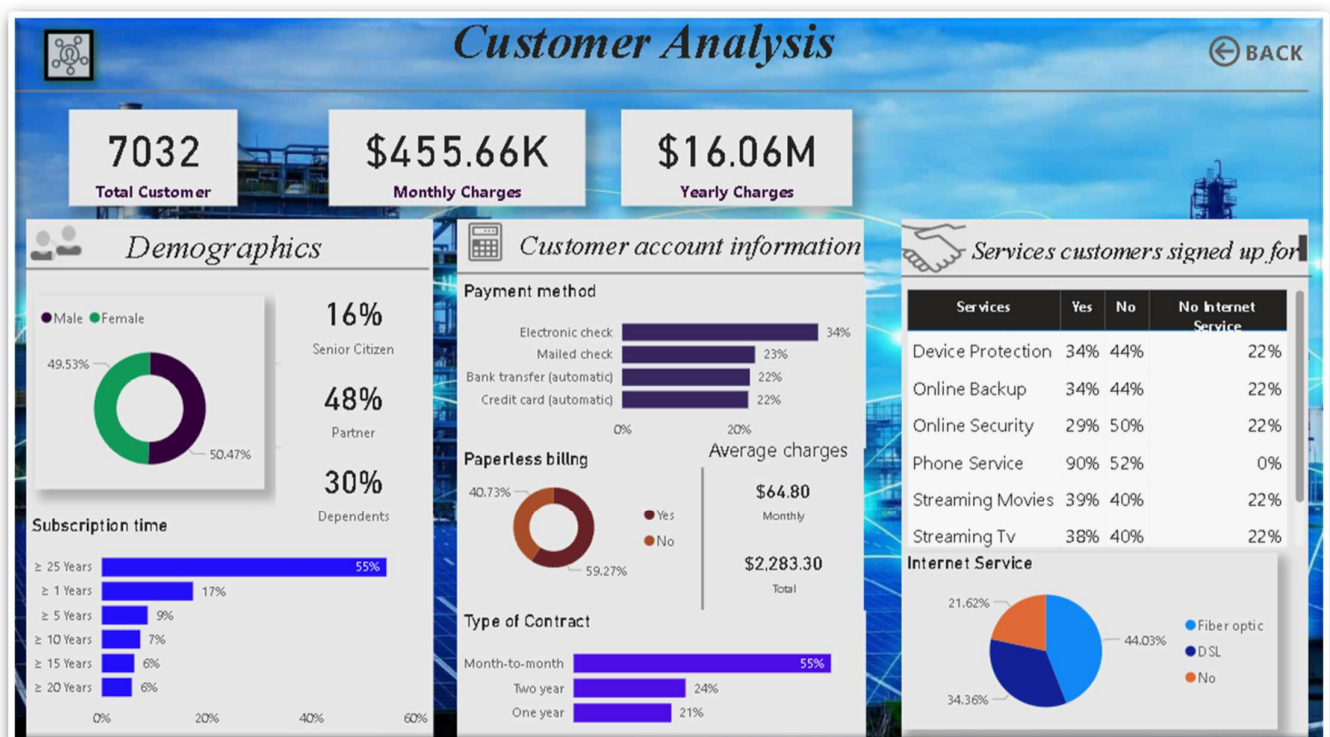
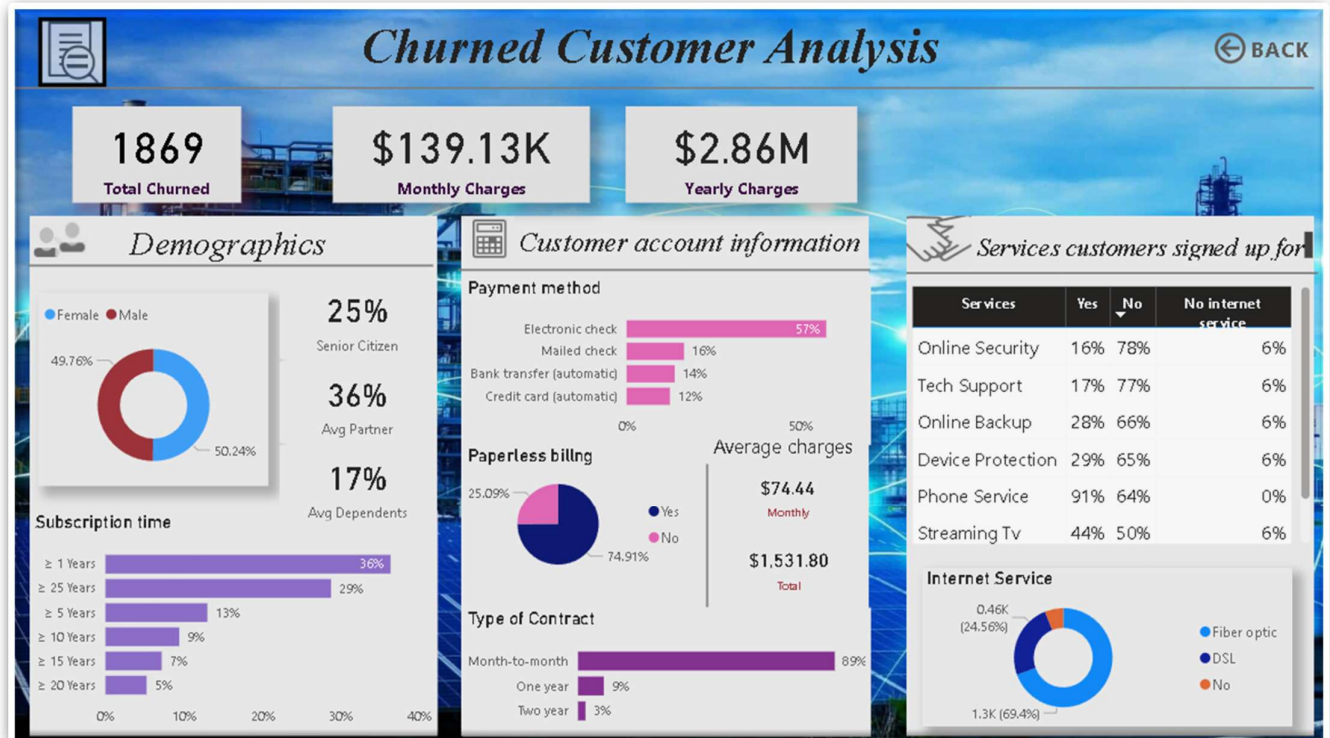


TELECOM CHURN ANALYSIS

POWER BI DASHBOARD





Not Churn Customer Risk Analysis

BACK

7032

Total Customer

1869

Churned Customer

5163

Not Churn Customer

1839

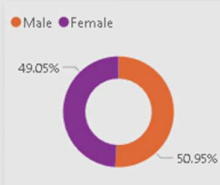
Risky Customer

3324

Non Risky Customer



Demographics

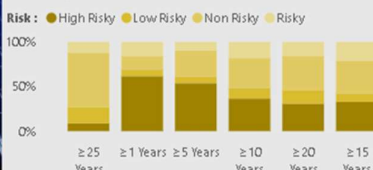


19%
Senior Citizen

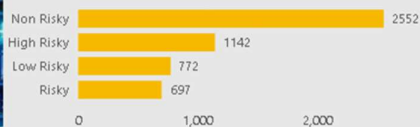
37%
Partner

20%
Dependents

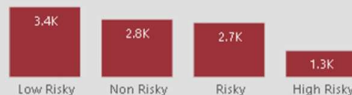
Subscription time



Prediction by Risk Group



Average of TotalCharges by Risk



Average of MonthlyCharges by Risk



Services customers signed up for

| Services | Yes(Not-Churned) | Yes(Risky Customer) |
|-------------------|------------------|---------------------|
| Device Protection | 36% | 3 |
| Online Backup | 37% | 3 |
| Online Security | 33% | 2 |
| Phone Service | 90% | 9 |
| Streaming Movies | 37% | 3 |
| Streaming Tv | 37% | 3 |
| Task Support | 24% | 2 |

Risky Customers of Internet Service

