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| Date: JULY 1st | | | |
| Criteria: today I will start to collect resources on website I recently looked through and try to discover everything related to social media. [www.lens.org](http://www.lens.org) is quite a fantastic website and worth reading. |  |  |  |
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| Comments:  There’s one essay mentioned social media management and media environment written by Iva Sidjanin comes into my notice. The author gives definition about media management which is a system of procedures that are used to manage the flow of information in the environment of social medias. I partly disagree with this definition because media services are analysed through various of fields. And most services are managed in different systems which means the concentrated information could easily disorder data sequences in that logic. | | | |
| What I need to do to move to the next level:  Search more data about media environment and corresponding providers. | | | |