

PRIN ACKARAPOLPANICH

STORYTELLER THROUGH DESIGNS

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Experiences

2017-2019:

Junior Art Director: Nielsen (Thailand) Co., Ltd.

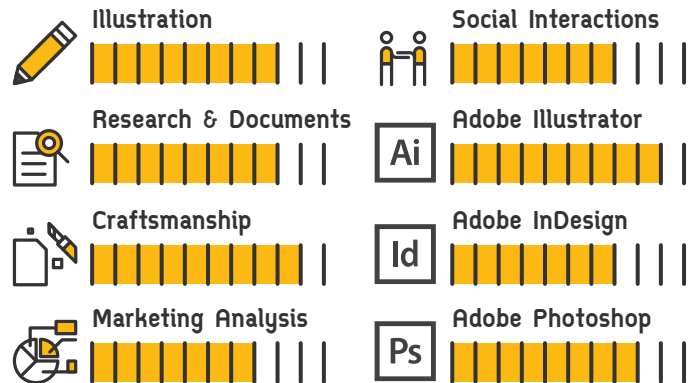
- Created information graphic posters with Nielsen Global Creative Team
- Created motion graphics storyboards for Nielsen offices from various regions
 - Nielsen Connect Express (United States)
 - Launch OXXO Loyalty Video (Mexico)
 - Nielsen LatinX Insight (United States)
- Designed the media materials for "What's Next in Global Sports 2018" event at Marina Bay Sands, Singapore, which held by Nielsen Singapore, Nielsen Sports, and ONE Championship
- Co-designed the event printing materials for Nielsen Thailand's "Second-tier Cities"
- Illustrated Islamic holidays e-Greeting cards for Nielsen AME (Africa and Middle East) and Nielsen Malaysia

2013-2017:

**Creative Designer: M.A.M Heart Co., Ltd.
(CP ALL's In-House Agency)**

- Improve digital media templates for 7-Eleven Thailand's social media and apps including LINE Official Account, Facebook Official Page, and 7 Application
- Co-screenwriting annual TVC for annual National Teacher's Day, "Everlasting Teacher"
- Co-created marketing materials for 7-Eleven Thailand's annual Stamp collection campaigns
 - 2018: Stamp Sanrio Love Thailand (Created Sanrio characters with Thai clothing and Thailand's local products and cultures)
 - 2014: Stamp AEC (co-designed stamp patterns of AEC's foods, landmarks, and typography)
 - 2013: Stamp Rak Muaengthai (Led designed 77 Patterns of Thailand provinces' geological products and cultural heritages)

Tools & Software Skills



Education

2009-2012:

Assumption University, Bangkok, Thailand
BA, Department of Visual Communication Arts,
Faculty of Communication Arts

GPA 3.26/4.00 (Cum Laude)

- Attended "Thai Star Packaging Contest 2012", held by Ministry of Industry
- Attended "Cool Me Cool the world", packaging design contest for British Dispensary Group (Snake Brand Menthol Powder)
- Joined Media Team for 5th THSDC (Thailand High-School Debating Championship)

Extra Projects

- 2021: Certificated from Skooldio's online course: UI Design with Figma
- 2018: Co-designed Cancer information brochure with Creative Citizen and Art for Cancer, which will be published and given to The National Cancer Institute, ramathibodi hospital
- 2017: Created LINE Stickers, Mr. Man Guo
- 2015: Published Buddhist monk ordination graphic manual with Amarin Books. The book was based on my Art Thesis about Buddhist monk ordination in Thailand.
- 2012: Designed event materials for Red Cross charity concert featuring pop singer, Issariya Patharamanop or "Hunz The Stars"